OMAHA TO HAVE \$1,000,000 HOG INSURANCE CO.

Sufficient Capital Already Raised to Guarantee Success of the Big Undertaking.

A group of representative busi-ness men and farmers have formed a \$1,000,000 hog insurance company, which expects to insure a large per centage of the one-quarter of the world's hog supply situated in the nine Corn Belt states, surrounding Omaha.

Not only will the farmers' hogs be protected, but the feed which he has in the cribs and pens and on which fed to hogs—both will now be pro-tected and the farmers will be as-sured of getting hogs to the mar-

To insure a pig at a living rate from its sucking to its market stage has been the dream of hog raisers for years. Such hopes are soon to be realized through this company which has been organized in Ne-braska along sound financial lines and officered by some of the best and most responsible business men of this state.

Under the same plan each person may buy a limited number of shares in order to distribute the stockholders all over the state, preference being given to such men as are ac-tually engaged in farming. Sufficient capital has already been raised to make the company an assured success.

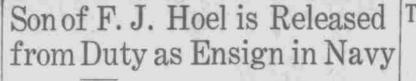
Arrangements are being made to deposit the legal reserve with the state insurance commission. Seven hundred and fifty Nebraska bankers Swedish have expressed in some form or other their desire to co-operate on this matter so important to them-

loans having been impracticable heretofore. This is now possible. The following are some of the incorporators and prominent stock-holders: J. DeForest Richards, of the Alamo Farm Light Co.; Robert B. Zachary, a well known western

banker and loan man; Charles F. W. Schwager, former president of the Alamito Dairy Co.; Fred L. Tubbs, F. E. Pratt, president Golden Rod Creamery, Fremont; A. L. Haecker, secretary Nebraska Creamerymen's association; George B. Dyball, mem-ber of the state legislature; Yale Holland, Charles H. Mullin, Arthur English, Tom Kelly, and others English, Tom Kelly, and others. Mr. Schwager and Mr. Zachary will devote their entire time to this

institution

lwantmen to introduce from house to house a high grade line of perfumes, cosmetics, flavoring ex-



Naval Officer Was Stationed at San Diego Naval Base; Will Locate at San Francisco.

Ensign Frank M. Hoel, son of Mr. and Mrs. F. J. Hoel of Omaha, has received his release from active luty in the naval reserve force and is returning to San Francisco, where he was engaged in business prior to enrolling in the navy. Ensign Hoel has been stationed

at the section naval base, San Diego. Cal. He writes that San Diego is gradually taking on a pre-war ap-pearance. Because of its wonderul climate and natural facilities it has been the scene of military ac-tivities of all descriptions during the war. The government located inantry, artillery, air service, navy air service and naval training stations in its near vicinity

Echoes From LodgeRooms

Knights of Pythias. Nebraska lodge, No. !, will confer the rank of page on Monday even-ing and a large attendance is antici-pated. Pythians visiting in the city are cordially invited. The master of finance has promised to look after the "inner man." At the last meeting John Bexton made a talk. K. and L. of Security.

A hard times social will be given by Harmony council, Knights and Ladies of Security, No. 1480, in the auditorium Wednesday evening, March 5.

Order of Eastern Star. Mrs, Carrie M. Spellman, grand worthy matron of the state of Ne-

braska, will conduct a school of in-March 8, in Masonic temple, begin-ning at 2:30 p, m., when visitors are expected from a number of towns in the state. In the evening initiatory degrees will be conferred be the difference of the state of the stat by the officers of Maple Leaf chap-ter of this city, of which Mrs. Nan Lough is worthy matron.

I. O. O. F. 1. O. O. F. Next Thursday evening is the regular meeting of Hesperian en-campment, No. 2, at Odd Fellows' hall, Fourteenth and Dodge streets. The Patriarchal degree will be con-ferred on a class of 22 candidates. On Wednesday Fabruary 26 on the grou

On Wednesday, February 26, Camton Ezra Miller conferred the Patriarchal militant degree on several candidates. At the Odd Fellows' hall, Four-teenth and Dodge streets, at 8 p. m. on Tuesday, March 4, Beacon lodge, No. 20, I. O. O. F., will confer the

nitiatory degree.

THE OMAHA SUNDAY BEE: MARCH 2, 1919.

The Fashion Store Nebraska Women to Organize in Omaha for With Smart Styles Fifth Liberty Loan Open for Business

DR. BRUM INAUGURATED.

The Fashion Store, 111 South Sixcenth street, Omaha's newest ladies' apparel store, is now open for pubinspection

The store was formerly known as Louis Moskovitz, a Aurora. Bernstein's. progressive merchant of Missouri Valley purchased the lease from the old management and has spared no

expense in making this one of the best appointed stores of its kind in the city. The entire first floor is devoted to millinery, and will be in charge of J. M. Smith who recently was connected with one of the largest millinery houses in Chicago. This department is destined to be one of the most popular shops in the city. most popular shops in the city. braska. She arrives in Omaha Tues-

The second floor is occupied by the ladies' apparel department and will be in charge of Alfred Kahen, a man of long experience in ladies' man of long experience in ladies' Montevideo, Uruguay, March 1.--ready-to-woar merchandise in New With the inauguration of Dr. Balta-York City. Mr. Kahen just returned sar Brum as president today, Uru-

new store and the new management promises the Omaha public that the store will be all that the name im-The formal opening will be an- members, of whom he will name

unced this week

street, and who was with the Union

FRANK M. HOEL.

That Omaha Attorney

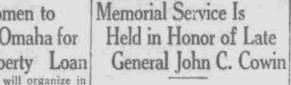
Has Only One Spouse J. E. Von Dorn, Omaha attorney won his matrimonial case which was taken to the state supreme court on an appeal from the decision

of the district court in Omaha. The supreme court's reversal of the lower court in effect establishes that he now has, and has had for some

ment. Thereafter, for a period o two years, Von Dorn and his di vorced wife lived in the same house, merely for convenience in the matter of reducing living expenses, he

Von Dorn later married Nellie Rubin, and seven years from the date of that marriage the former Mrs. Von Dorn brought an action to have the second marriage annulled on the ground that after her divorce she and Von Dorn lived together as man and wife. In her second action Man and whe. In her second action Mrs. Von Dorn No. 1 wanted \$10,-000. She was upheld in the lower court, but Mr. Von Dorn has won on his appeal to the supreme court. The former Mrs. Von Dorn is to retain possession of the home at Seventeenth and Sprague streets, and the supreme court upheld ali-mony in the sum of \$40 per month

Mondamin Lodge, F. A. U... The Mondamin lodge, No. 111, F. A. U., will give an entertainment and dance Tuesday evening, March 4, at the Lyric hall. An excellent program will be given by the Har-mony entertainers, directed by Mrs. Best difference in the support of a child who is now living in his present home.



Nebraska women will organize in Omaha Wednesday to help float the fifth or Victory Liberty loan. The An impressive memorial service was held yesterday in court room state woman's committee convenes No. 1, court house, in honor of Gen then for a two-day meeting in the Hotel Fontenelle, on call of the chairman, Mrs. A. G. Peterson of John C. Cowan, who was prominer as citizen and lawyer for many years. Isaac E. Congdon, chairman of a

mmittee appointed last month Mrs. Antoinette Funk of Wash-ington, D. C., vice chairman of the national women's committee, and John L. Webster read a sketch of expense in making this one of the Mrs. George W. Fuller of Kansas Dest appointed stores of its kind in Crit. deserter for the Tarth Paserus D. McHugh told of eight years' pro-



York City. Mr. Kahen just returned from the east where he purchased a complete new stock for the opening. "Where smart styles meet moder-"Where smart styles meet moder-te prices." will be the slowan of the ate prices," will be the slogan of the president, elected by the direct vote

600 Attend U. P. Dance.

Nearly 600 persons attended the will have the usual cabinet of nine nnual hall of the employes of the on Pacific shops in the Municipal three and the commission six. Auditorium last night.

Beveridge Returns from Superintendent of Schools Beveridge returned Saturday from Chi-cago, where he spent the week at the meeting of the National Educational

association, at which he delivered two addresses. One of these was be-Natl. Educational Meet fore the general session and the oth-er at the banquet of the Columbia university alumni.

Don't change your husband .--- Adv

Visiting Merchants We Invite You to Hear The Columbia Grafonola World's Greatest Phonograph

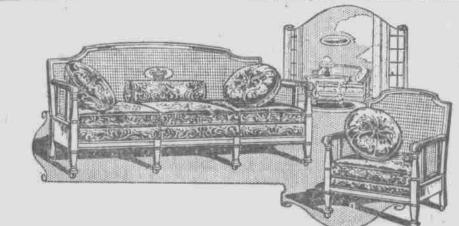
> Let us explain our Dealer's proposition. An Opportunity to Double Your Dollars. We are in a position to allot territory for these famous phonographs and records.

Write today for catalogues and complete information how to make real money on a very small investment.

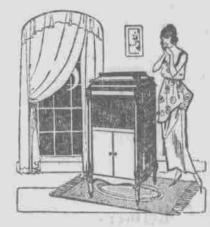
ler Telephone Douglas 1311-13 PIANO CO. Farnam St. 1623 Retail and Wholesale Distributors for Nebraska, Iowa and South Dakota.

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UR VAST stocks combine the best that enormous buying power and experience can command-furniture from the best factories and cabinet shops in the United States-furniture in which fine craftsmanship, careully selected and seasoned woods, true design and serviceability all combine. Our System of Divided Weekly or Monthly Payments You will find the credit privilege, as presented at our store, elastic, convenient, and a ready solution to your home furnishing problems. There is no extra charge for this accommodation.



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etc. Steady work. Big profits. No experience neccessary. Cake of soap and full particulars mailed free to any address. Lacassian Co. Dept. 161, St. Louis, Mo.

It Led Then and

on the Speedway. It Maintains It

just as important today as they were when made two and three years ago.

The abuse which only the speedway and the hardest touring and hill climbing would reveal in a few hours had to be used to demonstrate Hudson limits of endurance. Ordinary driving was too slow.

Now 60,000 users through every kind of service and neglect are individually con-firming what was shown in those tests. They have established the leadership of Hudson Super-Six in every way that proves performance and long life.

Rivals' Imitations Make It the Pattern Car

imising motor vibration, as it does with its exclusive motor, has reflected Hudson lead-ership. First it was mechanical leadership. Now it is in body designing as well, that others look to Hudson

This year's auto shows reveal that influence. Comparison of most cars with earlier Hudson models show it. Present Hudson models in such types as the Sedan, the Touring Limousine, Coupe and others are regarded as forecasts of what others will offer next fall.

When you get a Hudson you may expect to see a similar type on models which others bring out six months to a year hence. But there is a shortage of Hudsons this spring as there has been every spring for the past three years. You should speak early to assure delivery.