

# Orkin Brothers

318-320 SOUTH SIXTEENTH STREET

## \$160,000 APPAREL PURCHASE and SALE

Just consummated by combined Orkin Bros. Stores

WE HAVE planned this event with so much enthusiasm, we went to such extreme lengths to induce manufacturers to co-operate to the limit so as to make this the Grand Merchandising Undertaking of the year for our customers, that we want YOU to come Monday and share in the benefits. If we could only show you in this newspaper the wonderful merchandise involved, you would be here long before the doors opened.

### Grand Purchase Divided as Follows:

- \$60,000 Worth of Purchase Goes to Orkin Bros., New York City.
- \$50,000 Worth of Purchase Goes to Orkin Bros., Omaha.
- \$30,000 Worth of Purchase Goes to Orkin Bros., Sioux City.
- \$20,000 Worth of Purchase Goes to Orkin Bros., Lincoln

## GIGANTIC PURCHASE OF COATS

Wonderful Plush Coats  
Coats of Rich Velvets  
Velour and Suede Velour Coats  
Coats of Silvertone and Pompom  
Bolivia and Crystal Cloth Coats  
Furtext—Sealette—Behring Seal Coats  
Velour De Nords—Broadcloth Coats

BUY COATS for immediate wear, buy Coats for next Winter—This is surely the supreme Coat-buying opportunity. Manufacturers were anxious to unload their better Winter Coats at almost give-away prices. We grasped the opportunity and pass the full advantage of this great good fortune on to you.

Luxurious Fur Trimmed Coats  
Fur Collars, Cuffs, Bandings  
Coats With Richest of Linings  
Novel Belted Creations  
Every Color That's in Favor  
Coats for Every Purpose

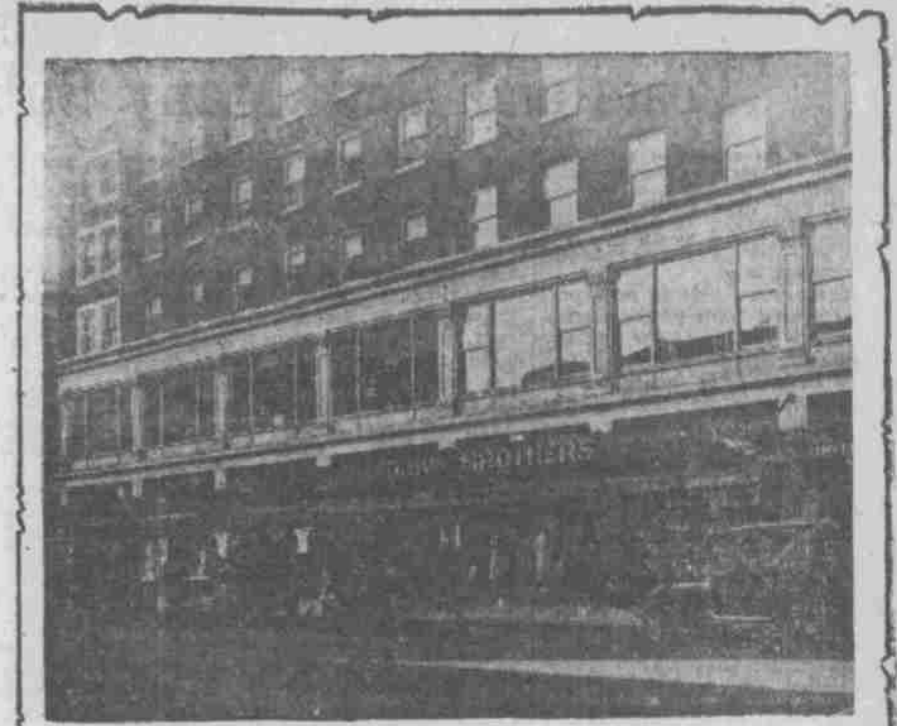
|  |  |  |  |   |
|--|--|--|--|---|
| \$22 <sup>50</sup> to \$35 <sup>00</sup> Coats<br>In Great Purchase Sale | \$39 <sup>50</sup> to \$49 <sup>50</sup> Coats<br>In Great Purchase Sale | \$55 <sup>00</sup> to \$69 <sup>50</sup> Coats<br>In Great Purchase Sale | \$75 <sup>00</sup> to \$85 <sup>00</sup> Coats<br>In Great Purchase Sale | \$95 <sup>00</sup> to \$110 Coats<br>In Great Purchase Sale |
| <b>\$14</b>  | <b>\$22</b>  | <b>\$32</b>  | <b>\$42</b>  | <b>\$52</b>   |



ORKIN BROS.—  
New York Store,  
2527-29 W. 34th St.

The whole city will turn out Monday for this great Sale! The largest Ready-to-Wear event in years.

\$50,000 is the Gigantic Share of this Wonderful Purchase which has been allowed to the ORKIN BROTHERS STORE of this City.



ORKIN BROS. OMAHA STORE  
318-320 South 16th St.

To share this Marvelous Savings will well repay a journey of 200 miles. Make plans right now to be here MONDAY morning early.

## GORGEOUS ASSEMBLAGE OF BEAUTIFUL NEW SPRING

## MILLINERY

## NEW SPRING SUITS

Will Be the Center of Attraction in This Tremendous Sale

There is no more wonderful purchase of Millinery brought to Omaha at any one time than this. This gorgeous exhibit awaits you Monday.

It includes models from Cupid, Rawak, Belnor, Bohotai, Oscar Glanskopp, Smolin and other leading milliners of Fifth Avenue, New York.

Think what this sale means to Omaha women—an opportunity to secure a stunning New Spring Suit at a price decisively lower than any one would consider it possible to buy at this time of the year.

TRICOTINES, GABARDINES, MEN'S WEAR SERGES, POIRET TWILLS  
RAYONER CLOTH, BOX SUITS, CESTEE CREATIONS,  
BELTED NOVELTIES, SHAWL COLLARS, NEW SKIRTS, PANEL EFFECTS  
BRAIDED AND BUTTONED SASHES.

### Sale Groups That Will Create a Sensation in Millinery Circles

- Sale Group No. 1—  
Including Rough Straw and Georgette Combinations, Hundreds to choose from.  
\$7.75 to \$10 New Spring HATS **\$5.95**
- Sale Group No. 2—  
Smart tailored KNOX Shapes in Losin and China Piping, black and all colors.  
\$10 to 12.50 New Spring HATS **\$8.75**

- Sale Group No. 3—  
Including large, floppy rough Braid Dress Hats, Ostrich and Fancy Glycerine Trimmings in every wanted style.  
\$15 to \$16.50 New Spring HATS **\$10**
- Sale Group No. 4—  
Model Hats made by D. B. Fisk & Co. Every Hat is a creation and individual. No two alike.  
\$18 to \$20 New Spring HATS **\$15**

- New Spring Suits Actually Worth **\$24**  
\$35 and \$39<sup>50</sup>
- New Spring Suits Actually Worth **\$34**  
\$55 and \$59<sup>50</sup>
- New Spring Suits Actually Worth **\$29**  
\$45 and \$49<sup>50</sup>
- New Spring Suits Actually Worth **\$44**  
\$65 and \$69<sup>50</sup>

### An Avalanche of Extraordinary Values in

## DRESSES

Any ordinary judge of values will see at a glance that it is impossible to buy materials alone that are in these Beautiful New Spring Dresses at the prices this sale affords. You'll probably never again duplicate such bargains.

- |                          |                   |                   |
|--------------------------|-------------------|-------------------|
| GEORGETTE DRESSES        | FINE SILK DRESSES | SERGE DRESSES     |
| JERSEY DRESSES           | SILK COMBINATION  | TAFFETA DRESSES   |
| SHIMMERING SATIN DRESSES |                   | TRICOTINE DRESSES |
- \$22<sup>50</sup> to \$25<sup>00</sup> DRESSES IN GREATEST PURCHASE SALE **\$14**
  - \$29<sup>50</sup> to \$35<sup>00</sup> DRESSES IN GREATEST PURCHASE SALE **\$19**
  - \$39<sup>50</sup> to \$45<sup>00</sup> DRESSES IN GREATEST PURCHASE SALE **\$24**
  - \$49<sup>50</sup> to \$55<sup>00</sup> DRESSES IN GREATEST PURCHASE SALE **\$29**



ORKIN BROS. SIOUX CITY STORE  
4th and Pierce Sts.



ORKIN BROS. LINCOLN STORE  
12th & O Sts.