

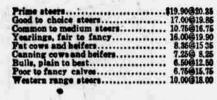
urne service overseas

Maj. and Mrs. Norton Ware of

thrown on the figure and the shadow San Francisco are the guests of Ma- cast by the lampshade in the backjor Ware's sister, Mrs. Richard S. ground are points of artistic merit Hall. Major Ware has recently re- in the photograph.

Why Meat Prices Vary in Different Stores

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These newspaper quotations represent live cattle prices in Chicago on December 30th, 1918.

The list shows price ranges on nine general classified groups with a spread of \$13.85 per cwt.-the lowest at \$6.50, and the highest at \$20.35.

Why this variation in price?

Because the meat from different animals varies greatly in quality and weight.

Although the quotations shown are in nine divisions, Swift & Company grades cattle into 34 general classes, and each class into a variety of weights and qualities.

As a result of these differences in cattle prices, (due to differences in weights and meat qualities), there is a range of 15 cents in Swift & Company's selling prices of beef carcasses.

These facts explain:

1-Why retail prices vary in different stores.

- 2-Why it would be difficult to regulate prices of cattle or beef.
- 3-Why it requires experts to judge cattle and to sell meat, so as to yield the profit of only a fraction of a cent a pounda profit too small to affect prices.

Swift & Company, U. S. A.

Omaha Local Branch, 13th & Leavenworth Streets F. J. Souders, Manager



Mrs. H. K. Owen and daughter, Alice Patricia, have come from camp at West Point, Ky., to spend the rest of the winter with her par-ents, Col. and Mrs. T. W. McCullough. Lieutenant Owen is still on duty with the balloon company at West Point.

Captain Walter S. Byrne has returned to the San Antonio arsenal after spending the holidays here with Mrs. Byrne. She will remain with her parents, Mr. and Mrs. R. E. Carr, for some time. Captain Byrne was recommended for his majority before the armistice was signed, but he has now applied for his discharge and expects to return to Omaha.

Lovelorn By BEATRICE FAIRFAX

Dear Miss-Fairfax, Omaha Bee: have been a steady reader of your paper for the past two years. Me and my friend want some advice from you. She and me is both 18 years old (about). We dress real classy, are awful good looking (of course I am telling you facts so don't think us conceited), but we can't keep the boys interested in us. We have parties all the time at our homes and are in a place to meet boys and invite them up because I work in a drug store. Do you think it is proper to have parties and in-vite nice boys. The dance hall is now closed so we have no way to enter-tain ourselves. How old do we have to be before we can let the boys kiss us? (We are nice girls and don't want to injure our reputations.) Which are most becoming on tall girls, high or low heels? Would it be all right for a girl to hint at marriage after a boy has been to see her several times? Thanking you before for the advice we hope to receive.

LAURINE O, AND PEARL K. I fear you are too anxious to be opular with the boys. Certainly it is all right to have parties and invite nice boys but be careful not to make yourself obnoxious to them. If you do not wish to injure your reputations do not kiss the boys at all. High heels for dress occasions and low heels for business. By all means refrain from hinting at marriage-perhaps this is the cause of your unpopularity. When a young man conceives the idea that a certain girl is "after" him he runs as though she might possibly catch

Of Interest to Women. A celebration will be held this year in honor of the golden jubilee f the American National Woman Suffrage association, which was or-ganized at a convention held in Cleveland in 1869.

A serenade by Sousa's band does not fall to the lot of many of us; but this sign of appreciation was given to W. C. C. S. workers in Baltimore by the musicians after they were entertained for luncheon and dinner at the W. C. C. S. hotel.

Quarantine in Allentown, Pa. wasn't so hard to bear when the W. C. C. S. broke the monotony with delightful vaudeville entertain-ments. A special entertainment at Camp Crane for quarantined men helped probably as much as any-thing else to ward off sickness—at any rate, the men highly appreciat-ed this opportune diversion.

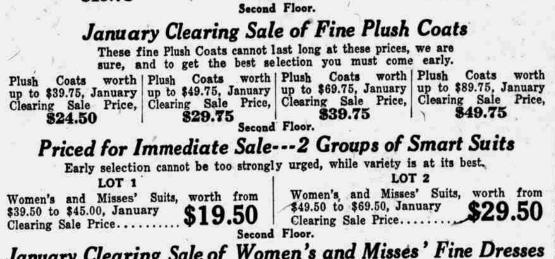
BEDDEO'S GREAT JANUARY CLEARING SALE CONTINUES Come Tomorrow-there will be wonderful bargains on every floor of this Great Credit Clothing Store

16th and Harney.

New Winter Coats in the January Clearing Sale

Women's and Misses' Coats, | Women's and Misses' Coats, | Women's and Misses' Coats, worth from \$29.75 to \$35, January Clearing Sale Price \$19.75

These Coats are from our own regular stock. Smart, simple, practical styles in all the new and desirable shades. Remarkably underpriced. worth from \$59.75 to \$69.75 worth from \$39.75 to \$45, January Clearing Sale Price January Clearing Sale Price \$29.75



\$24.50

January Clearing Sale of Women's and Misses' Fine Dresses All new Fall and Winter models, in Bich Silks, Luscious Satins, Fine Serges and Wool Jerseys Dresses worth from \$37.50 | Dresses worth from \$35.00 | Dresses worth from \$49.75 to \$35.00, January Clear-ing Sale Price-\$16.50 | ing Sale Price-\$22.50 | ing Sale Price-\$29.75 Second Floor.

Here's an opportunity that deserves the attention of every man and young man. OUR GREAT JANUARY CLEARANCE SALE OF **Men's Suits and Overcoats**

Paves the way to genuine economy on the smartest Winter Apparel. Come and make your purchases tomorrow

Men's and Young Men's Suits, worth up to \$22.50; January Clearing \$15 00

Very Low Prices on Overcoats Men's and Young Men's Overcoats, worth up to \$24.50; January Clearing \$18,50 \$18.50 Sale Price Men's and Young Men's Overcoats, worth up to \$32.50; January Clearing \$24.50 Sale Price Men's and Young Men's Overcoats, worth up

Boys' Suits and Overcoats are included in the January Clearing Sale at Wonderfully Low Prices OPEN A CHARGE ACCOUNT AT BEDDEO'S

Our perfected and most liberal credit plan allows you to pay while wearing the garments.





