

### WELFARE BOARD TO EXTEND CITY LOT GARDENING

Appropriates \$1,200 for Garden Extension; Will Probably Engage Joe Ihm as Director.

The Board of Public Welfare decided at a meeting Tuesday afternoon to appropriate \$1,200 for garden extension work this year, the University of Nebraska to make a similar appropriation for this city. A garden expert will be engaged

at a salary of \$1,000 for the year, and the remainder of the fund will be expended for incidental purposes. Byron R. Hastings and Leo Bozell of the Real Estate exchange appeared before the Welfare board to urge the importance of continuing this work during the reconstruction period. The exchange will cooperate in maintaining a list of lots which will be available for gardening purposes, and the Welfare board will assist those who are willing to cultivate these tracts if they are assured of control during the garden season. Joe Ihm, who was engaged in the public school gardening work last year, probably will be connected with the Welfare board gardening department this year.

See Want Ads Are the Best Business Boosters

### RELIEF DEMAND FOR RETURNING SOLDIERS GROWS

Red Cross Civilian Relief Committee Receives Many Calls for Assistance from Soldiers.

Civilian relief cases dealt with by the local Red Cross chapter made a big increase during December. There were 445 new cases, more than one-sixth of the entire number of cases administered since the inception of the department, according to Mrs. C. M. Wilhelm, director. The total number of cases is 2,877. This is verification of the forecast made by Red Cross officials that home service and civilian relief work would furnish the big field for service in the next year. Care of discharged service men now occupies the civilian relief workers to a great extent. Some of the men who return have no funds with which to purchase civilian clothing. Where employers prefer to have their men doff the uniform, funds have been advanced to buy the needed clothing. "This department aims to assist all returning soldiers in more rapidly adjusting themselves to the old conditions, in order that they may be prepared to devote themselves more fully to the demands which will be made upon us by families of disabled soldiers," said Mrs. Wilhelm.

Many Positions Open for Soldiers at C. of C. Bureau  
The employment bureau of the Chamber of Commerce has put up in the parlor of the club rooms a large bulletin board, on which is listed the various positions open for returning soldiers. There were 60 cards on the bulletin board Wednesday, and on some of the cards the call was for several men. None of the cards on the bulletin board was for common labor. Mrs. Walker, who has charge of the bureau, says there are a great many more calls for common labor than it is possible to fill. Up to date the bureau has placed 340 men in good positions.

But Little Left Here of State Food Administration  
The Nebraska food administration continues to reduce forces and about all that remains of Food Administrator Wattle's organization that at one time numbered 75 persons, is Victor Parrish, publicity man, and a couple of clerks. With all restrictions eliminated on the sale and consumption of food stuffs, there remains little for the department to do aside from closing up some of the final details. Just when the department will be closed is not known, but it is believed that the closing will occur within the next few weeks.

Two Airmen Drown When Airplane Plunges into River  
Fayetteville, N. C., Jan. 8.—Lt. Harley H. Pope of Bedford, Ind., and Sergt. W. W. Flemming of Providence, R. I., who were in an airplane which plunged into Cape Fear river near here early last night, are believed to have been drowned. The wrecked plane was raised today by soldiers from Camp Brass, but no trace of the missing men has been found.

### Woodmen of the World Head Entertains His Office Force

W. A. Fraser, president of the Woodmen of the World, gave a banquet to the members of his office force Tuesday at the Athletic club. There are 325 persons employed in the Omaha offices of the organization and all of them were present for Mr. Fraser's annual treat. Short addresses were made

by John T. Yates, Dr. A. D. Cloyd, J. E. Fitzgerald and Mr. Fraser, who acted as toastmaster.

### City Counsel Declines Big Salary with Oil Company

W. C. Lambert, corporation counsel of the city of Omaha, has decided to decline the offer of \$10,000 a year to become general counsel for a big oil company engaged in pro-

ducing and refining oil in Oklahoma with headquarters at Tulsa, Okla.

### Omaha Fireman Returns from Naval Convoy Duty

The submarine infested waters of the Atlantic ocean and the North Sea had no terrors for H. C. Olsen, former city fireman at station No. 1, for he is an experienced "sea-dog," having spent eight years in the navy.

### Cousin of J. Arion Lewis Killed Near St. Etienne

J. Arion Lewis has received word that his cousin, Lt. William N. Wallace, was lost in action near St. Etienne, France, October 9. His company lost 132 men in less than 20 minutes during the progress of the battle. The young man enlisted from Connecticut. He was a grandson of Gen. Lew Wallace.

### Considerable Rental.

Washington, Jan. 8.—An annual rental of \$53,034.37 is provided in the government contract with the Pennsylvania lines, east, and six subsidiaries, announced today by the railroad administration.

"Berg Suits Me."

## Clearance Sale

of Men's Shirts, Underwear, Hosiery, Sweater Coats and Neckwear

Low prices now prevail. For your own financial benefit, stock up on them NOW!

**STOP**

**Star Shirts** and other popular brands reduced.  
\$1.50 Shirts, each ..... \$1.15  
\$2.00 Shirts, each ..... \$1.55  
\$3.00 Shirts, each ..... \$2.15  
\$3.50 Shirts, each ..... \$2.85  
\$5.00 Shirts, each ..... \$3.85

**Winter Underwear**  
Union and 2-piece styles, 20% Discount

**Sweater Coats**  
V-neck, Turtle and Jumbo Roll, all colors, 20% Discount.

**Flannel Shirts**  
Heavy wool Flannel Shirts, gray, blue, grass green and khaki, 20% Discount

**Hosiery**  
The celebrated Radium Heavy Cotton Hosiery, 25c, all colors.

**Neckwear Sale**  
50c Neckwear 25c \$1.50 Neckwear 1.15  
\$1.00 Neckwear 75c \$2 Neckwear \$1.45  
\$2.50 Neckwear \$1.65

**Manhattan Shirts**  
\$2.50 Manhattans for each ..... \$1.85  
\$3.00 Manhattans for each ..... \$2.15  
\$3.50 Manhattans for each ..... \$2.85  
\$4.00 and \$4.50 Manhattans \$3.15  
\$5.00 Manhattans for each ..... \$3.85  
\$6.00 and \$6.50 Manhattans \$4.85  
\$10.00 and \$12.00 Manhattans \$7.65

**LOOK!**

**Berg Clothing Co.**  
1415 Farnam Street.

John A. Swanson, President of the Nebraska Clothing Co. says:

In the face of market conditions with the high price of production making no perceptible change in clothing costs, a clearance sale at this particular time is a ten-strike for men in need of clothing.

Thanks to the fact that a great season's business finds us with many broken lines of merchandise which we must dispose of, enables middle western men to secure some startling under-price bargains.

In many instances there is nothing in sight at wholesale that anywhere near approaches the value in this sale. Stock up!



JOHN A. SWANSON, Pres. **The Nebraska** WM. L. HOLZMAN, Treas.

## The "I Will" Man is here.

The Event Thousands of People Hail with Delight Starts Thursday Morning, Jan. 9, 1919

### The "I Will" Man Says: "CLEAN HOUSE"

and announces a clearance campaign unprecedented and entirely unexpected. The great opportunity of the year for men to buy needed clothing at drastic reductions from our regular extremely low prices.

**THE OPENING GUN OF THE SALE FINDS BY ACTUAL COUNT:**

## 3,298 Men's Suits; 1,448 Overcoats

Involving all broken lines produced by the greatest season's selling in the history of this store. The entire collection of Suits and Overcoats arranged for quick selling in main building, men's clothing section

**A Bonafide Mark Down of America's Best Clothing**

SOCIETY BRAND CLOTHES FASHION PARK CLOTHES HICKEY-FREEMAN CLOTHES  
ADLER ROCHESTER CAMPUS TOGS  
AND A HOST OF OTHERS

Suits in Every Size and Proportion Overcoats in Every Weight, Weave and Model

### Read the "I Will" Man's "Clean House Prices"

and get your share early. This will be a smashing sale while it lasts.

\$10.00 Suits and Overcoats at .....	<b>\$6<sup>75</sup></b>	\$20.00 Suits and Overcoats at .....	<b>\$13<sup>75</sup></b>	\$30.00 Suits and Overcoats at .....	<b>\$20<sup>00</sup></b>	\$40.00 Suits and Overcoats at .....	<b>\$26<sup>75</sup></b>
\$15.00 Suits and Overcoats at .....	<b>\$10<sup>00</sup></b>	\$25.00 Suits and Overcoats at .....	<b>\$16<sup>75</sup></b>	\$35.00 Suits and Overcoats at .....	<b>\$23<sup>75</sup></b>	\$45.00 Suits and Overcoats at .....	<b>\$30<sup>00</sup></b>
\$50.00 Suits and Overcoats at .....	<b>\$35.00</b>	\$55.00 Suits and Overcoats at .....	<b>\$37.50</b>	\$60.00 Suits and Overcoats at .....	<b>\$40.00</b>		

\$65.00 Finest Overcoats at **\$45.00**  
\$70.00 Finest Overcoats at **\$47.50**

\$75.00 Finest Overcoats at **\$50.00**  
\$85.00 Finest Overcoats at **\$57.50**

**STAPLE WORSTEDS, SERGES, BLACKS AND BLUES NOT INCLUDED**

A SMALL CHARGE FOR ALTERATIONS WILL BE MADE DURING THIS SALE

# ROSEMONT MILD HAVANA CIGAR

With a fragrance all its own

**With a Fragrance All Its Own**

Fragrance tells you—better than we could in type—how good ROSEMONT is. Shade-grown wrapper and Havana filler, plus expert making—all these are responsible for ROSEMONT'S rapidly growing popularity. Smoke a ROSEMONT today. It is the better kind of cigar.

**FOUR GOOD-VALUE SIZES:**  
For the Present and Until Further Notice.  
10c—15c—25c—20c

**MCCORD-BRADY CO., OMAHA**  
Distributors

The "I Will" Man Says: "Go on Through—Clean House!"

## Entire Stock Women's Apparel Must Go

"Let no new season find a dollar's worth of women's wear here from the year before. An all new store every new season is the only kind of a store worth while," says the "I Will" Man, and these astonishing prices emphasize the point. Choose Thursday as follows:

All \$39.50 to \$149.50 <b>Women's Plush Coats</b> \$19.75 to \$74.75	All \$24.50 to \$74.50 <b>Women's Tailored Suits</b> \$12.25 to \$37.25	All \$24.50 to \$98.50 <b>Women's Cloth Coats</b> \$12.25 to \$49.25
All \$24.50 to \$98.50 <b>Women's Silk Dresses</b> \$12.25 to \$49.25	All \$19.50 to \$74.50 <b>Women's Jersey Dresses</b> \$9.75 to \$37.25	

All Georgette, Crepe de Chine, Tub Silk, Satin and Challie Waists at..... **25% OFF**

All Fur Sets, Separate Scarfs and Muffs, clearing now at a discount of..... **25%**

NO C. O. D.'s—NO APPROVALS—A SMALL CHARGE FOR ALTERATIONS WILL BE MADE DURING THIS SALE

## Men's Furnishing Goods—"I Will" Man Specials

Our enormous holiday trade has left many broken lines of men's furnishing goods. The "I Will" Man hates broken lines and says clean house as you never cleaned house before. So here goes! Choose Thursday as follows:

<b>Lined Gauntlet Gloves</b> \$1.50 Gauntlet Gloves, <b>\$1.00</b> \$3.00 Gauntlet Gloves, <b>\$2.00</b> \$3.50 Gauntlet Gloves, <b>\$2.35</b> \$4.00 Gauntlet Gloves, <b>\$2.65</b> \$5.00 Gauntlet Gloves, <b>\$3.35</b> \$6.00 Gauntlet Gloves, <b>\$4.00</b> \$7.00 Gauntlet Gloves, <b>\$4.65</b>	<b>MEN'S UNDERWEAR</b> \$3.00 Wool Mixed Union Suits, at..... <b>\$2.00</b> \$2.00 Natural Wool Ribbed Union Suits, at..... <b>\$1.25</b> \$1.50 Heavy Eru Union Suits, at..... <b>\$1.00</b> \$1.50 Heavy Natural Union Suits, at..... <b>\$1.00</b> \$2.50 Heavy Eru Union Suits, at..... <b>\$1.50</b> \$4.00 Wool Ribbed-Union Suits, at..... <b>\$2.75</b>	<b>Silk Neckwear Wide Open Ends</b> 25c and 35c Neckwear, <b>20c</b> Three for <b>50c</b> 50c Silk Neckwear, <b>35c</b> Three for One Dollar 75c Silk Neckwear, <b>50c</b> \$1.00 Silk Neckwear, <b>65c</b> \$1.50 Silk Neckwear, <b>\$1.00</b> \$2.00 Silk Neckwear, <b>\$1.25</b>
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**For Men Who Wear Shirts**

Sizes 14 to 14½  
Limit, six to a customer. None to dealers.

One lot \$1.15 to \$1.65 Laundered Cuff Shirts, at..... **50c**  
One lot \$2.00 and \$2.50 Laundered Cuffs Shirts at..... **\$1.00**

Broken lines Women's Beauty Boots, values to \$9.50, at..... **\$4.95**

Broken lines Women's Beauty Boots, values to \$11.00, at..... **\$6.95**

**Nebraska Clothing Co.**  
CORRECT APPAREL FOR MEN AND WOMEN