



## AIRPLANE TO BE FOR SALE HERE ON AUTO ROW

H. Pelton Takes Over Agency for Biplane, Which Will Be on Exhibition Next Monday.

Here is some red hot news that will make Omaha sporting element sit up and wave their ears. H. Pelton, distributor of Franklin and Marmion automobiles, has taken on the agency for the Ashnussen biplane and will have one on the sales room floor tomorrow.

This seems to bear out the conclusion that a great many followers of the automobile industry have reached; namely, that within a few years aeroplanes will be as common as automobiles are today. Bad corners, rough roads, skidding and turning turtle will hold forth no terrors to the man who wishes to reach his office in "nothing flat" via the aeroplane route.

Some of the dopesters, however, seem to feel that the usual traffic cop will be on the job to take the joy out of life and to keep careless enthusiasts from tearing the cornice off the W. O. W. building.

**List of Prospects.**  
In any event Pelton is enthusiastic regarding his newly acquired agency. He hasn't worked out a list of prospects yet but feels that the aeroplane will sell just as readily as the automobile did when it was first put on the market.

Omaha has furnished a good number of men for the aviation training camps, many of them have received their commissions and are qualified for handling aeroplanes. So it seems that Mr. Pelton will have a list of prospects which have been trained by the best little trainer in the world—Uncle Sam.

The biplane which will be exhibited here has a 12-cylinder motor which develops 105 horse power. It develops 900 R. P. M. at the propeller shaft and 1,800 R. P. M. at the crank shaft.

## Standard Steel Car Company Will Not Cut Prices of Its Product

The Standard Steel Car company will not reduce the price of the Standard Eight. F. C. Van Derhoof, manager of the automobile department, stated yesterday that this company would combine the open and closed models for an indefinite period at the present prices.

"Now that the war is over," said Mr. Van Derhoof, "there is more or less speculation on the part of the buying public as to just how far the manufacturers of automobiles will go in the reduction of prices. To date a considerable number of manufacturers have already announced a reduction."

"There is some difference of opinion regarding a definite date for these reductions. We all know that labor and material have not as yet been reduced. We further know that the material which various manufacturers have in their plants was purchased during a period when prices were high. Unless an unwarranted advance was made in price during the war, it is hardly possible to see how a reduction can be made at this time."

"The Standard Eight has always been underpriced and there has been no material advance in the list price due to war conditions. So far as the price of the Standard Eight is concerned, there can be no change in the list of our present models, nor do we intend to lower the grade of our product."

## Cadillac Company is Unable to Make Cars Enough for Demand

The speed with which the motor car market has returned to a state at least approximating pre-war conditions is commented on in an interview with E. C. Howard, general sales manager of the Cadillac Motor Car company.

"Our company was able to resume passenger car production on a reasonably large scale almost at once," Mr. Howard says. "We have not yet reached the schedule we were working on before the war. But the fact that we are building no less than 10 body styles shows that we are issuing a line that is exceptionally complete."

"Even so, our dealers are finding that they have more business than they can care for. This condition is not peculiar to any particular section, but is general throughout the dealer organization."

"The Cadillac company, as the first exponent in America of the V-type engine, experiences a feeling of gratification over the big part which this type played in the winning of the war."

### Anti-Freeze Salts.

When salt solutions are used for anti-freeze purposes great care must be taken to see that all leaks are stopped. If there happens to be a leak and the fan draft throws the liquid onto the engine some of it will undoubtedly be deposited on the ignition cables and terminals. After the water evaporates the salt remains to cause trouble in the ignition system.

## Auto Dealers and Their Bankers Meet at Banquet



WALTER W. HEAD.



C. W. NASH.

Omaha Auto Trades Association to Pave Way to Bring These Two Classes Together.

Alive to the prospect of the greatest year in the history of the automobile business, auto dealers and their bankers are keenly awaiting the get-together dinner, given by the Omaha Auto Trades association, in the Chamber of Commerce Tuesday evening.

The idea has appealed strongly to the dealers and their bankers. They believe now is the proper time to come together and pave the way for gigantic strides to make Omaha the automobile center of the middle west.

The future of the business will be pictured clearly and comprehensively at the dinner by three speakers. The speakers are Walter W. Head, vice president of the Omaha National bank, who will discuss the business from the bankers' viewpoint; C. W. Nash, president of the Nash Motors company, and Judge L. H. Bancroft of Richland Center, Wis.

Lafayette Young of Des Moines cannot attend because of his wife's illness.

Mr. Nash is well known to Omaha.

hans, having been here before. He has been head of the Nash Motors company since 1916. He has been in the automobile manufacturing business for nine years. Automobile men know him as one of the leading authorities in the business.

Judge Bancroft is a noted lawyer and jurist of Wisconsin. He has been attorney general and twice speaker of the Wisconsin legislature, and knows economic conditions in a way to give the guests at the dinner an interesting and instructive address.

Omaha dealers believe this meeting will be appropriate as bridging the time between now and the date set for Omaha's greatest automobile show March 10 to 15. They are certain the meeting will serve to create continued and growing interest in the exhibition, which promises to be bigger and better than any ever held in this section of the country.

### Fan Bolt Fastener.

At each end of the belt to be joined, make a number of separate wire loops, running at right angles to the end of the belt. When the ends thus fitted are brought together the alternate loops form a passageway through which a small rawhide thong is passed. This thong becomes notched with service so that it does not slip off.

## NEW NON-SPILL BATTERY MADE FOR AIRPLANES

Willard Company Perfects New Type in Ten Days; No Changes Since First Turned Out.

"For the past 18 months, the Willard factory at Cleveland has been making batteries on government orders for the use of our army and navy. We have never been able to say anything publicly about our activities along this line because military necessity forbade it," says Elmer Rosengren, manager of the local Willard station. "Now, however, we can tell you something of what we have been doing."

**A Non-Spilling Battery For Aircraft.**  
"The most interesting battery of all that we made was no doubt the SY type which was used to provide ignition for the Liberty motors in airplanes. An automobile properly driven usually remains right side up and the storage battery does likewise. But an airplane is decidedly different—flying upside down, looping the loop, the 'falling leaf,' and all the other aerial acrobatics—make new demands upon a storage battery. The principal thing which it must not do is to spill the solution, no matter what position it may be in."

"This problem was solved by the Willard engineers without delay. The aircraft program was in a hurry—the Huns were not allowing us to take our time to get ready. We were asked to produce a 'non-spill' storage battery weighing ten pounds with a capacity of three amperes for three hours. We asked for a two-pound margin in weight, but we really didn't need it."

**Perfecting in 10 Days.**  
"Within 10 days—mark that, 10 days!—we delivered a non-spill storage battery with required capacity, weighing 10 pounds and three ounces. That was over a year ago and since that time there has not been a single change in it—the SY Willard battery for aircraft ignition was right the first time."

**Painless Dentistry.**  
Mechanic—You've busted a couple teeth in your pinion gear.  
Absentminded Dentist—Bridgework or shall we pull 'em?—Motor Life.

## Indications Point to Good Business for the Franklin Company

Although production of Franklin automobiles has been resumed only a few weeks, reports from the factory at Syracuse point to a rapid resumption of trade in every part of the country. There does not seem to be any particular locality in which the upward trend stands out above the others as the agricultural sections of the south and west are fully as active as the metropolitan centers and manufacturing districts. At the present time orders are being received by the Franklin company at a rate of 100 per cent in excess of the possible supply at present.

S. E. Ackerman, Franklin sales manager, has just concluded conferences with dealers at New York, Boston, Syracuse, Chicago, Cleveland, and Minneapolis, at which the feeling was universally one of confidence in the future of the motor trade. In Canada, the outlook for Franklin business is most favorable and is only waiting for the embargo to be lifted to materialize.

An inkling of what may be expected by the motor trade along export lines is gained from the great increase of inquiries for Franklin cars from foreign sources. Within the last week or so, the Franklin company report representation being sought by concerns in Bombay, India; Havana, Cuba; San Sebastian, Spain; and Dijon, France. In this same period, an export shipment of limousine cars was made to Callo, Peru, this shipment including the 29th car to be taken within nine months by the Valparaiso, Chile, dealer.

**Tractors Work at Night.**  
One of the most recent developments in tractors was revealed at demonstrations during the Ohio state fair, when many of the machines, equipped with electric lights, proved their utility for working at night.—Motor Life.

## Women Take Places of Men in Big Akron Tire and Rubber Factories

In common with many other industries the great rubber factories of Akron, O., have, during the past year, had difficulty in securing sufficient labor to operate their plants to capacity production, and in turn, new employees have experienced much difficulty in obtaining living accommodations. The Goodyear Tire and Rubber Co., however, during the year, through its housing bureau, found good living quarters for 6,000 new employees, 2,000 of whom had families, and were placed in houses or light house-keeping rooms.

Over 5,000 women who came to replace a portion of the men who had joined the colors, were aided in securing good lodgings. Property owners, real estate dealers, proprietors of boarding and rooming houses throughout the city, extended complete co-operation. The Goodyear housing bureau is now busier than ever, finding locations for the many hundreds of returned soldiers and others who are daily entering the employ of this big tire company.

## Red Cross Drivers Closely Checked on Gasoline Used

The need for fuel in France is so keen that the greatest care is exercised not alone in its measurement and handling, but in its use as well. Drivers of Red Cross ambulances are held accountable for every ounce of gasoline and must get every possible fraction of mileage from each gallon. The ambulances never leave garage or filling station until odometer readings are taken and the mileage noted on a trip card, without which drivers can obtain no fuel.

Remissness or neglect has various punishments, one of which is assignment to the wash stand, where the offender does penance in the cleaning of dirty cars for periods

extending from several days to several weeks. The incorrigible is finally "broken" and sent back to America as unfit.—Motor Life.

## Senate Eliminates Tax on Trucks and Truck Parts

In passing the revenue bill recently members of the senate were convinced of the unfairness in placing a 5 per cent tax on trucks, tractors, trailers and parts therefor, and they were eliminated, leaving proposed taxes of 5 per cent on the sale of passenger cars by the manufacturers, and 5 per cent on

the sale of tires, tubes, parts and accessories for passenger cars. The vote was 33 to 28.

The bill now goes to the conference committee of the senate and the house, which is expected promptly supply a compromise measure which, it is hoped, will change the above action.

### Most Motorists Do.

One of the best ways to foil the car crook is to neglect your tire. He would be singularly inept if inexperienced who would attempt to steal a car, unless the shoes were good running order.—Motor Life

# OSCILLATING BOR SLEDS

Lininger Implement Co.

Omaha, Neb.

# COME IN TODAY

*In spite of the storm and cold weather, we have sold and delivered several of our rebuilt, refinished--yes, actually Re-Newed Cadillac cars, each day since our used car sale started.*

We have a few good, rebuilt Cadillacs left but they won't be here long. The public is taking advantage of this opportunity to secure a guaranteed used car—one which can be used for years to come, even though the weather is now rather objectionable.

We have spent nearly two months of time and a considerable amount of money to rebuild many of our used cars, and we are greatly pleased at the interest shown by actual buyers in our rebuilt, Used Car Show.

Remember—all during the summer and fall we were unable to rebuild used Cadillacs because of the scarcity of mechanics, but as soon as the war was won we immediately began rebuilding and reconstructing these cars. For this reason we have a larger variety to offer at this time than we may ever have again.

Right now we have several different types of Re-Newed Cadillacs coming out of the paint shop for this sale, roadsters and touring cars, and we are also offering a 5-passenger, enclosed Franklin car, a mighty fine job for this time of year, a 3-passenger Paige Coupe, 1918 model, and a late model Ford Coupe.

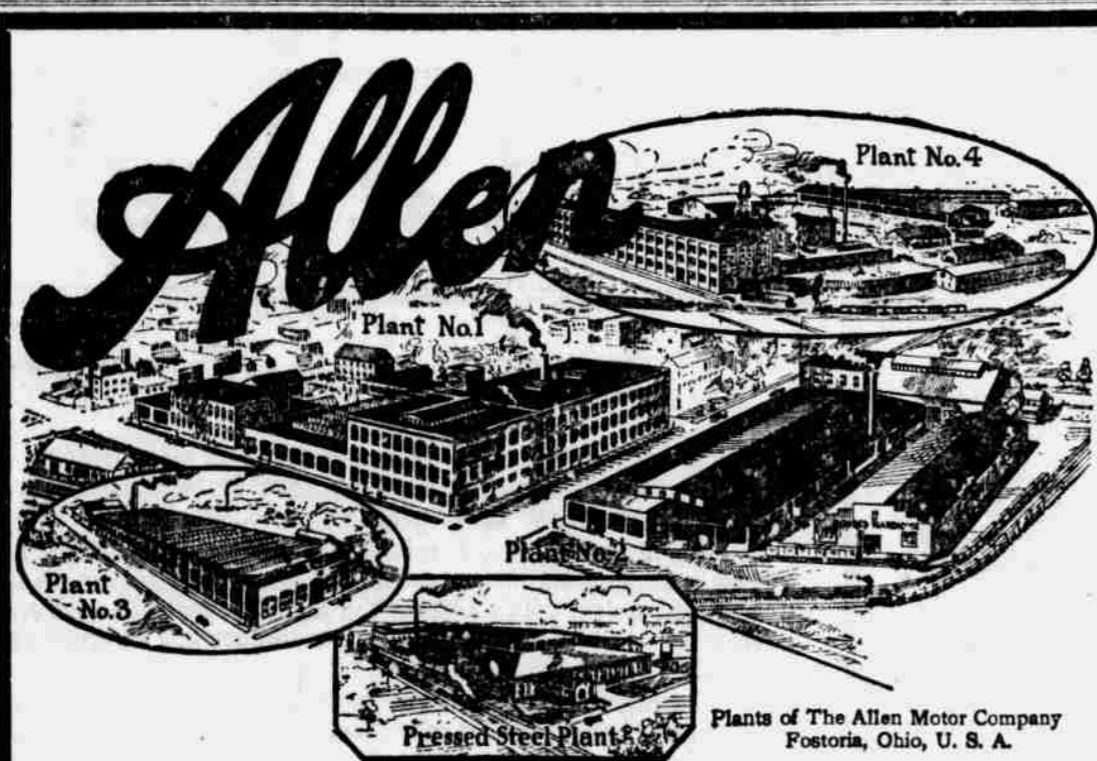
The only way to find out what we offer, and to receive the advantage and benefit of this sale, is to come up to our showroom RIGHT NOW. We may have just what you want. Remember that we are not satisfied until you are. Buy a used car that has been rebuilt even though you do not need it for a month or so.

JONES-HANSEN-CADILLAC CO.

Cadillac Bldg.

Farnam at 26th

Open Sundays and Evenings During This Sale.



## New Series 41 Sedan

The completeness and attention to details which typifies Allen products is magnified in the Allen Sedan. The fact that it is built entirely in the Allen plant at Fostoria, Ohio, enables the manufacturers to work out engineering details in absolute harmony.

This harmony is not evident in many assembled Sedans.

The Allen Sedan body is built by the Allen Motor Co. for the Allen chassis and no other. THIS IS AN IMPORTANT DETAIL.

## Standard Motor Car Company

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