

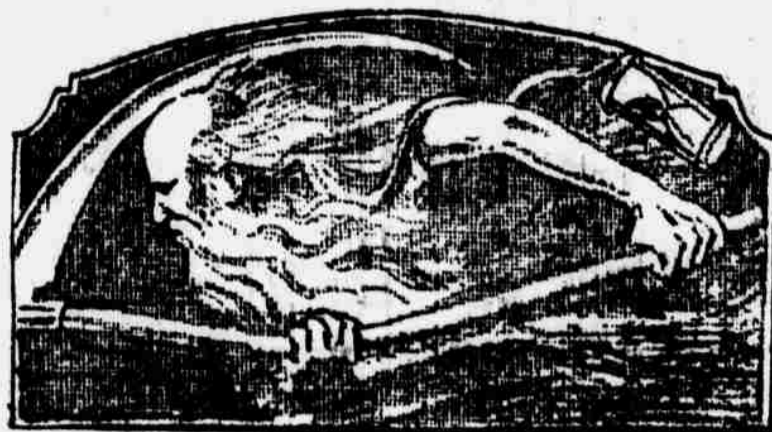
1,594 DEATHS IN OMAHA DURING LAST THREE MONTHS OF 1918

1918

Of this number it is estimated that less than 15 per cent carried life insurance, and less than 22 per cent carried health or accident insurance.

1919

Time often takes one by surprise. Carelessly and indifferently we let the years slip along. Then suddenly Old Age or Accident calls a halt and throws us back upon our well-spent, but ill-saved resources, and we realize for the first time what had been our privilege had we but listened.



The year of 1919 opens full of promise for all. It is a year in which great things are to be accomplished. It is a year in which we should strive to do our very best, and give, not alone to ourselves, but our families as well, protection against things unknown and unseen.

As the sand in the hour glass gradually descends to the bottom, just so surely are we drawing together the strands of Life's curtain—soon time will have laid its gentle, though none the less firm, hands over our eyes and our loved ones are left in sorrow, many in actual want, through a seeming carelessness in not affording them adequate and just protection which was their due in this the day of one's full health and capabilities.

A spirit of depression cannot help but pervade the household when either sickness or death enter—when it is the wage-earner still greater becomes the cloud of gloom, unless, perchance, he has obviated the uncertainties of Life and provided for the support of his family and the education of his children, who in a few short years must take their place in the business world, shaping their future destinies as best they can through the means you have provided. This should be the father's thought, the mother's thought. In all fairness let us ask, what thought have you given it?

You will realize more than ever if you are insured the value of health and accident insurance if you have the support of an indemnity check each week. It is the sustaining arm of the household and gives to one that feeling of security not to be had otherwise. You would not intentionally leave your family to the mercy of kind friends, nor wish them thrown upon their own resources, when you can without any inconvenience and no hardship, protect them as is their due.

What Will Your Answer Be When--

A Representative of Any of the Following Companies Calls at Your Home?

Travelers Insurance Co.
1331 City National Bank Building
TOM S. KELLY, General Agent

National Life Insurance Co.
of Vermont
906 First National Bank Building
NATHAN BERNSTEIN, General Agent

New York Life Insurance Co.
387 Omaha National Bank Building
O. H. MENOLD, Supervisor
E. E. ZIMMERMAN—Special Agents—WM. NELSON

New England Mutual Life Insurance Co.
792 Brandeis Building
G. W. NOBLE, General Agent
CHAS. L. HOPPER—Special Agents—N. M. GRAHAM

Mutual Benefit Life Insurance Co.
415 City National Bank Building
EDWARD J. PHELPS, General Agent
C. T. PLATT—Special Agents—C. L. SYKES

State Mutual Life Assurance Co.
652 Bee Building
W. H. INDOE, General Agent
C. L. SMITH—Special Agents—S. A. ALKIRE

Northwestern National Life Insurance Co.
700 First National Bank Building -:- Tyler 2828
H. O. WILHELM & Co., State Agents
Theo. Coleman Geo. H. Gillispie Geo. R. Wright
A. A. Schatz Wm. G. Fuller O. H. Parkening
Victor Seymour Homer C. Wilhelm

Connecticut Mutual Life Insurance Co.
409 Keeline Building
HAROLD D. FINLAYSON, General Agent

Preferred Accident Insurance Co.
of New York
LYNNE D. UPHAM Co., Managers and Adjusters for Nebraska