

BIG ONES HIS GAME

ON THE SCREEN IN OMAHA



It is announced by the management of the Sun theater that, starting on New Year's day, January 1, a new policy will be in force. Many contracts have been entered into which promise this playhouse the very latest and best efforts of the film world, including superlative productions, such as heretofore have only been presented in the largest theaters at a very high price of admission.

Speaking of the new plans, Mr. S. M. Goldberg, president of the World Realty company, which concerns itself with the Sun theater and plans also to give Omaha two new theaters in the near future, says: "It has always been the policy of this theater to obtain and present the best photoplays with favorite stars, always being careful to select stories that will satisfy and please the most exacting fan. With our having now signed contracts which assure our patrons of even better attractions than in the past, we feel certain that we have made a step which will prove both gratifying to ourselves, as well as to lovers of the best in screen plays."

Other surprises will be announced later, but one now given out is the contract that has been signed with the William Fox company, whereby such stars as William Farnum, Theda Bara, Annette Kellerman, Evelyn Nesbit and her son, Russell Thaw, and other screen celebrities of the caliber, will be offered. The highly provocative and has not been slighted, either, as Matt and Jeff, as well as the popular Sunshine comedies will be seen regularly on the various programs of this theater in the future.

The opening attraction under the new arrangement will be William Farnum in his latest play, "The Rainbow Trail," which will be presented Wednesday until Saturday, January 1 to 4. It is adapted from the widely read novel of the same name by Zane Grey, and is a companion picture to "Riders of the Purple Sage." The story has a western atmosphere and presents the star in a virile role that is promised to present Farnum at his best, which statement should, in itself, prove a forceful recommendation. A little later on will see Farnum in "Les Miserables."

It is further announced that, on account of the heavy additional expense created by the new policy, and, although the price of admission on the greater majority of seats will remain the same as heretofore, regardless, it has been found necessary to slightly advance the price of a very few seats, but it is evident, from the announcement, that it will hardly be noticeable and will do away with the inconvenience of being bothered with pennies.

The Rialto theater will present a midnight motion picture show with Alice Brady in "Her Great Chance" as the feature attraction on New Year's eve. The play will start at the close of the day's regular business at 11 p. m. and will continue until 1 a. m., with a pause of a few moments at the midnight hour to welcome in the year 1919.

Hale Hamilton, who made many friends in Omaha at the time of his last visit here in October, is to appear at the Empress January 9, 10 and 11, in his first production at the head of his own company under his new contract with Metro, "\$5,000 an hour." The play is a comedy drama of a young man who makes a million in an unbelievably short time, and if Hamilton appears as well in it as he did in his stage appearances of "Get Rich Quick Wallingford" he will make an undoubted screen success.

Priscilla Dean is known among movie fans as the girl with the beautiful arms. Just now she is resting in a few days from pictures as the result of a rescue of a Persian kitten from the angry attentions of a large cat and in the rescuing Miss Dean was scratched on the right arm so severely that she can't go before a camera.

The Muse theater promises its patrons an unusual treat New Year's day and the balance of the week, when it will present for the first time the remarkable William Fox 1919 extravaganza, "Ali Baba and the Forty Thieves." The story of Ali Baba is one of the most interesting, that famous old Persian classic, the "Arabian Nights." The very fact that this tale has held its popularity for over a thousand

Close-Ups and Cut Outs

MILDRED MOORE has been signed to join the Lyons-Moran team of comedy players, taking the place of Dorothy DeVore, who has gone into other work.

Mary McLaren's new picture, "Whose Widow?" is to be directed by a woman, Miss Ida May Park having been engaged to handle the magaphone.

William Stowell, popular bachelor of filmdom's California colony, has received a letter from the editor of a magazine asking for pictures so that he can write Stowell up "in the bosom of his family." The want ads are open, Bill.

Mitchell Lewis, who recently made a contract to make a series of pictures for Select, is hard at work on the first one, "The Code of the Yukon." Lewis is most popular in his northern roles and it is planned that the entire series shall be made up in tales of Canada and Alaska. In the cast with him in his first picture are Vivian Rich, Jack McDonald, Tom Santschi, Goldie Caldwell, Margaret Landis, Franklin Hall, William Effe and Arthur Morrison.

It will be offered Thursday with the addition of the Pathe news on that day. The final two days of the week (Monday and Tuesday) will be in his second of his million-dollar comedy series, "Shoulder Arms," is booked and Charlie, with his trench paraphernalia, leads the life of the doughboy.

Interurban—A comedy drama, "Marriages Are Made," with Peggy Hyland in the leading role, will be the offering at the Suburban today with an addition of a comedy, Monday and Tuesday, here is to be presented William Hart in "The Tiger Man," one of Hart's strongest western dramas. On New Year's day there is offered Pathe's 1919 extravaganza in pictures, "All Baba and the Forty Thieves," a wonderfully produced picture of the world famous fairy tale of the cave of treasure. Margarita Fisher will be presented Thursday in "Money Isn't Everything," and on Friday there is to be played a double bill with Baby Marie Osborne in the feature "Mildred O' the Beautiful," and Leah Baird in "Wolves of Kultur," No. 6.

Lothrop—Earle Williams in "The Man Who Wouldn't Tell," Monday and Tuesday "ROMANCE OF TARZAN"

GRAND 16th and Binney GLADYS LESLIE in "THE BELOVED IMPOSTOR" Mon.—MARY PICKFORD

BOULEVARD 33d and Leavenworth "THE BLINDNESS OF DIVORCE" A Special New Year's Program For Tuesday and Wednesday

Suburban 24th and Ames PEGGY HYLAND in "MARRIAGES ARE MADE" Mon. and Tues.—BILL HART

Lothrop 24th and Lothrop EARLE WILLIAMS in "THE MAN WHO WOULDN'T TELL" Monday and Tuesday "ROMANCE OF TARZAN"

GRAND 16th and Binney GLADYS LESLIE in "THE BELOVED IMPOSTOR" Mon.—MARY PICKFORD

BOULEVARD 33d and Leavenworth "THE BLINDNESS OF DIVORCE" A Special New Year's Program For Tuesday and Wednesday

Suburban 24th and Ames PEGGY HYLAND in "MARRIAGES ARE MADE" Mon. and Tues.—BILL HART

Lothrop 24th and Lothrop EARLE WILLIAMS in "THE MAN WHO WOULDN'T TELL" Monday and Tuesday "ROMANCE OF TARZAN"

GRAND 16th and Binney GLADYS LESLIE in "THE BELOVED IMPOSTOR" Mon.—MARY PICKFORD

BOULEVARD 33d and Leavenworth "THE BLINDNESS OF DIVORCE" A Special New Year's Program For Tuesday and Wednesday

Suburban 24th and Ames PEGGY HYLAND in "MARRIAGES ARE MADE" Mon. and Tues.—BILL HART

Lothrop 24th and Lothrop EARLE WILLIAMS in "THE MAN WHO WOULDN'T TELL" Monday and Tuesday "ROMANCE OF TARZAN"

Advertisement for Dorothy Gish in 'The Hope Chest' at Strand. Includes text: 'DOROTHY GISH in "THE HOPE CHEST" ROMANTIC COMEDY DRAMA, MOST HUMAN SHOWS - 11-1-3-5-7-9 PATHE NEWS'

Advertisement for 'All The World To Nothing' at Sun. Includes text: 'All The World To Nothing Wednesday WILLIAM FARNAM' and 'A FEATURE PICTURE WITH CONVINCING CHARACTERIZATION AND UNIQUE PLOT'

The Year That is Beginning

By CARL LAEMMLE President of Universal. INCORPORABLY greater than its past is the future of the motion picture. The year that is closing has been a great year—the year that is beginning will be greater.

A new era has dawned. Out of the stress and turmoil and anxiety and sacrifice of war, the soul of humanity comes forth cleansed and exalted. What yesterday seemed big to us today seems trivial.

A vast, eager, democratic audience awaits the new year's motion picture production. It is an audience of keen judgment, alert mind, keen discrimination. It is the most exacting audience ever assembled in theaters since man began the building of theaters. It is the greatest audience the world has ever known.

It is an inspiration to produce photoplays for this audience. It is a tremendous privilege. It is an audience rededicated to the service of noble deeds. And the privilege of service it carries with it the solemn obligation to serve it well and faithfully.

Motion picture production will go on, and going on, it will go upward. Its greatness lies before it—not behind it. Its golden era is in the future—not in the past.

Empress—Madeline Travers, Fox's newest star, appears in the first of this week in "The Danger Zone," a sensational photodrama of a young actress who finds an ungrateful lover willing to even blackmail her to live himself in luxury. But when he attempts at the same time to elope with the daughter of one of her friends, she exposes him and ends her new year there will be presented Maurice Tourneur's "Sporting Life," a Drury Lane spectacle of English fast life, with horse racing, boxing matches and other sports plentifully sprinkled into the action of the story, which centers about the love play of a shop girl who marries a rich man's son. It is forced to live in a rooming house while she practically becomes a ward of her husband's father. And when a friend of the family makes violent love to her and she is found fainting in his arms it causes a family row that forces her to leave. By the time she is reunited to her husband's arms again an interesting love story has been recorded. Wallace Reid in "Too Many Millions" will be the feature offered at the Strand the final part of the week. Reid is playing the part of a book agent who is deceived by a woman who has obtained by dubious means in Wall Street. Among the losses is the restaurant after her father's loss of two of these millions. Van Dorn tries to assist her in her quest, but she is rapidly disillusioned with Desires. They are rapidly falling in love when word comes that Wallace Reid is the manager of the estate, has escaped with all the money, and Desires flees the gathering creditors and by the time Wallace returns with the millions they don't care whether they take them back or not and leave it to the audience to decide.

Rialto—Alice Brady in "Her Great Chance" will be the offering at the Rialto theater today, Monday and Tuesday, including a midnight performance, New Year's eve. The story of the play is the love of Lola, a New York working girl, for Charlie Cox, Broadway's "million dollar kid." Charlie wants to marry her but she insists his money bars them. The result is another outbreak and bill for damages to Cox, senior, in the morning, which by pays and at the same time writes a new will in which Charlie is left without a cent. He and Lola are married shortly after, for Charlie has been forced to work, but his new start in life is a happy one than when he wanted nothing in the world. The first four days of the

NEW YORK AMERICAN: An unusually strong and laughable dramatic comedy with even bigger appeal than the original play.

NEW YORK SUN: Madge Kennedy's newest Goldwyn, "A Perfect Lady" is a winner. An inimitable and bewitching star.

NEW YORK POST: In "A Perfect Lady" Madge Kennedy is an even better comedienne than ever before. Delightful.

NEW YORK TELEGRAPH: It would be hard to picture a stage play more successfully than "A Perfect Lady" has been by Goldwyn. One has to be glowingly enthusiastic in writing about Madge Kennedy.

Advertisement for Acid-Stop Stomach. Includes text: 'ACID-STOP STOMACH Drives the Joy Out of Life' and lists symptoms like Constipation, Headaches, Indigestion, etc.

Drives the Joy Out of Life

The Brightest Day—the sweetest music—family—friends—the whole world seems wrong when the stomach gets out of fix. Joyfulness goes out of life when Acid-Stop Stomach comes in.

The Long List of Awful Miseries that it brings to suffering humanity—the mental depression, the despondency, the hopeless despair, the "blues" of the Acid-Stop Stomach victim, are about the worst that man is called upon to suffer.

What wouldn't a sufferer from stomach miseries give to get well, and then write a letter like this one, from Henry Meadows, of Newark, N. J.:

"I had the cost of EATONIC over \$200 a box. I wouldn't be a day without it, because I have suffered with my stomach for two years and no other medicine has cured me like EATONIC."

No Excuse for An Acid-Stomach For Acid-Stop Stomach and all kinds of stomach miseries EATONIC Tablets remove the pain instantly. You eat them like a bit of candy. Tens of thousands are using EATONIC to keep the stomach clean, sweet and pure—that does not cause the food to sour and ferment—a stomach free from the common miseries of heavy eating. In this strong, healthy condition your stomach acts naturally; you get strength and power out of every mouthful of food you eat. Your body and your mental faculties as well show the effects in renewed vitality.

You run no risk when you take EATONIC. It is made for delicate, sick, worn out stomachs and contains no habit-forming drugs. If it fails, it will not cost you one penny; we have faith in EATONIC and ABSOLUTELY GUARANTEE IT.

Eatonic Better than Hospital Treatment "I have found EATONIC a great remedy for stomach trouble, indigestion, etc. My wife has been troubled for several years and has tried everything you can name. I sent her to a hospital in Washington this summer and the doctors could not do her any good, but since she has taken ONE BOX OF EATONIC she says she feels like a new woman, so I don't want to be without this wonderful medicine."—Wm. A. Brittain, Village P. O., Va.

By keeping the stomach in a healthy condition your general health steadily improves. After a few days use of EATONIC see how much stronger you feel, how much more keenly you relish your food; how soundly you sleep; how all traces of nervousness and irritability disappear. It's just as Mrs. Ida A. Carpenter, of Perry, Ohio, says:

"Life seems worth living to me now that my miserable, gassy stomach is so much better. EATONIC has helped me so much that I shall always speak a good word for it."

Eatonic Brings Instant Relief After 40 Years' Suffering Read this remarkable letter from G. W. Cogdon, Marion, N. D.:

"I feel like a well woman and have taken nearly one box of EATONIC. I think it is the most wonderful medicine on earth. I am enclosing \$1.00 to pay for my box you sent me and to get another package."

Start This Very Day—Take EATONIC—If you want us to send it, simply write to H. L. Kramer, President, Eatonic Remedy Co., 1040 South Wabash Ave., Chicago, Ill.

Advertisement for 'Ali Baba' at Rialto. Includes text: 'New Year's Offering "Ali Baba"'

Advertisement for 'Another Madge Kennedy Success' at Rialto. Includes text: 'The Most Favorable Notices She Ever Received Are On "A PERFECT LADY"'

Advertisement for 'Her Great Chance' at Rialto. Includes text: 'HER GREAT CHANCE' NEW YEAR'S EVE A MIDNIGHT SHOW'

Advertisement for 'Muse Incomparable Music' at Rialto. Includes text: 'Muse Incomparable Music—Robert Cuscaden and his five artists'