



100% Membership  
In Every Home



Red Cross Christmas  
Roll Call

It is up to every red blooded American to continue his support to the American Red Cross by simply renewing his membership for the year 1919.

A message of good cheer must be sent over the world this Christmas Eve, to hearten our boys in Khaki and Navy Blue and our brave Allies.

Let us show our boys when they return, that America stands solidly behind the Red Cross—their Red Cross—with full membership in every home.

It isn't the big subscriptions that are needed now, but the support of every man, woman and child in the United States as shown by their names signed to the Red Cross Christmas Roll Call.

*All you need is a heart and a dollar.*

# Join The Red Cross

DECEMBER 16 TO 24

Red Cross Workers will call at your home or place of business. They are instructed not to solicit those who have signed the 1919 Roll Call. Wear your button and hang a Red Cross Flag in your window.

Adult Red Cross Annual Membership . . . \$1.00  
Red Cross Magazine and Annual Membership . . . \$2.00  
Junior Membership . . . 25c

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