

Do Your Christmas Shopping Early---Let This Be Your Christmas Guide

# The Open Door to Christmas Shopping

SAVE  
25 to 50%



on all  
Diamonds  
Wrist Watches  
Gold Jewelry

Take the elevator to the sixth floor, where my inexpensive jeweler will sell jewelry at 25 to 50 per cent below the prices asked by "ground floor" jewelers.

We handle only the best makes of jewelry.

**W. C. FLATAU**  
Established 1892  
Sixth Floor Securities Bldg.

Good Old "Santa" Says:-

Christmas Cards

are offered  
all this  
week at **1/3 OFF**



*Santa Claus*

A most complete  
stock of stationery,  
cards and Christ-  
mas novelties.

**Omaha Stationery Co.**

307-309 South 18th Street



Slippers-Slippers  
Slippers



*Says Kinco*

These are surely  
wonderful bar-  
gains in Xmas slip-  
pers.



*Says Kinco*

I'm gonna be sore like  
heck, if I don't get a pair  
of slippers for Christmas.

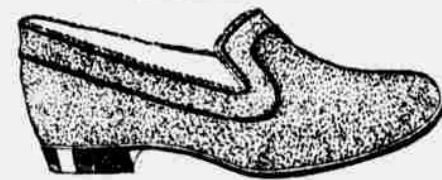


Men's Fine Kid Slippers, just like cut,

**98c to \$2.00**



Novelty Felt Slipper,  
with soft elk sole, like  
cut. **\$1.29**



Comfy Felt Slipper, with  
heavy soft felt sole in all  
colors. **69c**



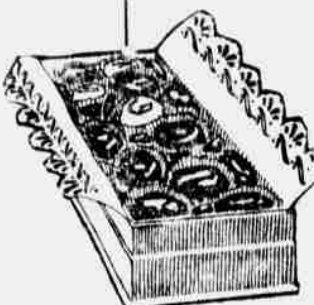
Ladies' Felt Juliet Slippers  
in all colors, with fur trim-  
med tops and leather soles **\$1.49**

**G. R. KINNEY SHOE CO., Inc.**

207-09 N. 16th Street

Make This a Candy Christmas

Everyone appreciates  
a gift of candy. For  
mother, sweetheart or  
sister it has no rival in  
popularity at Christ-  
mas time—and it  
shares its "sweetness"  
with every member in  
the home.



For a sensible  
Christmas buy  
Good Candy.

When You  
Are  
Christmas  
Shopping  
Lunch  
at the  
Walnut  
Room in  
Candy Land

**Candy Land**

Walnut Room 1522 Farnam

Old "Santa" Smiles

when he thinks of  
those richest of all

**New England  
Fruit Cakes**



now ready. Full of rich fruits and whole nuts, and  
made as we know Fruit Cakes should be made. Also a  
complete line of home-made breads, pies, cakes, etc.—  
everything for your Christmas table.

**Ortman's New England Bakery**

218 North 16th Street

Branch Stores—Central Market, Hayden Bros.

We have often  
been styled--



**Moyer  
Stationery  
Company**

1611 Farnam St.

Do Your Christmas Shopping  
Early---

Buy From the Well Known Omaha Firms

Pay Your Christmas Bills By Check

When paying your accounts by check, you at once  
eliminate all disputes—your check acts as a receipt  
—then again it gives you a standing with the house  
you are dealing with and it is much  
more convenient.

Open a Savings Account for \$1.00  
or more and get one of our hand-  
some leather pocket Savings Banks.

4% interest  
on time de-  
posits

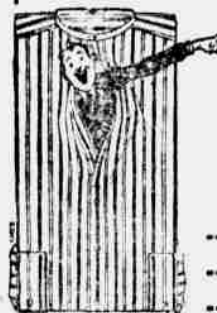
Your  
cancelled  
check is  
your best  
receipt



**Pioneer State Bank**

16th and Farnam Sts.

Made to Order  
Shirts



for  
Xmas  
Gifts

---fit better  
---wear better  
---more economical

Order Now for Christmas  
Delivery

**Albert Cahn**  
219 South 14th Street

**PHOTOS  
for CHRISTMAS**

Sitting made TODAY or any day this  
week, will be finished in time for Christ-  
mas.

*Sandberg Studios*

107 South 16th St.  
OMAHA, NEBRASKA.

An Edison  
Phonograph  
will bring cheer  
to your home



THERE ARE 1000  
GOOD REASONS

why you should  
buy a phonograph  
for your home this  
Christmas—and of  
course it will be the  
best—

The New Edison  
"The Phonograph with a Soul"  
We invite your in-  
spection.

**ROUSE'S  
Edison Parlors**  
1924 Farnam St.

**Christmas Cards**

Our line is now  
Ready--shop early

**OMAHA PRINTING CO.**