



When you buy Omaha-Made Goods you help make Omaha a still better place to live.



Your Favorite Good Things to Eat Baked Fresh Every Day For You

in
**Omaha's
Snow
White
Bakery**

(Reg. U. S. Patent Office)

ITEN BISCUIT CO.

Here
Since
1908



Packed
in
Triple-
Sealed
Cartons

- *Fig Bars 20c
 - *High Tea 20c
 - *Society Tea 20c
 - Iten Biscuit 10c
 - *Alpine Creams 20c
 - *Cheese Wafers 20c
 - Coconut Wafers 20c
 - *Creme Sandwich 20c
 - *Society Flakes 25c
 - *Vanilla Wafers 20c
 - *Oatmeal Biscuit 20c
 - *Tourist Soda Crackers 20c
 - *Graham Biscuit 20c and 40c
 - *Fairy Soda Crackers 20c and 45c
 - *Shell Oyster Crackers 10c, 20c, 45c
- *Also in bulk, by the pound or can*

Evry Iten Quality Product sold in Omaha is Made-in-Omaha, with the single exception of Sugar Wafers, made in our Clinton, Iowa, Snow White Bakery.

*Full Money's Worth and Complete Satisfaction
Are Yours When You Ask For and Get*

ITEN'S MADE IN OMAHA PRODUCT

QUALITY GUARANTEED

Your Grocer Can Supply You—Just Tell Him You Want I-ten's



When you buy Omaha-Made Goods you help make Omaha a still better place to live.

