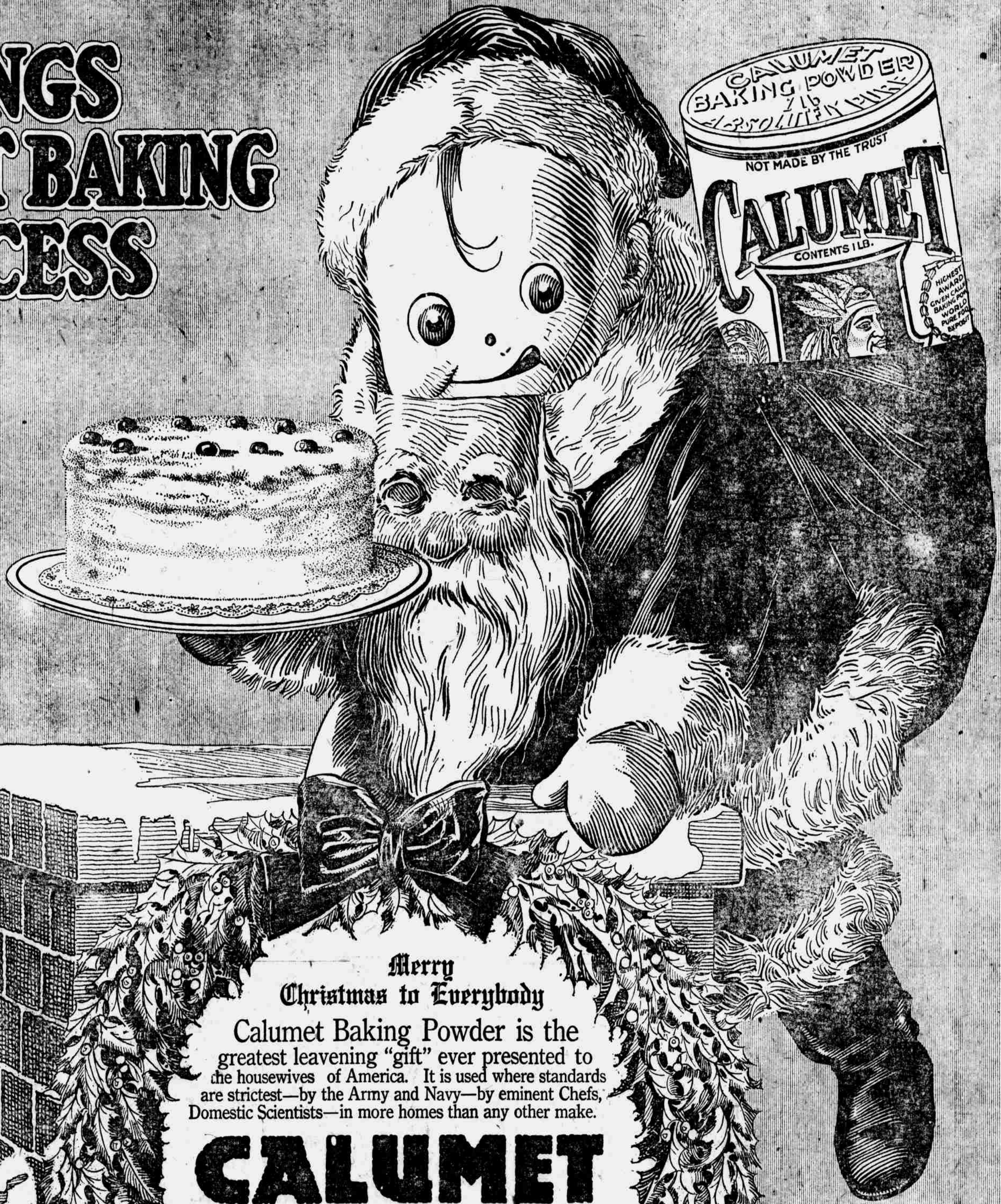


**BRINGS  
BEST BAKING  
SUCCESS**



*Merry  
Christmas to Everybody*

Calumet Baking Powder is the greatest leavening "gift" ever presented to the housewives of America. It is used where standards are strictest—by the Army and Navy—by eminent Chefs, Domestic Scientists—in more homes than any other make.

**CALUMET  
BAKING POWDER**

is sold at a moderate price — goes twice as far as most other powders—never fails. You save when you buy it—you save when you use it — you save materials it is used with.

It is the finest baking powder you've ever used—try it—if you don't say so, your grocer will refund purchase price.