

SHOP EARLY

A Solid Page of Holiday Gift Suggestions at Low Cash Prices Which Insure a Record Breaking Business in Every Department of This Busy Cash Store Saturday

SHOP EARLY

**A Veritable Toy Fairyland**

Santa Claus wants to welcome each good little boy and girl to his principal Omaha store house.

**Bring the Children**

Our fourth floor. Broad assortments of the newest toys, dolls, games, etc., at lowest cash prices.

**HAYDEN'S THE CASH STORE**

**Why Not a Glove Certificate?**

Ladies' Perria's French Kid Gloves—In black and white with embroidered back, tan, gray and brown (shoe shades) at..... \$2.50 and \$3.00  
Children's Washable Kid Gloves—In pastel, tan and gray. Our Special Cash Price..... \$1.75  
Boys' Gauntlets—Our Cash Prices... 75¢ to \$3.50  
A Complete Line of Ladies' and Men's Umbrellas—All new stock. From..... \$1.50 to \$5.00

**Manufacturers' Samples About 1/2 Off Toilet Sets and Separate Ivory Pieces**

- \$2.00 Brush and Comb..... \$1.35
- \$4.00 Brush and Comb..... \$1.75
- \$5.00 Brush, Comb and Mirror..... \$2.75
- \$6.00 Brush, Comb and Mirror..... \$3.50
- \$10.00 Brush, Comb and Mirror..... \$5.00
- \$3.00 Military Brushes..... \$1.50
- \$7.00 Military Brushes..... \$3.50
- 500 Ivory Mirrors, French beveled glass, regular price \$6.00, Sale Price \$3.95
- 500 Puff Boxes, regular price \$1.50, Sale Price..... \$1.15
- 1,000 Ivory Combs, regular price \$1.00, Sale Price..... 45c



**Overstock Sale**

**Men's Shirts, \$1.15**

Worth \$2.00 and \$2.50



Frankly speaking, the cause is two-fold. First, our stocks are entirely too heavy; second, to reduce greatly and quickly our desire.

The Effect Is a Most Pleasing Bargain Opportunity for Our Thousands of Appreciative Cash Customers

**Thousands of Men's Fine Shirts**

All clean, new stock, bought for Fall and Winter 1918-19 selling; the most up-to-date patterns and most popular colors.

\$2.00 and \$2.50 MEN'S SHIRTS

In plain and fancy percales, madras, cambries, etc.; all sizes, 14 to 17 neck band. Our Special Cash Price—

**\$1.15**



\$2.00 and \$2.50 MEN'S SHIRTS

In fancy weaves, crepe effects, wide shadow stripes and narrow, neat conservative patterns; all sizes, 14 to 17—

**\$1.15**

Men's Smoking Jackets Less Than Half Price, Worth \$8.50 and \$10, \$4.95 on Sale Saturday  
Worth \$8.50 and \$10, one day only, priced Saturday \$4.95

50c Four-in-Hand Wide End Ties, Saturday, at..... 29c  
50c Four-in-Hand Wide End Ties, Saturday, at..... 29c

**Buy a Supply Saturday Handkerchiefs Half Price**

A splendid assortment of women's fine sheer linen handkerchiefs, with hand embroidered initial, also many dainty patterns in crepe de chine; worth up to 50c. Special Cash Sale Price Saturday... 19c

**Boys' Sweaters**

Over 2,000 Boys' Sweaters in navy, Oxford, maroon and cardinal, all-wool quality, sizes 26 to 34. On account of overstock on sale Saturday at less than one-half of regular \$3.50 price—

**\$1.69**  
Third Floor

**Boys' Suits**

Worth \$16 and \$18 in splendid all-wool fabrics, in heavy durable materials; two pairs knickers and a wide range of styles to choose from; all sizes 10 to 18 years; regular \$16.00 and \$18.00, price Saturday—

**\$11.75**  
Third Floor

**Now Is Your Opportunity Ribbons at Less Than Half Price Saturday**

65c Ribbons, at 29c Yard  
2,000 yards of fancy Ribbon, for hair bows, including brocaded satin, plain and moire taffeta, in light and dark shades, worth up to 65c; Special Cash Price Saturday, at, yard 29c

**Children's and Ladies' Sweaters**

Yarns, Caps and Scarfs Most Attractively Priced  
Slip-Over and Fibre Sweaters in rose, Nile green, etc., some with white sailor collars and scarfs, values to \$6.00, Cash Price... \$2.25  
Children's Toques, in red, gray, blue, green, etc.; all worsted caps; regular 85c cap, Cash Price 50c  
Fox Tail Caps, in all the newest shades, trimmed with white facings and tassels, all colors, Cash Price... \$1.50  
Light Gray, extra heavy all worsted yarn, suitable for all kinds of knitting; regular \$1.25 yarn, Saturday at 75c  
BRASSIERES, Embroidered or lace trimmed Brassieres, fastening front or back, value to \$2; Cash Price, \$1.25

**Ladies' Underwear Department**

Silk and Wool Union Suits—Saturday Cash Price..... \$2.98  
Ladies' Fine Lisle Union Suits—Any style, in flesh and white, Cash Price Saturday..... \$1.98  
Ladies' Hand Embroidered Italian Silk Vests—Cash Price Saturday..... \$2.50  
Italian Silk Bloomers—Heavy quality, all sizes, Cash Price..... \$2.98  
Dainty Silk and Satin Boucler Caps—Our Cash Prices..... 25c, 50c, 60c  
Dainty Silk and Satin Camisoles—Cash Price Saturday..... 86c and \$1.50  
One-Piece Outing Flannel Pajamas—Sold to \$3, Cash Price Saturday... \$1.98  
Envelope Chemise—Silk and satin, \$5.00 values, Saturday, Cash Price... \$3.98  
Children's Outing Pajamas—All sizes. Our Cash Price..... \$1.25  
Ladies' Silk Top Union Suits—Regular and extra sizes. Cash Price..... \$1.50  
Dainty Mull Gowns and Pajamas—Flesh and fancy stripes and figures, Cash Price Saturday..... \$1.98 and up.

**Saturday in the Children's Dept.**

Girls' Warm Winter Coats—In velvets, furs, kerseys and plushes, sizes 8 to 14, special— \$10.00  
Little Tote' Coats—Sizes from 2 to 6, Saturday Special— \$6.95  
Girls' Dresses—In silks and combinations, made up in many styles; all colors; sizes 8 to 14, elegant values, Saturday... \$10.00  
Girls' Good Wearing School Dresses—Sizes 8 to 14; Saturday Special— \$2.98  
Children's Fur Sets—Elegant values. Saturday— \$12.50

**Blouses for Christmas Gifts**

Blouses Made to Sell Up to \$15.00 at \$3.95, \$5.95 and \$7.95  
The Blouses at \$7.95 are beautifully made up in the season's daintiest styles; beaded, braided, embroidered and tailored in all the season's wanted shades. Elegant values Saturday at..... \$7.95  
The Blouses at \$5.95 These blouses are made of georgette crepes, crepe de chins and tub silks, in plain colors. Worth a great deal more. Saturday Special at..... \$5.95  
The Blouses at \$3.95 are the greatest values ever shown at such a low price. Made up in all colors, styles and sizes. Worth \$7.50. Saturday \$3.95  
Sale of Silk Petticoats at \$5.95 Make lovely gifts. Made up in taffetas, messalines, jerseys and combinations. All colors.  
Bath Robes—In all colors and styles. Special values. Our Cash Prices..... \$3.95, \$6.95, \$8.95 and \$10.00

**Rousing Specials —IN— Jewelry**

Men's Scarf Pins, Men's Cuff Lengths, Soft Collar Pins, Hat Pins, Men's Belt Buckles, Ladies' Lavallieres, Beauty Pins, Bar Pins, Cameo Pins, Men's Signet and Set Rings, Ladies' Cameo and Set Rings and Lingerie Clasps..... \$2.00 Values. Sale Price \$1.00  
Ladies' Lavallieres..... \$2.00 Values. Sale Price \$1.00  
Beauty Pins..... \$2.00 Values. Sale Price \$1.00  
Bar Pins, Brooches..... \$2.00 Values. Sale Price \$1.00  
Ladies' Mesh Bags, regular price up to \$5. Sale price... \$1.95  
Metal Picture Frames, regular price, \$1. Sale price... 35c

**Xmas Gifts in Drugs and Toilet Goods**

80c Christmas Perfumes, in fancy packages..... 25c  
75c and \$1.00 Toilet Waters, assorted odors..... 48c  
75c Locust Blossom and White Rose..... 29c  
Beautiful Christmas gifts in the Toilet Perfumes and Toilet Waters..... \$1.00 up to \$6.00  
\$1.00 Hygie Manicure Sets... 75c  
25c Mary Fuller Nail Polish... 17c  
60c Sempre Gloves..... 48c  
80c Santol Creams..... 18c  
\$1.50 onces Avon or Le Traffic Satchel Powder, etc..... 75c  
\$1.00 size Herplida Hair Tonic, for..... 75c  
15c La Zalles Violet or Massata Toiletum..... 10c  
50c Imported Rice Powder... 25c  
25c Wool or Velour Puffs, large size..... 15c  
25c Woodbury's Soap..... 18c  
25c Pear's Scented Soap..... 18c  
10c Rhinola..... 8c  
10c large rolls Toilet Paper, 7 1/2c  
\$2.00 Combination Syringe, and Hot Water Bottle, Cash Price, for..... \$1.10

HERE'S A TIP FOR A NICE GIFT TO HIM  
**Hart Schaffner & Marx**  
Guaranteed All Wool Suits and Overcoats  
We have the most complete line west of Chicago and at Lowest Cash Prices Always.

**Exceptional Shoe Values Saturday**

Men's \$4.00 Shoes—In button, blucher and English lace styles, in Goodyear welts and nearly all sizes. Hayden's Cash Price..... \$2.95  
Women's Fine Vici Kid Lace Shoes—With high or low heels, some welts and turns, good \$6.50 values. Hayden's Cash Price..... \$4.95  
Women's Fur Trimmed Felt House Slippers—Assorted colors, Hayden's Cash Values only..... \$1.35  
Men's and Women's Plush Slippers—With carpet soles, just the thing for these cool mornings. Hayden's Cash Price..... 45c  
STETSON AND CROSSET SHOES FOR MEN  
GROVER AND QUEEN QUALITY SHOES FOR WOMEN

**SALE OF DRESSES**

A Wonderfully Attractive Lot of New Dresses Just Received.  
STREET DRESSES  
AFTERNOON DRESSES  
DINNER DRESSES  
In a wonderful assortment of charming designs, in Velvets, Crepe Meteors, dainty Georgette Crepes, Satins and Combinations, light and dark shades. Wonderful values, at our special cash price, Saturday..... **\$39**

**Why Not Give FURS**

Our Offerings Are Most Varied and All Attractively Priced.  
Very Finest Hudson Seal Coats, in 36, 40, 45 in., Sat. \$225.00, \$250.00, \$298.00, \$350.00, up to \$500.00  
Fur Scarfs at..... \$10.00, \$15.00, \$19.50, and up to..... \$150.00  
Fur Sets..... \$25.00 to \$200.00  
Natural and Bleached Muskrat Coats—32, 40, 45 in. lengths, at— \$125.00, \$175.00, \$195.00  
Muffs..... \$10.00 to \$75.00  
Reliable Furs of all kinds at popular prices.

**Wonderful Bargains Saturday in Trunks and Bags**

Too Many in Stock, and We've Priced Them for Quick Clearance, Regardless of Cost.  
Lot No. 1—7-34-inch Basswood Trunks, fiber covered, steel trimmings; regular price \$18.00, Sat. \$11.50  
4-36-inch 3-ply Basswood Trunks, fiber covered, steel trimmings; regular price \$17.50, Saturday... \$11.50  
3-36 3-ply Basswood Trunks, fiber covered, steel trimmings, two trays; regular price \$21.00, Saturday..... \$11.50  
4-36 Basswood Trunks, metallic cornered, heavy bands, extra studding, regular price \$17.50, Saturday... \$11.50  
Lot No. 2—3-38-inch Basswood Trunks, fiber covered, regular price \$23.00, Saturday..... \$13.25  
5 38-inch Basswood Trunks, fiber covered, steel trimmings, regular price \$22.50, Saturday..... \$13.25  
One Only 45-inch wardrobe "Evansville" Trunk, three-ply veneer basswood, fiber covered, steel trimmings, cretonne lining, hat and shoe compartments, laundry bag, etc., regular price \$70.00, Saturday..... \$40.00  
36 17-inch and 18-inch Leather Bags, fancy lining, steel frame, walrus grain, regular price \$10.00, Saturday..... \$4.98

**Good Things to Buy and Eat for the Xmas Holidays**

- For your Xmas Puddings, Pies and Cakes, use our famous Diamond H Flour—nothing finer. For 45-lb sack..... \$5.85
- 34-lb sack best Patent Flour..... \$1.45
- The best domestic macaroni.....
- Yarmicelli, Spaghetti or Egg Noodles, pkg..... 7 1/2c
- 1-lb. pkg. Corn Starch..... 8c
- Jello, for dessert, pkg..... 10c
- Large bottles fancy assorted Pickles..... 25c
- Cal. Ripe Olives, per can..... 10c
- No. 1 cans Fancy Sweet Sugar..... 10c
- Corn..... 10c
- No. 1 cans Early June Peas..... 15c
- No. 2 cans Fancy Ripe Tomatoes, 16c
- 23-oz. Jar Pure Strained Honey..... 65c
- Pure Apple Cider, per gallon..... 50c
- The best hand picked Navy Beans..... 12 1/2c
- Large bottles Pure Tomato Cat. sup..... 11c
- Large bottles Pure Fruit Preserves..... 25c
- Large bottles pure Apple Butter..... 25c
- Pure Apple Cider Vinegar, bottle..... 10c
- Large cans Kraut or Pumpkin..... 11c
- Large cans Lye Hominy..... 10c
- Large cans Fancy Red Salmon..... 30c
- Don't fail to see our special display of fancy box Apples for Xmas.
- OMAHA'S GREATEST VEGETABLE AND FRUIT MARKET.
- 15 lbs. good cooking Potatoes..... 25c
- Fresh Southern Carrots, Beets, Turnips, Shalots or Radishes, per bunch..... 15c
- Fancy Waxed Green Beans, lb..... 17 1/2c
- Fancy Ripe Tomatoes, lb..... 12 1/2c
- Large Cucumbers, each..... 10c-15c-20c
- Fancy Head Lettuce, head..... 13c
- 3 heads fresh Leaf Lettuce..... 10c
- Old Beta, Carrots, Turnips, Rutabagas or Parsnips, lb..... 2 1/2c
- 2 large Green Peppers..... 5c
- Highland Navel Orange Sale. Reg. \$1.99 doz. size, sale price..... 80c
- Reg. 90c doz. size, sale price..... 30c
- Fancy Florida Grape Fruit, each..... 5c
- No. 1 Bulk Butter, lb..... 55c
- Select Storage Eggs, doz..... 54c
- Full Cream Cheese, lb..... 45c
- Fresh Peanut Butter, lb..... 23c
- Nut Margarine, lb..... 35c
- Swift's or Armour's Oleo..... 32c
- Fancy Dill Pickles, doz..... 25c
- Helms Dill Chow, qt..... 12 1/2c
- Bulk Chow Chow, qt..... 35c
- Sweet Mixed Pickles, qt..... 40c
- Fresh Bulk Kraut, qt..... 15c
- Send us your Butter, Eggs and Dressed Poultry. We Pay Cash at Highest Market Price on Day of Delivery.

**Butter, Eggs, Cheese, etc.**  
Strictly Fresh Goods at Lowest Cash Prices

- No. 1 Bulk Butter, lb..... 55c
- Select Storage Eggs, doz..... 54c
- Full Cream Cheese, lb..... 45c
- Fresh Peanut Butter, lb..... 23c
- Nut Margarine, lb..... 35c
- Swift's or Armour's Oleo..... 32c
- Fancy Dill Pickles, doz..... 25c
- Helms Dill Chow, qt..... 12 1/2c
- Bulk Chow Chow, qt..... 35c
- Sweet Mixed Pickles, qt..... 40c
- Fresh Bulk Kraut, qt..... 15c

**Saturday Specials in Our Sanitary Market**

- Chickens, Fancy Dressed..... 19c
- Steer Pot Roast..... 16 1/2c
- Choicest Chops, Steaks, and Roasts, Lowest Cash Prices.....
- Sugar Cured Hams, half or whole, lb..... 30c
- Fancy Smoked Meats, Cooked Meats and Sausages of all kinds.....