

GEM INDUSTRY NOW POSSIBLE IN THIS STATE

Manufacture of Jewelry Now Facilitated by the Nearness of Great Fields of Stones.

Omaha offers advantages as a center for the manufacture of cheap jewelry, surpassing Providence, R. I., which since the elimination of the German source of supply, has become the world's principal point of production.

Before the war Germany had a practical monopoly of the manufacture of cheap jewelry, using gems produced in various parts of Europe and synthetic stones for mountings.

Omaha is close to one of the stones that exists in the country today. All that is required for the development of this field is a market for the native stones.

Many Stones Here.

In certain districts of Nemaha, Richardson, Pawnee and Johnson counties are large fields of glacial drift where, in prehistoric ages, glacial streams deposited masses of debris collected over an immense area.

In these fields are found splendid specimens of yellow topaz, tourmaline and the peculiar red topaz called Brazilian ruby. There are also cairngorms and bloodstone quartz.

Lads skilled in the gathering of these gems follow the plow as their fathers plow the ground, turning up the gravelly spots on the hilltops, and they also explore the roadside washes and gulleys after hard rains in their search for the near-gems.

Market is Handy.

Among the most successful collectors in Nemaha county are John T. Cox, cashier of the Bank of Howe, and Charles Regan, a prosperous farmer living between Auburn and Humboldt. Sam Hughes, a former Omaha man who lives at Howe, is also a successful gem hunter.

All of these men have beautiful specimens of the native stones, some uncut and others they have had cut by skilled lapidaries. Mounted, they find a ready market among the neighborhood population at good prices.

The supply of these gems is so large that were a market created for the uncut stones an unfailing and liberal supply from a large territory would pour into any factory that could use the output, were it located in Omaha.

Rock Crystals Available.

Nearby there is a large supply of beautiful white and yellow rock crystals. These are found in the gravel washings of the Platte at Louisville and when cut are more brilliant and of better gem quality than Rhinestones or other natural or synthetic productions.

The greatest possibility for factory use in the fabrication of these gems is the beautiful yellow topaz found in the southwestern part of the state. Some of these are of great size, extreme hardness and of wonderful depth and brilliancy of color. Because of uniformity of color, as well as variety, they could be worked into handsome brooches or circlets.

Massed Choirs to Lead Big "Victory Sing" at Auditorium on Sunday

Next Sunday December 15 a "Victory Sing" will be held in the Municipal Auditorium. Massed choirs from all the churches in Omaha will lead the singing and Dan Desdunes band and the Fort Omaha Military band will play.

Nothing like it was ever held in Omaha before and leaders have planned to make this a wonderful occasion. Red Cross girls in uniform will pass out song books to the audience.

All the popular patriotic songs will be sung as well as those that the boys have been singing in France. "Keep Your Head Down, Fritzie Boy" and the musical ditty, "Good Morning Mr. Zip-Zip-Zip," "K-K-Katy," and "Pack Up Your Troubles," are all in the song book and will be sung with a zest that will almost raise the roof of the Auditorium.

There will be one speaker on the program who will give a short address.

The meeting is to stimulate enthusiasm for the Red Cross roll call but leaders promise that there will be no solicitation or collections at the big singing fete Sunday afternoon.

Philadelphia Planning Peace Celebration and Soldier Dead Memorial

Philadelphia, Dec. 7.—Plans are under way for holding a big peace celebration in this city and for erecting a memorial to the men of Philadelphia who gave their services in the war against Germany. It is proposed to have the celebration exceed in magnitude the Peace Jubilee of 1898, after the Spanish-American war ended.

The memorial may take the form of a monument, an obelisk or an arch to be erected on the great new parkway the city is now completing. Mayor Smith in his appeal for funds with which to build the memorial says: "The memorial is to commemorate for all time the bravery of our soldiers, sailors and marines over sea, and the patriotic self-sacrificing, soul-inspiring services of the women of Philadelphia."

The suggestion has been made that the city rename some of its principal streets for noted military leaders of the allies' forces. Names of Pershing, Foch, Joffre, Haig, Allenby and Diaz have been submitted.

SHOP BY PHONE.
CALL DOUGLAS
2100. WE'RE AT YOUR
SERVICE.

BURGESS-NASH COMPANY.

The Christmas Store for Everybody

ORDER YOUR PERSONAL CHRISTMAS GREETING CARDS NOW, AND SAVE DISAPPOINTMENT.

Sunday, Dec. 8, 1918

STORE NEWS FOR MONDAY

Phone Douglas 2100

Start and Finish Your Christmas Shopping Here At Burgess-Nash--The Christmas Store for Everybody

The Surplus Stock and Sample Line of French Ivory Toilet Pieces

At Prices That Are Way Below Present Cost to Make

- Bonnet Mirror, extra large size, \$3.95.
- Round Mirrors, heavy French ivory, \$2.95.
- Hand Mirrors, large size, round, at \$3.50.
- Oval Mirrors, medium size, at \$3.25.
- Hair Brushes, solid back, extra heavy quality, 13-row, at \$3.75.
- Hair Brushes, heavy French ivory back, 11-row, at \$3.25.
- Brushes, large size, removable chamois, heavy back, 75c.
- French Ivory Clocks, several styles, every clock guaranteed, \$3.95.
- Trays, heavy quality French ivory, 9-inch, 75c.
- Trays, heavy quality French ivory, 10-inch, \$1.25.
- Talcum Holders, at \$1.25, \$1.50 and \$1.75.
- Perfume Bottles, French shape, ground glass stopper, \$1.25.
- Perfume Sets, triangular bottles, French ivory case, \$2.95.
- Powder and Puff Boxes, round, 65c.
- Powder and Puff Boxes, heavy, \$1.25.
- French Ivory Combs, at 44c.
- Pin Cushions, blue, green and purple velvet, 75c.

Special!
Manicure pieces, including files, cuticle knife, button hooks, etc., each, 25c.

Jewel Boxes, various styles, at 75c.
Buffers, 7-inch, removable chamois, at \$1.50.

5 Pieces French Ivory Manicure Sets at \$1.25—including buffers, nail files, cuticle knife, button hook and ivory stick, for \$1.25.

French Ivory Hair Brushes About 1/2 Price
One big lot of high grade solid back French ivory hair brushes, assorted styles. Very special at about 1/2 price.

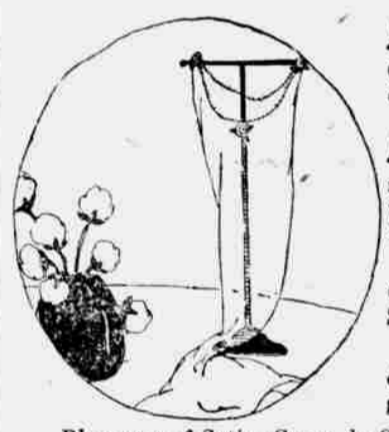


Burgess-Nash Co.—Main Floor

Silk Undergarments of the Finest Sort for Gifts

EXQUISITELY made Undergarments of Georgette, Will-o'-the-Wisp, Moon Glo, Pussy Willow, Chinese Satin and Crepe de Chine. Daintily trimmed with real laces in a great variety of charming styles. Offer with saving advantages you would not expect to find.

At \$3.75—Beautifully made Night Gowns of Crepe de Chine, in tailored or lace effects.



At \$2.45—Women's Crepe de Chine, finished with elastic at knee and waist.

At 95c—Crepe de Chine and Satin Camisoles, trimmed back and front with lace insertion, ribbon run beading.

Camisoles of Crepe de Chine, Crepe Meteor, Georgette or Satin, \$1.35 to \$3.25.

Envelope Chemise of Crepe de Chine, Society Satin, Georgette, etc., \$1.75 to \$4.75.

Bloomers of Satin, Crepe de Chine, Etc., at \$3.25 to \$3.95.
Night Gowns of Georgette, Crepe de Chine, Pussy Willow, Etc., \$4.95 to \$7.95.

Burgess-Nash Co.—Second Floor

Women's and Misses' Sweaters Monday at About 1/2 Price

WINTER days demand a Sweater, whether you are indoor or outdoor. The Sweater's the thing, and the most practical and serviceable gift.



The Sweaters include slip-over models, sport models, Russian back effects, tie sash and full belted models, pinch back models, blouse models and coat models. Every imaginable color in two-tone or plain colors.

- Pure Thread Silk Sweaters.
- Pure Fiber Silk Sweaters.
- English Mohair Sweaters.
- Brushed Wool Sweaters.
- Fancy Wool Sweaters.

Sale Price Range From \$3.95 Upward

Burgess-Nash Co.—Second Floor

The Sale of Novelty Jewelry

From a large variety of gold-filled neck chains, sterling silver bar pins, oriental hat pins, watch fobs, Lavallieres, oriental necklaces and bar pins.

Novelty Jewelry 69c

Novelty jewelry, enameled bracelets, watch chains, pearly cuff buttons, card cases, jeweled brooches and bar pins.

Novelty Jewelry 29c

Jeweled hair bands, oriental brooches, neck chains, men's belt buckles, earrings, stone set bracelets, brooches, oriental shell barrettes and combs, cross ornaments. Choice, each, 29c.

Burgess-Nash Co.—Main Floor

Burgess-Nash Representatives in This Vicinity For The Famed "Redfern" Corsets

FULLY realizing the great distribution of high grade Corsets, the makers of the "Redfern" appointed us as their representatives for this vicinity. Our stock of "Redferns" is complete, representing all their new models.

Never Mind If You Are "Simply Looking"

We realize it is often hard to make an important decision as that of a new Corset, without first taking a "bird's-eye view," let us call it, of the new styles, and they are many this season.

It is one of our rules of courtesy that the customer of our store be cheerfully given every attention she requires—not alone in the purchasing of goods, but when she is "just looking" as well.

We have placed on exhibition the new Redfern Corset Models and shall appreciate your viewing them. If there is one that is attractive to you and you would like to try it, our corsetiere will be glad to serve you.

Ask any question about the Redfern and you will find that she will answer you promptly and intelligently—she has been graduated from the Redfern Corset Shop School.

Prices \$3.50 to \$10.00.

Warner's Corsets
Are made by the same designers who make Redfern, but they are less expensive—the lowest price being \$1.50.

A Warner Corset is a wonderfully nice corset—the same accuracy of design that may be expected from the makers of the Redfern is found in a Warner's and every corset is

Guaranteed to Shape Fashionably, to Fit Comfortably, Not to Rust, Break or Tear.

You can do anything in a Warner's and be perfectly sure that it will hold its shape. Tub it as you tub lingerie, and it will come out spotless so rust-proof are the steels.

Price \$1.50 and up to \$8.00.

Burgess-Nash Co.—Second Floor



Oriental Table Rugs For Gifts At \$17.50 to \$50.00

OUR stock was never more complete than at the present time. Special sizes in Beloochistans, Shiraz, Bokhara and silk Anatolian. Rugs desirable for table covers. A Christmas gift that increases in value with age. Price range, \$17.50 to \$50.00.

Hand Vacuum Cleaners, \$3.95
A special shipment at a price below cost to make. Standard make with brush, extra special.

Burgess-Nash Co.—Third Floor

A Soft Warm Bath Robe For Christmas Time

\$5.95, \$7.50
and \$10.00

BEACON Blanket Robes in coat or Mandarin effects, beautifully trimmed in contrasting colored satins, plum, wistaria, purple, lavender, rose, open, gray, brown, hello, pink, blue, maize, wine, mulberry and navy in oriental floral designs, stripes, plaids.

New Corduroy Boudoir Coats, \$6.95 to \$15.00

The Corduroy is of that soft quality, the colorings are rich shades of coral turquoise, overseas blue, wistaria, rose and open. Contrasting or self-colored linings.

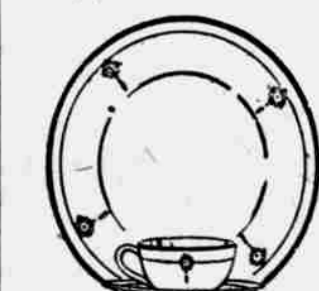
Burgess-Nash Co.—Second Floor



China and Glass Is Always Acceptable At Christmas As Gifts

OUR China and Glass Section on the Third Floor presents an unusual array of attractive suggestions. For instance:

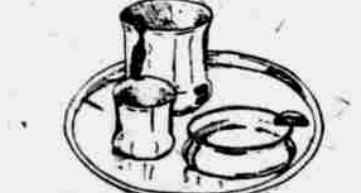
Smoking Sets
Metal Smoking Stands, verde finish, \$1.00.



51-Piece Dinner Sets
Neat plain shapes with line decoration. Complete service for 6, the set, \$9.50.

Serving Trays
Mahogany Serving Trays, removable bottom, \$2.95.
Hand Painted Plates, 39c, 59c and 79c
Assorted floral spray and border painting on china body.

China Cups, Saucers
Japanese hand decorated china Cups and Saucers, neat plain shapes, pretty decorations. Pair, at 39c.



Jap Tea Sets
17 Pieces Decorated Japanese china Tea Sets, assorted decorations, \$7.50.



Cut Floral Baskets
Cut on heavy blank with handle, large size, \$1.75.
Combination Cut Vases
Heavy blank square shape, 12 inches high, \$2.50.

Burgess-Nash Co.—Third Floor

Give Her a "Standard" Rotary Sewing Machine

There is probably nothing that will be more practical or more acceptable.

The "Standard" is recognized as the best Sewing Machine on the market today and with advantages no other make has.

"Standard" Rotary, 6-drawer, for \$49.00.

"Standard" Rotary, 4-drawer, for \$44.00.

"Standard" long shuttle Sewing Machine, \$45.00.

"Standard" Rotary Electric, for \$40.00.

Terms: \$2 Down, \$1 Weekly

Burgess-Nash Co.—Third Floor

The Houseware Section Affords a Wide Selection of Useful Practical Gifts

Coffee Machines
All Alcohol Coffee Machines, Chafing Dishes, Filtrolas, at 1/2 Price.



G. E. Electric Toasters
Complete with cord and toast rack, \$3.69.

Columbia Percolators
Made of solid brass, nickel plated wood handle, aluminum inset—

6 cup size, \$3.50.
8 cup size, \$5.00.
10 cup size, \$5.50.

Aluminum Roasters
Wear Ever Pure Aluminum Covered Roasters, with aluminum meat rack, \$5.50.

Bread Makers
Universal Bread Makers, regular family two to six loaves size, \$2.95.

Butter Churn
Universal Butter Churn or Butter Mergers, small size, \$1.95; medium size, \$2.95.

Lunch Boxes
Universal Vacuum Lunch Boxes, has pint size vacuum bottle and food compartments. \$3.95.

15-Piece Cereal Sets
Blue windmill pattern consists of 6 large jars, 6 small jars, 1 vinegar bottle, 1 salt box and 1 oil bottle. Set, \$6.75.

Mounted Casseroles
Nickel plated frame, wood handles, brown and white Guernsey inset with cover—

7-inch size, \$1.69. 8-inch size, \$2.25.

Burgess-Nash Co.—Downstairs Store.

