

# The Store Is Radiant With

## Handkerchiefs

Useful Gift

Many thousands ready for Gift-Giving—dainty exquisite things, serviceable linens, pretty colored novelties and plain ones, too, of course. They are all here and at a saving in price.

**LADIES' MADEIRA HANDKERCHIEFS**, made from fine sheer linen, dainty scalloped edges, plain and corner embroidery, all hand-made, priced, each, **69c, 1.00, \$1.50**

**WOMEN'S PURE IRISH LINEN HANDKERCHIEFS**, Madeira embroidery, plain and dainty scalloped edges, also hand embroidered corner designs, open work and blind effects, also all pure linen hand embroidered initial handkerchiefs, at, each **50c**

**WOMEN'S SILK CREPE DE CHINE HANDKERCHIEFS**, novelty colored patterns, hemstitched borders, also neat corner designs, dainty lace edges, big variety of styles, ea., **19c**

**MEN'S PURE IRISH LINEN HANDKERCHIEFS**, full size, splendid quality, also women's plain white linen, hemstitched handkerchiefs. Others with hand-embroidered corners; each **25c**

**CHILDREN'S BOX HANDKERCHIEFS**, colored embroidery picture corners. Also plain hemstitched with colored border; three in fancy Christmas box. Per box **39c**

**WOMEN'S FANCY COLORED HANDKERCHIEFS**, hemstitched and picot edges, novelty patterns and plain white, hemstitched and corner embroidery. Excellent assortment, each **12½c**

**LADIES' HANDKERCHIEFS**, fine corner embroidery, eyelet patterns, some with colored French knots, neatly hemstitched, four in box.

**MEN'S INITIAL HANDKERCHIEFS**, hemstitched, plain white and colored, embroidered initial. Six in box. Per box **1.00**

**LADIES' BOX HANDKERCHIEFS**, Shamrock lawn. Embroidered in blind and open designs. Neatly hemstitched; put up in fancy Christmas box. Three in box. A box **59c**

### Ribbons

FROM making a beautiful bag, or designing a frilly bou-doir cap, to buying a hair bow all tied and prettily arranged in a Christmas box, gives only an idea of the possibilities of Ribbons. At this time of gift planning you will find our ribbon section an interesting place.

# Brandeis

SETS THE PACE

## 5,000 Fashionable W... at Far Less Than

Useful Gift

The entire five thousand coats were secured by the most we have negotiated in many newness and up-to-dateness.

### Splendid Choosing

Sale begins Monday throughout the week

#### Group 1--

Coats that regularly sold up to \$69, Monday

At **46<sup>75</sup>**

COATS of Evora, Velour, Bolivia, Baffin Seal, Plush, Broadcloth and Silvertones, in a wide variety of new models, all lined and interlined throughout, many with fancy silk. Trimmings of Raccoon Nutria, Muskrat, Seal and Coney, convertible and shawl collars, pockets, cuffs and panels. All sizes for women and misses.



## Jewelry Always on the List

And our splendid displays are attracting a great deal of attention--the newest fashions--fine standard qualities to be had here--attractively priced

MAIN FLOOR

**SOLID GOLD SCARF PINS**, set with all color stones and pearls, sale price **1.98**

**SOLID GOLD TIE CLASPS**, all shapes, beautiful designs, special at **1.50**

**CUFF LINKS**, solid gold, with gold filled posts. Special at **1.00**

**GENUINE CAMEO BROOCHES**. Large size, special at **2.98**

**GENUINE CAMEO LA VALLIERE**. Beautiful pendant on finest Gold Filled Chain, soldered links, special at **1.98**

**MEN'S FINEST GOLD FILLED PENKNIFE and gold filled Waldemar Chain**, special at **2.00**

**LINGERIE CLASP**. Sterling Silver on finest Gold Filled Lingerie Clasps, in satin lined box, special, pair, **50c**

**LADIES' BRACELET WATCHES**, very small 10½ ligne Ladies' Bracelet Watch, 10-year gold filled case, either ribbon bracelet or gold filled flexible bracelet. Price **8.98**

Very small 10½ ligne 15-jewel lever nickel movement, in 20-year gold filled case, engraved or plain. Price **12.50**

**MEN'S WATCHES**, 12 size, open face Sterling Silver case, 7-jewel standard or normal movement; guaranteed. Price, **7.50**

Men's 12 size, open face, Elgin movement, 15-jewel; guaranteed 20-year gold filled case; plain or engraved. Priced at **15.00**

**MEN'S MILITARY WATCHES**, gunmetal case, solid brass movement. Radiolite dial, guaranteed on Kitchener leather strap. Price **4.50**

Men's Military Wrist Watch, 7-jewel nickel lever movement. Radiolite dial. Nickel case; a small, good looking watch on a Kitchener leather strap. Sale price, at **10.00**



Baby Bracelets, gold filled **50c**

### A Column of Useful Gifts

#### Xmas Silks and Satins

PLAIN and fancy effects, wonderful array of new colorings, all the new weaves for street and evening wear; put up in attractive Xmas boxes, priced **1.49 to 5.00** a yard.

MAIN FLOOR

#### Umbrellas

A WONDERFULLY pleasing Xmas gift. We have them with sterling silver and gold-filled handles. Many styles. Prices from **1.98** up.

MAIN FLOOR

#### Linens

EMBROIDERED Dresser Sets, with pin cushions to match, in colorings of blue, pink and yellow. Special, per set, **1.25**

MAIN FLOOR

#### Xmas Cards and Calendars

A VAST assortment of beautiful and appropriate Xmas Cards and Calendars are in our Main Floor, Center Aisle.



#### Sweaters

We have specially prepared in Xmas boxes, complete assortments of separate garments, or in sets to match--

Girls' Sweater Coats, 3.50, 4.50, 4.95 up to **11.50**

Girls' Caps, Toques and Tam O' Shanters, 59c, 95c, 1.50 up to **2.75**

Children's Leggings, 1.25 up to **3.45**

Girls' and Misses' Slipover Sweaters, 3.90, 4.50 up to **13.50**

SECOND FLOOR

#### Fur Sets

For children, in a variety of furs, dark and light, varying in sizes according to age, 4 to 16 years. Ranging in prices--

1.95, 2.45, 2.95, 3.95, 4.95, 5.95 up to **15.00**

SECOND FLOOR

#### Petticoats

Silk Petticoats in Xmas boxes, Taffeta Silk, Jersey Silk, and combinations, all the smartest shades of the season, 2.95, 3.45, 3.90, 4.95 up to **15.00**

SECOND FLOOR

### SKATES--

Men's Union steel tempered, nickel plated, ribbed runner Skates **4.00**

Men's Union steel tempered, nickel plated, ribbed runner Hockey Skates **5.00**

Men's Union tempered and polished skates **2.25**

Men's and Boys' hardened steel polished Skates **1.75**

Men's and Boys' cast steel polished Skates **1.25**

Men's and Boys' cast steel polished Skates **85c**

Ladies' Union steel, tempered, nickel plated, ribbed runner Skates **5.00**

Ladies' hardened steel polished Skates **2.50**

Girls' cast steel polished Skates **1.75**

### When You Buy Gloves for--

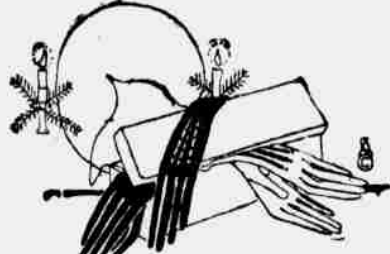
Useful Gifts

yourself or as a gift, you naturally want to buy the best. Buy "PERRIN'S", especially when you can buy them as cheaply as ordinary gloves, and in many instances even cheaper.

#### Our Stock of Perrin's Gloves Is Very Complete Now

and is composed of purchases that were made many months ago (therefore these reasonable prices) in black and white, as well as the new shades of brown, gray, tan, etc.; in plain styles as well as fancy embroidered varieties, this stock abounds.

MILLIONS of women throughout this country and Europe know that the name of Perrin is synonymous with the highest quality in gloves. Experience has proven to them that the highest degree of safety in gloves can only be obtained by Perrin gloves. That is why we specialize in these gloves. That is why we aim to carry a complete stock of them all the time; but while it is true that our stock is very well assorted considering the difficulties in the general glove industry, we still deem it wise to urge early buying. Later purchases cannot be sold upon the same reasonable prices that we are able to quote you at this time.



## "Universal" Gifts for the Housewife

Useful Gifts



"Universal" home needs offer a variety of articles, all of which are designed to render service in the saving of food, the saving of time or the conservation of fuel and to make homekeeping an easier and more agreeable occupation.

### Special Sale and Demonstration Monday and All Next Week

"UNIVERSAL" COFFEE PERCOLATORS. Extract all of the good and none of the bad from the coffee bean. Strength and aroma is preserved. Percolators in a variety of sizes and styles ranging in price from **5.00 to 9.00**

"UNIVERSAL" ELECTRIC GRILLS OR TOAST STOVE, made in two patterns, round and oblong. Each is equipped with three pans and can be used for cooking in general, broiling and toasting. Prices **7.00, 8.00 and 9.00**

"UNIVERSAL" ELECTRIC TOASTERS. Toast your bread at the table and save the slice you didn't want. Also supplies the warm toast as fast as you need it. Price **6.35**

"UNIVERSAL" CARVING SETS. The steel in the blade is of the very finest known, the handles are unaffected by water and the blade so set in the handle it is impossible to come out. All bolsters, caps and ferrules are Sterling Silver. We have a variety of sizes and styles, priced **2.19 to 15.00**

"UNIVERSAL" CHURN. Used for making butter, for whipping cream, or for making merged butter for table use. One pint of ordinary milk and one pound of butter can be merged into two pounds of butter in this churn. Each **2.50**

"UNIVERSAL" ELECTRIC PERCOLATORS AND COFFEE MACHINES. Satisfy every demand for utility and their beauty of design and finish are famous. We have them from **11.75 to 21.50**

"UNIVERSAL" BREAD MAKER. Does the mixing and kneading much easier than by hand and does it in three minutes. Prices according to size, **2.75 to 4.50**

"UNIVERSAL" FOOD CHOPPER. Saves the food. Palatable dishes can be made from leftovers which would otherwise go to waste. They cut most anything. 4 sizes, **1.85 to 3.50**

"UNIVERSAL" ELECTRIC IRON. For general satisfaction none is the superior and but few the equal of a "Universal." Price **6.35**

## Gift Articles From the Drug Section

MAIN FLOOR

Thermos Bottle and Carafes, priced up from **2.50**

Shaving Mirror, a necessity to every man, up from **1.19**

Imported Japanese Incense Burners, number of shapes and designs, very specially priced up from **49c**

Fancy Box Perfumes, in all the standard and well known makes, in all popular odors, **50c to 15.00**

### Ivory

French Ivory Photo Frames, priced up from **69c**

French Ivory Hair Brushes, genuine bristle, priced up from **1.98**

Extra Heavy French Ivory Puff and Powder Boxes, special **1.39**

White French Ivory Mirror, 8-inch, double bevel plate glass, Special **3.98**

White French Ivory Military Brushes, well fastened bristles, special, per set **1.98**

Full line of Imported Perfumes, in bulk or fancy packages, at attractive prices.

Roll-Up Manicure Sets, in real leather and suede, attractively priced, priced up from **98c**

Fancy Boxes, containing toilet water, face powder and perfume, for **79c**

Complete line of Pipes, the most appropriate gift for a man, priced from **25c to 25.00**

Assorted Odors Toilet Waters, at, per bottle, **59c**

Melba, Melorose, Hudnut, Aubry Sisters and Luxur Toilet Requisites, in fancy Holiday packages, are ready for gift choosing.

Flower in the Bottle Perfume and Toilet Water, something different; priced, **1.49**

## Things Men Favor

Useful Gifts

### Silk Neckwear at \$1.00

Large assortment of beautiful all silk four-in-hands, made up in a large open end scarf. We have made a special effort to give the best value at this price obtainable. Hundreds of new patterns in fine quality of silk and satin weaves.



#### SILK HOSE, AT 75c

Phoenix and Interwoven Silk Hose in all the new shades for winter wear.

#### CASHMERE WOOL HOSE, AT 1.00

Cashmere hose in plain and fancy mixtures. Phoenix and Interwoven make.

#### PERRIN'S DRESS AND STREET GLOVES, AT 2.00 TO 4.95

All new winter shades, both lined and unlined in Cape, Suede and Mocha leathers.

#### SILK SHIRTS, AT 7.50 TO 12.50

Fine qualities Silk Crepe, Silk Broadcloth and Jersey Silk, in neat and novel effects.

#### MADRAS SHIRTS, AT 2.00 AND 2.50

Neat patterns in Corded Madras and Crepe weaves, best of makes and perfect fitting, colors absolutely fast.

#### MADRAS AND PONGEE PAJAMAS, 2.69 TO 5.00

Made up with Silk Frogs or plain trimmed in plain colors and neat striped patterns.

#### BATH AND LOUNGING ROBES, 5.00 AND 5.98

Special lot of Men's Fine Blanket Robes in neat plaids, gray, brown and navy blankets with figured pattern.

### White and Wash G

At Special Monday

Silk and cotton are soft, sheer quality, shades for blouses.

36 in. wide, 8

Beautiful quality, sized poplin for dresses in every shade.

27 in. wide, 4

Kimona Silk and ial, large floral de and dots, light grounds.

36 in. wide, 6

White dimities for fants' wear, in sma stripes.

28 in. wide, 2

Good quality fast Art Linen.

18 in. wide, 6