Claus Santa Himself Will Give Souvenirs to All Children

We believe in decent working conditions for our employes. We close Saturday at 6 o'clock. Shop early.



All Alterations Free

Doll Slippers Free

To the Little Girls Who Bring Their Doll to Our Store

Our Mammoth Toyland



Opens Tomorrow We Guarantee You Savings of from Twenty-Five to Fifty Per Cent

Omaha's Greatest Toyland Opens Tomorrow Morning, with the greatest assortment of Toys, Games, etc., in the city. Santa Claus Himself will be here to meet all the little children and their parents. We have made wonderful preparations this year and advise that you make your selections early, and, as usual, you make your own terms.

Teddy

Bears

Always.

a favorite.

Priced at

47c, 75c,

95c, \$1.20,



Japanese Bath-Room Slippers-Sizes 4 to 10, \$1 val- 600

Men's Four - in-Hand Scarfs-Regular 65c values . .

NEVER SUCH SPLENDID VALUES IN

Women's & Misses' Suits \$9950 Values that formerly sold up to \$45.00, Saturday, your choice.....

Biggest Assortment in the City

Hundreds of Dolls to select from.

Dolls

Priced at Many Christmas 25c, 45c, 59c, 85c, \$1.05 Up Auto Care

Biggest assortment in the city to select from and lowest prices-\$3.98, \$6.25, \$7.58, \$9.98



Join Our Xmas Grafonola or Pathe Club

Coaster Wagons Big assortment at lowest prices.

Iron Wagons at-98¢, \$1.25, \$1.98 Wood Coaster Wagons at \$3.95, \$4.98

An Immense Showing of Wonderful Values in

Men's and Wo-

men's Onyx Fi-

ber Silk Hose-

75c val- /

Women's and Misses' Stylish Coats

Four Big Values for Saturday

Warm Coats A splendid assortment to choose from in big, comfortable, warm

Quality Coats Splendid values in a wide range of styles.

Stylish Coats You will find unusual values in this lot Sat-

Saturday urday at

Silk Plush Coats With Raccoon, Kit Coney or Black Lynx collars. Saturday, your choice-

MAA

Xmas Furs A splendid assortment in

individual pieces and com-

plete sets. Very moderately

acter to the new dresses we are showing, and the values are most exceptional. Priced

The New

\$16.50 \$22.50 to\$39.50

Dainty New **BLOUESS**

In Georgette Crepes-In all the new styles and patterns, \$8 val-



COLUMBIA GRAFONOLA Full line to select from

\$25 to \$175

a Week Puts a Genuine Pathe in Your Home

No needles to change and you can play your "Pathe" records one thousand times. Priced from \$32.50 to \$225.00



Gifts of Furniture Bring Joy to Every Member of the Family



Electric Lamps Holiday

We offer for your selection a splendid assortment of Table and Floor Lamps in metal and wood bases and in assorted shades.

Priced at-\$7.98, \$12.50, \$17.50, \$24.50, \$29.50

Furniture

Fumed Oak Book Racks—A convenient article; our price, \$7.90 Mahogany Telephone Stand and Chair—An ideal Xmas gift; our

price, \$13.75 Fumed Oak Tea-Wagon-With removable glass bottom tray; our price, \$14.75

Martha Washington Sewing Cabinets; our price, \$10.95. MEN'S HATS

Open

a Charge

Account

One Dollar or So a

Week Will

Dress You and

Your

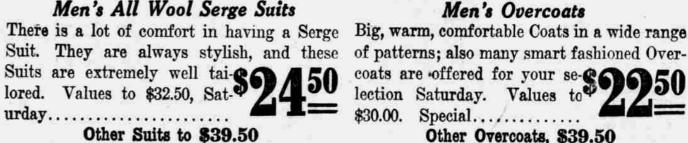
Family Well

Priced at \$3 and \$3.50

Men, You Get Real Clothes Satisfaction in

Our Men's and Young Men's SUITS and OVERCOATS

Special Values for Saturday



Men's Overcoats

Suit. They are always stylish, and these of patterns; also many smart fashioned Overcoats are offered for your se-sana50 lection Saturday. Values to \$30.00. Special....

Other Overcoats, \$39.50

Our Immense Stocks of Holiday Furniture Offer You a Wide Choice to Select From Library Living Room Tables

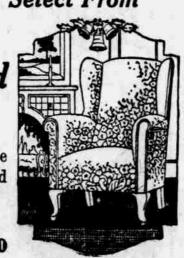
An ideal gift if chosen from our large assortment in Fumed, Golden Oak and Mahogany finishes. Priced at-

\$8.75, \$12.50, \$17.50, \$22.50. \$29.50

Chairs and Rockers

An ideal gift for the whole family. Priced

\$12.50, \$17.50, \$24.50, \$32.50



Youth's Suits Saturday

Ages 16, 17, 18 and 19. Fine Quality Suits \$1 Q50 in snappy patterns. Slash pockets, skirted or seamed back; \$27.50 values.....

NOW FOR THE BOYS Boys' Suits

Child's Suits

Ages 4 to 7. A good assortment in splendid materials to choose from, 7.90 values, Saturday-

will convince you of this

Absolutely the lowest

prices in the city, and an inspection upon your part fact. Priced at-

\$4⁹⁵, \$6⁹⁵, \$12⁷⁵

Boys' Overcoats and Mackinaws

Good, warm, comfortable Overcoats. Many in military styles. Mackinaws in rich plaids. Priced Saturday-

\$7.50 to \$12.95



THREE ROOMS **Furnished Complete**

UNION OUTFITING C THE PEOPLE'S STORE

ACROSS THE STREET FROM HOTEL ROME

FOUR ROOMS Furnished Complete