

Claus Santa Himself Will Give Souvenirs to All Children

We believe in decent working conditions for our employes. We close Saturday at 6 o'clock. Shop early.



All Alterations Free

Doll Slippers Free
To the Little Girls Who Bring Their Doll to Our Store

Our Mammoth Toyland

Opens Tomorrow

We Guarantee You Savings of from Twenty-Five to Fifty Per Cent



Omaha's Greatest Toyland Opens Tomorrow Morning, with the greatest assortment of Toys, Games, etc., in the city. Santa Claus Himself will be here to meet all the little children and their parents. We have made wonderful preparations this year and advise that you make your selections early, and, as usual, you make your own terms.

Biggest Assortment in the City



Dolls
Hundreds of Dolls to select from.
Priced at 25c, 45c, 59c, 85c, \$1.05 Up



Teddy Bears
Always a favorite. Priced at 47c, 75c, 95c, \$1.20, \$2.25



Hundreds of Toys and Games at—10c 15c 25c 35c and 50c

Many Christmas Story Books to Select From.

Auto Cars

Biggest assortment in the city to select from and lowest prices—\$3.98, \$6.25, \$7.58, \$9.98



Coaster Wagons

Big assortment at lowest prices. Iron Wagons at—98c, \$1.25, \$1.98 Wood Coaster Wagons at \$3.95, \$4.98

Join Our Xmas Grafonola or Pathe Club



COLUMBIA GRAFONOLA

Full line to select from \$25 to \$175



\$1 a Week Puts a Genuine Pathe in Your Home

No needles to change and you can play your "Pathe" records one thousand times. Priced from \$32.50 to \$225.00

Gifts of Furniture Bring Joy to Every Member of the Family



Electric Lamps

We offer for your selection a splendid assortment of Table and Floor Lamps in metal and wood bases and in assorted shades.

Priced at—\$7.98, \$12.50, \$17.50, \$24.50, \$29.50

Holiday Furniture

Fumed Oak Book Racks—A convenient article; our price, \$7.90
Mahogany Telephone Stand and Chair—An ideal Xmas gift; our price, \$13.75
Fumed Oak Tea-Wagon—With removable glass bottom tray; our price, \$14.75
Martha Washington Sewing Cabinets; our price, \$10.95.

Our Immense Stocks of Holiday Furniture Offer You a Wide Choice to Select From

Library Tables

An ideal gift if chosen from our large assortment in Fumed, Golden Oak and Mahogany finishes. Priced at—\$8.75, \$12.50, \$17.50, \$22.50, \$29.50

Living Room Chairs and Rockers

An ideal gift for the whole family. Priced at—\$12.50, \$17.50, \$24.50, \$32.50



UNION OUTFITTING CO
S.E. COR. SIXTEENTH AND JACKSON STREETS

Men's and Women's Onyx Fiber Silk Hose—75c values, at..... **49c**

Japanese Bath-Room Slippers—Sizes 4 to 10, \$1 values, at..... **69c**

Men's Four-in-Hand Scarfs—Regular 65c values... **39c**

NEVER SUCH SPLENDID VALUES IN

Women's & Misses' Suits \$22.50
Values that formerly sold up to \$45.00, Saturday, your choice.....

An Immense Showing of Wonderful Values in Women's and Misses' Stylish Coats

Four Big Values for Saturday

Warm Coats
A splendid assortment to choose from in big, comfortable, warm Coats at **\$18.50**

Quality Coats
Splendid values in a wide range of styles. Saturday **\$22.50**

Stylish Coats
You will find unusual values in this lot Saturday at **\$27.50**



Open a Charge Account

One Dollar or So a Week Will Dress You and Your Family Well.



Silk Plush Coats
With Raccoon, Kit Coney or Black Lynx collars. Saturday, your choice—**\$39.50**
Others to \$75.00

The New Dresses

There is a wonderful lot of distinctive style and character to the new dresses we are showing, and the values are most exceptional. Priced at—

\$16.50
\$22.50
to **\$39.50**

Dainty New BLOUESSES
In Georgette Crepes—In all the new styles and patterns, \$8 values..... **\$5.95**

MEN'S HATS
Priced at \$3 and \$3.50



Men, You Get Real Clothes Satisfaction in Our Men's and Young Men's SUITS and OVERCOATS

Special Values for Saturday

Men's All Wool Serge Suits
There is a lot of comfort in having a Serge Suit. They are always stylish, and these Suits are extremely well tailored. Values to \$32.50, Saturday..... **\$24.50**
Other Suits to \$39.50

Men's Overcoats
Big, warm, comfortable Coats in a wide range of patterns; also many smart fashioned Overcoats are offered for your selection Saturday. Values to \$30.00. Special..... **\$22.50**
Other Overcoats, \$39.50

Youth's Suits Saturday

Ages 16, 17, 18 and 19. Fine Quality Suits in snappy patterns. Slash pockets, skirted or seamed back; \$27.50 values..... **\$19.50**

NOW FOR THE BOYS

Child's Suits
Ages 4 to 7. A good assortment in splendid materials to choose from, \$7.00 values, Saturday—**\$4.95**

Boys' Suits
Absolutely the lowest prices in the city, and an inspection upon your part will convince you of this fact. Priced at—**\$4.95, \$6.95, \$12.75**

Boys' Overcoats and Mackinaws
Good, warm, comfortable Overcoats. Many in military styles. Mackinaws in rich plaids. Priced Saturday—**\$7.50 to \$12.95**



THREE ROOMS
Furnished Complete
\$125

UNION OUTFITTING CO
S.E. COR. SIXTEENTH AND JACKSON STREETS
THE PEOPLE'S STORE

FOUR ROOMS
Furnished Complete
\$175

ACROSS THE STREET FROM HOTEL ROME