

# Friday Offerings in Our Big Basement Salesroom

Brandeis Stores

## BASEMENT

Brandeis Stores

### Hurrah! He's on His Way Santa Claus



will soon be here--  
We had word from him today  
That he will be here Saturday  
And is going to stay--  
Till Christmas anyway--  
And when he is here,  
children dear--  
He wants to have you come and see him--  
And whisper in his ear--  
Of the things you would have him bring you--  
On his sleigh with reindeers--  
And tomorrow we will tell you more--  
Of the wondrous toys  
At the Brandeis store.



### The Women's and Misses Ready-to-Wear Sections

Here are five real bargain lots—every offering means a big money saving to those who take advantage of them. On sale in the Basement Friday only.

**Choice of Over 1000 House Dresses at**

House Dresses for women and misses. Good styles and materials. Made to sell at 1.25 up to 2.00. Good gingham, percales, fancy wash materials, etc. On sale Friday only.

**99c**

**Over 1200 Fancy Cotton Blouses at**

Many look like silk, made of Japonicka silk, plain and fancy figured. Many different styles. The real price should be 1.50 and 1.95 actual value, but Friday they are priced 89c each.

**89c**

**Women's and Misses' Silk, Satin and Cloth Dresses**  
**4.95 Each**

Over 400 to choose from. Many different styles, all good, up-to-date Dresses. Made of good, heavy Silk Poplins, Taffeta, Wool Mixed Serges, Satin, a few Crepe de Chine, etc.

Just think of buying a good, practical Dress for so small a price. Made to sell up to 10.00, a few even more.

**Real Coat Bargains for Girls--4.00**

2 to 6 and 6 to 14 years. A very low price for good, desirable, up-to-date coats, all good materials, hundreds to select from.

5.00, 6.00, 7.00 and 8.00 Values.

Made of Imperial Plush, Plaid and fancy mixtures. Plain and fancy dark materials, etc. Some have fur collars, fur trimmed, imitation fur trimming, etc.

Coats that are suitable, many of them, for dress as well as school wear. After-Thanksgiving special for Friday, only 4.00.

We have grouped over 600 Coats into this very special lot.

Here is a Remarkable Value for Women and Misses

**Winter Coats**  
**10.00 Each**

Over 250 splendid, heavy, warm Winter Coats, all grouped at this very low price. Have been marked to sell at 12.95, 13.85, 15.00. At these prices they were exceptionally good values.

At 10.00, they are very cheap. All are good, up-to-date, long coat styles, many are all lined throughout. Some have large fur collars. Many different styles, and good desirable winter materials.



### BLANKETS AND COMFORTERS

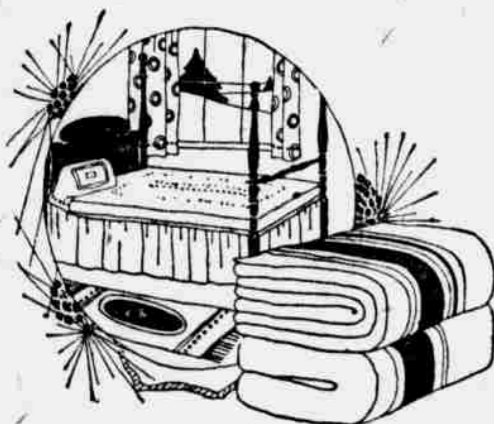
**Feather Pillows**, covered with fancy Gobelin art ticking and filled with sanitary mixed feathers; special, each, **95c**

**Silkline Covered Comforters**, filled with a good grade white sanitary cotton, medium and heavy winter weight, in a good assortment, pretty patterns and colorings; special, Friday, at **2.95**

**Pretty and Serviceable Sateen Comforters**

Sateen covered comforters filled with finest grade white fluffy cotton; heavy winter weight. Medium and dark colors, handsomely scroll stitched, at, each—

**6.50**



**Big Values in Warm Wool Blankets**

Wool Blankets in assorted plaids, also white with fancy borders. Some have 3-inch silk ribbon binding; sizes 66x80 and 70x84 inches. Extra value—

**12.95**

**Australian Blankets**, in white, gray and tan, with assorted washable borders, thread whipped edges; sizes 72x80 inches; exceptional value, per pair **4.95**

**Wool Mixed Bed Blankets**, in assorted plaids, also plain gray with fancy washable borders; extra heavy winter weight. Special at, pair **7.50**

### THE GIFT SHOP IN THE BASEMENT Is Featuring the Doran Pins

The Only Beauty Pins and waist pin sets with a spring. Each pin carries a guarantee from the manufacturer for five years. If for any reason a pin does not give satisfaction in wear, or breaks, you may return same and receive a new pin. Choose from them as follows:

39c a pair for the Beauty Pins. Sets of four in Bar Pins and Waist 69c for three pins. 49c for one Bar Pin. Sets, complete, 1.00.

The plating is absolutely warranted by the manufacturer to wear for five years.

### Friday Bargains in Domestics, Flannels,

Etc. Excellent money-saving opportunities are to be had in this large section.

**Velour Flannels**

36-inch Fancy Printed Velour Flannel in a big variety, pretty designs and colorings, for ladies' and misses' house dresses, kimonos, etc., at **39c**

**Percales**

36-inch Dress, Wrapper and Shirting Percale, light and dark colors, all new styles and printings, our very best quality, at **35c**

**Kimono Crepe**

Imported and Domestic Kimono Crepe in a big assortment, pretty Japanese effects, also conventional designs, at **39c**

**Flannels**

36-inch White and Fancy Outing Flannel, genuine Amoskeag make, very best quality, in two lots, at, 45c and **39c**

**Ginghams**

Genuine Red Seal, Tolle-Du-Nord and A. F. C. Zephyr Dress Gingham in assorted plaids, staple checks, stripes and plain shades, discontinued styles; regular 39c value, Friday, only **29c**

**Beacon Flannel**

Genuine Beacon Bath Robe Flannel in a splendid variety of pretty Indian and Jacquard designs for men's and women's bath robes, etc., at **65c**

**Pongee**

32-inch Pongee, highly yarn mercerized, in a variety plain shades, for shirt waists, etc. Special at **29c**

**Madras**

32-inch Woven Stripe Shirting Madras in a good assortment, pretty stripes and Jacquard effects, at **35c**

**Flannel**

27-inch Gray Outing Flannel, heavy twilled quality, long, warm, fleecy nap. Special at **29c**

**Gingham**

Fine Dress Gingham in assorted plaids, checks and stripes, 10 to 20-yard lengths, at **19c**

### BASEMENT SHOE DEPARTMENT

**MEN'S 1-BKL**

**Arctics**



Now is the time to buy your Overshoes, as prices will not stand long. Every size in this lot, from 6 to 14, and only 50 cases to be sold at this price. Values 2.00 to 2.25 pair, choice, **1.59**

**MEN'S HEAVY Work Shoes**



Heavy calf upper, leather insole and counter; all sizes, from 6 to 12; special, per pair, **2.95**

**Boys' School Shoes**

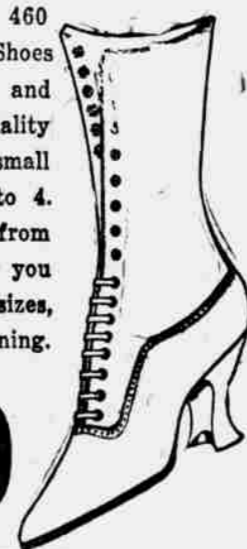


Heavy box calf, blucher cut, two half soles, and made to wear; every size, 2½ to 6; special, per pair, **2.95**

**WOMEN'S SHOES**

Small sizes Only. Special **1.00**

On Friday only, 460 pairs of Women's Shoes in patent, dull and fancy top. Good quality of Shoes, only small sizes, from 2¼ to 4. Values in this lot from 3.00 to 5.00. If you can wear small sizes, come Friday morning.



**1.00**

### Draperies

Most every curtain need can be supplied by our big basement section—and at worth-while savings, too.

1 Table of Madras and Voile, 36 inches wide, a bargain, at yard **19c**

1 Counter of Filet Nets 36 and 40 inches wide; special, a yard. **35c**

**50 Dozen Window Shades**

29 to 36 inches wide, complete with fixtures, at, each, **39c**

25 Pieces of Drapery Madras, 36 inches wide, pretty patterns, special, 69c a yard....

100 Pieces of Grenadine, figured curtain Madras and Marquisesettes; 36 to 40 inches wide; at, 25c a yard.....

### HOUSEHOLD NEEDS at Big Savings

**Continental Sanitary Window Ventilators**

Fresh Air Without Drafts, Dust, Rain or Snow

**Prevent Drafts and Prevent Sickness**

Fresh air without draft will go a long way toward prevention.

**USE SANITARY CLOTH WINDOW VENTILATORS**

Adjustable; fits all windows. Should be in all windows; 3 sizes **49c, 69c and 79c**

**Washboards**

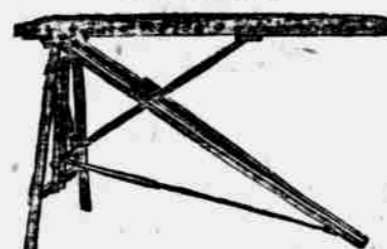
Full size, very well made boards with white metal rubbing surface **39c**

White Borax Naphtha Laundry Soap, per bar **4c** (No delivery. 10 bars to a customer.)



One lot of very good 4-tie Parlor Brooms of medium weight, quality such as usually sold from 75c to 85c; on sale Friday only, while the lot lasts, at **49c**

One broom to a customer. No-phone orders accepted.



**Folding Ironing Tables**  
Spring Ironing Boards. Best ironing board made **2.50**  
The "Daisy," a very good table, 14x52. Special **1.29**  
The "Domestic" Ironing Board, stands very rigid special, at **1.79**

The Colder it Gets, the More People Appreciate

### Underwear

Better Get Yours Now.



**Men's Underwear**

Men's Shirts and Drawers, heavy ribbed, winter weight, long sleeves, ankle length; Drawers in all sizes up to 46; a garment—

**1.15**

**Union Suits**

Men's Heavy Fleece Lined Union Suits, sizes 34 to 46. Special at—

**2.25**

### Clothing Dept.

**Men's, Young Men's and Youths' Suits**

A special lot that should be marked at a far higher price. Sizes and styles for men, young men and youths, **13.50** at

### Overcoats for Men

Of Kersey, Homespun, etc.; some with Velvet collar, others with self collar; conservative or belted models; sizes 33 to 46. Specially priced, **12.50 up to 22.50**

**Men's Mackinaws**

Practically wind and rain proof and made to withstand hard wear. Shown in plaids and color combinations. Belted models with shawl or notch collar and patch pockets; all sizes, **5.95, 7.95 and 10.00.**

