Interesting News for Wednesday Shoppers



Those who have had the foresight to plan their Christmas lists early, will find here a wealth of exceptionally fine merchandise, suitable for all needs.



Beauty Parlor

Most modern, sanitary and completely equipped in Omaha; with expert operators to offer advice. We do hair dyeing, henna dyeing, hair tinting, artistic hair dressing, shampooing, scientific scalp treatments, marcel waving, complexion beautifying and children's hair



Another Large Lot of Those Beautiful Untrimmed Shapes



This sale is the result of a belated shipment, the balance of a lot of those beautiful Hats we had on sale a week ago last Thursday. If you attended the sale you will remember the Hats. They were

Of fine Panne Velvet, Hatters' Plush and Zibeline Plush, and included in this new lot are Salt's Velvet. The styles are particularly desirable.

> While the quantity just received is somewhat smaller, the Hats appear to be even better in quality and style than the previous lots. Styles galore and colors in two-tone effects and solid. Please come early and you will not be disappointed.







Separate Skirts---

For the Coming Holidays

A separate skirt for additional dress or service wear, is the garment women add now to their wardrobe. The new and novel designs and materials must appeal to you. Skirts of the Novelty Wool Plaids, Shadow Block Checks, Stripes and Plain Woolen Serges, Poiret Twills, Tricotines, Poplins, Taffeta Silk, Satins, Meteor, Silk Poplins, etc.

We Call Special Attention to the Following

DICH colorings in Scotch Plaids, the subdued tones in Navy, Copen, Brown, Dark Greens, etc. Side pleated, box pleated, plain effects, large novelty pockets and belts. A smart collection. Specially priced for tomorrow at-

15.00



LINE All-Wool Serges, Poplins, Taffeta, Satins and Novelty Materials, in plain tailored, tucked or pleated designs with novelty design pockets. Smartly man-tailored in black, navy and colors; a variety of styles to choose from. Specially priced at-

9.50

SPECIAL:—Just 109 Odd Skirts for women and misses—plain serges, poplins, worsted and dark plaids, pleated models as well as plain, including large waist bands for stout women. 5.00, 7.50 and 8.00 values. For quick clearaway

Warm and



Union Suits

WOMEN'S silk and lisle mercerized heavy cotton and fleece lined Union Suits in pink or white, low neck, sleeveless or Dutch neck, elbow sleeve, knee or ankle length, on sale, 1.95 Third Floor

Tea Aprons

Very essential as well as useful gifts are aprons. White Tea Aprons, trimmed with embroidery or lace—also plain hemstitched hems, nice long tie strings, pockets, and with or without bibs. Prices ranging from 50¢ to 1.50.

Table Squares

Japanese fast color blue print scarfs and Table Squares, each

Knit Underwear

Women's Fine Lisle Pink Union Suits in a band top cuff, knee styles, all sizes, at 1.25 each.

Big Boys' Overcoats

vast assortment of splendid fabrics, heavy Ulsters in full and half belted styles; sizes up to 18 years, special at 9.50.

Newest in Veils

Circular Veils, Chenille Dotted Borders, Drape Veils with fine floral scroll patterns, priced at 75c each.



W E ARE showing a large assortment of the most charming drape veils in the latest shades and newest motifs, including the O'Ban collar and Grecian design veils. Priced at

2.50 Each

Santa Is Coming To Our Big

ToySection

The date for his arrival is drawing near and when he comes he will bring good cheer. Let every good little girl and boy plan on seeing him here Saturday.

Toy Department-Basement



Victrolas-



Let us send you this genuine portable Victrola for Thanksgiving

Start in right now to enjoy the world's best music. After your dinner this Victrola will entertain all your company. It will play for you any of the more than 5,000 records listed in the



Victrola

and eight selections for Pompeian



Blouses

NEW Georgette crepe and plaid blouses, in low and high neck; models at 4.95 to 8.95, in white, flesh and suit shades.

Second Floor



Camisoles

B EAUTIFUL Camisoles to be worn under dainty blouses, in crepe de chine and wash satin; effectively trimmed with laces, offset with tiny chiffon roses and ribbon ornaments; all sizes; prices range from 1.50, 1.75, 1.98

Third Floor

Filet Scarfs

These Filet Scarfs are copies from very high-class Filet Laces, made with plain centers, of good quality em-broidery cloth, size 18x54 inche; regular value 1.50, for Wednesday at 1.00

Main Floor

A New Boot---

For Thanksgiving Wear

As Illustrated Of Jet Black Suede

at 12.00

NEW shipment of this much wanted boot. A Made of the finest quality jet black suede leather, with extra high covered Louis heel and turn sole; long vamp pattern, imitation tip, extreme narrow toe shape; nine-inch height; lace style. Comes in every size, from 21/2 to 7, and widths AA to D. On sale Wednesday at 9 a. m., 12.00.



New Silk Neckwear for Men

Δ N extensive selection of rich, lustrous four-in-hand A cravats in new designs and colorings, bought many months ago and held until now, and on sale at 65c. Men's Store.

Main Floor-Men's Building

Butcher Knives

One lot of very high

grade, fully war-

ranted knives in as-

sorted lengths and

patterns, at very spe-

Good Utensils

Mahogany Finish Serving Trays One lot in a variety of patterns, size 11x17, 98¢.

Roasters

ameled Self-Basting

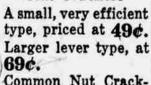
Roaster, up from



Casseroles "Savory" Seamless Self-Basting Roasters,

One lot of very high grade Casseroles with first grade brown inlarge size, up from serts, choice, 1.79 1.98. "Lisk Three-Piece En-Flour Sifters

One lot of good weight tin Flour Sifters in two styles, at



Nut Crackers

Common Nut Crackers, 10¢. Nut Picks, per set of 6, 10¢.



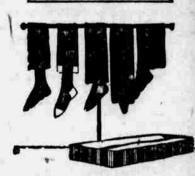
Percolators "Mirro" Aluminum Percolators, 2.49. Plainer pattern Aluminum Percolators, at 1.49.



WOMEN'S all pure Irish Linen Handkerchiefs, hemstitched, also hand embroidered; Madeira Handkerchiefs with dainty scalloped edges: Initial Hand-

kerchiefs in all letters. Men's and Women's All Linen Hemstitched Hdfks Excellent quality, full size, plain and initialed, 50¢ each.

Main Floor



Hosiery

TX70MEN'S Thread Silk Hose in shoe shades. plain fancy clocks and embroidered insteps, all fashioned lisle garter tops, spliced soles, heels and toes; extra value, 1.50



Wool finished Cotton Blankets in white, gray and tan with assorted washable borders, thread-whipped edges. extra heavy and warm; size 72x80 inches, at