

New York

Omaha

Sioux City

Lincoln

Buy Dainty Silk Underwear Now
—Decisive Underpricing Saturday
20%
DISCOUNT

ENVELOPE CHEMISE, CAMISOLES, BLOOMERS, GOWNS, PAJAMAS, VESTS, NEGLIGES. An array of dainty, decidedly beautiful Silk, Satin and Georgette Undergarments that are irresistible at regular prices and doubly so during this sale.

Orkin Brothers
316-318 SOUTH SIXTEENTH STREET

Hosts of New Model Sweaters in Great Stock Reduction Sale
20%
DISCOUNT

Many of these Sweaters will be shown for the first time Saturday. Plenty of new ideas are introduced in this collection of styles. New color combinations, and at this sweeping cut in prices no one should deny herself the enjoyment of a Sweater.

A Marvelous Value-Giving Event of Unequaled Importance Starts Saturday Morning at 8:30 Sharp

Sensational Stock Reducing Sale

Not in several years in Omaha have SUCH MARVELOUS VALUES BEEN OFFERED.

Orkin Bros. sales have established a standard and this sale more than upholds our past achievements. Stocks are decidedly too heavy, merchandise bought months ago for December business is arriving daily, and to make a sale that will long be remembered as Omaha's greatest we have included every dollar's worth of this new merchandise.

REDUCE THE STOCK IN THE SHORTEST POSSIBLE ALLOTMENT OF TIME IS THE ORDER that has been issued. Thousands of dollars-worth of new winter wearables are affected—but cost is not considered. The order stands—the stocks MUST BE REDUCED AT ONCE. The merchandise is Orkin Bros. quality throughout, styles the smartest, workmanship and finish the best the apparel market affords. PLAN NOW TO TAKE ADVANTAGE OF THIS EXTRAORDINARY SALE.



Orders Are—
Suits Must Go—
Regardless of Their Cost or Worth

Saturday:

SUIT SALE

ORKIN BROS. \$39.50 to \$49.50 SUITS, in Wool Velour, Serges, Poplins. Unusual range of clever styles. REDUCTION SALE PRICE

\$24.50

ORKIN BROS. \$55.00 to \$65.00 SUITS, in Velvet, Velour, Tricotines, etc. Fur-trimmed creations. REDUCTION SALE PRICE

\$29.50

ORKIN BROS. \$69.50 to \$75.00 SUITS, in Silvertones, Velours, Velour DeNord, etc. Distinctive showing of Orkin Models. In sale

\$34.50



NO HALF HEARTED SACRIFICING IN THIS SENSATIONAL

COAT SALE

\$39.50 to \$45.00 Coats in handsome wool velour, zibeline, cylinder cloths, broadcloths, plush coats and army cloths in military effect. Large collars of Kit Coney, Plush or of self material. Many smart models in Orkin Bros. Stock Reduction Sale only

\$23.50

\$49.50 to \$65.00 Coats in silvertone, wool velour, broadcloths, pompoms, mannish materials and plushes. Fur trimmings of Nutria, sealine and opossum. These striking models feature new collars, novelty belts and loose effects in all new fall colors. Now underpriced at.....

\$33.50

\$69.50 to \$79.50 Coats in splendid assortment of wool velours, silk velvets, silvertones and plush, with rich collars of seal and Imperial plush. Choice of brown, burgundy, dark green and other popular colors. Very remarkable values

\$42.50

\$85.00 to \$95.00 individual Orkin Coats. Very distinctive models in crystal cord, pompon Bolivia, silvertip Bolivia, suede velours, silvertone velours, with collars of racoon, seal, nutria and opossum. Colors taupe, plum, Java brown, French blue, burgundy, pekin, oxford, tan, etc. Wonderful values at.....

\$58.50

Most Decisive, Most Startling Dress Values Offer During Past Two Years



Saturday:

DRESS SALE

ORKIN BROS. \$25.00 to \$29.75 DRESSES in Velveteen, Serge, Satin Georgette. Every new coloring. Splendid styles. Saturday

\$14.75

ORKIN BROS. \$35.00 to \$49.50 DRESSES in Jerseys, Serges, Georgette, Satin, etc. Stunning styles. REDUCTION SALE PRICE

\$24.75

ORKIN BROS. \$55.00 to \$65.00 DRESSES in Serge, Tricolette, Satin, Jersey and Georgette Creations. Wonderful array of exclusive styles

\$34.75



A Sale Without a Rival— November Clearaway of ENTIRE STOCK OF MILLINERY

This sale will start lovers of beautiful millinery into quick action. Saturday we are preparing to serve the greatest crowds ever assembled in our millinery section. THESE PRICES ARE THE REASON.

Not a hat in our immense stock will be higher than \$12.50. Think what this announcement really means to you. It means buying the finest hats in Omaha at an average of about one-third their real worth. CAN YOU AFFORD TO LET THIS SALE GO BY UNHEEDED?

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|---------------------------|--------------------------------------|--------------|
| 117 | Original Price Worth Up to.. \$8.75 | 2.50 |
| HATS SATURDAY..... | | |
| 129 | Original Price Worth Up to.. \$12.50 | 5.00 |
| HATS SATURDAY..... | | |
| 132 | Original Price Worth Up to.. \$18.00 | 6.50 |
| HATS SATURDAY..... | | |
| 207 | Original Price Worth Up to.. \$25.00 | 8.50 |
| HATS SATURDAY..... | | |
| 44 | Original Price Worth Up to.. \$35.00 | 12.50 |
| HATS SATURDAY..... | | |



1/4 OFF ON ALL FURS

Greatest Fur Buying Opportunity of the Year

The Holiday FUR Stock is now at its best. Never have Orkin Bros. bought as heavily and never have our regular values been more tempting. BUT with this sweeping Discount in Effect Saturday they certainly warrant your immediate consideration.

Coats

Hudson Seal, Beaver, Muskrat, etc., Plain models, others trimmed with contrasting furs.

Sets, Scarfs and Muffs

Minks, Lynx, Foxes, Marten, Hudson Seal, and all other wanted furs.

Save 25% on Furs



An Avalanche of Wonderful Values in This GREATER BLOUSE SALE

Regularly priced up to \$4.95. These Blouses are offered in a splendid variety of pleated, tucked and fancy lace and embroidery trimmed models in flesh and white. Good qualities of crepe de chine and Georgette and an excellent variety of attractive patterns, special at

\$2.45

Regularly priced up to \$6.95. Blouses of excellent qualities of Georgette crepe, crepe de chine, with fronts embroidered, beaded* or lace trimmed. A great range of most attractive values in our extraordinary sale at

\$3.95

Regular \$7.50 and \$8.75 Blouses of Georgette crepe and crepe de chine. An exquisite variety of embroidered and stitched fronts, with flat and roll or convertible collars. A splendid range of Suit shades, as well as flesh and white. Very remarkable values in this sale at

\$4.95

Regularly priced up to \$10.00 Blouses. Exquisite qualities of Georgette crepe, with elaborate embroidery trimmings of strikingly popular effects, with flat, roll or convertible collars. A splendid range of colors. These are very high grade models. Specially reduced to

\$5.95

Regularly priced up to \$15.00 Blouses of finest quality Georgette crepe in all the newest and smartest and fancy or tailored effects. Handsome trimmings of embroidery or lace, with round necks and with flat or roll collars.

\$8.95