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## Cream of Rye <br> Delicious in a Dozen Ways.

$\mathrm{N}^{\text {ATURE filled rye with more }}$ producing and energy-creating than any other grain.
We take the choicest rye, flake and
steam it by a special process that ensteam it by a special process that en-
hances the rich natural rye flavor. As a breakfast porridge, this flaked as it is satisfying.
It is equally tempting when made
into braad,


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1 your grocer doesn't
have Crean of Rye
write unan well cil
you where to to get it
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## Electric Portable Lamps--

are so easy to obtain we would askare you enjoying all the benefits of electricity in your home?
an electric reading lamp turns long, dull evenings into pleasant ones.
-then, too, its added charm and artistic value to the home is appreciated by every ne - its practicability throughout the house increases home comfort
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t is one highly prized and always enjoyed. At this season of the year, when the even ings are long and one remains home more than during the warm summer months, an lectric lamp would be a most acceptable gift to make.

From the many designs and the great num bers we are now displaying one will find extremely easy and profitable to select their lamp now

By shopping early, you not alone conserve time, but shop with a greater degree of tisfaction

## Nebraska Power Co.

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