

WOMAN'S SECTION OF THE BEE

Conducted by Ella Fleishman

1621 FARNAM

Big Sale Continues
Berg's Women's Shop
1621 Farnam St.

Off 1/3 Off

Every Woman's
Suit Reduced

Magnificent Tailored Suits and Dressy Models of Tricot, Gabardine, Serges, Silvertones, Duotone, Duvel De Laines, Velvets, Velours and Silk Velvets, handsomely furnished.

ALL AT ONE-THIRD DISCOUNT

\$25.00 SUITS, \$16.70
 \$30.00 SUITS, \$20.00
 \$37.50 SUITS, \$25.00
 \$45.00 SUITS, \$30.00
 \$62.50 SUITS, \$35.00
 \$75.00 SUITS, \$40.00
 \$80.00 SUITS, \$50.00
 Etc., Etc., Etc.

WOMEN'S WINTER COATS

Superb big fur-collared and pocket creations of Silvertones, Velours, Pom Poms, Broadcloth, Kerseys and Velvets specially priced at—

\$25.00, \$35.00, \$45.00 and Up

BLOUSES SKIRTS
 Georgette and Crepe de New lines of Wool Skirts,
 Chine, special... \$3.95 Serges, Poplins, Plaids,
 Navy and Black... \$4.95

Berg's

DRUGGISTS STILL ASKED TO
CONSERVE STOCKS OF VAPORUB
NEEDED IN "FLU" DISTRICTS

Influenza Epidemic Is Decreasing in Most Sections and
the Demand Is Slackening but We Are Still 18,000
Gross Behind on Orders and It Will Take Some Time
to Catch Up.

3 MILLION JARS SHIPPED DURING OCTOBER

On Monday, October 21, we addressed an advertisement to the wholesale and retail drug trade, advising that we were badly overstocked, due to the influenza epidemic, stating that all deals and quantity shipments were postponed, and requesting that VapoRub be purchased in small lots only. This condition still prevails.

At this writing we have back orders for eighteen thousand (18,000) gross and our orders each day are double our daily output. The epidemic, however, is decreasing in most sections, the demand is slackening and we are working night and day to catch up. In the meantime, we ask the trade to be patient with us.

ENORMOUS SHIPMENTS HAVE WIPED OUT EXCESS STOCKS.

On October 1st we had on hand at the factory and in twenty warehouses over the country a tremendous stock of VapoRub, accumulated during the summer months. This is now gone—we are actually shipped during the month of October over three million jars of VapoRub. We are speeding up our factory as much as possible and the problem now is to distribute the factory's output as quickly as possible. We have, therefore, for the time being, abandoned freight shipments and are shipping either by Parcel Post or express—trying to give each jobber at least a little stock.

IMMEDIATE SHIPMENTS TO DRUGGISTS IN INFLUENZA DISTRICTS.

Preference is being given to those sections stricken by influenza. In order to reach these sections as quickly as can be, we are, during this emergency, making shipments by Parcel Post, direct to the retail trade, of not more than three (3) dozen 30c size in any one shipment. We prefer that the jobbers order these shipments for their trade, but to save time we will, if the need is urgent, ship direct on receipt of check or money order. Naturally, no new accounts can be opened during this rush.

SAMPLES AND INFLUENZA BOOKLETS FREE ON REQUEST.

We have prepared a little folder giving all the information available so far on Spanish Influenza—its origin—the symptoms and the treatment, and these will be forwarded to druggists on request. We will also be glad to mail to any individual one of these booklets, together with a quarter-ounce sample, free.

THE VICK CHEMICAL COMPANY, GREENSBORO, N. C.

Wome Economics

Edited by IRMA H. GROSS
HOUSEHOLD ARTS DEPT. CENTRAL HIGH SCHOOLA Sugar Fallacy
Exploded

One thing that the present sugar situation has done for the American housewife is to disabuse her mind of the old fallacy that there is a difference between cane and beet sugar. With the present limit on the amount of any kind of sugar that any one can purchase, the one purchasing has never said she preferred cane sugar; she has meekly accepted whatever was offered her and said "Thank you" for that. Formerly we would hear one woman, "Beet sugar will not make good jelly," another would insist that she could not make frostings from beet sugar; and a third would make some other condemnation against the innocent beet sugar.

History of Sugar.
I suppose originally there was some truth in the prejudice against that kind of sugar. For cane sugar has a history extending back over many centuries, while beet sugar is a thoroughly modern product. When the soldiers of Alexander the Great penetrated into India, they

Co-Operation

Miss Gross will be very glad to receive suggestions for the home economics column or to answer, as far as she is able, any questions that her readers may ask.

brought back marvelous tales of a substance sweeter than honey. The sugar cane gradually moved westward as east met west. It came west through northern Africa, and was brought to the new world by the Spaniards. Beet sugar, as a practical product, has a war history. In the middle of the eighteenth century it was discovered; but was interesting only as a laboratory product, until the European supply of imported sugar was cut off during the blockade of the Napoleonic war. Then beet sugar, a product of a temperate climate, assumed commercial importance, as it could be raised on the continent of Europe. Cane sugar, of course, is a semi-tropical product. The manufacture of the two kinds of sugar differs in the initial processes. The cane is pressed between

rollers to crush out the juice, which juice is then purified, reduced to a syrup and crystallized. This crystallized sugar is the raw, or brown sugar. The beets are sliced, warm water run over the slices in a special apparatus to extract the sugar; then this water is purified somewhat differently than the cane juice. After the purification of the juice, the processes are practically like those employed for cane sugar. The raw sugar of either kind is washed, dissolved, decolorized, then concentrated and crystallized once again. It is sometimes sprayed with blue coloring to increase the whiteness of the sugar. There is one marked difference between cane and beet sugar in the raw state, and that is that the raw beet sugar is not palatable.

Chemical Nature of the Two Sugars.
So far as the chemical nature of the two sugars is concerned, they are identical. They contain the same elements, in the same quantities, and the arrangement of the elements in the molecule is alike. A food chemist will tell you very emphatically that there is no difference between cane and beet sugar.

Possible Basis of the Fallacy.
If all of the above statements are true, why did the housewife ever get the notion that she could not use beet sugar? I suppose she was

hesitant about trying beet sugar, because it was new, and only because it was new. Beet sugar came onto the market before the present day of extensive advertising, when every new product "blows its own horn" to convince you of its merits. Then there is another possible explanation, admitted by the food chemists.

Under the topic of the manufacture of sugar, we spoke of the fact that raw beet sugar was not palatable. In the early days the beet sugar was more or less in the hands of small manufacturers who had not the equipment nor the experts capable of producing a perfectly refined product. Hence a good deal of really poor stuff found its way onto the market. If a housewife got hold of some of this inferior sugar and knew it was beet, she decided immediately that she would never try beet sugar again. Our present beet sugar is as carefully made and refined as the best cane sugar.

Would Restrict Efforts
of "Do Goods"

William Allen White, who has spent some time abroad, feels that "the swarms of Do Goods who are coming to France on trivial or impossible 'missions' should be restricted."

"Every soldier letter," he says, "comes to America full of praise for the work of the Red Cross, the Y. M. C. A., the war organizations of the Knights of Columbus and the Jewish peoples, but it stops right there. And the letters are full of resentment for the hordes of evangelists, petty religious organization representatives, congressmen, college professors doing 'research work,' women representatives of alleged 'relief' societies, who go to France and get in the way."

"Such monkey business should be stopped. The Red Cross, the Y. M. C. A. and kindred religious organizations, which are national in their scope, should be in complete charge of war work. If there is any investigating to be done, officials of these organizations should make the investigations. But puff-brothers seeking to determine the percentage of the men in khaki who believe in predestination of immortality, morbid old sisters who want to tell the art club the morbid things they saw at the front—the front for these persons usually being Paris—should be left on this side of the water."

"Having to live in a trench and fight hoes is job enough. Let's keep the Do Good at home—or else put him in Class 1-A and give him a

DREAMLAND
ADVENTUREBy DADDY
"The Dancing Damsel"

(Peggy and Billy Belgium, on a flying trip to Dixie, go to the aid of the Dancing Damsel and the Boy Knight, who have been parted by the Damsel's stepfather, who seeks to wed her to rich old Gold Teeth.)

CHAPTER VI.

The Flying Elopement.
EGGY made herself small and went flying to the ground to meet Dancing Damsel, Billy

Belgium was in such a hurry that he slid down the rope right after her.

The Damsel reached the ground just before Gold Teeth came rushing from the house. She darted into the shrubbery of the garden, and was out of sight when Gold Teeth reached the bottom of the rope and looked up.

Billy was, of course, invisible, and Gold Teeth didn't see him. Neither did Billy see Gold Teeth until, all of a sudden, he landed right on Gold Teeth's head. The astonished old man was sent sprawling into a thorny rosebush, while Billy, no less surprised, picked himself up and ran after the Damsel.

Bald Pate, coming from the house, saw his stepdaughter running through the bushes toward the garden wall. He took after her at full speed. Gold Teeth, scratched and angry, untangled himself from the rosebush thorns and joined in the chase.

The Dancing Damsel was hampered by her wedding finery and could not run very fast. Therefore, the two men gained rapidly on her and were close behind when she reached the garden wall.

The wall was of stone and was very high. Peggy, who had made herself large again and was racing along after them, could not see how the fleeing girl could possibly climb it. At one corner of the garden, however, was a grapevine trellis, and it was toward this that the Damsel was making. But Bald Pate and Gold Teeth were only a few steps away. They would grab her the instant she started to climb.

Gold Teeth's coat tails were sticking right out behind as he ran, Peggy seized them and pulled with all her weight. The jar stopped

chance to get some real and first hand information about the

Mr. White probably had not heard of the winning idea of the united war work campaign when he wrote these trenchant statements.

The DIET During and After

INFLUENZA

Horlick's Malted Milk

Very Nutritious, Digestible

The REAL food drink instantly prepared. Made by the ORIGINAL Horlick process and from carefully selected materials.

Used successfully over 1/4 century. Endorsed by physicians everywhere.

Specify Horlick's The Original Others Are Imitations

Pineapple Ice Cream

Pineapples are among the most delicious and digestible of fruits, and when combined with Ice Cream the whole makes the most delightful of delicacies.

So this, then, is to say that we are offering for Sunday

PINEAPPLE ICE CREAM

Vanilla Ice Cream With High Grade Hawaiian Grated Pineapple.

Made as only our experts know how. Try it, Sunday—you'll ask for a second helping!

Hardings

The Cream All Ice Creams

Don't Take a Chance at Your Sunday Dinner. Trade at the WASHINGTON MARKET.

Fancy Mutton Chop, per lb.....15c	Beef Roast, per lb.....17 1/2c or 20c
Fancy Mutton Steak, per lb.....16c	Extra Fancy Cornflower, per head, 17 1/2c
Fancy Mutton Legs, per lb.....17 1/2c	Extra Fancy Celery, per stalk.....5c
Spring Lamb, forequarter, per lb.....17 1/2c	Extra Potatoes, per peck.....35c
Spring Lamb, hindquarter, per lb.....19 1/2c	Extra Fancy Young Apples, per basket.....25c
Fresh Dressed Spring Ducks, per lb.....35c	All Brands of Creamery Butter, per lb., for.....15c
Boling Beef, per lb.....15c	Fresh Oysters, per quart.....60c
Fresh Dressed Spring Chickens, per lb., for.....29 1/2c	

Visit Our Branch Market at McCrory 5c and 10c Store, in Basement SAME GOODS—SAME PRICES—SAME HONEST WEIGHT

United States Food Administration License No. G-27634.

The Washington Market

One of the Largest Wholesale Mail Order Houses in the Middle-West.

1407 DOUGLAS ST. 1307-1309 HOWARD ST.

A MOTHER'S STRENGTH

Mother, whose hands rock the cradle, often needs more than ordinary food to help maintain the blood-quality and strength and to assure adequate nourishment to the child. It is as unwise for the mother, as it is dangerous to the child, to place dependence upon alcoholic stimulation, for strength is not found in alcohol.

SCOTT'S EMULSION

of purest cod liver oil, absolutely free from alcohol, is mother's true friend, in that it performs a two-fold duty. Scott's is tonic-nourishment, particularly fitted for the trying period of motherhood.

SCOTT'S EMULSION BUILDS UP STRENGTH.

Scott & Bowne, Bloomfield, N. J.



That nearest object was Bald Pate's eye.

him a moment, but he gave a jerk and tore the coat tails right out.

Then Billy Belgium came to the rescue. He drove straight at Bald Pate's knees in a flying foot ball tackle. Crash! Down went Bald Pate on his nose just as his arms were outstretched to grab the Dancing Damsel.

Gold Teeth tried to stop himself, but Peggy gave him a big shove forward and sent him pitching over Bald Pate into another thorny rosebush.

Now Gold Teeth really was mad. The bumps and scratches put him in an awful temper and he thrashed out with his fist at the nearest object. That nearest object was Bald Pate's eye. And when the fist landed in Bald Pate's eye he became fighting mad and kicked at Gold Teeth. In an instant they were pummeling each other like a couple of angry schoolboys.

Meanwhile the Dancing Damsel was climbing the grapevine trellis. It was hard work, dressed as she was in her wedding gown. It seemed that she would never gain the top. Behind her, the two men suddenly remembered that while they were fighting, she was escaping. Quitting their quarrel, they grabbed at her, but they grabbed too late. The Boy Knight had appeared at the top of the wall and had snatched his sweetheart out of their reach.

Bald Pate and Gold Teeth started to climb the trellis in pursuit, but here General and Mrs. Swallow took a hand. The General nipped Bald Pate's ear, and Mrs. Swallow nipped Gold Teeth's nose. At the same moment Peggy grasped Bald Pate's leg and Billy grabbed Gold Teeth. Down came the two crashing together.

Bald Pate thought Gold Teeth had attacked him, and Gold Teeth thought the other way around. So they both flew into an awful rage and went at each other, madder than ever.

The roar of an airplane sounded right over head. Peggy and Billy looked up. Soaring over the garden were the Boy Knight and the Dancing Damsel. They waved goodbye to their unseen helpers and sailed away for the nearest parsonage to be married. As they rose over the treetops, the first ray of the rising sun caught them in a golden glow. It seemed a happy omen for their wedded future.

Peggy, seeing the sunlight, remembered she had to hurry home to get ready to start for the fair. "So have I," shouted Billy Belgium, when she told him. "Goodbye, General! Goodbye, Mrs. Swallow!"

"Goodbye!" shrieked the Swallows, and with their farewell ringing in her ears, Peggy herself rushed by the Golekitty charm right back into her own snug room.

(In the next story Peggy has an exciting adventure with gypsies at the fair.)

Mrs. Daniel Guggenheim of New York is probably entitled to the women's championship in the sale of Liberty loan bonds. Mrs. Guggenheim's total sales for the four loans aggregate almost \$6,000,000.

Wages for women engaged in the fish canning industry in California have been fixed by the State Industrial Welfare commission at a minimum of \$10 a week for 48 hours.

Queen Marie of Roumania is not only one of the most beautiful among the royal women of Europe, but also one of the most talented. She excels as a musician, a linguist and an artist.

Many women are employed about the airship factories in France. They are hoisted in boatswain's chairs and work on big fabric envelops for the aircraft.

Nearly one-third of all the street railway conductors in New York City are women.

WAR PUZZLES



COMMISSION FOR RELIEF OF NON-COMBATANTS
 In Belgium and France called for warm clothing for 2,000,000, three years ago today, November 9, 1915. Find another mother.
YESTERDAY'S ANSWER.
 Upside down in front of lady.

CHARMING COATS

Most Unusual Values are Featured in These
Four Special Groups



\$22.50 \$27.50
 \$32.50 \$39.75

Many of these Coats have just arrived and represent the very latest style notes. The values at the prices quoted are very unusual, and we wish to impress upon women the actual feature element of this offering. Just the coat you have pictured for economy and durability is here for your choosing. All the newest materials in all the newer shades. Come Saturday

Other Coats up to \$97.50

Second Floor

ALTERATIONS FREE

New Dresses
 New Sweaters
 New Furs

New Millinery
 New Blouses
 New Petticoats

All ready for Saturday at popular prices and on BEDDEO'S
easy credit terms.

A REMARKABLE DISPLAY OF
Men's Suits and Overcoats

Great Choice of Fine Garments in
Surprising Values at

\$24.50 \$29.75 \$35.00



Men will derive real pleasure in getting their clothes here. There are scores of dependable ones to choose from—luxurious, warm, sturdy Coats and Suits—the kind you'll need this Winter. They're custom tailored and have all the niceties you would expect to find in high-caliber garments. There's a certain satisfaction in owning a Coat or Suit that you know is right every way. You get that kind here.

Men's Clothing Section—Main Floor.

BEDDEO'S PLAN PAYING A
PORTION AT A TIME

Stands for the highest development ever attained in selling clothing on easy credit terms. It is a perfected service offered to everyone. It is dignified, confidential, and has neither red tape or other entanglements. Simply pay a little each week or payday, and you are wearing the clothes while paying for them.

BEDDEO

1417 DOUGLAS STREET
 CREDIT TO OUT-OF-TOWN PEOPLE

When Buying Advertised Goods
 Say You Read of Them in The Bee