

A unique advertising campaign is being started in Omaha by Armour & Co. to direct attention to the mutual interests of the big packing plant and the community in which it is located, although put out by a private business institution, is really community publicity emphasizing the elements which come in contact with it rather than exploitation of the articles sold on the market. "What we are trying to do," says

R. C. Howe, manager of the Armour plant in Omaha, "is to show what the benefit of an organization like ours is, not only to the community at large, to the producer of live stock we purchase, to the laboring people we employ, but to all the business interests generally. The very fact that we pay out

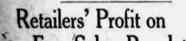
\$74,500,000 for live stock, \$3,500,000 for supplies and over \$4,000,000 for wages and salaries per year right here measures the value of such an industry to Omaha, as it naturally attracts the producer to this market to do his purchasing, and the wage carner, of course, spends all of his earnings here. We want the business men to realize this more fully

"To illustrate in another way. Armour & Co. has at this point 2,863 employes, largely supporting families, and, counting five to a family, this means 14,315 persons dependent upon this one industry. Their very presence here brings business to tradespeople to supply them with the necessary items of food, clothing and other commodities. They buy homes or rent houses, patronize amusement places, attend church, and contribute a big share to the total of the city's activities.

#### Enormous Business Done.

"Our volume of business done here in a year was in round figures \$84,000,000, while not over 5 per cent of our goods were sold in territory tributary to Omaha, so our organization, we feel sure, is a financial benefit to the community, not to mention our share of the tax burdens and contributions to pub-

ic enterprise. "We are not claiming special credit, but we do not believe, as I have said, the importance of our organization is fully realized, or that the community takes as much adrantage of it for exploitation as it night. That is why we are insugurating this advertising campaign, which lays special stress upon Omaha, which will share the venefits of this publicity as much or nore than we will."





Parts in Entertainment to Aid War Camp Community.

Interest shown by dozens of girls in the tryouts held at Jacobs' hall Monday night is evedence that the vaudeville which will be given by the combined Patriotic leagues will be one of the biggest attractions of the season.

The War Camp Community work dent association and captain of has held a prominent place in Oma- Company G, and Edwin Moser, cenha's war work, but this is the first ter on the foot ball team. Four large affair that has been attempte, others left Monday night for Kelly by the combined leagues. Monday night was the first of the they will become airplane mechanleague's activities since the raising ics. They are Paul White, Walter of the "flu" ban, and both the Y. W. White, Dan Lee Miller and Deonisi C. A. and Jacobs' hall were filled M. Sirca. Wallace Craig, president

with girls.

is starting out now in good shape and the feaders believe they have enough "pep" to carry them well over the top. Several High school boys left during the vacation to do their bit in cleaning up the Hun. Those leaving for the Red Cross ambulance training corps at Fort Scott, Chi-cago, were Harld Eaton and Dave Noble, star athletes; Don Mahaffey,

Eliison Vinsonhaler, Jack Krebs, Roland Jefferson, second lieutenant, testy and told the elector that some

Edmund Peterson, Allan Clarke, Roger Moore, president of the Stufriend. the health department. Field, San Antonio, Tex., where

The fact that the inspector was ics. They are Faul White, Walter White, Dan Lee Miller and Deonisi of the precinct. of the Commissioned Officers' club

Some of the league girls were be- and captain of Company I, request-Stone Age Tactics Taboo, ing trained in community singing at ed and secured his immediate induc-

AND GIRLS HAVE Go to Paris Island The marine corps' quota for LIVE MEETING Omaha for the month of November is 150 men and Sergt. Ralph R. Mil-

To Recruit Marines

Here This Month to

Enthusiastic Session is Held During Noon Hour in the Paxton building, Sixteenth and Farnam streets, is making a determined Y. W. C. A.; Club Work effort to recruit the Omaha quota Has Been Retarded. in record time. The physical requirements are strict, as yesterday 56 men applied

for voluntary induction into the Enthusiasm was the keynote of he meeting of the leaders of the marines and of that number 11 Victory boys and girls held Tues-day noon at the Y. W. C. A. The were accepted.

Men accepted for voluntary inmeeting was called by the chairman luction into the marine corps will of the association, J. H. Beveridge, be sent to the marine corps train-ing camp at Paris Island, Carolina, to hear five-minute talks by the representatives of the various branches. he latter part of this month. Marine corps officers want the Omaha quota filled if possible before No-Henry Monsky and Arnold Brower spoke for the Jewish welfare workers, Miss Rhoda Foster for the vember 15, as it is necessary to re-Victory girls, Mrs. Grace Gholson f.r the Y. W. C. A., Harvey F. mest the individual induction into the marines of every man accepted. Smith for the state Victory organ-At Paris Island the recruit takes ization, Father Stenson for the Cath-olic activities, R. S. Flower for the nine-week course of intensive training and upon the completion Y. M. C. A., Gus Miller for the In- of training at that camp the recruit. dustrial school children, and Paul new a trained marine, is assigned to one of the many marine corps McKee for the Victory boys. units, which includes infantry, ar-In addition to the regular speak-

ers, President J. W. Welch of the tillery, naval aviation and balloon Rotary club spoke of the work that services.

Men who show ability to com lub is doing among the boys. Mrs. and men, upon the completion of . S. Elgutter talked on care of the their recruit training, will be sent sick, and Miss Belle Ryan reported to the noncommissioned officers' on the work the boys and girls have school maintained at Paris Island done in distributing the posters for and upon completing successfully the course given there they are asthe United War Work campaign. Several of the committee who had signed to marine corps units. A been in Chicago last week and heard commissioned officers' school for John R. Mott discuss the war work marines is maintained at Quantico rive, reported their impressions of the Chicago meeting. Va., and only men who have made

Work of the Victory club, each member of which is to earn and congood in the ranks are eligible to recommendation to the marine corps officers' school. tribute at least \$5 to the united cam-

paign, has been greatly delayed on account of the influenza ban, but it

City Hall Man Working for

In the First voting precinct of the Eighth ward a voter was stopped in front of the voting place yesterday by a city health inspector who importuned the elector to vote for Endres for treasurer.

"I'll be honest with you by saying that I do not intend to vote for Endres," the voter replied. Whereupon the inspector became

Company F, of the cault regiment; time he might want support for a This health inspector belongs to the new city administration ... ich

oliciting votes within 100 feet of the voting place, contrary to law, was reported to the election board



#### Recover \$10.

J. J. Taminosian, acting as his own attorney in an action pending in district court between himself and Edward Sissakian, has filed his

terms for an armistice. He alleges that Sissakian wronged im even as the kaiser of Germany wronged the world, while he (Tamnosian) claims to be actuated by a spirit of justice and democracy.' A section from the Taminosian

ocument follows: "The plaintiff proposes that if the lefendant confesses judgment and surrender \$200 in Liberty bonds to the court, after all of plaintiff's claims are settled, that the balance be given to the Douglas county hospital with 40 per cent of plaintiff's fee charged to the defendant of this suit, and if the proposition be accepted, said plaintiff will consider t as a vindication of his honor and will promise faithfully that he will not reopen his libel suit against the defendant, but if defendant refuses to surrender, plaintiff will continue his legal battle to the extreme limts of the law until victory is won."

Taminosian is plaintiff and counel for plaintiff, and in the foregoing claims a fee in the event that sissakian should lose the case. The action was brought to re-October, 1917, Private Handschuh over \$10, said to have been due to enlisted in the infantry and was sent l'aminosian for having rendered services in connection with the funeral to Camp Deming, N. M., where he received his early training. In the of Sissakian's mother.

#### Girls Want Work to Aid **Cloth Workers Have** United War Work Fund

Splended Opportunity Mrs. Mabel E. Walker, who has harge of the woman's employment lepartment at the Chamber of Com-

merce, says that the girls of Omaha are responding to the suggestion James H. Daly, formerly in charge that they pledge themselves to give \$5 to the united war worker's fund. She has had many calls from the girls for work to earn the money to meet this pledge,

Anyone having work that any of these girls can do, is asked by Mrs. canvas or tent maker tailor, in Walker to send word to her department at the Chamber of Commerce null chemist, sail rigger rope spinrooms or telephone her in person.

Order Issued to Auction Property Left J. C. Ish required examinations tor induction

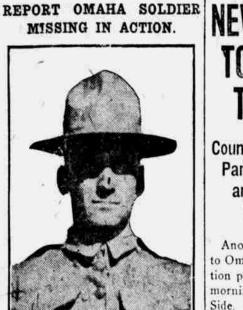
Judge Day in district court has ssued an order directing the sale

at auction of the property left to James C. Ish by his mother, Mar-tha M. Ish, who died on July 5, 1914. This court action followed

Rotary Club to Meet in Fontenelle Hotel Wednesday An application filed by Anna M. Ish. James K. and Lucy F. Ish, and as John Tyson, an employe of the Sustained severe injury to his left leg in an elevator accident on the

as quartermaster in aviation.

McCord-Brady Employe is



A. W. HANDSCHUH.

best.

Mr. and Mrs. Phillip Handschuh,

**NEW CITY PARK** TO BE BUILT ON THE SOUTH SIDE

**Council Passes Resolutions for** Park Between Thirteenth and Eighteenth Streets: to Contain 70 Acres.

Another splendid park was added to Omaha's park system by a resolution passed by city council Monday morning. It will be on the South Side, occupying an irregular area bounded by Thirteenth, Eighteenth, O and W streets. It has an area of 70 acres, being a little larger than Hanscom park.

Commissioner Towl has drawn the plans for a park here which, for 102 Laurel avenue, received a elegram from the War department beauty and utility, will be second to October 30 informing them that none in Omaha. At present it is their son, Private Albert W. Handwild land, cut up by ravines and so schuh, had been missing in action since August 30, Mr. and Mrs. Hand-schuh believe he has been -taken are in it. are in it.

prisoner or they would have heard of his death. "The government has done all it can," said Mrs. Hand-A large delegation of leading citizens of the South Side declared that the park is needed and wanted by schub, "and there is nothing to be most of the people. Joe Koutsky done but to wait and hope for the said that 95 per cent of the people want the park,

Private Handschuh was born in South Siders Want Park. Omaha 26 years ago in the cottage "The cost of the project, if on Laurel avenue, overlooking Fort assessed against the property of the Omaha, where his parents still live. South Side, will be cheerfully paid and where his mother looks through by nearly all the people because this the window at the fort and watches park means increased real estate valthe soldiers go through their daily uations," he said. drills. He attended Saratoga school The resolution passed leaves the and the Omaha High school. In

way open to acquire the property and assess the cost to the people most benefited. Actual development work ought to start within a year, Commissioner Towl says. spring of 1918 he was sent to France.

George Morton of the city planning commmission was also present and spoke in favor of this area as a park. He said it has most of the natural beauty of Fairmont park, Council Bluffs.

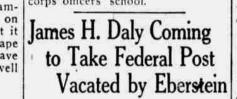
to Enter the Navy Now The plans call for three large play fields, one each at the south, west and north ends; two base ball diamonds, one of them with a grand-

Contrary to general opinion, there s ample opportunity for cloth wo k- stand; a swimming pool, and a lake, ers of any kind to follow their trade Classy Name Wanted. in the United States navy.

Commissioner Towl wants to get If you are a cloth worker, car-"classy" name, preferably of Inriage or auto top maker, wire maker. dian origin for the park. He says some of the high points were used terior decorator, sign rainter, paint in ages past by the Mandan Indians as lookout points. A view of the er, or pattern maker why not icriver and valley for many miles can port to the navy meh nzation subbe obtained from these high points. station, 500 Paxton block and find South Side advocates of the imout whether or not you can pass the provement also declared that the park is a necessity as a playground for the children of that part of the as an apprentice seaman for training

Eventually it is proposed to join this park by boulevards to Mandan park, Spring Lake park and River-Hurt in Elevator Accident view park.

> **GLASSES "CORRECTLY"** FITTED O. J. BRADSHAW Doctor of Ophthalmology. 322 (Third Floor) Securities Bldg. 16th and Farnam.



Endres in Spite of Rule

lustice at Fargo, N. D., was on his way to Omaha to become chief of the department here. It is expected

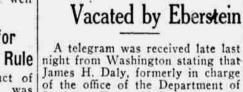
that Mr. Daly will arrive Tuesday afternoon The office of which Mr. Daly will

take charge was made vacant by the resignation of M. Eberstein upon his appointment by Commissioner Ringer as chief of police of the city of Omaha, October 1. Since that time Russell Eberstein has been acting chief of the department. Russell promised efficiency and economy in Eberstein said today that he would

remain with the department but in what capacity he was unable to say at this time.

Rotary Club to Meet in

The Rotary club will meet at wife of James C, Ish. 12.15 o'clock today at the Fontenelle.



A telegram was received late last light from Washington stating that

Egg Sales Regulated By Food Authorities ed talent in dramatic parts.

Retailers storing eggs during the 1918 season will be permitted to take a miximum ofit of not more than 21 per cent when such eggs are sold, announces Gurdon W. Wattles, federal food administrator for Nebraska. The ruling applies only to retailers who are the original

storer of the eggs. Mr. Wattles announces that the rule denying sugar to distributors are already planning to attend the and bakers starting in business after July 1, 1918, has been modified to the extent that wholesale or retail grocers, co-operative stores and bakers, who wish to start in business or may have started in business since July 1, may have sugar should the state administrator, after investigation, decide the appli-cant is entitled to it.

#### Monday Evening Talks to Be Given in Y. M. C. A.

Instead of the usual fall bible classes at the Y. M. C. A. there will Lt. George W. Means, be the first be a series of practical talks at Mone day evening dinners by prominent men of the city. The first meeting will be hald at 6:30 o'clock, Novem-ber 11, and it will take the form of a "get together" dinner. L. C. Ober-lies will speak on "Fun in the Se-cond Mile." The Y. M. C. A. quartet will furnish the musical program. The program for the rest of the fall follows:

November 18, Dr. A. F. Tyler, "The Commercial and Medical Uses of the X-Ray." November 25. Charles A. Musselman, "What Does This War Mean Marshall, "On the Job." December Evil." December 16, Dr. Frank A. Taylor, "Touring the South on a Motorcycle."

# U. P. Officials and Men Buy

The Union Pacific has completed the compilation of data on the subscriptions of officials and employes to the Fourth Liberty loan. The subscriptions aggregated \$3,466,100, an average of \$124.35 per person. The percentage of subscribers was 98.7. On the third loan the total subscriptions were \$2,144,450, an average of \$81.82, with the percentage of subscribers 95.5.

## Four Who Failed to Register

John Vaughn, Columbus, Neb. Mingo McDowell, Cincinnati, O.; John Scruggs, Omaha, negroes, and William Kreiger, white, Schaffer, N. D., who have pleaded guilty in fed-eral court of having failed to register, were inducted into the army by federal officials at local board No. 3. Eaton Haynes, negro slacker, was refused on account of physical dis-ability.

#### Federation of Women's

third state convention at Lincoln, November 19-22.

The Lincoln hotel will be headquarters for the convention and the the Boxer indemnity remitted for of the allies. departmental exhibitis. Creden-tials should be sent to Mrs. W. D. Fitzgerald, 1971 D street, Lincoln, an er before November 11. Fitzgerald and the fitzgerald street stre

the Y. W. C. A., others were giving tion into the army. Principal Matters announced yes-

terday that the time lost during the The committee in charge is havepidemic would be made up by eliming some difficulty in securing girls inating a week of Christmas vacathat can take men's parts, and they tion by eliminating the spring vaca-

urge all girls that think they can take parts of this kind to hand in by omitting less essential portions their names to Miss Range at the of the courses, by going to school War Camp Community office. The the Friday after Thanksgiving and next tryouts will be held at Jacobs' hall, Wednesday evening, at 7:30. The dates of the show are still unfall term will last 17 weeks.

Edwin Puls, debating coach, has resigned to enter the training camp first night of the performance, which at Fort Snelling. He will specialize is to be given for their benefit.

in this kind of fighting.

## Bellevue Canteen Opens

With a Military Ball The official opening of Bellevue's army canteen and first military ball took

Cross work. Mrs. Fullaway will place Monday night. Edwin probably assume her daughter's du-Puls, Bellevue's "Y" man, arranged ties as supervisor of the High the canteen dedication program and school cafeteria. Miss Ester Wilhelm of Omaha had

charge of the dance. It was the Students were urged yesterday by expressed wish of the S. A. T. C. Principal Masters to give more than boys that their commanding officer, the \$5 asked of them for the United War Work fund. About \$10,000 is purchaser. He responded nobly by expected to be raised at the school. buying a large box of cigars and leachers will give two days' pay. passing them out among the boys. Miss Laura Bridge, Miss Anderson When the canteen man hung up the and Mr. A. J. Wedeking have been named to have charge of collecting 'sold out" sign a grand march was formed to the gym. the subscriptions at the school.

# Harold Larsen of Benson

## Victim of Spanish "Flu"

Harold A. Larsen, 16, died Mon-day in his home, 2917 North Sixty-sixth street, Benson, of pneumonia following influenza. He had been and will be given to the boys in a few days. Miss Caroline Stringer paralyzed for over a year, as the re-sult of a gun shot wound. He is the boys possess cadet uniforms it survived by his mother, sister, and is likely that the United States B. two brothers. Funeral will be held W. R. cap will not be worn. Boys in his home at 2 o'clock Wednesregistering for agricultural work day and interment will be in Mount will be given a "plowshare" pin and

Hope cemetery.

### \$3.466.100 Worth of Bonds Governor Keith Neville

Casts His Vote in Omaha Governor Neville was in Omaha late Monday evening and is reported The October issue of the Register

to have cast his ballot early Tuesday morning in the polling place at Thirty-fifth and Farnam streets, to be mailed to his home in North Platte, Neb.

Judging from the short time it. Students studying music outside took him to vote there was little of school will be given school credit scratching on the ticket. upon application to Mr. Woolery.

Says Judge, Denying Divorce a decree of divorce to either Sarah

tions against each other. The wife charged her husband tion, by doing more intensive work, with physical violence, while the husband charged his wife with in-

fidelity. The court held that no matter by holding the teachers' convention what the wife may have done, there during the Christmas vacation. The is no excuse in this day and age

for a husband to strike his wife. "It may have been the custom back in the stone age," the court remarked, "but in this day of grace a husband can not justify himself

in bayonet drill and instruct the in that manner." members of the Bellevue S. A. T. C. Two children were placed in the

custody of an aunt in Council Bluffs. The Tysons were married Miss Ella Van Sant Jenkins, Miss Ethel Fullaway and Miss Esther in Lyons, Kan., May 24, 1902.

Thomas have been accepted for Red Police Arrest Twelve

Chinamen for Gambling

The place of Jey Gea, a China-man living at 119 North Twelfth street, was raided by the police about noon Tuesday and the proprietor and 12 inmates, all Chinese were arrested and charged with gambling. Cards, money and a number of beads, used by the Chinese in their games, were found on the table. The owner is being held on \$300 bonds, charged with running gambling house, and the others

are held on \$100 bonds, charged Bronze medals for boys of the with being inmates of a gambling boys' working reserve who worked on farms last summer have arrived house.

### Nellie A. Riggs Asks for

Divorce From Elwood Riggs Nellie A. Riggs, No. 6 Ardmore Terrace, has filed an action for di-vorce against Elwood Riggs, to whom she was married in Wor-cester, Mass., in 1903.

She asks for a decree, temporary alimony of \$600 per month and perboys wishing to do industrial work manent alimony to be fixed by the will wear an "anvil" insignia. The court. The Riggs-Orr Investment Co. and the Riggs Optical Co. are cited as codefendants because of boys will fill out cards and check their choice of certain essential oc-cupations listed. They will be urged to choose farm work. property interests.

#### Fred Thomas Starts Rough House; Land in the Station

Fred Thomas, 220 South Thirteenth street, was arrested in a small restaurant, owned by Al Statemaster, Fourteenth and Douglas streets, about noon Tuesday and chargeed with assault. Statemaster ascerts that an argument started over the price of a meal and that Thomas threw dishes at him. He was arrested by the traffic policeman on duty at Fourteenth and



MARLEY 21/2 IN DEVON 21/2 IN. CLUETT PEABODY & CO.INC.TROY NY.

A. or Oliver Tyson, who filed ac- Smith is chairman of the meeting. his mother.

The court order relates that third &oor of the McCord-Brady Says Judge, Denying Divorca Judge Day in district court denied decree of divorce to either Sarah UWar Activities in Omaha." Bye condition is serious.



Don't Miss This Sale!

Solid Fur Hats Are Not Included

Are Inducted Into the Army ALLIES SAY CHINA REMISS **TO ITS VOWS OF ALLIANCE** Peking, Monday, Nov. 5 .- (By As-| sion of Chinese troops to civil war-

sociated Press.)-The British minis-ter to China, with the concurrence fare in the south. The appointment of a papal minister to China, with the concurrence ter without consultation creating an of the other allied legations, has impression of friendship, with the handed informally to the Chinese enemy,

foreign office a memorandum con- Failure to confiscate enemy prop-Clubs to Meet in Lincoln cerning matters in which China is enemy enterprises and to impose The Nebraska Federation of regarded as having been remiss as penalties for trading with enemy women's Clubs will hold its twenty an ally. Among the instances men-Refusal to retire the governor of

tioned are the following: Heino for supporting the enemy and The wasting in party quarrels of the bolsheviki in spite of protests

Failure to imprison intriguing Failure to permit allied consuls to

will be distributed Friday. Night school at Central High will open Monday night.

Douglas streets.