

# All Omaha Must Know the Meaning of the **UNITED WAR WORK CAMPAIGN**

IT is a combination of seven drives in one. Its purpose is to finance the seven great organizations that are ministering to the comfort and welfare of all the boys who are fighting for us.

Omaha Will Contribute Its Share During the Week of  
**NOVEMBER 11TH TO 18TH**

Here are the seven great war organizations that are backing up our boys in khaki:  
*Y. M. C. A., National Catholic War Council (Knights of Columbus)  
Jewish Welfare Board, American Library Association, Y. W. C. A.,  
War Camp Community Service and Salvation Army*

The President of the United States Asks For These  
**SEVEN DRIVES IN ONE**

Omaha's original quota is \$325,000, but in order that every one of these splendid organizations will have every cent it needs we are asked to go "WAY OVER THE TOP"---and that is just exactly what Omaha will do.

This United Campaign Saves the Tremendous Effort and Expense of 7 Separate Drives

**You Will Be Asked to Give---and Give Generously**

## What Becomes of Your Money

The funds raised in this drive will enable our boys to enjoy:

- 3,600 Recreation Buildings.
- 1,000 Miles of Movie Film.
- 100 Leading Stage Stars
- 2,000 Athletic Directors.
- 2,500 Libraries supplying 5,000,000 books.
- 85 Hostess Houses
- 15,000 Big-Brother secretaries.
- Millions of dollars of home comforts.

When you give double, you make sure that every fighter has the cheer and comforts of these seven organizations every step of the way from home to the front and back again. You provide him with a church, a theater, a cheerful home, a store, a school, a club and an athletic field---and a knowledge that the folks back home are with him, heart and soul!

## No Matter When the War Ends

All this money and more will be needed to "carry on." Remember that it will take more than a year to get our boys back even after all the fighting is over. Our obligation to our boys does not end until every one returns to civil life. It is not a matter of weeks but months and years. These seven great organizations follow the boys wherever they go and stay with them until they are back in their homes.

The Active Campaign in Omaha Starts  
Monday, Nov. 11th---Be Ready for It

**United War Work Campaign Committee**