

Handsome Afternoon Gowns. Elegant-and vet, practical. Satins, Georgettes and Tricolettes.

# **BLOUSES**

\$47.50

The Blouse prices shrapneled also. Sold up to \$10.95. Georgettes, Crepe de Chine, Pussy Willow, Wash Satins. Some have the high, convertible collar. Saturday they go at-

\$4.95 and \$5.95

TOILET ARTICLES Right here, as a diversion, we tell of foolish pricings on Toilet Goods. Again we have the open season, and it beats all how our Merchant Princes are striving to outdo each other selling toilet articles at cost, or thereabouts. Oh, it's fine business, but very little excess profits for the govern-

High Grade Velours, all shades, including the fashionable Reindeer,

Plum, Pekin Blue and Olive. Raccoon and Seal Collars. Deep Cuffs of

Fur. Straight line back models.

Stoves. All the gases and every bit of carbon in the fuel in entirely con-sumed, making them almost entirely smokeless. They burn any kind of coal and wood, and give a continuous heat. Are fully guaranteed in every respect, and GIVE YOU TWICE THE HEAT WITH ONE-HALF THE FUEL. Many styles. All moderately priced. Soft Coal Heating Stoves



We earnestly advise that you make your selection now from our large stocks and not wait until it is too late to secure a heater. Many styles to

in

elect from. Priced at-

# Women War Workers

Those who were privileged to hear Miss Fraser tell of "Women in War Time," have a broader view of the world's women. Without them the war would have been won by the Huns, and Democracy and Civilization lost to the world.

Nurses' and other garments for war workers, priced much lower than present manufacturers' prices would admit of.

Nurses' Uniforms, \$3.00 to \$4.45. Aprons, \$1.00, \$1.25 and \$1.50. Aprons for Red Cross and Canteen, \$1.45 to \$2.00 each. Only the official aprons.

Nurses entering Red Cross, will find Uniform No. 2947 an exact copy of government requirements. These are made for us of genuine Indian Head-the best dress we can buy. The price is \$4.45, and they are made in Omaha.

House Dresses and Bungalow Aprons, \$1.49 each. All colors. Every one perfect. Many worth up to \$3.50. Won't last long.

#### **GLOVES**

Ho! All Ye Women With Little Hands! Would Ye Glove Them? Black Kids Saturday, which in happier days, before the war, sold at \$2.00 per pair. On sale Saturday, 2 pairs for \$2.00. Two for the price of one. Only 51/2, 53/4 and 6. No larger sizes.

### The New Autumn Neckwear for Women All Here

Hand Embroidered Net Collars. \$1.75 to \$15.00 each. Real Filet Lace Collars, round and square, \$3.75 to \$8.50 each. Imitation Filet Collars, Georgette Crepe Collars, 50c to \$3.75.

#### In the Basement

Tea Pots, 25c. Jap Cups and Saucers, 20c. Just for a day-Tea Pots, 49c.

A few Dinner Sets for sale. 100 pieces in set. Saturday, only \$17.85. A long time before you will see their like again at this price.

#### In the Junior Section

If the weather is fine, people will come in battalions, regiments and divisions-

Dresses for those who are almost women. Youthful in air and useful in wear. Serges, mainly. Some of Costume Velvet. Colors: Navy, Brown or Khaki.

A belated shipment of Best Blue Chambray Dresses, \$8.00.

# Suits for Juniors and Little Women \$25.00 each

Price will please when you see the fabrics-"Navy, Serges and fashionable Velours.

Yarns-All the new, bright shades in Zephyr, Saxony and Knitting Yarn, in balls or skeins. Thomas Repairello Good Wool Knitting Yarn, in Khaki and Gray, 79c skein.

Nothing About Candy. Cobb Too Busy.

ment. Saturday, then, we'll be with them-

Cuticura Soap, 19c. Pebeco Tooth Paste, 34c. Mentholatum, 17c. Wright's Silver Cream, 17c. Hudnut's Cold Cream, 50c. Hind's, 36c. Woodbury's Soap, 19c. Jergen's Glycerine, 10c cake; 3 for 25c. Benzoin and Almond Lotion, 23c. Rubber Cushion Hair Brushes, 59c. Tooth Brushes, 121/2c. Palmolive Shampoo, 39c. Lilac Vegetal, 69c. Colgate's Cashmere Boquet Soap, 10c a cake.

# Sale of Hats

Hats for all ages and between the years. This year those who wait for sales of children's hats until the season's end, may find what the boy said about the apple core apply: "There ain't goin' to be none."

# PETTICOATS

We would like to know what that mere man down in Washington, holding down a swivel chair, knows about essentials and non-essentials as applied to petticoats. Verily, verily, Mr. Man, you assume too much, we think.

We intend to have a Petticoat Sale Saturday, and we shall see whether women think them essential or not. \$3.95 and \$5.95. Silk Jerseys predominate.

#### **NEW LINGERIE**

Don't you know that more and more women are giving greater thought to the under rather than the outer. Women of good taste and refinement, we mean. Silk Garments, Camisoles, Night Gowns, Envelope Chemises. Wise ones, buy now for holiday gifts. Get better selections, and will help to relieve the pressure later. The government urges early buying. Some attractive Boudoir Caps to show you.

# FOR THE MEN

Mr. Man-For you, too, we have attractions for Saturday.

First, the Shirt Sale-Hundreds of them. Stylish, seasonable stripes, laundered cuffs; others soft. Made from materials which are getting mighty scarce, \$1.50 each. Cost much more to make today.

Sweaters-Just the thing for cooler days, Jumbo and Jersey; prices \$1.50 to \$15.00. And for our Soldier Boys-Our Boys-Three specials: Sleeveless Khaki Worsted, \$2.98; with sleeves, \$3.98; extra heavy, \$5.98.

Men's Gloves-Nearly a year ago we bought these. Kids, Mochas, Reindeer, Buck, Cape. Silk and wool lined. Gauntlets if wanted. Because of our preparedness, priced lower than possible if bought now. Wise to buy your underwear now, also. Outing Flannel Night Gowns and Pajamas mentioned to attract only.

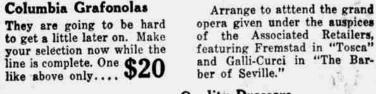
#### Women's Hosiery

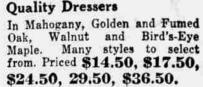
Unfashioned, the favorite of the future. No seam, and yet properly shaped. Made of soft finished Lisle; Black, White, Bronze, Gray, Navy, 59c per Pair.

Pure Silk Stockings-A gathering of small lots, aggregating quite a few pairs; \$1.50 to \$2.00, the prices now; Saturday you get them for \$1.











Many to match above Dressers. Priced at \$10.50, \$14.50, \$18.50, \$24.50, \$29.50.

**Everyday Values** Splint Wash Baskets, Good size. Our price......75¢ Clothes Hampers. Made of splint. Our price .... \$1.10 Taborettes. Golden and Fumed Curtain Stretchers. Adjustable Frames. Our price, 79¢



