

Howard Street. Between 15th and 16th

Real Values in Household Needs



See Our Values in Wood Beds

Fumed Oak Mission bed. \$14.75 Valnut Four-Poster White Enamel, full size... Neutral Grey, full size ... Birds-Eye Maple, ¾ size. 19.7: Mahogany, ¾ size..... 23.75 Walnut, solid panel.... 15.75

Ironing Board Value

Light and strong and on stand,

\$1.25

Lace Curtain Values

In Scrims, Nets and Marquisettes. Replace your old ones now at, each-

35c, 50c, 75c, 85c \$1.20 and \$1.40

Linoleum Values

In just the sizes for your range or heater, at, per yard-

39c

Stove Values



ill need a heater, so why delay? Our Hot Blast Heaters are easy to operate and economical to run. Let us show you the values at-

\$19.75, \$24.50, \$27.50, \$32.50 and up

Oak Heater Values \$7.50, \$10, \$12.50 \$15.00, \$17.50



SHELLS

Any Gauge or 75 Cents Jefferson Square Hardwate Co.

Silk Underwear Specials Saturday we will offer extra-ordinary values in Ladies' Silk Underwear.

JULIUS ORKIN, 508 and 1510 Douglas St.



Women's Work in War Time

Dundee Women Raising Money for Ambulance

It is now the hope of the club to buy an ambulance and with this Ambitions of the Dundee Wo- goal in view a benefit affair is being man's Patriotic club knows no others previously given. The affair bounds for one project is no sooner will be given some time in Novemlaunched than these ingenious wo- ber at the auditorium. It has not men plan some different way to been definitely decided just what the

1621 FARNAM ST.

Supreme Values In Women's SUITS Saturday

Special invoice of Women's Suits in the very newest styles, fabrics and colors. Men's Wear Serge, Tricotines, Broadcloth, Duvet De Laine, Burellas and Fancy Weaves., Plain and semi-tailored models. Braid and button

Regular Price of This Superb Collection Would Be \$49.50

Your Choice at \$70.50 Saturday

Consider This Big Saving

All Higher Grade Suits

Ranging in Price From \$55.00 to \$100.00 At a Special 25 % off

Suits, Suits, Suits, Suits, Suits, \$41.25 \$45.00 348.75 \$52.50 \$56.25 60.00 Silvertones, Duvet De Laines, Broadcloths, Duotones,

Velvets, Velours, etc. Plain tailored, semi-tailored. Braid and fur trimmed.

Petticoats

All Taffeta Jersey Top

with silk flounce and all Jersey. \$4.25

Georgette Blouses, specially \$3.95 priced at . .

Blouses

-Berg's

Beaton's Better Bargains For Saturday

eds From This List:

1	Supply Your Ne
	SPECIALS
	\$1.00 Atomizers65
	\$1.75 P. D. Glaspectic Nebu-
П	lizer\$1.2
ı	Anti Flu Spray50
ì.	30c Lavoris24
ı	\$1.00 Listerine89
8	\$2.25 Alarm Clocks \$1.4
	25c Tubes Beaton's Cold
ı	Cream14 25c Tubes Beaton's Vanishin
П	25c Tubes Beaton's Vanishin
Н	Cream14
	PERFUMES
	\$2.75 Mary Garden Extract,

per oz.\$1.79 2.50 Houbigants Ideal Extract, per oz.\$1.69

RUBBER DEP'T \$1.60 Beaton's 3-qt. Water \$1.25 Wellington 2-qt. Water Bottle89c \$1.50 Parisian 2-qt. Fountain Supporters, all makes.

PATENTS & SUNDRIES 50c Lyknu Furniture Polish 42c \$3.50 Horlick's Malted Milk.

Hospital size\$2.90 \$1.00 Stuart's Dyspepsia 79c 60c Resinol Ointment46c 50c Kodol Dyspepsia Tablets 39c 30c Sloan's Liniment 24c 35c Castoria24c 60c Sal Hepatica.....42c 50c Hay's Hair Health 29c \$1.00 Pinaud's Lilas Vegetal 79c 25c Peroxide Hydrogen7c

50c 3 P Capsules39c EDISON MAZDA LAMPS 25 to 50 Watt35c

50c Orazin Tooth Paste .. 34c

SHAVERS' WANTS 35c D. & R. Shaving Cream. 19c 35c Pasturine Shaving Cream. \$5.00 Durham Duplex Soldier Kit with Razor and 3 Blades\$1.00 \$1.00 Penn Safety Razor & 5

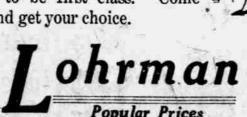
Atomizers-from 65c to \$2.00. Blades 69c Mail Orders Receive Our Prompt Attention

Beaton Drug Co.

15th and Farnam

Big Reduction Sale On Ladies' Tailor-Made Garments

Owing to conditions, I am forced to close out my stock of goods, consisting of broadcloths, serges, fancy suiting and tricotines. This will last all this coming week. Suits made up to your special measure for as low as \$50.00. All work guaranteed to be first class. Come early and get your choice.



The Reliable Ladies' Tailor Rooms 433-35 Paxton Bldg. Phone Doug. 1201.

Cornell now represent the club in dancing. The street carnival given France for it was through the ef- by the club during the summer was forts of this coterie of women that the most unique affair ever given in the Omaha girls could take their Omaha and there is no doubt that places in the canteens behind the the benefit now under way will be

equally successful. Third Soup Kitchen for Flu Vic-

Women of the First Central Congregational church today opened a p kitchen in the church for the benefit of victims of Spanish influenza. The food will be prepared in the church kitchens and taken to the needy families. Irs. E. G. serve their country. Three young nature of the entertainment will be, women, Miss Frances Nieman, Miss but in all probability there will be McGilton has charge of the work. This is the third soup kitchen to be installed during the week, Omaha Red Cross chapter and South Side women maintain the other

Patriotic Girls Help.

Girls of the Patriotic league have responded to the call for aid in the influenza epidemic and hundreds of them have offered their services. At the call of the Visiting Nurse association these girls are going out to help with housework, run errands and make themselves generally useful in afflicted homes. Nearly all of the girls are business women, and this work comes on top of full days' work in offices and stores in many cases. No job is too menial for them, as their motto is "service to

Drama Lecture Off.

Miss Kate McHugh received word Friday that Stewart Walker of the Portmanteau theater has been called year so successful.

First Aid Books Needed,

Very slight response has been made to the call for first aid books by the War Camp Community service. As soon as classes can be started these books will be needed. Anyone who has a first aid book not in use may be of real service Typographical Union No. 6 of

I'rs. F. H. Hanna returned Thurs- "chapel."

Dorothy Ringwalt and Miss Helen amateur theatricals followed by Prominent Girl Nurse in Army Hospital



Dorothy Shimer RINEHART-STEFFENS PHOTO

Miss Dorothy Shimer, daughter of C. C. Shimer, secretary of Home Builders, has been called by the government, following her enlistment as a Red Cross nurse, and is now on duty at the United States For University Set. General hospital, the reconstruction hospital at Fort Des Moines, Ia.

those who had made his work last cially successful in her chosen

day after an extended visit in Indianapolis and other eastern points.

ports a record-breaking registration of women students for the coming

by loaning it. The books will be New York City, famous among the well cared for and returned at the printing crafts thoughout America end of the season. Telephone Tyler as "Big Six," has upset all precedant by electing a woman, Miss of great interest to the friends of Emily Tarr, as chairman of the

> "Dr. Caldwell's Syrup Pepsin is certainly a most pleasant and efficient solution of the 'castor oil problem' that confronts most mothers." (From a letter to Dr. Caldwell written by Mrs. Chas. Daly, 412 Shonnard St., Syracuse, N. Y.)

For most children a mild laxative, administered occasionally, is all that is necessary to assure normal regularity and consequent good health. Dr. Caldwell's Syrup Pepsin is a pleasant-tasting combination of simple laxative herbs with pepsin that acts gently, yet effectively; children like it and take it readily.

DR. CALDWELL'S Syrup Pepsin

The Perfect Laxative

Sold by' Druggists Everywhere 50 cts. (Tur) \$1.00

A TRIAL BOTTLE CAN BE OBTAINED, FREE OF CHARGE, BY WRITING TO DR. W. B. CALDWELL, 459 WASHINGTON STREET, MONTICELLO, ILLINOIS

Every time the occasion prompts you to ask your grocer for "A Loaf of Bread"-

Recollect the importance of CLEANLINESS Think of the necessity of PURITY Consider the value of QUALITY

And ask for by name the loaf which comsines these three big food essentials-

TIP-TOP BREAD

Another thing-Tip-Top Bread is a wholesome and easily digested loaf, because it is made by the most advanced and scientific methods from only the highest grade food materials, in the finest and best appointed bakery in the country. It provides maximum food value for minimum cost.

Your purchase of Tip-Top Bread guarantees you an unapproachable flavor, for Tip-Top is the finest flavored bread you ever tasted.

Try it-and you will always buy it

Petersen & Pegau Baking Co. 12th and Jackson

RED CROSS

Mrs. F. W. Carmichael is asking each Red Cross auxiliary to furnish two women to volunteer their services in assisting Visiting Nurses in the care of influenza patients. The women are to assist in the management of households where families an egg beater and one's choice of are stricken.

week. Omaha women have already some like the flat wire beater, many knitted 13,887 of the November

furnishing food for influenza vic-tims. Donations should be sent to ferent results obtainable. I have All Saints' church parish house.

High school girls are driving for differences. the Red Cross motor corps. Frances Howell, a senior, has driven her car every morning for the Visiting Nurses. The motor corps provides four cars each morning and afternoon. High school boys are also helping, giving three hours each morning. Anyone who has a car to spare may telephone Tyler 2721 and

SOCIETY

With the great doors of the colleges shut and barred owing to the 'flu' epidemic, we find many of the goes, but it takes far more time glorified form of baking powder, to speak before the Drama league during the appearance of "Seventeen," by the Portmanteau players, next week. Mr. Walker expressed regret at not being able to meet McGill University, Montreal, re-orts a record-breaking registration Louis Metz, Robert Ingwersen and guests at the University club today James Holmquist.

Engagement Announced.

The announcement of the engagement of Miss Helen Malchien, of great interest to the friends of the young couple. Lieutenant Dillon was stationed for a year at the balloon school and is now overseas Wilson is machinist's mate in the as commander of the 14th balloon company. He is a graduate of the University of Missouri and pledged to the Phi Psi fraternity. The wedding will take place after the war.

Omaha Teacher Weds.

An out-of-town wedding of interest to Omahans was that of Miss Ella Metcalf Barton of Grand Is-Grace Miner and Mr. Harry M. land, who have been visiting Mr. Hammand, which took place in and Mrs. O. S. Goodrich, were honor Yankton, S. D., Tuesday. Mr. and guests at an informal dinner party Mrs. Hammond will make their given by their hostess. Mrs. Harhome in Yankton. The bride was rison returned to her home Thursformerly a teacher in the Omaha day, but Mrs. Barton will remain schools and a very active member for several days. of the Omaha Story Tellers'

Engagement Announcement,

Chicago have announced the engagement of their daughter, Myrtle, ber 19. to Mr. J. Harry Welsh, of Omaha.

Informal Affairs.

The threesomes and foursomes at uncheon are quite the vogue these busy days, Miss Katherine Baum having been honor guest at numerous affairs of this kind. Many of her girl friends have planned these small affairs in her honor. Miss Helen Eastman had Miss Esther

Velvet is Women's Best Background



By GERTRUDE BERESFORD. Surely there is no fabric in the world like black velvet for bringing out the light in a woman's eyes and hair and for softening every line of the face Youngsters look well in

velvet with deep white collars and cuffs, such as Van Dyke loved to paint. Youth seems to radiate against its folds, and old age is brought into exquisite softness by its lovely lines. This gown of black velvet will suffice for so many wartime functions. The vest of white georgette crepe is in sharp relief against three bands of sealskin The deep, tight cuffs of white georgette are also banded with the soft fur. For the rest there is just the swish of lovely line, and the fabric drapes itself to perfection. This black velvet hat deserves the name of "Pic-DR. E. R. TARRY, 240 Bee Bldg., Omaha, Neb. ture" and looks worthy of

Mome Economics

Fine Point in Cookery Miss Gross will be very glad to receive suggestions for the home To most people an egg beater is

kind of egg beater is based largely Omaha's sock quota was in-creased by 887 pairs during the past week. Omaha woman has been on habit. Some experienced house-wives cling to the silver fork still, of us favor the Dover egg beater, dred new schemes having been suband still others prefer some special mied fro approval recently-From Clear soup, soup stock, custards, patent beater. In this day and age, the British Bureau of Information. ellies and fruits are needed by the when eggs are so very precious and as a Dover beater, but I know every-Red Cross soup kitchen, which is time and energy are valuable also, person who is very well satisfied some unpublished work on the beat- discovered, but I have never found ing of eggs which brings out these such specials nearly as good as the

> Principle of Beating Eggs. When egg white is beaten, the alumen expands and air is caught within the cells. The more air that is incorporated, the larger is the

this imprisoned air is desired to egg stiffer. More than a generous leaven or lighten the mixture to which it is added. For example, in sponge cake, the entire leavening depends upon the air in the beaten give a salty flavor. egg whites. Thus in general the larger the bulk of the beaten egg the more successful we are.

Comparison of Beaters. The old-fashioned fork has much one respect only; namely, in leaven-

regret at not being able to meet Since that time she has been espe- until school opens. Miss Frances son using it. The flat wire beater for that purpose I think there is no Patton entertained at an informal really excels any other type unless reason for not doing so. But the evening Thursday in honor of Miss Almerine Campbell, who is one of the university set. The guests included Misses Winifred Brandt, flat beater just as easy to handle

> and Saturday Miss Alice Coad will be hostess at a small luncheon

PERSONALS

Mr. C. G. Triem is suffering from Miss Bess Wilson is in receipt of a cablegram from her brother, William Wilson, announcing his safe arrival at Eastleigh, England. Mr.

Mr. Jack Beaton, who has been seriously ill with Spanish influenza, is much improved. Mr. and Mrs. Charles D. Beaton have as their guest Mrs. Beaton's mother Mrs. E. A. Wurster of Mil-

waukée.

dent of the Tuesday Musical club will return next week from New London, Conn., to remain until aft-Mr. and Mrs. L. E. Fundis of er the opening concert of the season, which will be given Novem-

Community Kitchens

One million portions of food are sold each day in the 623 national kitchens and restaurants which have been established in London and the All these institutions are of recent developement, the communal kitchen being unknown before the war, and British house wives are greatly appreciative of the saving of labor and economy o fuel which results when meals are purchased at the state kitchens The coming winter, it is surmised will see a large increase in their

Happy Mothers Prepare in Advance

A Wonderful Influence For Expectant Mothers.

Mothers for over half a century have used with the utmost regularity the time-honored preparation, Mother's Friend, before the arrival of baby. Here is a truly wonderful penetrating application for the abdomen and breasts. It softens and makes elastic the muscles, rendering them pliant to readily yield to nature's demand for expansion. By its use the anxious months of pregnancy are made comfortable. The usual wrenching strain, bearing-down and stretching pains are counteracted. The systemic properties of the systemic pains are counteracted. usual wrenching strain, dealing and and stretching pains are counteracted. The sys-tem is prepared for the coming event, and the use of Mother's Friend brings restful nights and happy anticipation, for the nerves are not drawn upon with the usual

nerves are not drawn upon with the usual strain.

By its regular application the muscles expand easily when baby arrives; the time is less at the crisis and naturally the pain and danger is less.

Mother's Friend is on sale at every drug store. It is for external use only, is absolutely safe and wonderfully effective.

Write the Bradfield Regulator Company, Dept. C, Lamar Bu'lding, Atlanta, Georgia, for their interesting Motherhood Book, free to users of Mother's Friend, and obtain a bottle of Mother's Friend from the drug store and begin this grateful treatment.—Adv.

Silk Underwear Specials Saturday we will offer extra-ordinary values in Ladies' Silk

JULIUS ORKIN,

1508 and 1510 Douglas St.



WHAT ABOUT FATHER?

Obsessed with the big idea of protecting those at home, father often omits the essential protection of his most vital asset-strength.

is as beneficial to the hard-working man of business as it is to the growing child. Scott's imparts the quality to the blood that enables the body to grip strength fast. Scott's helps solve the problem that faces every business-man-that of keeping up with the wear and tear on the body.

Scott & Bowne, Bloomfield, N. 1

at all, as far as their labels would

Co-Operation

economics column or to answer,

as far as she is able, any ques-

tions that her readers may ask.

number, close upon a couple of hun-

Every once in a while I find a

with a special egg beater she has

The Use of Salt.

ways taught to use really is an aid

in beating egg whites. It helps to

harden the albumen and makes the

pinch of salt makes the texture of

the egg finer and the amount small-

er. Too large a pinch will of course

In the last few years, when eggs have been so high, there have ap-

peared several so-called egg substi-

tutes under various commercial names. They are egg substitute in

The pinch of salt that we were al-

two common types.

One Time a Month for twelve months we

your attention to the necessity of

will run a cartoon in the

Omaha papers. We are

doing this in order to call



Don't put us away on the shelf Hoover wouldn't like it Send us right back to be filled So others may have it

Save These Cartoons

To every one of our customers who will return to us at the end of 12 months the 12 different cartoons we will give FREE one pound of Alamito Pasteurized Butter or one pint of XX Cream (excellent for whip-The only restriction in this is

-only one pound of butter or one pint of cream to a customer family that has been a customer for four successive months during year from July, 1918, to June, 1919, inclusive.

ALAMITO DAIRY CO.

DOUGLAS 409

