Branders Stores

The Economy Center of Omaha

Offerings for Friday and Saturday

Great Bargains in Winter Suits

For Women and Misses

Over 600 to Choose From

Five Real Bargain Lots

\$14.95 and \$19.75

Fancy Cloths, Men's

Wear Suitings, Burellas,

Poplins and Serges

money. Finely tailored in every detail. Many in-

terlined for cold-weather service.

On many there are convertible collars that may be worn high or low. Best

A splendid group at this price of right-up-to-date Fall and Winter Suits; made

erage size.

colors, such as grays, browns, mahogany, plum and navy blue. All sizes, as well

as some stouts, 41 to 53. A limited number of these suits only, at these prices.

Suits at \$10.95

to sell for a good deal more than this price. Many different styles, plain and fancy

cloths; some fancy trimmed. The new long coat effects also. Every suit a bar-

Genuine American and Simpson Dress Calico, in Wool Mixed Blankets, size 66x80, in assorted

gain-more than 200 of them.

Suits at \$5.95

A good Suit for ordinary wear-and we have

over 100 of these. Good style fancy Check Suits,

Heavy Sol Satin Suits in Navy and Black, Wool

The Domestics

fast colors; special, for Friday, at, yard 172C

Fancy Outing Flannel, in a variety of

new stripes and colorings; also plain

gray; genuine Amoskeag make, 29c

10,000 Yards Dress Gingham, Red Seal, York,

Everett Classic and other makes, in plaids, checks,

stripes and plain colors; 3 to 12-yard 221c lengths; Friday only, at, yard...... 221c

Mill Remnants and Remnants from stock

of 36-inch Percale, in light and dark col-

ors, full standard qualities; for 19c

36-Inch Cotton Challie, pretty Persian and Oriental designs, Persian and Windsor brands, for 22½c comforter coverings, etc., Friday, yard 22½c

36-inch Fancy Printed Sateen in a vari-

ety of new colors and styles for draper-

work, etc.; for Friday, per yard 39c

Two-Pound Wool Processed Batts, size 72x84 inches, each bolt large enough for a full size \$1.98 comforter; positively worth \$2.50, Friday \$1.98

36-Inch Unbleached Sheeting, fine,

closely woven quality, for making sheets

and slips; in two lots for Friday's selling, yard, 21 1/2 and 192 C

81x90 Bleached Seamless Sheets, made

of good quality linen finished sheeting,

Friday only, per yard

blue, gray and shirting styles, warranted

Mixed Serge Suits, etc. All lined and well made.

All-wool materials and amazing suits for the

Suits at \$15.00

women; several styles; all good, up-to-date styles,

and real bargains at this price for Friday. An ex-

traordinary opportunity for women above the av-

The Blankets

plaids, also gray with fancy borders; extra heav

Wool Finished Cotton Blankets, 64x80

and 64x76, in gray, white and tan, with assorted washable borders, \$2.69 thread-whipped edges; spec.

1,000 Pairs Genuine Beacon Plaid Blankets, size

66x80 inches, with two-inch mohair binding; in a

wonderful assortment of pretty plaids and checks,

also some Jacquard styles; guaranteed to give satis-

faction; values up to \$10; in three lots, pair Fri-

day, \$8.50, \$6.95 and \$5.00

Wool Blankets in assorted plaids and

white, with fancy borders; all full double

bed size; every pair thoroughly scoured

and steamed; Values range to \$14.00;

in one lot Friday, at, a \$10.50

Wool Nap Blankets in tan, white and gray, with

neatly whipped edges; heavy, warm, twilled, fleecy nap; every pair bears original mill ticket;

at \$3.50

Sateen Covered Comforters, size 72x84

inches, in a big variety of light and me-

dium and dark colors; handsomely scroll

stitched or yarn tied, filled with fluffy

white cotton, some have 9-inch sateen

borders; positively worth \$4.25

Silkoline Covered Comforters-Filled with sani-

tary white cotton, hand tufted or scroll stitched;

Full Size Mattress, covered with nice

quality fancy stripe ticking, cotton top and bottom; special Friday, \$5.50

\$5.75, Friday

pair

size 64x76 inches; special

Women's Novelty Footwear

1,800 Pairs of Women's High Grade Shoes; 9-inch, wave top, two-

inch concave leather heel, light McKay sewed soles. Aluminum

plate, the new feceding toe. Leather vamp with cloth top to match.

Every style. Complete run of sizes in every lot, 21/2 to 8 and widths

Style 1-Brown leather vamp cloth top, 9-inch wave top, light

Style 2-Dark gray leather vamp, 9-inch wave cloth top, 2-inch

Style 3-Black kid vamp, 9-inch wave cloth top, 2-inch leather

Style 4-Light gray kid, 9-inch cloth top, McKay sewed sole, 2-

Style 5-Patent vamp, black cloth, 9-inch top, 21/2-inch leather

A big rack full of extra size Suits for stout

TREND TO G. O. P. THIS YEAR, SAY REPUBLICANS

Big and Enthusiastic Crowds Attend Meetings Held in Nebraska by McKel-· vie and Taylor.

From a Staff Correspondent. Lincoln, Oct. 17 .- (Special.) - The republican state committee held a meeting this afternoon at republican headquarters, but was compelled to move to larger quarters because of the large attendance. Every member brought in good reports, all parts of the state beng represented. The general feelng is that with the present strong frift toward the republican ticket, republican victory all along the

ine is assured. Especially good reports were rought in regarding the McKelvie-Paylor meetings. Good crowds were usually in attendance and the entusiasm was always of a marked kind. A feeling prevailed that Nebraska is coming back into its own.

Two Fremont Men Hurt

Fremont. Neb., Oct. 17 .- (Spe- suffragists. dal.)-William Rindespacher, a prominent merchant of this city. Students' Training Camp ind a porter in the barber shop o R. E. Bliss, received several wounds when a shotgua-in the hands of loward Miller was accidentally distharged in the street here today The force of the change was practically spent when it struck the men, and the wounds are not se-

Mrs. Charles Bauer, matron of the Masonic orphanage and her sisters. Nellie and Genevieve Griffin, drove 150 miles to Greeley, to see their prother who was ill with influenza. out arrived 10 minutes too late to

see the young man alive. Herbert Dana, a freshman at the State University, has returned to his studies after spending 10 days at home recovering from injuries sustained in the Nebraska-Iowa foot pall game on October 5. Dana sustained injuries to his back after 10 ninutes play in the second half of the game, but expects to be ready o take part in the Notre Dame came on November 2.

Madison Man Sues the Cedar Rapids Oil Company

Madison, Ncb., Oct./ 17.-(Spe-Grove has started suit against the dents of Beatrice. Cedar Rapids Oil company for Si,-235 damages caused by an explosion ast December. The plaintif claims hat he purchased five gallons of kerosene and that when he used

s yet to say definitely the amount brothers. aised, he is satisfied that the counwis well over the top at this time.
William E. Griffin of Greeley, son
of Mrs. John Sheeler, died recently
of Spanish influenza. He is survived by his mother, four sisters and one which is to be in session in Kearney orother. A telegram was also re- for four days this week is now well

Dodge County Counts Up Only 20 Bond Slackers movement.

Fremont, Neb., Oct. 17.—(Special Lelegram.)—Fremont went over the top in the Liberty loan drive today when the committee announced that its quota of \$525,000 had been the total for Fremont will reach \$540,000. In the country districts good progress is being made and Chairman George C. Gage said to- of Health in Scribner. day he is confident that the mark will be reached by the end of the week. Dodge county's quota is \$1,670,000. Less than a score of proterty owners have refused to take their share and they have been

195 Cases of Influenza

Reported in Beatrice Beatrice, Neb., Oct. 17 .- (Spe-

Mr. and Mrs. H. M. Prouty are the state. lying ill at the home of the lat-ter's parents, Mr. and Mrs. E. C. Drake, both ill with influenza, Mr. Prouty is in a serious condition.

Nemaha County Pioneers

time. Thomas Teare, one of the pioneer citizens of the county, died

of the disease.

Mrs. John Hawxby, mother of County Judge Hawxby, and one of the oldest pioneers of the county, died Wednesday, after a long illness,

For Itching Torture

There is one remedy that seldom tails to stop itching torture and relieve skin irritation and that makes the skin soft, clear and healthy.

soft, clear and healthy.

Any druggist can supply you with temo, which generally overcomes all thin diseases. Acne, eczema, atch, pimples, rashes, blackheads in most cases give way to zemo. Frequently, minor hemishes disappear overnight. Itching isually stops instantly. Zemo is a safe, antiseptic liquid, clean, easy to use and dependable. It costs only 35c; an extra large bottle, \$1.00. It will not stain, is not greasy or sticky and is positively and for tender, sensitive skins.

The E. W. Rose Co. Cleveland. O. The E. W. Rose Co., Cleveland, O.

Cramb Joins Men Who Will Knock Out Mullen Machine

Fairbury, Neb., Oct. 17.—(Special Telegram.)—In answer to a of Merna, inviting W. F. Cramb, editor of the Fairbury Journal and a prompt democratic leader of this county to a conference of free democrats held at Lincoln Thursday, the following telegram was returned by him: "Unable to at-tend conference, but in full sympathy. Assurance that Jefferson county will repudiate Mullen machine heavily at November elec-

Flansburg to Give Suffrage Opinion In Lincoln Today

Lincoln, Neb., Oct. 17 .- The question whether Nebraska women will fall election for political nominees the governor's campaign has been seeking offices not provided for by sending out a message to comstate constitution will be decided in manders of home guard companies district court here tomorrow it was who wear the right sort of political

some months ago when Nebraska chief." woman suffrage advocates fied injunction proceedings to prevent state officers from submitting to a

At Crete Gets New Members

Crete, Neb., Oct. 17 .- (Special.) --Several of the smaller schools of the state that have the Students' Army Training corps received noice last week that unless each school had at least 50 men by the 20th of October the men who are inducted will be transferred. When Doane college received the notice a spewith the 56 and several more are here. erpeated to register before the 20th.

Brother Accidentally Shoots His Six-Year-Old Sister

Beatrice, Neb., Oct. 17 .- (Special Telegram.)-Mabel Harder, 6 years Arthur, while he was playing with a is critical. Colt's auomatic revolver. The boy found the weapon in the manger. Norfolk District Gives The girl was the daughter of Mr. iai.)-Lloyd Hixson of Meadow and Mrs. Julius Harder, old resi-

Registered Nurse Dies

Of Influenza at Fremont Fremont, Neb., Oct. 17,-(Spe- was \$412,000.

Hold Agricultural School.

Kearney, Neb., Oct. 17.—(Special Telegram.) -The agricultural school ceived recently announcing the feath at Camp Riley of Ernest Freudenberg, a son of Henry Freudenberg. He left for camp in August and was married only a few lays before his departure.

Jor four days this week is now well under way. Meetings and demonstrations were held at the State Industrial school Wednesday, and to-day activities have been transferred to the normal school. Friday and Saturday the school will convene aat the opera house.

The agricultural extension department of the state is behind the

Scribner Man Dies.

Fremont, Neb., Oct. 17 .- (Special) elegram.)-The first death from influenza in Scribner occurred Tuespassed. Chairman A. J. Albers of day night, when Andrew Anderson the city committee estimates that died at his home there, Mr. Ander-

Lincoln Man Dies of "Flu"

Beatrice, Neb., Oct. 17.—(Special Felegram.)—Harry M. Proutey of Lincoln, died suddenly here today o take their share and they have been notified to appear before the council of defense.

Spanish influenza, aged 30 years. He was waiting here when taken ill. He was a member of the firm of Smith and Dorsey Drug company of Lincoln. His parents live at Rosedale,

Influenza Spreads in State.

cial.)—One hundred and ninety-five Lincoln, Oct. 17.—The Spanish cases of Spanish influenza have influenza epidemic continues to been reported in this city during the spread in Nebraska, according to a past week, and a number of deaths statement made by the State Board occurred. The authorities are tak- of Health here today. About 2,500 ing every precaution to prevent the new/cases were reported to the coard today from various parts of

New Bank at Madison.

Madison, Neb., Oct. 17 - (Special:)-W. E. Tay'or, for many years Mr. and Mrs. E. M. Scott received cashier of the Madison National word recently that their son, William Scott, has arrived safely in France.

Auburn, Neb., Oct. 17.—(Special.)

There are 175 cases of Spanish influenza in this city at the present time. Thomas Tears one of the

FOR YOUR STOMACH'S SAKE) and get full food value and real stom ach comfort Instantly relieves heart burn, bloated, gassy feeling, STOPS acidity food repeating and stomach misery AIDS digestion: keeps the

stomach sweet and pure

EATONIC is the best remedy and only costs a cent or two a day to use it You will be designed with results Satisfaction guarantees or secses back Please call and try it

Green's Pharmacy, Cor. 16th and Howard Sta. Omaha, Neb.



CALL OUT HOME **GUARD TO BOOST** NEVILLE MEET

'Orders Is Orders," So. Regardless of Politics, Members Toe Mark for Commander.

From a Staff Correspondent. Lincoln, Oct. 17 .- (Special.)-If politics keeps on adjourning the way it has been since the campaign started in this state, "Nebraska's war governor" may have to sound a general eall to arms for the home guards of the state.

It is becoming known that some be permitted to vote at the coming, body in authority connected with announced late today by District straps that "Governor Neville wil Judge L. A. Fiansburg.

The issue which will decide the out your town on such a date. Call out your home guard company that question was presented to the court they may met the commander-in-

In one town a captain of a company received the "orders" and called out the company under his mont Men Hurt

In Shotgun Accident

referendum vote, the law passed the legislature in 1917, granting women partial suffrage. The referendum vote was asked for by antibut "orders is orders" when given company turned to while the band played "Harl to the Chief."

Norfolk Has Hundred Cases of Spanish Flu; Carroll Is Hard Hit

Norfolk, Neb., Oct. 17 .- (Special Telegram.)-With 100 cases of Spanish influenza in Norfolk the Board of Health threatens to put cial campaign was organized with guards at the doors of business he result that the number has been places if the public violates the increased from a total of 36 in- health rules which prohibit crowds ducted and two partly inducted to a congregating. Late Tuesday evenorresponding total of 56. Doane ing the ctiv physician announced thus already well over the top that conditions were improving

At Carroll, to which place Norfolk doctors have been called, 35 or more people are ill with the influenza. Dr. Texley, the only doctor in town, was stricken Wednesday. He had been carried from house to house until he was entireold, was accidentally shot and killed ly exhausted. Doctors coming here this afternoon by her brother, from Carroll say the situation there

Liberally to Bond Drive

Worfolk, Neb., Oct. 17 .- (Special.) The Norfo'k district, including If school districts, has subscribed for almost \$500,000 of the fourth Liberty bonds. The quota for this district the oil to start a fire with, it ex- sial.)-Miss Anna C. Fisher, a reg- of \$1,422,000 has been oversubploded, burning his residence, and istered nurse, died at the Fremont scribed. Reports indicate that five eriously damaging him. Hospital of pneumonia following a out of 10 counties in the Eighth The chairman of the county Lib- case of Spanish influenza, here to- campaign district where the assessty bond organization reports that day. She is survived by her father ment system was used have over-while the returns are too incomplete and mother, three sisters and four subscribed their quota and the others indicate reaching their quotes before Saturday night.

"Gets It," a Liberty Bottle for Corns!

There's Only One Genuine "Corn-Peeler"-That's "Gets-It." Ever peel a banana? That's the way "Gets-It" peels off corns. It's the only corn treatment that will. "Gets-It" is a



No More Excuse for Corns or Corn-Pains New!

guarantee that you won't finally have to gouge, pick, jerk or cut out your corns. If you want the pleasure of getting rid of a corn, be sure to get "Gets-It." It is its wonderful formula that has made "Gets-It" the corn marvel that it is, used by more millions than any other corn treatment millions than any other corn treatment on earth. A few drops on any corn or callus, that's all. It can't stick. It is pain-less, eases pain. You can kick your "corny" feet around, even in tight shoes. "corny" feet around, even in tight shoes, and your corns won't crucify you. You can go sheed and work, dance, live, love and laugh as though without corns.

"Gets-It," the guaranteed, money-back corn-remover, the only sure way, costs but a trifle at any drug store. M'I'd by E. Lawrence & Co., Chicago, Ill. Sold in Omaha and recommended as the world's best corn remedy by Sherman & McConnell.—Adv.

Five Hundred Rolls of Neponset

The Splendid New Floor Covering on Special Sale at the

Union Outfitting Co., 16th and Jackson Sts. Commencing Saturday, Oct. 19. Two Yards Wide. Per Square Yd. 73c.

For ammunition purposes the government must have the ingredients used in the making of Neponset.

All of those ingredients, together with the Neponset mills, the government has taken on and will use them for the duration of the war for making war materials. The Neponset company had five hundred rolls of this famous floor covering stored in their western distributing warehouse. All of this Neponset we have received at a price away below the market values. The en-tire shipment has arrived and will be put on special sale for few days only commencing Sat-urday. Come expecting extraordinary values and you will not be disappointed and as always you make your own terms.

Real **Bargains Briefly Told** for Friday

Aprons

Women's small size stripe Percale, band Aprons, worth 39c, but specially priced for this Bargain Basement Sale, Friday, at-

19c

House Dresses-

Women's Gingham, Per-cale and Fancy Material Dresses, broken lots. Dresses made to sell at \$1.25 and \$1.95; special for Friday-

99c

Wash Waists

Women's white and colored Wash Waists, exceptionally good for work-a-day wear, and have been selling here at from 39c to 69, Friday-

15c

Cotton Blouses

Women's, right up-to-date styles, white and fancy colored Cotton Blouses, slightly soiled and mussed. Worth today, \$1.25 and \$1.50-

69c

Union Suits

Women's Cotton Union Suits, made in Dutch neck with abow sleeves, and low neck no sleeves, ankle length; in all sizes and good value-

Pink Union Suits

Women's Cotton Union Suits, come in pink only, made with the tailored band top and shell knee style, in all sizes; special, Friday, at-

75ć

Union Suits

Boys' and Girls' Cotton Union Suits, lightly fleeced, come in Peeler only, in sizes 2 to 12 years; an extra value and special for Friday, at-

Hosiery Women's Black Cotton

Hosiery, with double soles, seamless, good dye; a very unusual offering in the Basement for Friday, a pair-

Hosiery

Children's Black Cotton Hosiery, in heavy and medium ribs, all sizes and very specially priced in this Base-ment Sale, Friday, for-

25c

Camisoles

Women's Fancy Trimmed Silk Camisoles, all sizes, several styles; worth today 69c to \$1.00, but special for this Friday's selling, at-

Petticoats

Women's Long, Wash Petticoats, stripe lawn and plain solid color chambray; worth 69c today, but special for Friday's selling, at-

Aprons

Women's small size check Gingham band Aprons, a very exceptional offering at the price we are quoting for this Friday's selling, at-

10c

Sweater Coats

For girls, sizes 1 to 6, in white and various colored Sweater Coats, worth today \$1.00 and \$1.25; special, for this Friday's selling, at-

Skirts

Women's and Misses' Corduroy and Plain Cloth, also Fancy Mixture Cloth Skirts, made to sell at \$2.00 to \$4.00

Mackinaws For men, in new colors

and we are showing a very complete line of them right now. All sizes and the kind

that you will like, at-

Boys' Suits

NOTE-All five styles shown with either high Louis, or solid, low walking heel.

Remarkable value at \$4.45

Basement

A to E. Five styles, lace style only.

sole, 2-inch concave heel.

concave heel and plain toe.

leather concave heel, aluminum plate.

inch leather concave heel, aluminum plate.

Corduroys, Cassimeres and heviots, in new military effects, and a few with two pairs of full lined knicker-bockers; all sizes 7 to 18, at,

Boys' Flannel Blouses, in khaki and gray, all sizes from which to make your selection; special values for Friday, at this low price-

Boys' Blouses

Real Bargains **Briefly Told** for Friday

Boys' Mackinaws Exclusive models, large swinging lapels, big patch pockets, with belt all arounds

sizes up to 18 years; special for Friday, \$9.50 down to-

Cretonne

One table of Cretonne Remnants, pretty designs for knitting bags; sells on the bolt for 59c a yard; special for these remnants—

35c

Draperies 3,000 yards of Curtain Materials, lengths of 5 to 10 yards, worth on the bolt 39e a yard; special for this Fri-day's selling, at-

18c

Odd Curtains

One table of odd Lace Curtains, many of them that can be matched; very special for this Friday Basement Bar-

35c

Men's Shirts

Of fine count Percale and Fancy Madras; stiff or soft cuffs; a great assortment of patterns, all sizes 14 to 1714, worth \$1.25 to \$1.50-

Sweater Coats

Men's All-Wool and Wool Mixed Sweater Coats, heavy and medium weight, good colors, sizes 34 to 46. Very special, Friday, at-

\$1.49

Men's Underwear

Shirts and Drawers, heavy ribbed winter weight, ecru or gray; long sleeve shirts ankle length drawers; sizes 34 to 46; specially priced, ea. \$1.25

Union Suits Fall weight Union Suits for men, long sleeves, ankle length; come in ecru or gray. sizes 34 to 46 and specially priced for Friday, at-

Men's Suits Serge, Neat Mixed Worsted, Cassimeres and Cheviots; sizes for all men and young men; specially priced for Friday, at-

\$13.50

Uvercoats

Men's and Young Men's Overcoats, Kersey, Home-spun, etc.; some with velvet collars; conservative and belted styles, at-

\$10 to \$22.50

Window Shades

50 dozen Window Shades, 36 inches wide, 6 feet long; complete with fixtures, ready to hang; special for this Friday's selling, at-

Sample Hats

Odd lots and sample lines of Men's Soft Felt Hats, in Black, Brown, Tan, Green and Pearl. Regular \$2.50 and \$3.00 values, for-

\$1.95

Shoes

150 pairs of Little Gents' Shoes, lace style, with rubber soles and sizes that range from 9 to 2; special for Friday's selling, at-

Shoes

175 pairs of Girls' Shoes with cloth tops, kid vamp, button style only. Sizes range from 51/2 to 2, and specially priced for Friday, at-