

**Buy Liberty Bonds and Keep Them**

Put your gratitude to the soldier boys at work—Buy Liberty Bonds to back them up—and buy them to the limit of your ability.

# Brandeis Stores

**Begin Your Christmas Shopping Now**

The Government requests you to make at least a third of your Christmas purchases in October—we are ready with complete stocks.

## Remarkable October Sales of Silks, Wool and Cotton Fabrics, Draperies, Rugs

**Overseas Service Rendered Free by This Store**

We will take orders at our OVERSEAS BOOTH on the Main Floor, from anyone who desires to send anything overseas and our Paris Office will buy and send direct.

This service is rendered absolutely without one cent of profit by this store.

Come to the Overseas Booth on the Main Floor, and you will find a printed list of the merchandise carried by our Paris Office.

- 1.—You select the gift you wish to send.
- 2.—We mail order to Paris.
- 3.—Our Paris Office finds out where your boy is stationed.
- 4.—Our Paris office sends the present to your boy, asking him for a receipt.
- 5.—The receipt is returned to us and sent to you.

**Four Groups of Rugs**

**At Extremely Low Prices**

You can buy these Rugs here at prices which are very much below the figures that you would find on the tickets if we had to go into the market and buy them today—there is every reason why you should take advantage of these savings.

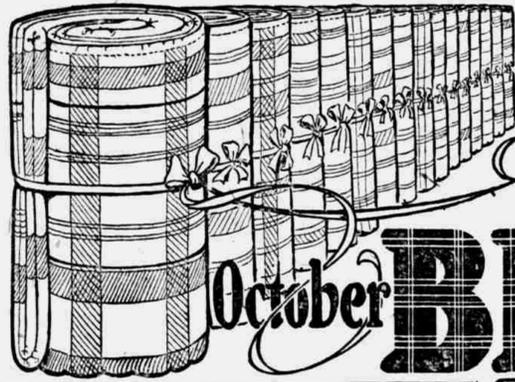
**9x12 feet Seamless Velvet Rugs**, all new patterns and colorings; this retails regularly at \$40.00. Special, at ..... **\$31.98**

**9x12 feet Axminster Rugs**; excellent quality; good patterns, in oriental allovers and medallions, regularly \$40, at **\$31.98**

**36-inch Smith's Axminster Rugs** (these are irregular sizes), the regular sizes retail at \$6.95, special for these ..... **\$3.98**

**27-inch Smith's Axminster Rugs** (these are irregular sizes); the regular sizes retail at \$5, special for these ..... **\$2.49**

Third Floor



Now Comes

# The Great BLANKET Sale



**All Wool Dress Goods**

All wool means more than it ever has, to every woman, for it possesses a value because of its scarceness, never equalled. With the possibility of a curtailment to such an extent that ALL WOOL fabrics will be a rarity, it is wise and judicious to take advantage of these offerings right now.

**42-inch Wool French Serge and Imperial Serges**, in all the wanted shades, including the popular navy blues; special, a yard ..... **\$1.19**

**All-Wool Chiffon Broadcloth**, made of finest woolen yarns and shrunk; in the very newest Fall colorings, 50 and 54 inches wide; very special for Monday, a yard— **\$3.95 and \$4.50**

**All-Wool Plaid Skirting**, in fine French Serge weaves, in striking color combination and blue and green effects; 50 and 54 inches wide; special for Monday, a yard— **\$3.50 and \$3.95**

**42-inch Fine All-Wool French Serge**, just the right weight for tailored dresses, in all the desirable Fall colorings, plenty of navy blue and black; special for Monday, a yard ..... **\$1.95**

**54-inch All-Wool Jersey Cloth**, in the colorings that you want right now; special for Monday, a yard ..... **\$4.50**

**Fine Ottoman**, all pure wool, 44 inches wide, and a splendid assortment of the best Fall colors, including navy blue and black; excellent quality; for Monday, a yard ..... **\$2.50**

**Here's An Unusual Lining Offering**

**A. B. C. Silk** for foundation slips and underwear, in all the newest colorings; 36 inches wide; specially priced Monday, a yard ..... **98c**

**Muff Bed**, filled with down, silk lined, in all the latest shapes; specially priced for Monday, each, at— **98c to \$3.95**

**36-inch Sateen**, very high silky finish, extra fine quality, including black; special for Monday, a yard ..... **45c**

**The Genuine Wool Nap Bed Blankets** in gray and white, with assorted borders; neatly thread-whipped edges; every pair bears original mill ticket; heavy, warm, fleecy nap. Special for this sale, at, pair ..... **\$3.95**

**Five Cases Fancy Crib Blankets** in a wonderful variety of animal, Jacquard and nursery designs; neatly scalloped edge. Put up in a neat box. Worth regularly 95c \$1.35, special for this sale, at, each ..... **95c**

**Feather Pillows**, covered with good quality fancy art ticking and filled with sanitary mixed feathers; at less than today's wholesale cost. Special at ..... **59c**

**The Genuine Beacon Blankets**, size 66x80 inches, with 2-inch mohair binding, in white, tan and gray, with assorted washable borders; these wonderful blankets are considered as America's supreme cotton blanket; for wear, warmth and durability, they are unequalled. For several months our government has been using Beacon looms to supply our American and Allied Armies. Therefore values such as are offered in this sale, should be doubly appreciated. Special sale price, pair ..... **\$4.95**

**Several Hundred Pairs Specially Selected, Wool Mixed Bed Blankets** in assorted plaids, checks and gray, with fancy borders; thread-whipped or mohair-bound edges. Values such as these are made possible through a timely purchase made months ago. Extraordinary value for Monday only, at, pair ..... **\$6.95**

**50 Dozen Silkoline Covered Comforters**, filled with white sanitary cotton; medium and light weight and colors; for 3/4 size and single beds. Special at, each, ..... **\$1.79**

**30 Dozen Extra Heavy Winter Weight Comforters**, both sides alike, scroll stitched or yarn tied; medium or dark colors; size 72x84 inches; filled with sanitary cotton. **\$2.69** Extra special for this sale, each ..... **\$2.69**

**Wool Finished Cotton Blankets** in size 64x80 inches; in gray only, with assorted borders; thread-whipped edges; extra heavy; warm, fleecy wool finish; exceptional value at, pair ..... **\$2.89**

**Wool Finished Cotton Blankets**, size 72x80 inches, in white, gray and tan, with assorted washable borders; thread-whipped edges; extra heavy and warm; positively worth \$4.00, special for this sale, at, pair ..... **\$2.95**

**The Genuine Wool Nap Plaid Blankets**, size 72x84 inches, in assorted colors, neat block checks; extra heavy weight; fine heavy weave, warm, fleecy nap; warranted to give satisfaction; at less than today's wholesale cost; spe. sale price, pr. **\$5.75**

**Genuine Beacon Bath Robe Blankets**, size 72x90 inches; each blanket large enough for full sized robe; with girdle and frogs to match; an almost endless variety of pretty Jacquard and Indian designs; colors fast and washable. Neatly boxed. Specially priced for this sale, each ..... **\$3.75**

**Wool Finished Plaid Blankets**, size 66x80 inches; in neat 2-inch block checks; assorted colors; thread-whipped edges; heavy, closely woven, warm nap. Worth regularly \$4.75. Specially marked for this sale, **\$3.50**

**The Genuine Australian Blankets**, size 72x80 inches. The product of Nashua Co.'s mills. Comes in white, gray or tan, with assorted fancy borders; extra heavy nap. Positively worth \$6.75. Special for this sale, at, pair ..... **\$4.69**

**Beacon Blankets**, size 72x84 inches; in gray, tan and white, with assorted fancy borders; 2-inch mohair binding. Positively the greatest value ever offered in our October sale; while 300 pairs last Monday, at, pair ..... **\$5.50**

**All-Wool Blankets**, size 72x84 inches; comes in assorted plaids and white, with fancy borders; made from finest quality California wool; every pair thoroughly steamed; quality and satisfaction guaranteed; positively worth \$22.50, special for this sale, at, pair ..... **\$17.00**

**Fancy Beacon Crib Blankets**, size 30x40; in all the wanted Jacquard, animal and nursery designs; in colors of pink and blue; neatly thread-whipped edge; worth 75c, special for this sale, each ..... **55c**

**Five Hundred Jacquard Comfortables**, size 70x84 and 64x78 inches. The genuine Beacon and other popular brands in a wonderful assortment. New designs and color combinations. Heavy and warm. Considered more sanitary than other comforters; used in most all leading hotels. Specially priced for this sale, at, each, ..... **\$3.75**

**Cotton Blankets** in white, gray and tan, with fancy washable borders; thread-bound edges; heavy, warm, fleecy nap; for 3/4 size and single beds; at less than today's mill prices; Very unusual value for Monday **\$1.35** only, at, pair ..... **\$1.35**

**Fine Quality Sateen Covered Comforters**, size 72x84 inches; filled with finest carded white cotton, unusually lofty and warm; medium and dark grounds, with new Fall patterns. Unusual value, at, each, ..... **\$5.50**

**Sanitary Couch Pads**, filled with good quality felt; neat 2-inch border; assorted fancy ticks. Very special at .... **\$5.50**

**Full Size Bed Comforters**, covered with best quality, full standard silkoline, handsomely scroll stitched or hand tufted; some have 9-inch plain borders; filled with one large roll white fluffy cotton. Very special for Monday only, each ..... **\$4.50**

**3-lb. Cheese Cloth Covered, Wool Mixed Comforters**, filled with specially prepared wool and cotton, covered with good quality cheese cloth; neatly tufted; size 72x84 inches. Very special at, ea., ..... **\$2.75**

**Silk Mull Comforters**, filled with finest processed white cotton and covered with fancy printed dotted silk mull, with 9-inch plain silk mull border to match. Exceptionally light and warm. Specially priced for **\$5.95** this sale, at, each ..... **\$5.95**

**Wool Filled Comforters**, covered with finest quality, full standard silkoline. Size 72x84 inches. Handsomely scroll stitched, with 9-inch plain border. All new printings. Very special, each, ..... **\$7.50**

**Sanitary Washable Mattress Protectors**, made of extra fine quality muslin and filled with best quality, sanitary, washable filling in two popular sizes. Special for this sale, 60x76, **\$3.50** and 54x76, at, **\$3.25**

**Mattresses and Pillows**

**Feather Pillows**, covered with good grade fancy ticking and filled with sanitary feathers. Worth regular 89c each. **59c** Special ..... **59c**

**Best Combination Mattress**, covered with fancy art ticking; roll edge; better than a cheap all-felt. Very special **\$9.50** at ..... **\$9.50**

**Extra Fine Quality Pillows**, covered with best grade fancy art ticking, filled with mixed goose and duck feathers; resilient **\$1.39** and sanitary. Special, each, ..... **\$1.39**

**Favorit Combination Mattress**, 45-lb. weight good quality for full size beds; covered with fancy art ticking. **\$7.50** Special, at ..... **\$7.50**

## The Most Desirable Domestic Offered Now at Very Low Prices

Considering the market values of these fabrics today, we are quoting figures that are wonderful. It means right good savings on every yard that you buy—and a chance to stock up while there is a full assortment to choose from.

**Genuine Red Seal, Amoskeag, A. F. C. and Appleweb Dress Gingham**; beautiful plaids, checks, stripes and plain colors. New Fall styles, etc. .... **29c**

**72x90 Bleached Bed Sheets** with French center seam; made of good quality 36-inch Bleached Muslin; hemmed ready for use, at ..... **95c**

**Mill Remnants, 36-inch Dress, Wrapper and Shirting Percale**, light and dark colors; long, serviceable lengths. **21 1/2c** Special at ..... **21 1/2c**

**Bleached Pillow Cases** made of remnants fine muslin at less than wholesale cost in two popular sizes, 42x36, **21c**, and 45x36 at ..... **23c**

**Best Quality Percale**, 36 inches wide, dress, wrapper and shirting styles; light and dark colors; on a large bargain square, at ..... **35c**

**36-inch Fancy Printed Sateen**, in a big variety of pretty designs and colors, comforter coverings, etc., yard ..... **39c**

**36-inch Bleached and Fancy Outing Flannel**, genuine Amoskeag make; heavy, warm, fleecy nap. Special Monday, at ..... **35c**

**32-Inch Madras Shirting** with neat woven stripes and Jacquard effects for men's and boys' shirts, etc. Extra value **35c** at ..... **35c**

**Mill Remnants Fine Dress Gingham**, pretty plaids, checks and stripes, in long serviceable lengths. Extra value at ..... **17c**

**Mill Remnants Fancy Kimona Flannel**. Extra heavy quality for dressing sacques, house dresses, etc. Long serviceable lengths, at, yard ..... **25c**

**36-Inch Bleached Muslin**—Genuine spring water bleach. Splendid quality free from dressing. Monday only, at, yd. **26c**

**36-Inch Unbleached Muslin**—Extra fine closely woven quality for making sheets and slips. Special for Monday, at ..... **20c**

**36-Inch Fancy Printed Velour Flannel** in a big variety of pretty floral designs and colorings for Kimonos, House Dresses, etc. Special at ..... **39c**

**The Genuine Beacon Bath Robe Flannel** in a wonderful assortment of pretty Jacquard and Indian designs for Men's and Ladies' Bathrobes, Lounging Robes, etc. Special at ..... **65c**

**36-Inch Bookfold Cotton Challie** in a big variety of pretty Persian and Oriental designs for comforter covering, etc., at ..... **25c**

Basement

## Silks, Satins and Velvets

Every Color, Every Weave, Every Weight

It will pay you to supply your wants for the coming season right now. The prices are extremely modest and away below those we would have to charge if we were to re-buy these Silks in the wholesale market today.

**36-inch Chameleon Satins**, double faced two and three-color combinations; extra heavy weight; soft, mellow finish; one of the most desirable silks for the new dresses; per yard **\$2.25**

**The New Senna Shade**—The scarcest and most fashionable shade of the season is shown here in meters, crepe, satins, charmeuse and radium. Do not fail to see this new shade in these beautiful silks; per yard ..... **\$1.95 to \$2.95**

**New Fall Silks**, thousands of yards, consisting of 36-inch Novelty Stripe Satins and Taffetas, plain Radiant Satins and Chiffon Taffetas, all extra good weight and soft brilliant finish. Silks for all occasions and an extraordinary offering, yard ..... **\$1.50**

**Our Georgette Crepe** department is the largest and most complete in the city, showing the most comprehensive stock of this beautiful fabric in the west. All wanted colorings found here. Specially priced a yard, ..... **\$2.00**

**40-inch Crepe De Chine**, in all colorings, extra good weight, all pure silk and specially priced, at, a yard, **\$1.39**

**40-inch Silk Poplins**, soft chiffon finish, a beautiful lustrous silk that will surely give the best service, in a wide range of colors, yd. .... **\$1.25**

**36-inch Wash Satins**, in white, pink and flesh, suitable for Blouses, Underwear, Camisoles, etc., a yard, ..... **\$1.69**

**40-inch Satin Cassimere**, one of the most popular silks of the season, for the new style dresses; a beautiful soft drapy silk, in all colors, a yard, ..... **\$2.25**

**36-inch Satin Radiant**, a silk that will surely please you; extra good weight; in a wide range of street and evening shades; priced here at, a yard, ..... **\$1.69**

**Satins, Taffetas and Louisines**. We have just received a full line of 36-inch, in stripe and plaid effects; beautiful range of color combinations, very desirable for skirts, dresses and blouses ..... **\$1.69**

**Black Silk Offerings You Will Appreciate**  
 40-Inch Silk Poplins ..... **\$1.25**  
 40-Inch All Silk Crepe de Chine ..... **\$1.39**  
 36-Inch Satin de Luxe ..... **\$1.50**  
 36-Inch Chiffon Taffeta ..... **\$1.50**  
 36-Inch Satin Radiant ..... **\$1.69**  
 36-Inch Suiting Chiffon Taffeta ..... **\$1.69**  
 36-Inch Extra Heavy Peau de Soie ..... **\$1.89**  
 40-Inch Cassimere Satin ..... **\$2.25**  
 40-Inch Moire Antique ..... **\$1.50**  
 40-Inch Crepe Meteor ..... **\$1.95**  
 40-Inch Silk and Wool Jersey ..... **\$2.50**  
 40-Inch Satin Majestic ..... **\$1.79**

Main Floor.

## Lace Curtains and Draperies

The three groups of Curtains that we mention first in this advertisement, are lots that we have gathered together and priced them at from 25% to 100% less than the prices would be today if we were to go into the wholesale market to buy them.

This is a very extraordinary announcement, and no woman should fail to take fullest advantage of every offering we make for Monday.

**Lot 1—Curtains worth up to \$3.00 per pair on sale Monday at third floor curtain department, at ..... \$1.50**

**Lot 2—Lace Curtains worth up to \$5.00 per pair—This includes plain and figured net. Some with lace edges and insertions. On sale Monday ..... \$3.00**

**Lot 3—Lace Curtains worth up to \$8.50—Special lace edges and insertions, some hemmed edge and lace; splendid values and in white, ivory and ecru, at, .....**

**Special Yard Goods**

**Special Curtain Net**—Beautiful allover patterns for shades and curtains, worth up to \$1.25. Sale price ..... **98c**

**Special Lot of Cretonnes**—Values up to 98c per yard, special for this sale. Large assortment of patterns and colorings ..... **65c**

**Plain Sun Fast Material**—50 inches wide in all colors, for over curtains. Special for this sale ..... **\$1.75**

**Curtain Rods**—Extension rods a large assortment from 10c to ..... **65c**

Main Floor.

**Figured Madras Allover Designs**—All new colorings and new patterns suitable for living room and dining room, upward from ..... **\$2**

**Figured Velours** for furniture cover and draperies. Worth \$4.50, special, at .... **\$2.50**

**Utility Boxes**—Matting covered and Cedar Chests, \$4.75 and up ..... **\$22.50**

**Special Curtain Net in Filet and Allover patterns**, worth up to 89c. Sale price ..... **69c**