

The Fourth Liberty Loan Demands of You the utmost sacrifice in the matter of buying Bonds. Match your money against HIS life and see which weighs heavier in the balance. Buy—Buy—Buy—BONDS.

# Brandeis Stores

Send in a Slogan for the 4th Liberty Loan or Help Make it short and snappy and PUT IT OVER in a Parade words that it will inspire everyone who reads it. These slogans will be exhibited in one of our 16th Street windows.

Here are Splendid Opportunities for You to Share in These Sales and Save This Great Store Invites You to Economize Here Saturday

### Boys' Clothes That Last

If your boy does not take care of his clothes, buy clothes that will stand the racket; we refer to

**Two Pair Pant Suits With Double Seats and Knees.**  
You just can't help getting double and quadruple wear out of them. Excellent variety here, at last season's prices.  
**\$7.75 to \$17.50**

**Corduroy Suits**  
that look well and wear better. Best possible wearing corduroy, in dark drab shades, dark brown, government tan and drab olive. One pant, two pants and some with three pants. Buy them any way you like, but buy them early, is our advice.  
**\$7.00 to \$15.00**

**Boys' Sweaters**  
Omaha's largest stock; style, colors and sizes for every taste. Sizes 3 years to great big boys' Jerseys and Knits to Junior Knits; pull over styles athletic wear, to plain button styles. Plain colors to fancy trims and stripes.  
**\$1.75 to \$10.00**

**Corduroy Knickerbockers**  
Good substantial Corduroy Pants, all sizes and in the drab shades.  
**Pair, \$1.75 and \$2.50**  
Second Floor, Men's Building.

## 100 Model Hats

From a Famous New York Milliner Show Room Samples

Every Hat right up to the minute, made of the very best of materials, such as Hatters' Plush and Lyons' Velvet combinations, in both black and the most wanted colors — Taupe, Brown, Burgundy, Purple, Navy, Etc.

**Street Hats, Semi-Dress Hats, Dress Hats, Large Sailors, New Mushrooms, Tricorns, Irregular Brims, Close Fitting Toques, etc.**

The trimmings used are Ostrich, in all its phases, Hackle, French Flowers, Beautiful Ribbons, Novelties, Quills, Etc.

Prices Should be **\$16.50 to \$20.00**  
Price for Saturday Is  
**\$8.75**  
Second Floor

## Attractive Frocks

For Girls

A style here for every occasion.

Pretty Velvet, Serge and Silk Dresses, shown in all the popular colors.

**\$10.00 to \$25.00**

**Girls' Frocks, \$10.00**  
Splendid assortment of clever effects, suitable for school and dress up time. Made of good quality Serge, up-to-the-minute styles, in all popular colors for Fall.

**Girls' Coats, \$18.50**  
Buy them early. Some are trimmed with fur, others plain, featuring new collars, lined throughout with good quality lining. Shown in high waist effect, others strictly tailored models. Made of good warm material.  
Second Floor

## Sale of High Grade Tailored Suits

Remarkable Mid-Season Offer

**\$59.00**

To those who have not as yet supplied themselves with a Fall and Winter Suit, this offering presents a splendid opportunity to save.

Suits that were made to sell at \$65, \$75 and \$80. We have grouped together about 125 of these Suits in all. Splendid styles, together with a few novelty models; many of them samples, one of kind—they will go quickly.

Materials are Silvertones, Velours, Duvet de Laine, Checks, Broadcloths, Tricotines and Serges. All the new, snappy coat models, fitted or semi-fitted, short or longer styles, new pleats, inverted pleats, ripples, new belts, lapels and collars. Plain tailored, velvet or fur trimmed Suits.

Second Floor.

## Here is Fine Underwear

In Broadest Assortment

Change of the season means a change of Underwear weight, if you would avoid taking cold and be comfortable. Here's the stock and the right prices—

**Women's Union Suits, silk topped, lisle bottom, in pink and white, knee or ankle length; regularly \$1.50 and \$1.75, at \$1.19**

**Women's Union Suits, Fleeced Cotton, high or low neck, long or elbow sleeves or sleeveless, ankle length..... \$1.00**

**Women's Union Suits, Fleeced or Cotton Union Suits, in Carter, Thomas Dalby, Forest Mills or Munsing makes, with low neck, elbow sleeves or sleeveless, ankle length.. \$1.50**

**Women's Union Suits, Wool or Lisle, elbow sleeves or sleeveless, ankle length..... \$2.95**

**Women's Vests, Mercerized and Lisle, in pink or white, with band or bodice top or crochet yokes..... 69c**

**Children's Fleeced Vests and Pants, good weight, in cream only. Sizes 2 to 8 years, special, at..... 39c**

**Boys' and Girls' Fleeced Union Suits, in white; sizes 2 to 12 years, high neck, long sleeves, ankle length, on sale at..... 69c**

**Union Suits for boys and girls, heavy fleeced, in gray, cream or white; in ankle length, with long sleeves, at..... \$1.25**

**THE SILK UNDERWEAR**

**Women's Italian Silk Camisoles, in pink, lace trimmed, worth \$1.25, at..... 69c**

**Women's Italian Silk Vests and Bloomers, in pink or white, band or bodice top, on sale at..... \$1.95**  
Third Floor

## New Coats

For Misses and Women

The women's coat section and the specialty shop for Misses and small women, join in a display of coats without equal hereabouts.

Velours, Bolivias, Broadcloths and Silvertones, Fur and Plush trimmed, good linings, smart models, featuring panel backs, pleats, belts, deep collars, ornamental pockets, etc.

Wide variety of color shades, Browns, Taupes, Burgundy, Spruce Green, Pekin and Navy Blues and Black.

**\$25, \$32.50, \$39 to \$49**

**Short Coatees**  
Newest Novelty

The newest thing this season; made of Plush, smart, new, fancy silk lining, fur collars, novelty belts and pockets.

**\$32.50, \$45 to \$55**

These Coatees will be very popular, as they fit in just 'tween times, when one wants more than a suit and less than a coat.

**New Arrivals in Dress Section**  
Smart, practical Serge Frocks, models designed for service; dressy in appearance and thoroughly correct and smart.

Navy Serges, a leading favorite, Satin combinations, meet with favor, straight line, loosely belted models conceded to be becoming to all figures. Prices range this way—  
**\$19, \$25 to \$35**  
Second Floor.

## Blouses--Specially Priced

Never have we had a better selection of Blouses, at prices that are not any higher than last year.

**New Lingerie Blouses, hand embroidered and lace trimmed models, some semi-tailored, all exceptionally low priced, at..... \$1.25 to \$2.50**

**Plaid and Dark Silk Blouses, high or low neck models, beautiful Blouses for the money, at..... \$4.19 to \$6.95**

Shown with round necks, square necks, Frills, Fichus, Lace trimmed etc. Suit shades and light colorings.  
Second Floor

## Drugs

Dandierine Hair Tonic, 60c size, at..... 42c  
Sal Hepatica, 60c size, at 39c  
Milk Magnesia, 8-oz. bottle 16c

Aspirin Tablets, 100 in a bottle..... 59c

White Pine Cough Syrup, 25c size..... 16c  
Epsom Salts, 1-lb. pkg. for 8c  
Pinkham's Vegetable Com., \$1.25 size, at..... 98c

Peroxide Hydrogen, 8-oz. bottle for..... 10c

**PALM OLIVE SOAP..... 6c**

Benzoin and Almond Cream, at..... 19c  
75c Lucille Face Powder and Lucille Rouge, special, both for..... 75c  
Abonita Vanishing Cream, 35c size, at..... 19c  
Berry Kremola, \$1.25 size, at..... 98c  
Assorted Odors Toilet Water, special at..... 39c  
Sanitol Liquid, 50c size, at 29c  
Simplex Manicure Sets, at 35c  
Abonita Liq. Nail Polish, 25c size, at..... 19c  
Forhan's Pyroreha Paste, 60c size,..... 43c  
Lyons' Tooth Powder, special at..... 19c  
Djer Kiss Perfume, special the oz. at..... 98c  
Sanitary Douche Cans, complete with pipes and tubing, special at..... 98c  
2-qt. Maroon Hot Water Bottle, special at..... 59c  
2-qt. Maroon Fountain Syringe, special at..... 79c  
Elder Flower Soap, at..... 10c  
Spanish Castile Soap, at..... 12c  
Koko Palm Soap, at..... 5c

## AMERICAN LADY CORSETS

Front and Back Lace For Every Woman and Her Daughters

These busy days, when women are engaged in war work as nurses, canteen, farmerette, chauffeur or other occupation, we not only suggest, but strongly endorse

### American Lady Corsets

They are carefully designed and tailored; every pair is guaranteed to give satisfaction. Each model is designed for a particular type of figure and they are made of pretty materials, daintily trimmed and easily laundered.

Be fitted to your corset and your corset will wear longer and be more comfortable for you.

**Style 222** is carefully designed for stout figures; the top of corset is medium high; long over hips, with extra wide front steel and reinforced **\$3.00**

**Style 626** is a smart new model, in back lace style, for slender and medium figures. Topless model, with four elastic gores in front to allow for expansion through diaphragm and give **\$4.00** comfort in sitting.

**The American Girl Corsets at..... \$1.00, \$1.50, \$2.00 and \$2.50**  
Third Floor

## WOMEN'S LACE BOOTS \$6.95

The styles that you seek for Fall and Winter, shown here in the largest and most pleasing Shoe Department, with an exceptionally broad stock to choose from—supply yourself now.

**At \$6.95**—Several lots of women's higher priced Novelty Boots at a saving. Assortment consists of high and low heel lasts, colored and black leathers, turned and welted soles; sizes are somewhat broken, hence the price.

**Women's Fall Boots, \$8.00**  
Field Mouse, Colored Kid, Gray Kid and Brown Kid, with tops of cloth to match; military and Louis heels; welted soles; sizes 2 to 8, widths AAA to D; extraordinary value.

**School Shoes For Children**

**Misses' Shoes, \$3.98**  
Gun Metal Calf, high cut patterns; lace and blucher, welted soles, sizes 11½ to 2. Also sizes 8½ to 11, at \$3.48 and 7 to 8 at \$2.98.

**Billiken Shoes**  
In full assortment of styles and sizes; all leathers, lace and button styles, at reasonable prices.  
Main Floor

## Books at 65c

Formerly Sold at \$1.50

Here is a partial list of books that will enable you to pick good reading for this Fall and Winter. Take some home with you.

**OVER THE TOP**

"Over the Top," by Guy Empey.  
"World for Sale," by Gilbert Parker.  
"Bab, a Sub-Deb," by Mary Roberts Rinehart.  
"Road to Ambition," by Elaine Stearns.  
"Border Legion," by Zane Grey.  
"Long Lane's Turning," by Hallie Rives.  
"Come Out of Kitchen," by Alice Miller.  
"Hillsboro People," by Dorothy Cantfield.  
"Inside the Lines," by Earl Ben Biggers.  
"Last of the Great Scouts" (Buffalo Bill), by Zane Grey.  
"Hill Top on Marne," by Mildred Aldrich.  
"Snapshots of Valor," by Herbert Elliot.  
"Just David," by Eleanor Porter.  
"Penrod and Sam," by Booth Tarkington.  
Arcade

## In Our Enlarged Knitted Sweater Section

Coat Effect Knitted Warm Wool Sweaters, with belts, pockets, high collar and in all the wanted shades..... **\$8.50, \$10.50 to \$18.00**

**Girls', Misses' and Women's Sweaters, the short slipover Middy, with or without sleeves, all wanted shades, up from..... \$3.95, \$4.95, \$5.95**

**Children's Knitted Sets, Coats, Leggings, Caps, Mittens..... \$3.95**  
Second Floor

## Hosiery Offerings Very Exceptional

With the biggest stock and the broadest variety, at the lowest prices, we invite you to shop here with the surety of satisfaction.

**Women's Pure Thread Silk Hosiery, in all shades for street and evening wear, full fashioned, high spliced soles, heels and toes; lisle tops, medium weight, extra value, at..... \$1.25**

**Women's Lace Embroidered and Plain Italian Silk Hosiery, in all the wanted shoe shades, a special lot of this high grade Silk Hosiery at this very modest price..... \$1.95**

**Women's Fiber and Lisle Hosiery, in colors, and also black and white. Seamless, double tops, spliced heels and toes; good grade. Special Saturday..... 59c**

**Misses' New Tan, White and Black Hosiery; a fine Silk Lisle, with double knees, soles, heels and toes, fine quality, special dye, an exceptional offering, at..... 50c**

**Infants' Cashmere Wool Hose, odd lots, assorted sizes, colors are black, pink, tan and sky, worth 75c, special, at..... 39c**

**Children's School Hosiery, all sizes, assorted, ribbed, for boys and girls; double knees, heels and toes..... 25c**  
Main Floor