

New Jacobs-Lee Drug Store Now Open to the Public

PEOPLE

with discriminating taste
insist on—

Delicia
THE PERFECT
ICE CREAM

The JACOBS-LEE Drug
Company know this and
serve it at both their
stores.

FAIRMONT
CREAMERY
COMPANY



INTERIOR VIEW OF OMAHA'S NEWEST DRUG STORE

THE Wilmarth Show Case Company,
who have manufactured and install-
ed the beautiful fixtures for this new
Jacobs-Lee Store, are the leading manu-
facturers of drug store equipment in the
United States.

CHAS. H. TRISLER

Mid-Western Representative

Minneapolis.
102 Kasota Bldg.

Omaha.
Henshaw Hotel.

Des Moines
700 Schae Bldg.

Factories at Grand Rapids, Mich.

ANNOUNCING THE FORMAL OPENING OF THE NEW JACOBS-LEE DRUG STORE IN THE RIALTO THEATER BUILDING

IT is with much pleasure that we advise the public
of the opening of our new and entirely modern
drug store where the very last word in quality of
goods and efficient service will be found. We
pride ourselves on the completeness of our stock. Our
splendid line of Toilet Articles, Perfumes, Stationery,
Candies, Cigars and voluminous assortment of general
Household Necessities will meet with your highest com-
mendation.

At our fountain you will find the most refreshing and
delicious Sodas, Ice Creams, etc., that money and skill can
produce. COME IN AND SEE OMAHA'S NEWEST
MOST UP-TO-DATE DRUG STORE.

Prescriptions

The highest grade of drugs, compounded by skilled
and competent registered pharmacists, will be used in our
Prescription Department. We will merit your absolute
confidence in this very important branch of our business.

KODAKS DEVELOPING and PRINTING

24-Hour Service

Eastman's Accessories and Supplies

We feature a complete line of
Parker Fountain PENS

CANDIES



Nyal Remedies

JACOBS-LEE DRUG CO.

STORE NO. 1
Baird Bldg., 17th & Doug.
Phone D. 4185 4186 4187

STORE NO. 2
Rialto Theater Bldg.
Phone Doug. 1914 1915 1915



The
"Maid of Honor"

BIDS YOU WELCOME
AT OUR

NEW SODA FOUNTAIN

This beautiful and attractive
girl typifies the quality of the
SYRUPS and Crushed FRUITS
used at our Soda Fountain.

These goods are the purest and best we can buy,
made from choicest fruits and pure sugar.

The natural flavor is so wonderfully preserved
in "Maid of Honor" Products that you will find it
difficult to believe we are not using fresh picked
fruits.

Cleanliness, Quality and Service characterize
our Soda Fountain.

Pay us one visit and you'll become a daily patron

Watch for our weekly specials.

JACOBS-LEE DRUG STORES

Omaha, Nebraska.

SANITATION

When installing our
Soda Fountain we
first thought of

therefore we in-
stalled a

KNIGHT ALL-WHITE VITREOUS FOUNTAIN

Sold by

A. V. HARMON
COMPANY

OMAHA, NEBRASKA

Western Distributors