



Welcome to Omaha

Brandeis Stores

Ak-Sar-Ben Visitors



Misses' New Fall Coats \$25.00

SO WONDERFUL ARE THESE COATS, that we say JUST FOR ONE DAY'S SELLING at this price — and that's the story in a nutshell.
Right at the beginning of the season, we offer Coats of an unusual character for Misses and Small Women, at a price that is very low indeed these days.
Very well made and styled right, and in a variety that is sure to please.
Velvet Coats, if you please, with fur collars; also Coats of Bolivia and Broadcloth, with large buttons and fancy pockets; also belted models.
This Misses' and Small Women's Specialty Shop will offer these Coats Saturday for quick selling at this price—BUT THEY WON'T LAST FOREVER, so you will do well to come early for choice.
Shown in Navy, Green, Brown and other good tones.
And the price for Saturday
\$25.00
Second Floor.

*To the Visitors
Within Our Gates*
We invite you to take advantage of the exceptional opportunities to save which this store offers right now. We prepared months and months ago with big stocks of all Fall and Winter needfuls, and now, when prices are going skyward, you may share the savings we made by purchasing early.
Make This Store Your Headquarters and Take Advantage of the Opportunities It Offers.

Collars and Vestees
Choice to be made wisely should be made now, while our extensive assortments are complete.
Vestee Special, \$1.00.
Vestees in white and colored fancy Madras, Silk Foulard and Satin; just the thing for your suit; values up to \$4.00.
Cowl Collars are very new and attractive; add a dressy touch to any frock or blouse and come in Swiss, Satin and Georgette.
Satin Collars, in the Tuxedo effects, at \$1.25 and 29c
Main Floor

Women's Fine Tailored Suits \$39.00

Regardless of former prices, we have selected from our stock one, two or three of a kind and grouped them all into the one great lot at this low price.
If you intend buying a Suit, you will find this the real opportunity thus far this season.
Most of them of the mannish tailored type, with broad velvet trimming, belts, straps, pleats, etc.
Novelty Scotch Mixtures, Fine Velour Checks, Smart Tricotine Suits, Poirat Twills, Serges, Wool Velours; all shades of the season; sizes 34 to 46.
50 Smart Tailored Suits of Poplins, Serges, etc., plain tailored; some are fur trimmed; supreme value at this price of \$25.00.
**Fur Trimmed Suits, Newest Types,
\$35.00, \$59.00, \$75.00 and Up.**
Second Floor



Hosiery
For Women and Children
Women's Silk Lace Hosiery
Priced From **\$1.95 to \$3.50**
Shown in black and white and the new fall shades.

Women's High Class Silk Hosiery in thread and Italian silk, plain and embroidered; some all silk, others with lisle tops, all full fashioned; reinforced soles, heels and toes; come in colors and white, per pair. . . . **\$1.95**

Women's Thread Silk Hose in all colors, fashioned and seamless, with lisle tops, double heels and toes; an assorted lot, good values, at **95c**

Women's Fiber Silk Hose in all shades and also in black and white; seamless, spliced feet with double tops. . . **79c**

Women's Silk Lisle and Fiber Hose in colors and white, also in black; full fashioned, seamless, double heels and toes; a very good value for, a pair. . . . **59c**

Boys' and Girls' Hose in medium ribbed, double knees, heels and toes; good dye and good weight in white, tan and black; a splendid durable school hose, at **35c**

Children's Hose, an assorted lot, for girls and boys and infants; all sizes, at. . . . **25c**

Warner's Rust-Proof Corsets
Represent Real Value
Popular priced; they fit comfortably, are shaped fashionably and wear exceptionally well. Every pair guaranteed not to rust, break or tear. The materials used are good quality for the price, and the thin, double boning is wonderfully pliant, yet has more strength than a single steel of equal weight. You appreciate this when you wear a Warner Corset.

We have here models for the growing girl and the large woman as well as for the medium type of figures.
Get an extra pair of corsets and change them from day to day, as you do your shoes. You will find they wear much longer.

Warner's Corsets at \$1.50 to \$6.50
Third Floor.

Knit Underwear
"Forest Mills" and Other Excellent Makes.

Women's Fine Wool and Silk and Wool Union Suits, either sleeveless or elbow sleeves; ankle length; regular sizes. . . **\$3.95**

Silk Top Union Suits, full weight, ankle length; reinforced; all sizes, pink and white. Specially priced at. . . **\$1.50**

Women's Part Wool Union Suits, sleeveless or elbow sleeves, ankle length; regular size. **\$2.95**

Children's and Boys' Fleece Union Suits in white or gray; high neck, long sleeve, ankle length, neck, long sleeve, ankle length, all sizes, for. . . **\$1.00**

Women's Cotton Union Suits, heavy weight, long sleeves, elbow sleeves or sleeveless, ankle length; on sale **\$1.50**

Children's Heavy Fleece and Part Wool Union Suits, in white, cream or gray; high neck, long sleeve and ankle length; all sizes **\$1.00** on sale at

Women's cotton, ankle length, sleeveless, short sleeve or long sleeve union suits; **\$1.00** on sale

Children's White Fleece Union Suits, high neck, long sleeve, ankle length, all sizes; **69c** on sale, at.

Boy's Clothes That Last
If your boy does not take care of his clothes, buy clothes that will stand the racket; we refer to
Two Pair Pant Suits With Double Seats and Knees.
You just can't help getting double and quadruple wear out of them. Excellent variety here, at last season prices.
\$7.75 to \$17.50

Corduroy Suits
that look well and wear better. Best possible wearing corduroy, in dark drab shades, dark brown, government tan and drab olive. One pant, two pants and some with three pants. Buy them any way you like, but buy them early, is our advice.
\$7.00 to \$15.00

Boys' Sweaters
Omaha's largest stock; style, colors and sizes for every taste. Sizes 3 years to great big boys' Jerseys and Knits to Junior Knits; pull over styles athletic wear, to plain button styles. Plain colors to fancy trims and stripes.
\$1.75 to \$10.00

Flannel Blouses and Shirts
Made in Military styles; 2-flap pockets and in gray and Army Khaki.
Blouses \$1.95 and Shirts at \$2.75

Corduroy Knickerbockers
Good substantial Corduroy pants, all sizes and in the drab shade.
Pair \$1.75
Second Floor, Men's Building.

Untrimmed Hats
In Beautiful New Shapes
Of panne velvet tops with colored velvet facings, in several new blocks. Hats having both side and back roll; large mushroom and small roll brim sailors, four of which are drawn from stock shapes. They all come with black tops; the facings are O'Rose, Peacock Blue, Sand or Taupe facings, also Solid Black. These untrimmed shapes are by far the most wonderful values we have offered to you this season, being the remarkably low price of
\$3.98

In Our Trimming Section we are featuring Ostrich Pom-Poms in all the new colors; beautiful bands of Ostrich with tips; flat Ostrich Bands; Glycerined Ostrich Fancies, long pointed wings; Novelty Ostrich in Peacock, Taupe, O'Rose, Sand, Brown, Black and Purple, at 79c, \$1.00 and up to **\$2.50**

War Service Sailors, \$5.00
A limited quantity of good quality Velour Sailors, made up with 3/4-inch straight brims; welt edge, banded in wide gros grain ribbon, with smart pump bow at side; colors are Navy, Brown and Black.

Cinderella Hats for Little Girls, \$2.50

New Fall Coats
For Girls and Flappers
We are showing the largest and most complete stock carried by any store in this western country—this is a specialty shop for girls in more ways than one—in variety, immense stock and moderate pricing.
These Coats are especially designed for the girls who are hard to fit, between the ages of 12, 14 and 16 years.
Attractive styles, and Coats with a PERSONALITY, in the season's most popular fashions, trimmed with real handsome fur collars, featuring new collars, belts and pockets.
Materials are Pom-Pom, Velour, Velvet, Broadcloth, Silvertone and Crystal Cloth.
Colors are Reindeer, Taupe, Brown, Green, Burgundy, Navy and Copenhagen.

Prices \$15.00 to \$39.00
Very Special at \$10.00
150 Coats for Girls.
Arrived From New York.
All mothers will be interested in this bit of news. Practical coats for school and dress-up, for girls 6 to 14 years.
Made of handsome Corduroy, Zibelene, Velour Plush, etc.; some are high waisted, others trench model; trimmed with fur collars and others with classy collars of self material; lined with very good quality lining.
Priced at \$10.00.
Second Floor.

Hair Goods
Sale Extraordinary.
Fine, Soft, Wavy
Switches
The Usual \$3.50 Quality
At **\$1.95**

Tomorrow we will place on sale in the Hair Goods Section the most remarkable value in hair goods we have ever offered. All are 26 inches long, made of lustrous, naturally wavy hair and mounted on three short stems.
The natural appearance of the switches will enable you to match your hair so perfectly that they cannot be detected from your own.
The dressing of your hair can be greatly improved by the addition of a switch, and these switches at \$1.95, is a strong inducement for you to select the needed accessory now.
Second Floor.

Victrolas,
Victor supremacy is firmly established on a basis of great things actually accomplished.
"Rations of Music" help to win the war both in the home trenches and the fighting trenches. That's why you should own a Victrola.
The Victrola has established for itself an unrivaled position as a musical instrument. As the perfect interpreter of the world's best music, it brings into your home, at your constant command, the best music that has been played or sung in a generation.
Easy Terms.
**Victrolas,
\$22.50 to \$395.00**
Main Floor, Pompeian Room

Drugs
Syrup of Figs, genuine 60c size, at **43c**
Jad Salts, 85c size, at. . . . **69c**
Bromo Seltzer, 30c size. . . . **21c**
Listerine Antiseptic, 50c size, at **33c**
Canthrox Shampoo, 60c size, at **49c**
Peroxide of Hydrogen, 1-pound bottle, at **23c**
Espeys' Cream, 25c size. **19c**
Milk Weed Cream, \$1.00 size, at **69c**
Sanitol Cold Cream, 35c size, at **22c**
Lyons' Tooth Powder. **19c**
Mavis Toilet Water, \$1.25 size, at **98c**
Pinaud's Eau de Quinine, \$1.25 size, at **89c**
Palm Olive Soap. **8c**
Rubber Gloves, extra heavy regular \$1.00 value, special. **49c**
2-qt. Sanitary Douche Can. 98c value, at **59c**
2-qt. Maroon Hot Water Bottle, special at. **79c**
Williams' Shaving Soap. . . . **5c**
Physicians' and Surgeons' Soap at **8c**
Coco Castile, 12c bar, at 8c
Old English Elder Flower Soap at **10c**
Olivio Soap at. **10c**
Violet Bath Tablets. **8c**
Koko Palm Soap at. **5c**
Main Floor

New Georgette Blouses
Just Arrived
\$5.50 to \$7.50

And some of the daintiest and most exquisite models you have ever seen.
**New round neck models.
New square neck models.
Frisks and Fichus and hand embroidered models.**
All the dark suit shades, also white and flesh.
Splendid Values at \$5.50 to \$7.50

Crepe de Chine Blouses
Special at **\$2.95**
Some with satin collars, others hand embroidered, some tailored models with large buttons; in white, flesh, navy and taupe.
Second Floor.

Sweaters
Women's Knitted Wool Sweaters, hip length, some longer; Coat models with pockets, deep square collars, and belts, in Maroon, Gray, Copenhagen, Rose, Green, Buff, Brown, **\$13.50** White, \$4.95 to

The Jumbo Heavy Mannish Sweaters, with belts, Arctic type, heavy and warm, for motoring and zero weather, **\$13.50, \$15.00, \$17.50** to

Women's Misses' and Girls' Short Knitted Coats, Slip-over or buttoned effects, with sleeves to wear under your coat. **\$5.95** \$3.95 to

Complete Stock of Sweaters, Sweater Sets, Caps, Gloves, Leggings and Sweaters to match or separate pieces, in a variety of styles.
Second Floor.

Women's Shoes
High Cut Novelty Boots, with low and high heels; welted soles; formerly \$8.00 to \$10.00. Special, at. **\$6.95**

Women's Brown and Gray Boots, with fabric tops to match, medium and long vamp patterns; welted soles, military and Louis heels, lace styles and sizes 2 to 8, all widths, special values. **\$8.00**

Women's Walking Boots, of splendid quality dark brown calf skin, welted soles, high cut lace style, Cuban and Military heels; imitation wing tip, all sizes. **\$8.00**

Autumn Brown Kidskin Boots of selected kidskin, 9 inches high; extra high arch, high Louis heels, lace style, welted soles, sizes 2 to 8 and widths AAA to D. **\$14.00**
Main Floor, rear.

School Shoes
Misses' Gun Metal Calf High Cut Shoes, gun metal calf with heavy turned soles, welted; Nature shaped last, lace and button styles; sizes 1 1/2 to 2 and 1 1/2 to 2 and 1/2 to 2 1/2, prices at. **\$3.98**

Children's and Infants' Shoes, heavy dull calf uppers with strong sturdy soles, broad toe shapes, lace and button styles, high cut; sizes 6 to 8, \$2.98; and 8 1/2 to 11. . . . **\$3.48**

Children's School Shoes; three special lots, at a big saving. Dull calf and elkakin and sizes up to 11, \$2, \$2.25 and **\$2.50**

Billiken Shoes, best for children that we know of; shown here in full assortment and priced according to sizes. Buy them now.
Math Floor, Rear