THE OMAHA BEE

## Welcome to Omaha Brandels Stores Ak-Sar-Ben Visitors



SO WONDERFUL ARE THESE COATS, that we say JUST FOR ONE DAY'S SELLING at this price — and that's the story in a nutshell. Right at the beginning of the season, we offer Coats of an unusual character for Misses and Small Women, at a price that is very low indeed these days. Very well made and styled right, and in a va-

riety that is sure to please.

Velvet Coats, if you please, with fur collars; also · Coats of Bolivia and Broadcloth, with large buttons and fancy pockets; also belted models.

This Misses' and Small Women's Specialty Shop will offer these Coats Saturday for quick selling at this price-BUT THEY WON'T LAST FOREVER, so you will do well to come early for choice.

Shown in Navy, Green, Brown and other good tones.

And the price for Saturday

\$25.00 Second Floor.

## To the Visitors Within Our Gates

We invite you to take advantage of the exceptional opportunities to save which this store offers right now. We prepared months and months ago with big stocks of all Fall and Winter needfuls, and now, when prices are going skyward, you may share the savings we made by purchasing early.

Make This Store Your Headquarters and Take Advantage of the Opportunities It Offers.

## **Collars and Vestees**

Choice to be made wisely should be made now. while our extensive assortments are complete.

Vestee Special, \$1.00. Vestees in white and colored fancy Madras, Silk Foulard and Satin; just the thing for your suit; values up to \$4.00. Cowl Collars are very new and attractive, add a dressy touch to any frock or blouse and come in Swiss, Satin and Georgette.

Satin Collars, in the Tuxedo effects, at .....\$1.25 and 29c Main Floor

Women's Fine Tailored Suits \$39.00

Regardless of former prices, we have selected from our stock one, two or three of a kind and grouped them all into the one great lot at this low price.

If you intend buying a Suit, you will find this the real opportunity thus far this season.

Most of them of the mannish tailored type, with braid velvet trimming, belts, straps, pleats, etc.

Novelty Scotch Mixtures, Fine Velour Checks, Smart Tricotine Suits, Poiret Twills, Serges, Wool Velours; all shades of the season; sizes 34 to 46.

50 Smart Tailored Suits of Poplins, Serges, etc., plain tailored; some are fur trimmed; supreme value at this price of \$25.00.

> Fur Trimmed Suits, Newest Types, \$35.00, \$59.00, \$75.00 and Up. Second Floor

Hosiery For Women and Children Women's Silk Lace Hosiery Priced From \$1.95 to \$3.50 Shown in black and white and the new fall shades. Women's High Class Silk Hosiery | Women's Silk Lisle and Fiber Hose in thread and Italian silk, plain in colors and white, also in black; and embroidered; some all silk, full fashioned, seamless, double others with lisle tops, all full fashheels and toes; a very 59c ioned; reinforced soles, heels and good value for, a pair .... toes; come in colors and \$1.95 white, per pair..... Boys' and Girls' Hose in medium Women's Thread Silk Hose in all ribbed, double knees, heels and colors, fashioned and seamless, toes; good dye and good weight with lisle tops, double heels and in white, tan and black; a splendid toes; an assorted lot, 95c

Women's Fiber Silk Hose in all shades and also in black and white; seamless, spliced feet with double tops... 79c

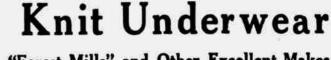
Children's Hose, an assorted lot. for girls and boys and infants; all sizes, at.... 25c

## Warner's Rust-Proof Corsets

Represent Real Value Popular priced; they fit comfortably, are shaped fashionably and wear exceptionally well. Every pair guaranteed not to rust, break or tear. The materials used are good quality for the price, and the thin, double boning is wonderfully pliant, yet has more strength than a single steel of equal weight. You appreciate this when you wear a Warner Corset.

We have here models for the growing girl and the large woman as well as for the medium type of figures. Get an extra pair of corsets and change them from day to day, as you do your shoes. You will find they wear much longer.

Warner's Corsets at \$1.50 to \$6.50 Third Floor.



"Forest Mills" and Other Excellent Makes.

Wool Union Suits, either sleeveless or elbow sleeves; ankle \$3.95 length; regular sizes.

pink and white.

Women's Fine Wool and Silk and Women's Cotton Union Suits, heavy weight, long sleeves, elbow

Silk Top Union Suits, full weight, ankle length; reinforced; all sizes, Specially priced at.... \$1.50 or gray; high neck, long sleeve and

Women's Part Wool Union Suits, sleeveless or elbow sleeves, regular size.....\$2.95

Children's and Boys' Fleeced Union Suits in white or gray; high neck, long sleeve, ankle length, neck, long sleeve, ankle \$1.00 length, all sizes, for... sleeves or sleeveless, \$1.50 ankle length; on sale Children's Heavy Fleeced and Part Wool Union Suits, in white, cream

ankle length; all sizes \$1.00

Women's cotton, ankle length, sleeveless, short sleeve or long sleeve union suits; \$1.00

Children's White Fleeced Union Suits, high neck, long sleeve, ankle length, all sizes; 69c on sale, at.....



