MILK CARDS AND MILK RATIONS IN PROSPECT HERE

High Price of Butter Fat is Forcing Milk to What May Be a Prohibitive

Figure.

Omaha, with other metropolitan cities in America, is facing the possibility of milk cards and milk rations.

Paradoxical as it may seem, just one thing has saved this section of the country from a milk and butter famine, and that one thing has been the poor corn crop of the contiguous territory of Iowa and Nebraska

Were it not for the fact that the corn crop is a partial failure there would be fewer cows on the farms As it is the corn that has been raised in the fields of this section this summer has most all been cut up and place in silos. To make it valuable the farmer has had to have cows and the ensilage is being fed to dairy animals for milk and butter fat production, from which they are coining money out of the stalks that were shriveled by hot winds from the Kansas and Oklahoma plains this summer.

Butter Fat High.

Even with this condition there is a growing scarcity of milk for the reason the price of butter fat the last summer has jumped by leaps and bounds until this week it has been quoted at 60 cents per pound.

The great increase was caused by the government commandeering 60 per cent of the butter production of the country. Some of the largest Omaha creameries have been forced into the open market during the last week and have been compelled to buy at the retail price butter enough to satisfy their customers and have lost as high as 3 cents per pound in rehandling.

With butter fat at the attractive price it is, there is a disposition on the part of many dairymen in this section to separate their cream from the whole milk, sell the cream or butter fat at the 60 cent price, and feed the skimmed milk to hogs, calves and other farm animals.

Price of milk, too, is high. This is the result of a short hay crop and practically no fall and winter pasture. Alfalfa hay is selling at \$30 per ton, as against a pre-war price of \$12. Upland prairie hay is nearly as high, and both varieties are hard

Other Cities Higher.

Omaha has been more fortunate than most of the cities of its class in the country. For 13 months a stationary price of 121/2 cents per quart was maintained for milk. It is doubtful if this record has been approached by any other large municipality in America. On August 16 the price was advanced to 131-3 cents. The outlook is that the price will go to 15 cents before the winter is over, rising with the price of butter fat. Local creamery and dairymen look for the food administration to ultimately take over the creamery and

d iry industry as had been done with flour and sugar. New Flags Will Decorate

Streets Ak-Sar-Ben Week New flags and bunting will predominate along Farnam street during the Ak-Sar-Ben fall festival as \$1.95 result of a movement which has been started by leading merchants

ilong the street to replace the old flags with newer and more patriotic pennants. Old flags are to be sent to the discard and bright new standards

will be set up.

Ak-Sar-Ben officials and members of the board of governors are en-couraging the movement. "Many of the flags we see along the downtown streets during the carnival look pretty old," said Dad Weaver. But this fall we are going to have everything look brandnew.

One more new attraction has been booked for the carnival, a giant, a, real one, eight feet and three inches tall. He was signed up by Dad Weaver Tuesday. He will appear with the Kennedy shows.

Former Omaha Boy Now

in German Prison Camp Lt. Robert Clarkson Millspaugh, only son of the late Bishop Millspaugh of Topeka, Kan., has been ocated, through the American Red Cross, in a German prison camp at

Schwerdlitz, Schelesia, in Prussian Food and clothing will now be sent to Lt. Millspaugh by his rel-atives, who have been cabled his location by the American Red Cross. He participated in the battle near hateau-Thierry July 22, and was rounded and later reported "missing

in action." However, his wounds are not reported dangerous. Young Millspaugh is a nephew of Mr. and Mrs. Fred H. Davis, and a cousin of Thomas L. Davis, all of this city.

lowa Man First Victim of

New Traffic Regulations Leonard Larson of Stanton, Ia., driving an auto at Twenty-fourth and F streets, struck John Corcoran, son of M.-J. Corcoran, turn key at the city jail, as young Corcoran was getting off the street about 8:30 clock today. Corcoran received a

gash in the head and was otherwise bruised. He was taken into a nearby drug store, where his wounds were dressed by a physician and he returned to his home. This is the first arrest for violation of the auto ordinance since the new order issued by Police Commis-

ioner Ringer. Larson was going in he same direction as the car and ailed to stop when the car stopped.

Potato Grading Will Be Enforced by Food Heads

The food administration is planng to rigidly enforce their ruling alling upon the licensee in potato crowing districts to assort and grade is purchases and shipments. The grading rules are now in the hands f the Bureau of Markets, in the Keeline building, where licensees can secure copies.

SPECIALS

Beacon Crib Blankets, size 30x40, in a big variety of animal and bird designs, pink and blue, usually sold at 75c,

59c

Silkoline Covered Comfortfilled with shredded white cotton; medium and light colors; regularly \$3.00, \$2.49

Women's Full Size Percale Bungalow Aprons, several styles; worth \$1.25 and \$1.39,

89c

Girls' Sateen Bloomers, for girls from 2 to 12 years, in Real bargains that you should snap up.

35c

Women's Wash Petticoats; an opportunity to obtain these Petticoats at a very little price; 59c values,

39c

Women's, Misses' and Children's Middies, several styles in this group; worth today up to \$1.00.

Women's and Misses' Middies, a variety of styles in this group; worth today, up

\$1.00

Women's and Misses' Bath Robes, fancy flowered; full length; all sizes; worth to-

\$2.69

Women's Silk Blouses, Tub Silk, Taffeta, Jap Silk; all sizes; worth \$2.50 to \$3.50,

Shopping and Hand Bags, one lot of fine samples, real leather, in Goat Seal, Calf and Cowhide; Bags and Purses, fitted with mirror, change purse, strap back and envelope shapes; values to

\$1.25

Bleached Sheets, 100 dozen, 72x90 inches, sheets with French seam in center; made of good quality muslin,

\$1.10

Bleached Pillow Cases, made of muslin remnants; less than today's mill cost at these prices:

45x36, at25¢ 42x36, at23¢

Laurel Dress Gingham; plaids, checks and stripes; long mill lengths, for girls

 $17\frac{1}{2}$ c

36-Inch Percale, light grounds, with neat stripes and figures, in 3 to 12-yard

20c

Women's Shoes, small sizes only, 21/2 to 41/2; black kid, cloth top, also patent in cloth

All Fall and Winter Ready-to-Wear

and Needs Herein Most Complete Stocks Now. Unusual Friday and Saturday Sales

Brandels Stores



This Economy Center of Omaha Offers Immense Stocks of All The Things You Need, at Prices That Mean Good Economies.

Demonstrating what this great establishment offers to its immense list of customers in the way of all Fall Ready-to-Wear and Needs, at a time when high prices are the rule and not the exception. Read carefully and see what you may save.

Women Will Come From Far and Near To Buy This Autumn Ready-to-Wear



These Suits \$20.00 Fancy Cloths, Men's-Wear Suitings, Burella, Poplins, Velour.

Amazing suits for this money. All-wool

Finely tailored in every detail. Materials that you absolutely cannot find except in higher-priced suits.

Many interlined for cold-weather service. Many have convertible collars that may be worn high or low.

Best colors-grays, browns, mahogany, plum, navy blue. The number of these \$20.00 suits is limited

Hosierv

Women's Fiber and Silk Hosiery in black, white and wanted shoe shades; all with double

soles, heels and toes, lisle garter tops. . \$1.25

Women's Lisle Colored Hosiery, in seamless, full

fashioned, with double soles; in all colors; a

pair 59¢

Boys' and Girls' Black Cotton Hosiery in heavy

and fine rib and in all sizes, 6 to 10, 3 pair for

\$1.00, or a pair35¢

Infants' All-Wool Hosiery in black and white,

Basement

Knit Underwear

Women's Cotton Fleeced Union Suits, low neck.

no sleeves and Dutch neck and elbow sleeves;

ankle length style, in sizes 42 and 44; special.

each \$1.39

Women's Heavy Fleeced Vests and Pants to

match, in sizes 4, 5 and 6, at 89¢ and 7, 8 and

9, at \$1.00

Women's Cotton Union Suits, lightly fleeced; in

Dutch neck and elbow sleeves, ankle length, in all

sizes, a suit\$1.00

Women's Fancy Yoke Ribbed Vests in sizes 4, 5

and 6 in this group; special, each, at..... 25¢

Children's Natural Wool Mixed Sleeping Gar-

ments, in sizes 00 to 8, keep the kiddies warm

Basement

Boys' Suits

Very newest models, bright

smart color combinations; coats

full and loose, belt, patch or

slash pockets; also watch pockets,

belts, loops, etc.; green, grav.

brown and tan mixtures; sizes 7

to 18 years, at \$6.50 to \$9.50

Basement

36-Inch Bleached Muslin,

fine soft finish. Not more

than 10 yards to a cus-

tomer18%¢

Women's Dress Shoes, \$5

Nine-Inch Lace, All Leather Boots, light single sole,

two-inch concave heel; sizes 21/2 to 8, widths A to E.

Eight-Inch Lace, All Leather Boots; double sole.

close edge McKay one-inch leather heel, medium or

long vamp, plain or stock tip; sizes 21/2 to 8, widths

A to E \$5.00

Boys' and Girls' Shoes, Service Shoes,

welted soles, Orthopaedic last, flexible sole,

calf, button shoes; also dull leathers; spring

heels; sizes 5 to 8, at \$2.75 and 81/2 to

12, at \$3.00

-and they will be taken fast.

These Coats \$15 and \$20 One of the Big Offerings of the Opening Sale.

Each of these 200 coats is a picked model and beautifully built from collar to hem.

The materials are the heavy, smart, wintry fabrics that wear and look attractive.

Some are-lined for extra warmth, and each has a big, convertible collar that is appreciated on a stormy day.

At \$15.00 and \$20.00 each they are wonderful values-simply wonderful.

Dress Goods

Dress Goods, large assortment of

new fall colorings and weaves, in

lengths of 1 to 3 yards; suitable

for children's and Misses' 69c frocks; the piece......

Remnants of Fine All Wool Chal-

lies, lengths 2 to 7 yards; endless

assortment of patterns and colors;



These Dresses \$14.85

them at this moderate price.

The satin and serge dresses are smart in taupe, navy and Copenhagen, etc.

The Crepe-Meteor dresses are very pretty in various colors.

All of these dresses are so remarkable at \$14.85 that women will buy them at sight.



Serge Satin

Hundreds of women are looking for just such dresses-and will appreciate getting

cut, and have braid and fancy trimmings-

and have new overdrape effects. These are



Children's Hats, \$1.95

very simple trimmings.

wreaths and flowers.

Pokes, Tams and other good shapes; also Aviation Hats for

regularly sold for 69e to \$1.00, a yard...... 39c kiddies. Basement.

ing in all the wanted stripes, for

boys' and girls' suits, rompers,

etc., long mill lengths; on sale

Mill Remnants of Fancy Printed

Kimono Flannel in a big assort-

ment of pretty patterns and col-

ors: special at25¢

Manhattan Galatea in assorted

stripes, medium and light colors;

positively worth 40c, Friday,

36-Inch Fancy Printed Silkoline

and 36-Inch Fancy Stratford

Cretonne, in pretty patterns and

colors for comforter coverings,

draperies, etc.; Friday ... 25¢

32-Inch Madras Woven Shirting

in a variety of neat stripes and

jacquard effects, warranted fast

colors; worth regularly 50c, spe-

cial Friday 39¢

The Genuine Amoskeag, A. F. C.,

Red Seal and Everett Classic

Dress Gingham in beautiful

plaids, checks, stripes and plain

colors; 5 to 12-yard lengths; on

large bargain square 25¢

36-Inch Fancy Printed Cotton

Serge in a good variety of neat

Flannel in a splendid assortment

of new patterns and colors, for

wrappers, kimonos, etc.; special

32-Inch Zephyr Dress Gingham in pretty plaids, checks and

stripes; new Fall styles; worth

regularly 39c, special, yd. . 29c

1,000 Pieces 36-Inch Percale,

light and dark colors; dress,

wrapper and shirting styles;

plenty of the wanted blue and

gray grounds; in two lots, Fri-

day, only 33¢ and 29¢

36-Inch Bookfold Cotton Challie.

genuine Passaic and Windsor

brands, in Persian, floral and

conventional designs for com-

forter coverings, wrappers, etc.;

usually 30c, Friday, special,

per yard 24¢

Genuine Serpentine Kimono

Crepe in a splendid variety of

pretty patterns and colorings, all

new 1918 Fall styles; special, per

36-Inch Unbleached Muslin, fine

closely woven, for making sheets

Domestics---An Immense Stock

36-Inch Fancy Printed Velour Romper Cloth and Aladdin Suit-

Basement

Blankets and Comfortables Plaid Wool Finished Blankets in assorted colors,

full double bed size; special \$4.95 Sateen Covered Comforters, filled with finest white sanitary cotton, heavy Winter weight, medium and dark colors; positively worth \$6.00.

thread whipped edge; warm, closely woven nap,

Wool Mixed Blankets in gray and assorted plaids, extra heavy and warm; thoroughly scoured to prevent shrinking, special, paff......\$8.50

Silkoline Covered Comforters, medium and heavy Winter weight, filled with sanitary cotton; hand tufted or scroll stitched; in two lots, special, Friday \$2.95 and \$3.75

Feather Pillows, covered with good quality fancy ticking and filled with sanitary mixed feathers; worth \$1.00, Friday, special69¢ Genuine Beacon Indian Blankets, 66x80 inches;

new Indian designs and color combinations; desirable for auto robes, couch throws, etc.; special, each \$5.95

Wool Finished Cotton Blankets, 72x80 inches, in tan and white, with assorted washable borders, thread-whipped edges; warm, fleecy nap, \$3.95

Draperies

Soaps and Washing Powders

and slips; in two lots for Fri- figures for girls' school dresses. day only, at 23¢ and 21¢ etc.; special, per yard ... 39¢

3 cans Sunbrite Cleanser 10c 6 Bars Diamond "C" Soap, at 3 1/2 c. . 21c This assortment is already wrapped for you. No waiting. No assortment will be broken, or changed, and none will be delivered. 10 Bars Diamond "C" Soap............38c 10 Bars White Naphtha Borax Soap....42c Bon Ami, bar or powder, per package....7e 1 quart "Polly Prim" cedar oil polish....49c

Men's and Young Men's

Suits, snappy models, in

fancy Cassimeres, in blue,

brown or green mix-tures.\$12.50 to \$22.50

10 Bars Fels Naptha Soap 59c Men's and Boys' Sweaters, slip-on V neck or shawl collar; a very per package8c
Old Dutch Cleanser, per package7c good showing of these, \$1.39 to \$4.98 Sani Flush, per can......18c

Boys' School Pants, dark

striped cassimere or gray

cheviots; full cut knicker-

bockers; sizes 6 to 16

years95¢

1 lb Powdered Borax.....11c 2 1/4 lb. Powdered Borax 22c ing Powder......4c Lerge Pkg. Golden Rod Borax Naphtha Washing Powder 19c Electro-Silicon Silver Polish, per can....14c

Men's Mackinaws, coats of heavy wool. Sport belt and Norfolk. Sizes 33 to 44...\$6.98 to \$15.00 3,000 Yards of Marquisette, Madras and Grenadine, in lengths of 5 to 20 yards; special, yard, 19¢ 100 Pieces of Curtain Madras, 36 inches wide, in white and ecru; worth 39c, special, a yard. 25c One Table of Cretonnes, pretty

assortment of coloring; a bargain at, a yard 39¢ 2,000 Yards of Silkoline, in excel-

lent quality for comfort cover-ings; pretty patterns; special a yard 21¢ 1.000 Velour Cushion Tops, in all colors, worth \$1.25, special, each.

1,000 Velour Cushion Tops, in all colors; worth \$1.25, special, each, this sale,

SPECIALS

Boy Scout Tan Shoes, sixes 8½ to 2; Russia Tan Calf; spring heel, back foxing,

Children's Dress Shoes, Patent Colt and Vici Kid; hand turned sole, patent tip, wedges or no heel, leather top; sizes 21/2 to 5,

American Lady Corsets for stout figures, 25 to 36; extra wide front steel, low top and long over hip.

Women's Lisle Hosiery, ir all colors, with double soles; an exceptional offering,

25c

al, black, Oxford and blue with white feet; all sizes in

Misses' Union Suits of white cotton, highly fleeced, in sizes from 2 to 12, and very extraordinary value,

89c

Boys' Union Suits, Peeler Cotton Union Suits in fleece lined styles, all sizes, from 6

\$1.00

Table Cloths, mercerized, of fine quality damask, 60-inch size, scalloped, plain and hemstitched ends; \$1.75

\$1.49

Crash, about 2,500 yards, socalled mill ends, all desirable lengths; a real 20c value,

15c

Untrimmed Hats, Silk Velvet, in close fitting style; sailors and many other shapes; new blue, brown, taupe, etc., \$1.95

Mill Ends Dress Goods, also travelers' samples; every wanted weave and coloring; excellent value,

15c

Men's and Young Men's Trousers, 400 pairs, worsteds, cheviots and cassimeres; sizes 31 to 42 waist,

\$1.95

Men's Work Shirts, made of light and dark blue chambray, gray cheviots and fancy mixtures; lay-down collar; sizes 14 to 17, 75с

Scrims and Marquisettes. mill remnants, slightly imperfect, in lengths up to 5

 $7\frac{1}{2}c$

Extension Rods, 100 dozen, extra heavy; extends to 54 inches, complete with fix-