



Keep the Docks Piled High

Keep a steady stream of food and munitions moving to our boys and our allies—That's your part of the "big job." Our boys and our allies will, in turn keep the Hun from our shores and make FREEDOM universal. No expense is too great now if it will save time—if it will enable you to accomplish more. The only thing that matters is the outcome of the war; for unless we win our dollars will be little more than "scraps of paper." Whole manufacturing organizations are voluntarily turning their plants over to the government—giving up their prestige and their selling organizations for one reason only—TO HELP WIN THE WAR. Therefore we say, sincerely: No expense is too great if it will save time and increase production.

Answer These Questions:

1. How much time do you waste working with horses?
2. How many acres of land could you release if you dispensed with some of your horses?
3. How much hauling which you force upon the railroads could you do if you employed trucks?
4. How many men could you release by using motor power?
5. How many more hours could you work if you substituted motor power for horses? (Horses must stop work to eat and rest).
6. How much larger would your working area be if you used motor power?

It all simmers down to a question of time and production. Trucks and tractors are labor saving, time saving inventions. Every minute saved is a nail in the kaiser's coffin.

Think it all over—think of it seriously. Do you need a truck or tractor? If you do, buy one regardless of whether you think you can afford it. Everything you do to increase production, regardless of the cost, will be a step toward protecting your future.

These Firms Have Joined Together to Support Increased Production and Better Transportation

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| Nebraska Buick Automobile Co.
G. M. C. Trucks and Samson Trucks. | Nebraska Oldsmobile Co.
Oldsmobile Trucks. | Liberty Sales Co.
Farmer Boy Tractors. |
| Van Brunt Automobile Co.
Fulton Trucks and Plowman Tractors. | Jones-Opper Co.
Stewart and Reo Trucks. | Mid-City Motor Supply Co.
Maxwell Trucks. |
| Card-Adams Motor Co.
Denby Trucks and Frick Tractors. | Geo. F. Rejm Co.
Packard Trucks. | Hayward-Cameron Motor Co.
Stearns and Chevrolet Trucks. |
| J. T. Stewart Motor Co.
Pierce-Arrow and Bethlehem Trucks. | Nebraska Parrett Tractor Co.
Parrett Tractors. | Peterson Truck Co.
Gray Trucks. |
- Oliver Chilled Plow Works.
Oliver Chilled Plows.
- Omaha Tire Repair Co.
Goodrich Truck Tires.
- John Deere Plow Co.
John Deere Plows.

