SINGLE COPY FIVE CENTS.



FULL CAPACITY -**LOADS FOR MOTOR** TRUCKS IS ASKED

Output Will Fall Far Short of the Demand.

A constantly increasing share of one burden of keeping up the motor truck transportation system of the police court Saturday morning on a country to the highest level of efficiency should be assumed by the truck destruction of property. manufacturers, according to H. E. idence of Sadie Roberts, 418 North Rose of the Van Brunt Automobile Eighteenth street, broke through the

the importance of 100 per cent opera-

"Makers can speed their production to the breaking point, but unless the trucks already in use are loaded to capacity and operated full time, the output will fall far short of the demand," he says. "The truck buyer should know the capacity of the truck and use it all. He should know not only the rated capacity, but the overload, and the rated speed. In short, Unless Operated Full Time the he should know his truck thoroughly to make the best possible use of it, and the responsibility lies with the manufacturers to teach him."

"Cave Man" Lover Heavily Fined in Police Court

Joe Battalo, giving no permanent address, was fined \$200 and costs at charge of being drunk and malicious

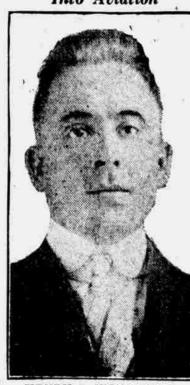
It is alleged that he entered the rescompany, Fulton distributors.

Mr. Rose points out that, while motor truck hauling depends to a self in a closet and was attempting large extent on the ability of the to break the closet door open with a manufacturers to obtain raw material chair when police officers arrived. for the production and on their ability Gaetano Alaboir, who was also found to deliver after the trucks have been in the house when the officers arrived, built, a great deal can be accomplished by teaching the truck owner fied that he interferred in her favor.

HBNRY A. WENDLAND.

Henry A. Wendland, recently employed by the Anto Electric Service

Another Auto Man Goes Into Aviation



HENRY A. WENDLAND.

the government aviation mechanic activities.

training school. Wendland is one of A large section of the big Firestone automobile row, having followed that turning out observation balloons. line since starters were first put on automobiles. In speaking of Wend-Service company states that they are marks to the men regarding the revery glad indeed to be able to furnish men of this kind for government tively, toward the work on war mawork. Although they will feel the terials. loss of Wendland in their work, they are very glad to make this sacrifice to help win the war.

Firestone Plant Turning

Out Many Army Balloons Several hundred "top sergeants" of Rains in Nebraska and the Firestone army, which is turning out many thousands of truck and pneumatic tires a day, took a day's 'furlo" as the guests of H. S. Firestone, president of the company, at

company, left yesterday for St. Paul, ganization was E. Thompson, repre-Minn, where he will be a student in senting the government in its balloon

the oldest electric mechanics on the plant will soon be under full sway Another guest of the party was land going into government service, Henry Ford, from whom Mr. Fire-H. B. Noyes of the Auto Electric stone drew inspiration in his responsibility, individually and collec-

> In talking to his guests, Mr. Fire stone commended the splendid leadership of the different factory departments and stated that everybody had earned this one day of relaxation by their splendid war work.

Snow Falls in Wyoming

Light rains were pretty general over western and northern Nebraska his old homestead at Columbiana last Friday night. In Wyoming there were snow flurries and temperatures Among the guests outside the or- pretty well down toward freezing.





A 3-in-1-Time-and-Money Saver

The Ford Standard One-Ton Attachment

\$390

Extra Heavy Equipment

for Two-Ton \$405

F. O. B. Chicago

UNIVERSAL Type Smith Form-a-Truck

One-Ton .

\$450

F. O. B. Chicago

UNIVERSAL Type Smith Form-a-Truck

Two-Ton

\$550

F. O. B. Chicago

Wasted time in any business is money thrown away. Smith Form-a-Truck in any delivery or hauling service now using horses does in the same time what it takes three teams to do.

On long runs Smith Form-a-Truck covers twelve to fifteen miles to every four or five covered by horses.

More frequent returns to the loading platform mean less equipment to cover your entire delivery.

A dependable one or two-ton truck made out of any automobile.

This is the age of Speed and Service. This is a day when men, plus method, are doing over night what our fathers and forefathers were content to do in months or years.

This is a day of action towards satisfaction and this is a day when the man and the merchant who makes the fullest use of modern methods in his store or his business, is passing the store or the business which clings to antiquated means and methods, at Express Train Speed.

Transportation: there is the big thing in business today.

It doesn't make any difference whether you move your product a meter or a mile, whether you move it by the pound or by the ton, you must move it quickly, efficiently and economically or you cannot hope to survive against the competition of the merchant who does.

The Best Selling Proposition on the Market Today-Write or Wire Us and We Can Prove This Statement.

THE MOTOR COMPANY

HARRY L. SWANSON

2415 Farnam Street

OMAHA, NEBRASKA



We're Talking **Cold Turkey Now**

Just suppose you bought a Saxon "Six" today.

And then the government was forced to stop all passenger car production.

You'd be patting yourself on the back and shaking hands with yourself, wouldn't you?

And you could afford to because your car would be jumping in value the very second that order went out.

Well—that is just what is mighty likely to happen.

Passenger car production has already been cut away down.

People with their ears close to the ground say there will be no new cars built after January 1st.

Now then-what are you going to do?

Will you let day after day slip away until the order comes or will you buy **now**—and make money when the order does come?

It is certain that you really need a car like "Saxon Six."

There are a hundred different ways it will help you in your business.

It is an essential to modern business because time is costly now.

You can't afford to drop back to the horse and buggy days.

Buy your Saxon "Six" right away. Delay and you'll pay for it.

Noyes-Killy Motor Co.

Factory Distributors

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