

WOLF LEASES LOT AND BUILDS FINE MODERN HOTEL

Harry A. Wolf Interests Control Many Valuable Properties Throughout the Gate City.

The builder and owner of the Conant hotel, the Commercial Realty company, composed of H. A. Wolf, Henry Miller and associates. The rental and management of the building are in charge of the H. A. Wolf company, realtors.

The lot on which the hotel stands is a good example of the advance in Omaha real estate values. The Schlitz Brewing company interests bought it 18 years ago for \$75,000. The First National bank interests bought it four years ago for a price said to be in the neighborhood of \$60,000.

The First National bank intended to build there, because they couldn't get the next corner north on Sixteenth and Farnam streets. At an opportune moment the Board of Trade building burned and the First National obtained that property.

Secures Long Lease. George Joslyn then bought the Sixteenth and Harney streets property. And then Harry Wolf negotiated a 99-year lease on the condition that he build on the lot a building costing not less than \$200,000. He built one costing much more than that.

"I am only sorry that Mr. Joslyn did not live to see the handsome building erected on his lot," says Mr. Wolf. "For I think he was more interested in seeing a fitting building there than in the actual returns on his investment."

Mr. Wolf himself is one of the wonderful examples of opportunity in Omaha. He came here from Philadelphia 14 years ago. He looked over the city as he had over many others and decided that here was where opportunity lived.

"I found that most of the valuable downtown property was held by big eastern concerns or that they held heavy mortgages on it," he said. "I saw that the recent 'hard times' had caused many local investors to become discouraged and let go of their holdings to the eastern bankers who held mortgages on them. I found also that these easterners cared nothing about developing the properties, just so they got their 5 or 6 per cent mortgage interest. And they were even willing to sell at the amount of the mortgages in many cases."

Forms Syndicates. "There was very little building going on except small operations like houses. I conceived the idea of forming syndicates so that a number of these small builders could get together and swing a big operation. Thus we handled these deals and built and kept on building."

"Today I believe that 95 per cent of the property in Omaha's business district which was held by outside owners 14 years ago is held by Omaha owners."

Mr. Wolf naturally believes in Omaha.

"In Philadelphia," he said, "I had just as good business judgment as I had here, but I couldn't get anywhere, couldn't start anything. Back there a man is judged too much by his ancestors. They want to know who was his grandfather. Out here in the west, every man is his own grandfather."

Mr. Wolf is actively on the job all the time and projecting bigger things for the future than even he has in the past.

In the same real estate operation by which they secured control of the Conant hotel property, the Commercial Realty company secured control of the property immediately adjoining the hotel on the west and remodeled the building so as to make what experts have called one of the finest markets in the west. The building is now occupied by the Central market.

British Food Controller Is a Man of the People

Correspondence of Associated Press. London, July 30.—"Jack" Clynes, as J. R. Clynes, England's new food controller, is called by old comrades, is well known in the United States, where he has represented the British Labor party at various international conferences. By birth and work he is a man of the people. Lord Rhondda, his predecessor, was a grocer's son. Clynes is the son of a laborer.

He is a slight, rather undersized, delicate-looking man of 49. His frail physique is probably the heritage of hard labor in boyhood, for he began at the age of 10 in an Oldham mill.

Out of his meager savings he paid for a course in a night school, and it is told of him that once he was on the point of being discharged by his mill boss for being found buried in an English grammar while at work. When still in his teens, a press biographer relates, he bought a second-hand dictionary and spent several months copying it from beginning to end. In this way he acquired the vocabulary which he used with remarkable precision in his public speeches. The books he studied were the works of economists, philosophers, poets and dramatists. Carlyle, Mill, Shake-

Conant Hotel Bears Well Known Omaha Family Name



G. HARLEY CONANT.

MRS. MARY H. CONANT.

The Conant hotel is named after a mother and son who now have more hotel property in Omaha than anyone else.

They are Mrs. Mary H. Conant and Harley Conant.

They operate the Sanford hotel, Nineteenth and Farnam streets, with 200 rooms, and the new Conant hotel, Sixteenth and Harney streets, with 250 rooms, a total of 450 rooms. They have nearly 200 employes on their payrolls.

Their career in the hotel business is interesting. Twenty years ago Mrs. Conant launched into business without much money, but with plenty of pluck and executive ability. She founded the old Bachelor's hotel at Twentieth and Farnam streets.

This hotel prospered under her management, and 12 years later, in 1910, she, with her son, Harley, took charge of the original Sanford hotel

at Nineteenth and Farnam streets, with 60 rooms.

In 1914 they opened the Harley hotel, Twentieth and Farnam streets. About a year ago they sold this to I. B. Plumb.

When the new Sanford hotel was completed in January of the present year, they took charge of it, operating it in connection with the adjoining original Sanford, making a total of 200 rooms in this hotel.

And now they have the Conant, their crowning achievement—so far.

\$2.50 and Down is Conant's Way of Advertising Its Prices

The Conant hotel has adopted a unique form of advertisement of its prices. It is exactly the opposite of the commonplace way of advertising prices of most hotels. The Conant prices are:

"\$2.50 and Down." "The idea of this is to tell the prospective guest the maximum price he may pay. Then if he wants something lower-priced he can have it," says Harley Conant. "With the common form of price statement like '\$1.50 and up' the guest doesn't know what is the top limit and he hates to come in and seem to be 'cheap.' With our system he knows the limit that he can pay in this hotel and he knows he can get rooms lower in price."

Each and every room in the Conant has private bath. And the furniture in every room is of the same high quality, whether it is a \$2.50 or a \$1.50 room. Fifty of the 250 rooms rent at \$2.50 a day, 100 at \$2 and 100 at \$1.50. And they are all beautiful rooms. The lowest priced have shower baths, the others tub baths. All the beds have box springs and the best of mattresses. The chairs are tapestry upholstered. The bureaus and tables have plate glass tops to insure cleanliness. Adding this to the top cost \$2,000 alone.

A hotel table of latest design is part of the furniture of each room. It has a special device for turning it

into a writing table. It also has a glass top.

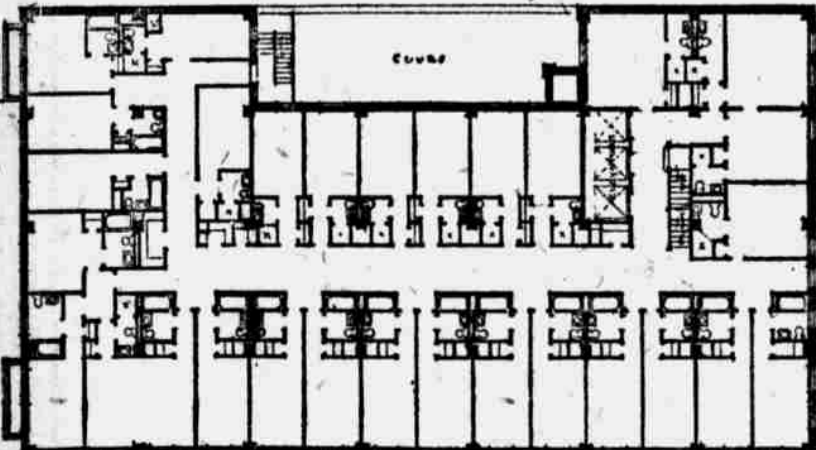
All the rooms are beautifully carpeted in velvet Wilton carpet into which the foot sinks luxuriously. The rooms and hall on each floor are carpeted in the same colors and designs.

Altogether there is an air of hominess and comfort about the rooms in this hotel and they are removed from the noise of the street in a surprising degree.

Freight on Packing House Products to West Raised

Washington, Sept. 14.—Increased rates on packing house products moving from east of Chicago to Pacific coast points were authorized today by the Interstate Commerce Commission. The new rates represent increases of from 20 to 30 cents a hundred pounds and range for different shipping points from \$2.23 1/2 to \$2.37 1/2.

Typical Floor Plan of Conant Hotel



PERSHING AT THE UNIVERSITY OF NEBRASKA

Whips Cadet Battalion Into Form and Makes Real Soldiers Out of Boys, Forcing Discipline.

Students who attended the University of Nebraska from 1891 to 1894 have a warm place in their hearts for General Pershing. During those years the general, then a lieutenant, was drilling the cadet battalion at the university. Dr. H. A. Senter, of Central High school, was sergeant major of the battalion and a close friend of Pershing.

Lieutenant Pershing was faced by a big task when he assumed the leadership of the battalion of students. The cadet band was especially in need of the discipline as is shown by the following extract from a university publication of 1894:

Whipped Into Line. "Lieutenant Pershing is the strictest of disciplinarians as is proved by the final subjection of the band to discipline. The members had been notorious for their walk. They had baffled the efforts of all previous commandants. No two of them had ever been seen by human eyes to keep step. The drum major had always conformed his movements to theirs. Now all has been changed. The band conforms its steps to the drum major and is accurate in its maneuvers as may be ascertained. Lieutenant Pershing gives great attention to details."

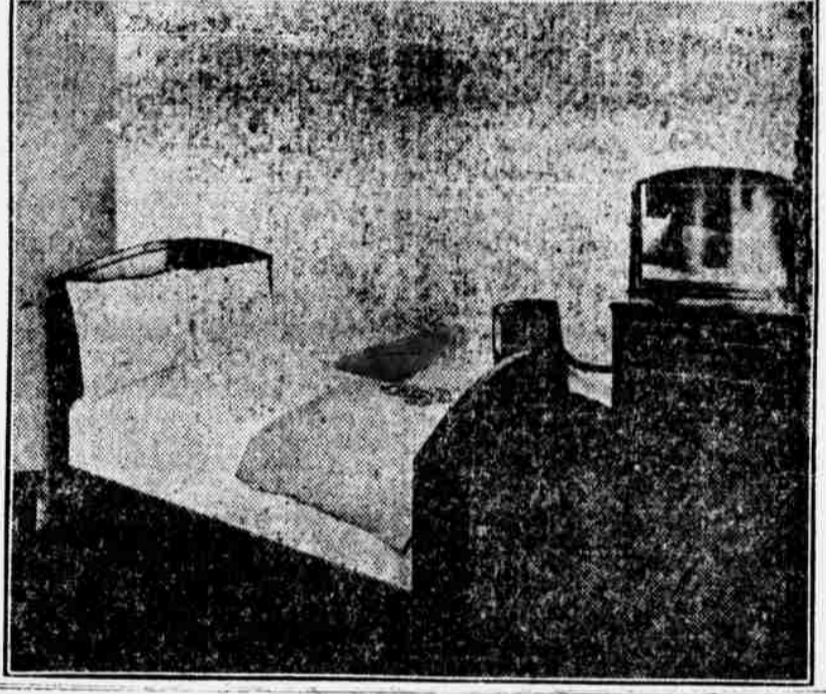
"In the competitive drill in 1892 in Omaha the battalion carried off the Maiden prize. They were awarded \$1,500 in prize money and presented with the Omaha cup. The event is directly traceable to Lieutenant Pershing's disciplinary ability."

Mentioned for Gallantry. During the three years that Pershing was in command the battalion increased in men, equipment and prestige.

August 18, 1898, Lieutenant Pershing was mentioned by General Wood for gallantry and bravery in action at El Caney. He was then promoted to major. He resigned his post as an instructor at West Point to enter active service in the Spanish-American war.

General Pershing was wedded to Helen Frances Warren January 26, 1905, in Washington, D. C. An invitation sent to Dr. Senter and an "At home, Tokyo, Japan," were exhibited at the Central High school Friday. Pershing was a captain on the general staff at that time.

Typical Bedroom at Conant Hotel



ADVANCE TERRA COTTA CO. 29 SOUTH LA SALLE STREET CHICAGO

Terra Cotta Work on the New Hotel Conant Was Furnished by Us
Factory, Chicago Heights, Illinois.

When Ordering Business Stationery Buy Value--Not Price
Let Economy Rule, But Let It Be True Economy
Insist on Your Printer Supplying
Western Bond
For Your Letter Heads and Office Forms
Quality, Economy and Satisfaction in every sheet.
Sold in White and Seven Beautiful Shades With Envelopes to Match
Samples Sent on Request With Name of Your Printer
CARPENTER PAPER CO.
Wholesale Distributors. OMAHA

Posthumous Honors Given Seven American Heroes

Washington, Sept. 14.—General Pershing advised the War department today that he had awarded the Distinguished Service cross to seven members of the army in France who lost their lives in deeds of gallantry.

The men were Second Lt. William P. Hymand, Iowa Falls, Ia.; Corps, John Connors, Rockland, Mass., and John R. Patten (no address); Privates Raymond Barnes, Taylorsville, Cal.; William J. Bergen, New York City; J. W. Shumate, South Charleston, W. Va., and J. Ler Antes (no address).

U. S. to Free Swiss From Dependence on Hun Coal

Geneva, Sept. 14.—The Lausanne Revue states that the United States has offered to lend 750,000,000 francs to Switzerland in order to electrify the railways. Switzerland thus would become independent of German coal.

Orkin Brothers

16th and Harney
Exclusive Women's Apparel

To the Management of Omaha's Newest, Beautiful Hotel

The Conant

To the people of Omaha and tributary territory, for whom this magnificent hostelry is provided, **ORKIN BROTHERS** extend hearty congratulations for the splendid achievement.

Already well established in our new store in the Conant Hotel Building, we are showing a complete line of Ladies' and Misses' wearing apparel in a wide range of styles and prices. Fifth Avenue's very latest offerings in Suits, Cloaks, Dresses and Millinery await your most critical inspection in our beautiful, spacious, daylight store.

Orchard & Wilhelm Co.

414-416-418 South 16th Street

THE visitor will be charmed and delighted with the furniture in the lounge of the Conant.

Of Spanish-Italian or "Span-Umbrian" design, it is fraught with the romance and achievement of that golden age of artistic rebirth, the Fifteenth Century, yet lacking nothing of the practical, and indeed having that quality of being so strong and durable that one might kick it around without hurting it.

Span-Umbrian Furniture is not only ideally suitable in a large hotel, but of great charm and service in the dining room, living room, library and hall of the private home.