

WOMAN'S SECTION OF THE BEE

Conducted by Ella Fleishman

WATCH OUR WINDOWS THOMES OUR VALUES

Small Women's Mecca

Delightful Modes for Misses and Little Women.

Dame Fashion Nods Approval to Newer Methods at the UPTOWN STORE

- 25.00 Small Women's Suits 27.75
30.00 Small Women's Suits 29.75
50.00 Small Women's Suits 39.75
60.00 Small Women's Suits 44.75
65.00 Small Women's Suits 49.75

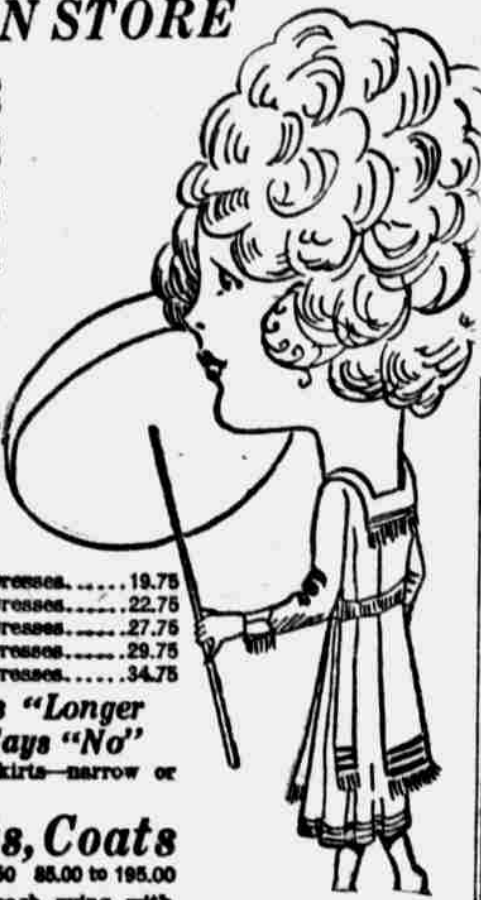
More Style Better Values

- 25.00 Small Women's Dresses 19.75
30.00 Small Women's Dresses 22.75
35.00 Small Women's Dresses 27.75
40.00 Small Women's Dresses 29.75
50.00 Small Women's Dresses 34.75

New York Says "Longer Skirts" Paris Says "No"

Coats, Coats, Coats 19.75 to 49.50 54.50 to 74.50 85.00 to 195.00

3.W. Thome Co. 1612 FARNAM STREET



Women in War Time

Society Women Earn Twenty Cents an Hour in Button Factory

"We're short on buttons," announced Mrs. Eva Wallace at Salvation Army headquarters Thursday afternoon.

There was only one thing to do, Mrs. Wallace called the button factory on the telephone.

Will Take Up War Work. B'nai B'rith woman's auxiliary, at its first meeting of the year, Thursday night in the Lyric building, decided to devote this year's efforts to war work.

Bounding Billows Lure Pretty Yeomanette



GLADYS CALLAHAN.

Life on the bounding billows is what Miss Gladys Callahan, one of the six yeomanettes at the naval recruiting office in Omaha, is longing for.

Not all the yeomanettes are as ambitious as Miss Callahan, whose black eyes snap with excitement when she thinks of the wonderful possibilities of being a member of the crew of a real war vessel.

Salvation Army Drive Notes. Mrs. W. A. Pixley and her group of young business women collected \$500 Thursday evening at the downtown theaters.

Miss Sylvia Sarto, who wrote "Marching Through Hunland," is selling copies of it for the Salvation Army at 5 cents apiece.

Each gave \$50 to the women's committee. McCord-Brady company gave all the coffee for the doughnut hut, also have furnished their own demonstrators to make it for the three days.

Church Organizes Large Unit. Planned to be one of the largest and strongest Red Cross auxiliaries is the First Methodist church, which has just applied for a charter.

gating nearly 500, and many of these members expect to bring friends to help with the work.

Red Cross

Bemis Park auxiliary has postponed work until October.

Mrs. Charles T. Kountze, now in the east, writes to Mrs. W. E. Martin, chairman of the Red Cross motor corps, emphasizing the growing importance of this department.

Miss Carrie Millard, chairman of the French section of the Red Cross, announces that meetings will be discontinued until further notice, because their quota of pads has been completed and their new quota has not yet arrived.

T. H. McDearmon, who has given the services of Mr. N. Kline as instructor for the mechanics' course, has now loaned the motor corps a truck which Mrs. McDearmon will drive on Friday for the salvage department.

Mrs. Lee Huff has found it necessary to resign as vice chairman of the public shop because of the illness of Mr. Huff.

Lincoln School Community auxiliary, Miss Olive Huntley, supervisor, will not meet for work on Monday owing to the delay in receiving the September quota.

Mr. A. N. Smith, 1123 South Thirty-third street, has donated \$1,500 worth of fire extinguishers to the salvage department.

All public shop workers who wish to march in the Pershing parade may secure their aprons and caps at the public shop at 6 o'clock.

Service League Notes. A new department of welfare work has been instituted by the National League for Woman's Service.

The movement was started in New York last spring by the Society of American Florists, which designated the Service league as the official organization to care for this war work.

Another class in motor mechanics is now being organized. Mrs. Smith has word from Miss Grace Parker, national commandant, emphasizing the importance of this branch of service.

Yarn for sweaters is now ready for distribution at Service league rooms in the court house.

Both Queen Alexandra and Queen Mary are members of the Order of the Garter, but up to the present time there is no instance recorded in modern history where any woman subject has been similarly honored.

Omaha Girl Weds in Los Angeles



Mrs. Frederick G. Gaspard

Mrs. Frederick J. Gaspard, nee Miss Gladys Rohrbough, daughter of Mr. and Mrs. M. A. Rohrbough, was an August bride, her marriage to Dr. Gaspard taking place in Los Angeles.

My Hat Diary BY Carita Herzog



It almost breaks my heart that I can't talk about summer hats any more. It's just odds and ends of fun to write about laces and bathing caps, etc., but I just can't do it any more.

OF INTEREST TO WOMEN. More than 8,000 women are holding positions as postmistresses in the United States.

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SOCIETY

"FORGET me not!" cry the children in war-swept Belgium, and as a tangible reminder of our duty to these small supplicants the tiny blue flower will be used as a symbol of this form of service.

Miss May Mahoney, who has charge of arrangements for the Belgian Baby day drive, which will be launched next Saturday, has appointed committees for each of the country clubs, who will request the hostesses who are entertaining that day to use these cards on their dinner tables.

The women who have been appointed by Miss Mahoney at the different clubs included Mrs. Edward Slater, for the Field club; Mrs. Lawrence Brinker, at Country club; Mrs. Harvey Jewell, for Carter Lake; Mrs. A. M. Smith, Prettiest Mile, and Mrs. W. M. Murray, for Seymour Lake club for the regular dinner-dances on Friday evening.

Military Wedding. A military wedding took place in Des Moines, September 4, when Miss Mary Irene Welsher, daughter of Mr. and Mrs. R. E. Welsher of Indianola, Ia., became the bride of Lt. Thomas Franklin Neighbors, who is with the 163d depot brigade, is now stationed at Camp Dodge, and Mrs. Neighbors will make her home in Des Moines for the present.

The bride is a graduate of Simpson college, where she was a member of the Delta Delta Delta sorority. Lieutenant Neighbors is a graduate of the law school of the University of Nebraska and member of the Alpha Tau Omega fraternity.

PERSONALS

Lt. Will Noble in the last letter to his parents, Mr. and Mrs. G. W. Noble, said that he expected to return to the front in a few days.

Mrs. George Bicknell, who has spent the last week with Mrs. G. W. Noble, leaves today for her home in New York.

Misses Martha Noble and Lucile Rector will leave September 22 for the east to enter Oberlin college.

Miss Lucile Lathrop will leave Tuesday for Rockford, Ill., to enter Rockford college.

Carl C. Kattelman, attending the radio school, University of Nebraska, will pass the week-end in Omaha. His brother, Michael, is home from the Great Lakes naval training station, where he has been recommended for the ensign's school.

Mayer Monsky arrives this week-end for a short furlough from the Great Lakes naval school.

Corp. Clarence Wolf, who has been visiting his family in Omaha on a 14-day furlough, returned to Camp Fremont, Cal., Thursday afternoon. Corporal Wolf is expecting sailing orders very soon.

Lt. Charles Morearty, observation instructor in Fort Omaha, has been transferred to Arcadia, Cal., where he will teach piloting. Lieutenant Morearty was a popular high school athlete.

Miss Mary Parsons leaves Wednesday to enter the university at Lincoln. Mr. and Mrs. G. W. Megeath, who have been in Estes Park for the last two weeks, will return Sunday.

Mr. and Mrs. O. S. Goodrich left Thursday morning for a motor trip to Kansas City and Camp Funston. Before returning they will spend several days at Excelsior Springs.

The social which was to have been given at St. Andrew's church this evening has been postponed on account of the Pershing parade.

What Every Woman Should Know

It has never been disclosed to the English people, over whom she reigned for 63 years, how Queen Victoria distributed her enormous personal fortune in her will. The only fact made public was that her favorite residence, Osborne House, on the Isle of Wight, which was her majesty's own private property, was left at the disposal of her youngest daughter, Princess Henry of Battenberg.

Miss Mary C. Tucker, who has been appointed head of the science department of Upper Canada college, Toronto, is the first woman to become a member of the faculty since the school was founded in 1829.

Miss Emma Cooper Bell of New Orleans has the distinction of being the first woman in the United States to conduct a class in motor mechanics for women.

Many women have found employment in the boat-building yards recently established in Cape Breton by Alexander Graham Bell.

The queen of Holland supplies from her dairy, near the palace of Het Loo, a considerable proportion of the milk consumed by buyers in the city of Amsterdam.

A statue of Edith Cavell, the British Red Cross nurse who was put to death by the Germans in Belgium, has recently been set up near Trafalgar Square, in London.

With a record of a sock in 138 minutes, Mrs. Anna Hellen of Seattle has the distinction of being the champion knitter of the northwest.

A union of telephone girls has been organized in Toronto with a membership of more than 700.

When Buying Advertised Goods Say You Read of Them in The Bee

SHERMAN & McCONNELL DRUG CO. Weekly Reminder

The object of this advertisement is to remind the public of the fact that in OUR STORES may at all times be found such an assortment of all the merchandise belonging at all in drug stores, as is limited only by the demand of the Transmississippi Territory—and always prices that protect the buyer.

Ten Favorite Toilet Powders and Talcums

- Asurea Powder \$1.48
75c Mary Garden Talcum .49c
50c Galatea Face Powder, three shades, per box.....29c
Your choice of Williams' Violet, Carnation or LaToque Rose Talc, for14c
Exquisite Violet Dulce Powder, for50c
50c Melrose Powder, for.....39c
50c Carmen Face Powder.....39c
50c Madam Isobell's Tweekies Dear Face Powder, for.....39c
50c Madam Yale's Face Powder, for.....39c
Madam Vendome's Face Powder, for.....88c

Patent or Proprietary Medicines at Saving Prices

- 60c Syrup Figs, for.....49c
(This is the original and genuine)
Alcock's Porous Plasters.....12c
50c Stuart's Dyspepsia Tab.39c
35c Castoria for 24c
This is the genuine Fletcher's—the kind baby cries for, mother and grandmother cried for.

Richard Hudnut's

Exquisite Perfumes, Soaps and Toilet Cream—a full line.

Week End Pantry Specials

- Each Saturday you can buy the items mentioned below at prices attached. Here is a saving that is substantial.
25c Cox's Instant Powdered Gelatine, for.....19c
25c 1/2-lb. Symond's Inn Cocoa, as delicious and rich as any goods on the market; two packages for.....29c
88c 1-lb. package Opeko Coffee, roasted and ground, two lbs., for.....49c
48c 1/2-lb. Fibre Japan Blend Breakfast Tea, two packages for.....49c

Ladies! Protect Your Hands

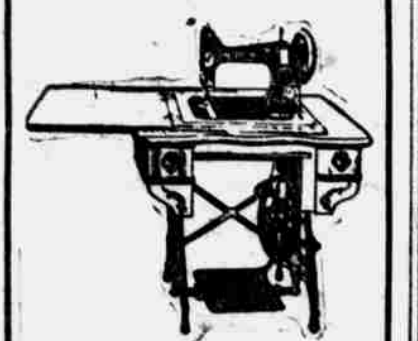
Patriotic women are today doing work around the house and garden which they could delegate to servants in the past. But there is no need of roughing one's hands. Soft, white hands add charm to every woman and they may be protected with a pair of these guaranteed rubber gloves, 49c to 98c. (Hazel Leaf Cream, price, 25c, is another aid to preserving soft, white hands.)

SHERMAN & McCONNELL DRUG CO. Cor. 16th and Dodge Streets (Original). Cor. 16th and Farnam Streets—North and West of Burlington 16th and Harney—Big, Beautiful, Potential. N. E. Cor. 19th and Farnam Streets—Handsome—Commodious Harvard Pharmacy, 24th and Farnam Streets. West End Pharmacy, 49th and Dodge Streets. General Office, 2nd Floor, 19th and Farnam Streets.

25c Brings A New "White" Machine To Your Home!

You Never Needed A Good Sewing Machine More Than You Need It Right Now!

The "high cost of living" can at least be reduced somewhat if you do at HOME the sewing you have been sending out. Isn't it the truth?



MICKEL'S WHITE SEWING MACHINE CLUB

opens up to you a remarkably easy way to possess the best Sewing machine yet produced.

Mickel's Cor. 15th and Harney Sts. Omaha. 334 Broadway, Council Bluffs

Berg's Three Special Values Berg's Woman's Shop. 1621 Farnam FOR SATURDAY Extraordinary Qualities and Exquisite Creations of Coats---Suits---Dresses —at a genuine saving Saturday— Description of these beautiful models fail to express but a small portion of their exclusive individuality. \$35 Coats \$27.50 Velours, Broadcloths and Wool Plush Tailored Models, featuring Fur and Plush Collars and Belted effects. Brown, Navy, Blue, Burgundy and Black. \$32.50 SUITS \$25.00 Poplins, Serges, Bur- ella, Tweeds, Oxfords, Tailored Models with Belt, Braid and Button trimmed. All the new Fall shades. \$35.00 DRESSES \$29.50 Dresses for Street and Afternoon Wear. Sat- ins, Georgette-Crepes, Crepe Meteor, Jerseys and Serges. Featuring the loose panel. Fringe and Braid trimmed. Berg's