

**Hungry**  
 Omaha Folks Begin to Be Entertained at the Theaters as Shown by Success of Openings

**A**TTENDANCE at the Brandeis on the occasion of the opening of the season there is such as to warrant the conclusion that Omaha people are ready to be amused. At any rate, the two companies putting in at that house last week were most cordially welcomed, and their efforts got such approval as must have convinced anybody of the desire for laughter. This evening a further test will be applied, when our old friends, Abe and Mawruss, resume their bickering at the Boyd. With their coming all the local theaters will have gone into action, and a wide range of choice be provided for "shoppers." From agents who have visited Omaha is gathered the information that New York producers have their eyes well on the west this season, having finally reached the conclusion that this section of the world is really worth the trouble of cultivating. One of their difficulties is supplied by the railroad administration. Gone are the days of party rates, special sleepers, extra baggage cars, holding trains, and a lot of other privileges that are now esteemed because they have vanished. Mr. McAdoo's regulations, primarily designed to keep folks at home, or at least to reduce the American habit of gadding to the minimum, apply as forcefully to the traveling show company as to the humblest individual. For example, the A. H. Woods company that is to open at the Boyd tonight pays for its tickets to San Francisco just what it would cost that number of people to make the trip if they were traveling singly. Omaha is the first stop from New York, the company reaching here Saturday morning; from here the troupe goes to Denver, then Salt Lake City, and thence to San Francisco. After leaving there, tickets will be bought from town to town and local fare paid, all the way back to Chicago. It is this phase of the situation that will govern the season outside of New York and Chicago this year.

"Business Before Pleasure," the Eltinge theater, New York, success, will be presented at the Boyd theater tonight for an engagement of one week. In continuing the episodes in "Mawruss" Perlmutter in "Business Before Pleasure" the authors have transferred them from the cloak and suit business to the vastly more interesting and exciting environment of the movie business. As film magnates "Abe" and "Mawruss" reveal their delightful eccentricities, their thoroughly human traits and their charming human traits and and at every contact with their new and unfamiliar associates. The play will be presented by a characteristic A. H. Woods cast, including Jules Jordan as Potash and Charles Lipson as Perlmutter, Helen Gill, Murray Phillips, Richard Barrows, William McCauley, Lizzie Wilson, Lottie Vernon, Doris Kelly, Olive Massey, Rita Howlett, Harry Hammill, Harold Skinner and others. A special Labor day matinee will be given tomorrow at the usual Wednesday and Saturday matinee. Owing to the length of the production, curtains will be at 2:15 and 8:15 sharp.

The second attraction of the season at the Boyd will be Jack Norworth's revue, "Odds and Ends." This attraction will be played for three nights and Saturday matinee beginning Thursday, September 12. It comes to the Boyd with a record run of five months at the Garrick theater, Chicago; Omaha being one of the first cities to view this unusual musical revue.

Mr. Norworth's offering is a decided departure from the customary musical revue as it is not a travesty of New York theatrical successes but rather a satire on happenings that are or have been prominent in the minds of the people with a range from the New York subway to the trenches.

In "All for Democracy," at the Orpheum this week, President Wilson is the central figure. He sits in grave meditation, while at his elbow appear Grant, Lee, Lincoln, Washington, Lafayette and Joan of Arc. The attraction is an allegory of the present day, which emphasizes the point that the road of justice and right is always a difficult road to

**At the THEATERS**

*Helen Gill in "Business Before Pleasure" BOYD*

*Mary E. Ryan (ORPHEUM)*

*Lotus Lee EMPRESS*

*Llorra Hoffman (ORPHEUM)*

*Evelyn Cunningham (GAYETY)*



Jack Norworth coming to the Boyd

travel. The concert stage has given vaudeville another prima donna in the person of Llorra Hoffman, the American soprano, whose entire program is sung in English. "Wishland," a modernized version of an old Persian tale, in which J. K. Emmet and Mary E. Ryan are now playing, is from the pen of George Byrd Dougherty. Eddie Carr presents an absurd farce, "The Office Boy." He is seen to laughable advantage in the title role. Dale and Burch have an offering which proves unfailingly popular. Carl McCullough presents a series of "Footlight Impressions." Formerly he had the leading juvenile role with McIntyre and Heath in the comedy, "In Hayti." Famous sculptures of Paris are disclosed by living models. "The Slave Merchant," "Portals of the Past," "Apollo," and "Joan of Arc" will be some of the subjects presented for inspection. The fjords of Norway and views of Egypt will be shown in motion pictures by the Orpheum Travel Weekly.

Maude Fealy will be seen in the title role of "The Little Teacher" when it comes to the Brandeis theater for three days, beginning September 12. The producers have surrounded Miss

Fealy with a company that includes Clyde Fogel, Joseph Hyland, Adrian H. Rosley, Robert L. Wessells, Louise Eagan, John P. McSweney, Laura Bennett, Adella Burke, Minnie Stanley, Mary Fay, Adelaide Cummings, Betty Patterson, Jane Gilroy, Michael J. Hanlon, Margaret Lapsley and Francis Lapsley.

The stellar feature of the first half of the week at the Empress theater will be "On the Frontier of Freedom," presented by six men and a most complete set of scenery depicting a front line trench in No Man's land, stretching out in a panorama effect showing the effects of continuous artillery bombardment. The offering is an exposition of what our boys have to contend with "over there." An amusing feature of the bill will be a comedy playlet written by George Ade and presented by Charles J. Harris and company, entitled "The Mayor and the Manicure." Lotus Lee knows just how to sing songs and Marion Gibney is a comedienne of rare variety. For the last half of the week, the feature attraction will be a patriotic playlet from the pen of William Anthony McGuire, "The End of the Kaiser." The "La Petite Cabaret" is

a manikin comedy show. It shows every possible scene in a modern cabaret. The manikins supply cabaret music and the presentation is perfect in every detail.

Madame Sarah Bernhardt is to be presented at the Orpheum for the week starting Sunday, September 1, by Mr. Martin Beck, managing director of the Orpheum circuit. Madame Bernhardt will present "Du Theatre au Champ d'Honneur," ("From the Theater to the Field of Honor,") in one act by a French officer at the front the first four days of the week, and for the last three days she will offer "La Dame aux Camélias," ("Camille") by Alexander Dumas.

**OMAHA LABOR DAY**  
 MONDAY, SEPT. 2—TENTS AT 20TH AND PAUL STREETS

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 THE WONDER SHOW THE LIKE OF WHICH YOU NEVER SAW BEFORE

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A CIRCUS GATHERED FROM 18 NATIONS

**6 ARENAS** FOR THE WONDER

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60 RIDERS—60 SPECIALISTS—50 CLOWNS—40 ACTS—100 PERFORMERS

YOU HAVE NEVER WITNESSED A CIRCUS LIKE THIS

Two performances daily, 8 and 8 p. m. Doors open one hour earlier. One ticket admits to everything. Children under 10 years half price. Gale, Golds, Million-Dollar Street Parade 10 a. m., preceding first performance.

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 Including World's Greatest Collection of Trained Beasts

Performing in a massive Steel-Circled Arena. The Wild World, Civilized and Uncivilized, Ransacked to Amusement and Complete with the New

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THE GREAT WALLACE CIRCUS DE LUXE

Reserved and admission tickets on sale circus day at Myers Dillon Drug Co. 1609 Farnam St. Same prices as at show grounds.

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**4 Vaudeville Shows Daily, 2:15-3:30-7:45-9:15**

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EXTRA VAUDEVILLE TODAY at 6:30

**Vaudeville's Latest Sensation FRONTIER OF FREEDOM**

A Bombshell of Excitement direct from the Front Line Trenches in France; produced and directed by Capt. L. E. Ramon, U. S. A., returned from overseas after 13 months, and Lieut. T. F. Hewitt, Royal Flying Corps, British Army, returned after 27 months abroad.

**LOTUS LEE** Marion Gibney  
 "Just Songs." An Interesting Woman

**CHAS. J. HARRIS & CO.**  
 George Ade's Comedy, "The Mayor and The Maniac."

Two Features Worth While on the Screen

**WM. S. HART**  
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**PEGGY HYLAND**  
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 Closes Monday

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**BRANDEIS THEATRE**  
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Matinee Saturday

Cohan and Harris Present the Supreme Success of Successes **THE LITTLE TEACHER**

A new comedy by Harry James Smith, author of "The Tailor-Made Man," etc., etc., with **MAUDE FEALY** and A METROPOLITAN CAST

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**Superior Vaudeville**  
 Matinee Every Day, 2:15—Every Night, 8:15.

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 (An Allegory of the Present.)

**EDDIE CARR & CO.**  
 In an Absurd Farce "The Office Boy."

The Joy Gem of Vaudeville **CARL McCULLOUGH**  
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 American Prima Donna Soprano

Billy—DALE & BURCH—Bunny  
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AN ARTISTIC TREAT  
 A picturing Famous Art from the Sculpture of Paris.

**J. K. Emmet**  
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 MAT. WED and SAT., 2:15 Sharp  
 Special Matinee Tomorrow (Labor Day)

**FAMOUS AMERICAN INSTITUTIONS**  
 MAWRUSS, PERLMUTTER and ABE POTASH in

**BUSINESS BEFORE PLEASURE**  
 BY MARYAGUE GLASS and JULES KENYON GOODMAN

Direction A. H. WOODS.  
 Direct From One Year at Eltinge Theater, New York.  
 Nights, 50c to \$2.00. All Matinees, 50c to \$1.00

**THREE NIGHTS—5 p. 12, 13, 14—Matinee: Saturday**  
 Jack Norworth's Chummy Musical Revue,  
**"ODDS AND ENDS OF 1917"**  
 With Jack Norworth, Harry Watson, Jr., Bettie Parker and Others. Direct from a summer run in Chicago. 50c to \$2; Mats., 50c to \$1.50. Mail Orders Now.

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