



Are You With These Boys Heart, Soul and Pocketbook?

YOU may be with them in your sympathies. You may wish them good luck and cheer them as they leave for the cantonment camps, but how about the strings to your pocketbook.

Are you "sitting tight" holding on to your surplus money or are you making your extra dollars fight side by side with our boys?

Are you among those short-sighted folk who are hoarding your savings for fear times may be worse?

Are you among those who hesitate to spend money **NOW** to increase your efficiency in this **TIME OF NEED**?

If you are let this message sink deep into your brain.

Every dollar of your money spent to support this war—to increase production—to facilitate transportation and to make up for the man power shortage is a dollar spent to protect yourself and your family—a dollar spent to make United States currency worth 100 cents on every dollar.

Buy Liberty Bonds! Buy Thrift Stamps! Increase Production!

Not only are our soldiers depending on us for food but our allies are forced to look to us for food also. **You must not fail them.**

You must increase production and you must get your products to market. Motive power is the logical solution to the man power shortage.

Trucks and tractors release men and horses for the war and enable us accomplish more in spite of the handicap.

There are 24,000,000 horses in the United States. It requires 120,000,000 acres to sustain them.

The number of acres of land used to feed our horses would suffice to feed France for a whole year.

Eliminate part of our horses substitute motor power and we have accomplished two things. Increased efficiency and increased production.

These Firms Have Joined Together to Support Increased Production and Better Transportation

Nebraska Buick Automobile Co.
G. M. C. Trucks and Samson Trucks.

Van Brunt Automobile Co.
Fulton Trucks and Plowman Trucks.

Card-Adams Motor Co.
Denby Trucks and Frick Tractors.

J. T. Stewart Motor Co.
Pierce-Arrow and Bethlehem Trucks

Nebraska Oldsmobile Co.

Jones-Opper Co.
Stewart and Reo Trucks.

Geo. F. Reim Co.
Packard Trucks.

Nebraska Parrett Tractor Co.
Parrett Tractors.

Liberty Sales Co.
Farmer Boy Tractors.

Mid-City Motor Supply Co.
Maxwell Trucks.

McIntyre Hayward Motor Co.
Stearns and Chevrolet Trucks.

Peterson Truck Co.
Gray Trucks.

Oliver Chilled Plow Works
Oliver Chilled Plows.

Omaha Tire Repair Co.
Goodrich Truck Tires.

John Deere Plow Co.
John Deere Plows.

