



The Overland Tire & Rubber Company Stock Advances \$2.50 Per Share



BOARD OF DIRECTORS PASS RESOLUTION

Resolved, That at a date to be fixed by the Board of Directors, in its discretion, but in no event later than September 27th, 1918, the price of all stock remaining unsold of the Overland Tire and Rubber Company be advanced to \$12.50 per share.



Here Is the Wonderful Record Made By The Overland Tire and Rubber Company

No. 1. On March 4, 1918, this company received a permit from the Nebraska State Railway Commission to sell its stock.

No. 2. The first share of stock was sold March 7, 1918.

No. 3. On August 3, 1918, this company had sold over \$700,000 worth of its stock and had approximately 1,300 stockholders.

No. 4. These 1,300 stockholders consist of leading bankers, professional men, merchants, ranchers, etc.

No. 5. On May 22, 1918, the Overland Tire and Rubber Company purchased 5 1/2 acres of land for their factory site. This land extends from Thirtieth Street to Thirty-first Avenue and from Taylor street on the North to the Missouri Pacific Belt Line on the South, and they also optioned 12 additional acres adjoining.

No. 6. On August 20 this company made their final payment on this 5 1/2 acres of land and the deed is now executed in the name of The Overland Tire and Rubber Company. They will have until November 1 to take up their option on the additional 12 acres.

No. 7. In a few days this company will begin the grading and excavation necessary for the erection of their buildings and the preparations will be started for laying their two railway sidings, one from the East and one from the West.

No. 8. The estimates for their first unit of buildings are about completed and all the plans are already in the hands of the engineers and architects.

No. 9. It is the present plan of this company that the grading and excavating and the erection of the buildings will be under the direction of Omaha contractors.

No. 10. The plan of the buildings is daylight construction and the buildings will be what is known as reinforced concrete.

No. 11. All possible human haste and dispatch will be employed in the early construction of their buildings.

No. 12. A part of the machinery has already been ordered and the customary initial payment has been made. Mr. W. R. Blowers, Vice President and General Manager of this company, has already spent some time in the East with the manufacturers of machinery, getting things lined up for the rapid completion and delivery of the necessary machinery for this company, both for the building of its tires and tubes and the machinery necessary for the mechanical rubber goods that will be a very essential part of this company's business. Mr. Blowers goes East next week to further complete these plans, to order more machinery and to inspect the machinery and to expedite the contracts already let.

No. 13.—The business of The Overland Tire and Rubber Company is not one which will manufacture a luxury, but all of their products are absolute necessities in times of war or in times of peace.

No. 14. The first day that our factory opens for business we will be in a position to build not only tires and tubes for pleasure and commercial cars, but we will also be fully equipped to manufacture all of the best grades of truck tires.

No. 15. Every state in the union today is showing a marvelous activity in the purchase and use of trucks.

No. 16. Being a western company, located in the best distributing center known in the West, it is only natural that our entire output of truck tires, which will be very large, will be readily consumed right here at home, with very little necessity on our part for an expensive selling force.

No. 17. The first unit of our buildings will have a capacity of 1,000 tires per day, 1,000 tubes per day, and a full line of general mechanical and surgical rubber goods.

No. 18. The stock of The Overland Tire and Rubber Company will absolutely, in a very short time, advance \$2.50 per share. You have an opportunity today to buy this stock at its par value of \$10 per share.

No. 19. By buying this stock today you will save \$2.50 per share. That will give you a profit of \$2.50 per share, or 25% over the man who waits until this stock advances to \$12.50 per share.

No. 20. Every man who owns stock in The Overland Tire and Rubber Company is entitled to buy all of his tires for his own use at 20% discount from this company's list price. This is printed very clearly in your stock certificate.

No. 21. This stock is fully paid and non-assessable.

No. 22. Do not wait until the allotment of stock at \$10 per share is all subscribed for, but be wise. Act today. Fill out and mail right now, before it is too late, the information coupon found below. When you have received this information we believe that you will want to subscribe for as much of this stock as you can pay for.

Send no money in answer to this advertisement until you receive the full particulars.

The Company

The Overland Tire and Rubber Company is incorporated under the laws of the State of Nebraska for \$2,500,000; 250,000 shares, par value, \$10 per share.

All of this stock is common stock and all is voting stock. Each share has one vote and each share has just the same voting power as another share and the same earning power as another share.

There will be no excessive salaries paid to officers.

Reference on Mr. Davies, the President, any bank in Omaha.

Reference on Mr. Blowers, the Vice-President and General Manager, any rubber manufacturer in the United States or Canada.

Reference on Mr. Hildreth, Secretary and Treasurer, any bank in the City of Chicago.

Here is how dollars have grown when invested in the stock of tire companies.

\$1,000	Republic Rubber Co., amount invested \$1,000; became worth	\$ 80,000
\$1,000	Fisk Tire & Rubber Co., amount invested \$1,000; became worth	120,000
\$1,000	Diamond Rubber Co., amount invested \$1,000; became worth	150,000
\$1,000	B. F. Goodrich Co., amount invested \$1,000; became worth	696,000
<small>Authority—Chicago Herald, March 18, 1917.</small>		
\$1,000	The Mohawk Rubber Co. began business in 1913 at Akron, Ohio. Up to December, 1916, an original \$1,000 investment in this company had become worth	12,000
\$1,000	Up to December, 1916, an original \$1,000 investment in the Firestone Tire & Rubber Co. had become worth	120,000
\$1,000	Up to December, 1916, an original \$1,000 investment in the Goodyear Tire & Rubber Co. had become worth	250,000

Authority—Andrews & Company, Investment Bankers
Chicago, New York, Philadelphia, Pittsburg, Cleveland,
Detroit. Statement Issued December, 1916.

The Overland Tire and Rubber Company,
1106-7 W. O. W. Building,
Omaha, Nebraska.

Please send me full particulars regarding The Overland Tire and Rubber Company. If satisfied that the investment is good I might invest Dollars. This coupon obligates me in no way whatsoever to buy stock.

Name

Street

City or Town

B State



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