

THE SHORT CUT

SHORT CUTS are necessary now, especially "short cuts" which really enable us to accomplish more in a given length of time. The modern Truck and Tractor are the "short cuts" in transportation and increased production.

TRUCKS are being used everywhere by progressive merchants and farmers to relieve railroads and express companies, to expedite deliveries, to extend hauling areas and to save time. The time alone which the modern Truck saves adds, at a conservative estimate, 50 per cent to the working day.

TRACTORS, too, are enabling farmers to meet the labor shortage problem. Think of pulling three 18-inch plows for 24 hours at a time. Compare this with horse power. It takes from two to four horses to pull one 18-inch plow and six hours of this work is a hard day's work for the average horse. Plowing is only one of the numerous farm tasks which the Tractor will perform. There is hardly a farm labor requiring power in which the Tractor cannot be utilized.

THINK OF THE SAVING OF TIME

Just look at it from a standpoint of time. If a truck will enable hauling in one day what ordinarily takes 3 days with a team, and a tractor will pull three plows where horses pull but one—is it a paying investment? Comparisons such as mentioned are not theories; they are PROVEN FACTS. You can find evidences of it in your own neighborhood if you will make inquiries.

Put Your Business on a War-Time Basis USE MOTOR POWER

These Firms Have Joined Together to Support Increased Production and Better Transportation

Nebraska Buick Automobile Co.
G. M. C. Trucks and Samson Trucks.
Van Brunt Automobile Co.
Fulton Trucks and Plowman Trucks.
Card-Adams Motor Co.
Denby Trucks and Frick Tractors.
J. T. Stewart Motor Co.
Pierce-Arrow and Bethlehem Trucks.

Nebraska Oldsmobile Co.

Jones-Opper Co.
Stewart and Reo Trucks.
Geo. F. Reim Co.
Packard Trucks.

Nebraska Parrett Tractor Co.
Parret Tractors.

Liberty Sales Co.
Farmer Boy Tractors.

Mid-City Motor Supply Co.
Maxwell Trucks

McIntyre Hayward Motor Co.
Stearns and Chevrolet Trucks.

Peters Truck Co.
Gray Trucks.

Oliver Chilled Plow Works
Oliver Chilled Plows.

Omaha Tire Repair Co.
Goodrich Truck Tires.

John Deere Plow Co.
John Deer Plows.

