



OWNERS PLEDGE TO PROSECUTE MOTOR THIEVES

Omaha Auto Club Takes Moral Pledge to Prosecute in an Endeavor to Stop Omaha Robbers.

The progressive organization called the Automobile club of Southern California has marked the highway from their city to Omaha. Los Angeles to Ely, Nev., first leg of the trip, is via the Midland Trail; Ely to Omaha is over the Lincoln Highway. The marking will unquestionably bring many more tourists through Omaha.

Touring in Minnesota.
When you tour in Minnesota remember that no gas is sold after 6 o'clock week days and none on Sundays. So, be sure and tank up early for the next day's run, especially if you want to get out early in the morning.

On account of grading from Odebolt, Ia., 11 miles north, detour one mile west, 11 north and back onto main highway (or continue straight ahead and connect with main road near Schaller.)

Moral Pledge to Prosecute Thieves.
Over a third of the Auto club membership has signed a moral pledge that he will stand firm to prosecution of auto thieves stealing his car. Were all organizations in Omaha to solicit a moral pledge from their members who own cars prosecution would be put through with a display of backbone which would result in minimizing the thefts. The average car owner is for doing everything possible to convict a thief—until after his car is stolen. Then, when he receives his insurance money, his interest wanes and he thinks of himself only and forgets the moral obligation to prosecute which he naturally owes to his brother motorists. Without co-operation at the start, the first rung of the ladder, all the laws in the land will never get us anywhere.

An excellent optional route to Des Moines can be had by taking the river-to-river to Guthrie Center, and then, instead of continuing on the river-to-river, run east over the Panora Speedway through Panora, Panther and Grimes to Des Moines. The Panora speedway is marked with a blue "P," and mostly gravel, and nearly straight as a string, while the river-to-river is full of jogs.

61 New Members in 10 Days.
"Motorists of Omaha are certainly appreciating our efforts," remarks W. B. Cheek, president of the club. "At the Wednesday meeting of the board of directors we passed on 61 new members. At the meeting before that we added 64 members. Members of

One of Rural Express Autos Which Start Work Monday



the club who want to help us grow should drop Secretary Smyth a card with a couple of names of car owners to call on for membership."

The Theft Game.
There are five factors in the arrest and prosecution of the auto thief: The police, the police judge, the county court judge, the jury, the car owner. Of the five the car owner is the most important, for without his firm, strong, moral co-operation the legal mill can do little grinding. It's hard to say it, but were insurance companies to cover only a third or a half of the value of a car, the owner would be forced to bear part of the burden of responsibility, and the 5,000,000 motorists of the country would receive a great big lesson in co-operation. When insurance companies refuse to write any auto insurance the days of Judge Lynch will be duplicated, for the car owner will lose everything.

Your right rear receives the worst drubbing for the simple reason that you drive on the right side of the road, and as most roads are crowned too high, your car is on the tilt three-fourths of the time. Your right rear runs the gamut of obstacles, bad ruts, holes, bricks, etc. The left rear is next on wear, then the right front and last the left front.

Two New Cadillacs for Omaha Balloon School

According to J. H. Hansen of the Jones-Hansen Cadillac company, two new olive-drab colored Cadillac touring cars have been delivered to Fort Omaha by the Cadillac Motor Car company through government channels.

Lieutenant McEntire has unloaded these cars and is getting them ready for daily use. It is understood that these cars are for the official staff. These cars are attracting considerable attention from the boys at Fort Omaha, and it is understood they are identical with the thousands of Cadillacs now in use in France along the entire battlefield.

STANDARD FORM OF COST SYSTEM PART OF TRUCKS

Packard Truck Buyers to Be Supplied with Chart by Which They May Keep Record.

So many favorable comments on the National Standard Truck cost system—have been received from Packard owners, whose trucks are entered in the national truck efficiency test, that a copy of the system will hereafter be a part of the standard equipment supplied with each new truck sold. Or to put it in another way, the cost system goes with each truck, just as the necessary tools are supplied with it.

"Hundreds of Packard owners kept costs on their trucks before the inauguration of our truck efficiency test," says George Reim, local distributor of the Packard company. "But there were many who did not, merely because they had not been convinced of the necessity of keeping costs or neglected to do so."

"Now when a Packard truck passes into the hands of an owner he will get with it a National Standard form. A little study will show that it is easy to keep and will result in important economies. We have the testimony of men who operate small and large fleets of trucks that keeping costs means the saving of from hundreds to many thousands of dollars yearly. Just as no business can be run with exactness without keeping records of daily transactions, the

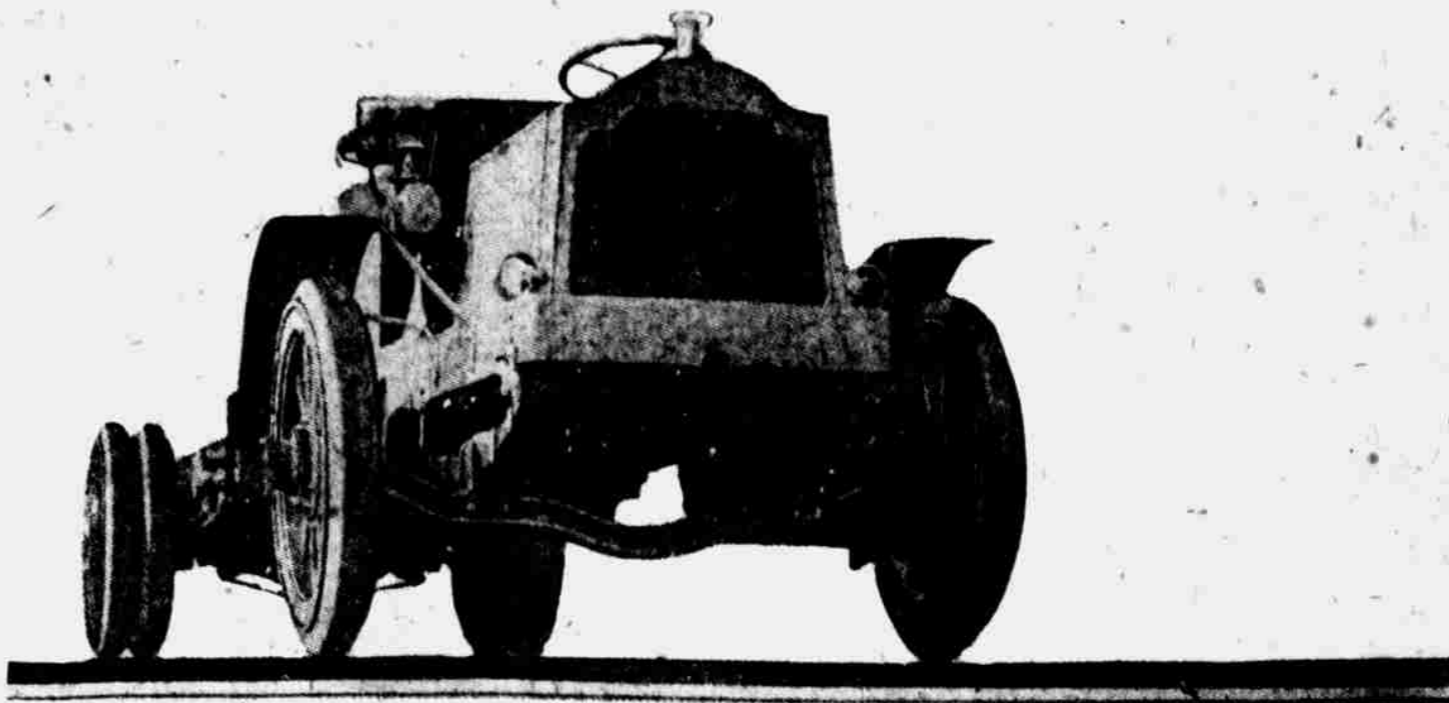
daily operations of trucks must be permanently recorded to run them successfully and with the greatest measure of profit.

"Besides giving them a picture of

their truck operations and a definite idea as to their profits, the cost system shows whether the truck is being used at its utmost efficiency to save a freight car for Uncle Sam."

"Brooming."
Chronic cases of faulty action in the multiple disc clutch, are sometimes caused by what is known as "brooming." This means that the sides of

the keyways of the edges of the disc have become frayed, so that the plates cannot make a satisfactory contact. The repair of this trouble is a service station job.



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