

### SALVATION ARMY WAR FUND DRIVE SOON TO START

Chicago Organizers Arrive to Conduct Campaign to Raise Omaha's Quota for War Work.

The campaign to pledge Omaha's quota in the nationwide Salvation Army war fund drive will start soon.

Not the least of the war service organizations backing the boys at the front is the Salvation Army, which has come to be an honored factor in the work of alleviating the sufferings of men at the front. Silent and unostentatious is the work of the Salvationists in France. They have toiled amidst dangers in and back of the front line trenches since the war began in 1914. They have been the mainstay of relief with the English army; yet little was said in this country of their activities until the American boys started shooting at "Fritz."

Letters from the front tell of the famous pies, doughnuts, hot coffee and chocolate, "just like dear old mother used to make," that are provided on the firing line by the brave women of the Salvation Army. They not only supply home dainties in their huts back of the lines, but they actually meet the men as they emerge from the firing areas and even penetrate the thickest of the fray in order to give them eats and comfort.

The Salvation Army war work has, along with the Red Cross, Young Men's Christian association, the Knights of Columbus and kindred organizations, been endorsed by President Wilson, General Pershing, Secretary of War Newton D. Baker, the National Council of Defense, the State Council of Defense, Rt. Rev. James Davis, bishop of the Roman Catholic church; Rev. T. N. Morrison, bishop Episcopal church; Rev. J. Wilbur Chapman, moderator general assembly Presbyterian church, and Governor Keith Neville.

In the matter of funds the Salvation Army seems to have been the pioneer among relief organizations. It would not require a great advertising campaign to raise the money if the people come to realize how the soldiers and sailors feel about the work the Salvation Army is doing.

Knowles and Lear formerly campaigned in the state of Kansas for the various war relief funds. They are now devoting their entire time towards launching the initial drive for funds for the Salvation Army. A committee to handle the campaign in Omaha is now being formed and it is hoped that the drive will be put on within the next three or four weeks.

### Women's Federated Clubs Of State to Meet Oct 15

Mrs. A. E. Sheldon of Lincoln, president of the Nebraska Federation of Women's Clubs, last night notified Omaha members that following a conference of the Federation of Women's Clubs, the Red Triangle and the Liberty Loan, it was decided to hold the meeting of the Nebraska Federation of Women's Clubs at Fairbury, October 15 to 18.

### Fremont Soldier Killed.

Fremont, Neb., Aug. 3.—(Special Telegram.)—Ralph Davis, son of H. S. Davis of Fremont, is among the American boys who have fallen in the recent offensive in France. Mr. Davis has been notified. Ralph was a member of the Rainbow division and enlisted in A company at Council Bluffs.

### MEN AND WOMEN IN DEMAND FOR RED CROSS JOBS

Persons Outside Draft Age or Physically Incapacitated for Military Service Accepted for Work.

According to J. E. Davidson, vice president and general manager of the Nebraska Power company, who is director of the bureau of personnel of the American Red Cross, there are at the present time open to both men and women, a large number of positions under the Red Cross, for persons outside the draft age, and those within the draft age who are physically disqualified for military service, but are still able to stand the heavy work involved in Red Cross service.

With reference to remuneration Mr. Davidson states that a large number of persons who are financially able to do so have accepted positions without salary, and it is the desire of the officials to secure as many of this class of workers as possible. Ability to offer service in this way is not an essential qualification, however.

The Red Cross will, in the case of any person whom it may accept for service, make adequate provision for living expenses, transportation and equipment. Stenographers receive 600 to 750 francs per month, just about enough to meet their expenses. Mechanics will be paid about on the basis of military pay, with their living expenses paid.

**Six Months' Service Minimum.** Six months' service is the shortest period for which anyone will be accepted. Red Cross doctors must go for one year, except when going at their own expense.

The Red Cross gives each worker \$1,000 insurance free and will assume the war risk on \$4,000 more. Uniforms identical with those worn in the army except the braid on the sleeves, are furnished.

Some of the positions open are, executive representatives, accountants, casualty searchers, auto and exhibit experts, hospital orderlies, nurses' aides, clerks, stenographers, various mechanics, chaplains, physicians.

Mrs. C. T. Kountze is associate director and has charge of the woman's division, with headquarters in the Wead building. All women who desire service should apply to her.

Any information regarding these positions may be secured from J. E. Davidson, 411 Electric building, or Wead building.

### Omaha Day at State Fair; Committee is Appointed

C. O. Talmage, chairman of the Bureau of Publicity, has appointed the following committee to arrange for Omaha day at the Nebraska State fair: Arthur Thomas, H. M. Christie, W. A. Ellis, D. A. Johnson, Jos. Kelley, W. F. Manchester, Robt. H. Manley, J. W. Metcalfe, I. W. Miner, Arthur Palmer, Clarke G. Powell, Dean Smith, S. E. Smythe, A. F. Stryker, Chas. L. Sykes, J. D. Weaver, H. C. Wilhelm.

The organizations represented are: Advertising-Selling league, Ak-Sar-Ben, Associated Retailers, Auto Trade association, Concord club, Automobile club, Chamber of Commerce, Elks, Goodfellowship committee, Grain Exchange, Live Stock Exchange, Manufacturers' association, Market Week committee, Monday club, Real Estate Board and Rotary club.

Omaha day this year falls on Thursday, September 5.

# BURGESS-NASH COMPANY

"EVERYBODY'S STORE"

Sunday, August 4, 1918

STORE NEWS FOR MONDAY

Phone Douglas 2100

## New! Newer! Newest! Every Day Something New Comes Tumbling In to Our Stock for the Fall Season

### Around The Store On an August Day

There's a breath of newness all over the store. And from now on expect to see interesting new merchandise at each repeated visit.

The freshness, novelty and beauty is daily more impressive throughout every section, and we invite you to view it frequently and enjoy it.

Our store is not merely a "retail center," but a great, free exposition of the latest and best from all points of the world where things are made that are useful and ornamental to person and household.

You are never made to feel that you are expected to make purchases when in the store. We want you to make it your downtown headquarters for rest and entertainment.

Get the habit and when you make appointments for downtown, say "meet me at



### Accessories That Are Necessary With the New Suit

Articles of apparel that either aid or detract from the appearance of your new Fall outfit. First of all is the necessity of a

#### New Corset

To be properly gowned one must be fitted over a corset that imprints the style tendencies. The corset is the foundation for your new suit or dress. The better makes in models to suit every figure. Price range \$2.00 to \$18.00. (Second Floor.)

Next in importance is the

#### New Blouses

It adds much to the outward appearance of the new suit. Georgette crepes will be in greatest demand—in beaded, embroidered and braided effects. Newest suit shades, Price range, \$6.50 and up. (Second Floor.)

#### New Petticoat

Made of soft taffeta, jersey, messaline and satin, in the newest shades to match the suits. Price range, \$5.00 to \$15.00. (Second Floor.)

To complete your outfit are the

#### New French Kid Gloves

Direct from overseas, perfect in fit and workmanship, exquisite new colorings and color combinations. (Main Floor.)

### This Fourth Annual August

# SALE OF FURS

Affords Saving Opportunities of 25 to 35 Per cent Over the Present Market Price

THE success of our fur sale this season has been far more pronounced than we had anticipated. But the remarkably complete showing of authentic styles, together with the unusual saving advantages, has induced our patrons to profit by the offering.

EVERY piece of fur represented has been proven worthy of the Burgess-Nash guarantee of quality, to insure the entire satisfaction of every customer. Therefore, you may be sure that every fur piece sold will be exactly as represented, and

back of every piece of fur sold is the Burgess-Nash guarantee of quality, authenticity of style and thoroughly satisfactory wear.



### Furs Stored Until November 1st

Should you desire, you may make your selection and we will carefully store them for you until November 1, upon payment of only 25% of their value. You thus not only secure first choice from our large stocks, but take advantage of these extraordinarily low prices, without the necessity of making full payment for the furs until they are actually needed.

Burgess-Nash Co.—Second Floor.

### Satins Are the Correct Weave for the Coming Season—Featuring Three Groups \$1.95 \$2.50 and \$3.50

OUR showing of new satins is very complete, anticipating the tremendous demand which every indication points to for the coming season. Every possible quality that is dependable for dresses and suits. Among them are: 36-inch satin princess with a soft, rich lustre. 36-inch satin imperial, high satin finish, for gowns. 36-inch satin Francaise, guaranteed not to ruff up.

#### New Chiffon Velvet, \$3.95

Especially desirable for dresses, suits and coats, in the new shades of African brown, taupe, navy, wisteria and Hunter's green, 36 inches wide.

#### New Plaid Silks, \$2.50 to \$3.95

In smart color combinations; also a complete range of Scotch clan plaids; 36 inches wide; price range \$2.50, \$2.95, \$3.50 and \$3.95.

Burgess-Nash Co.—Main Floor.

### Amazingly Smart Are The New Fall Hats \$5.00 to \$50.00

MODELS which include the most successful types for morning, afternoon, club and street wear.



Small, medium and large shapes, in great profusion are shown, presenting wide varieties in materials, colors and embellishments—all noteworthy for smart individuality and becomingness.

Our display of the new creations is very extensive—presenting many new ideas that are original and distinctive.

You'll appreciate the display and we assure you it will be no trouble to show them to you.

Burgess-Nash Co.—Second Floor.

### New All Wool French Serge \$1.95

Serges will be in great demand this season for one-piece dresses. Our showing for fall is very extensive. For Monday, we feature 42-inch, all-wool French serge in shades of midnight blue, African brown, dark green, plum gray, wine, copen and navy, also black, at \$1.95 yard.

Burgess-Nash Co.—Main Floor.

### There's a "Differentness" About These New Tailored Suits That You'll Appreciate at a Glance \$25.00 to \$185.00



STYLES in tailored suits have been changed quite materially from those of the past season, and you'll find the new models now on display exceptionally attractive.

Fashion still clings to the belted and straight line effects. Some are braid-bound, while others are smartly trimmed with furs.

The materials include serges, velours, silvertones, poplins, duvetines and broadcloths in the new shades of brown, taupe, new blues, Oxford grays and the ever-favored navy blue.

You'll enjoy seeing these new styles, even if you are not ready to buy. Come see them.

Burgess-Nash Co.—Second Floor.

### August Sale Wanted Notions

Prepare Now For Your Fall Sewing

- J. & P. Coats' best sewing cotton thread, spool, 4c.
- Washable elastic, white, blue and pink, yard, 15c.
- Dress shields, double covered, pair, 19c and 23c.
- Skirt belting, 15c and 20c yard.
- Negligee hose supporters, 75c and 85c pair.
- Dressmakers sharp pins, box, 35c.
- Mercerized skirt braid, bolt, 12 1/2c.
- Skirt markers, each, 15c.
- Slip on combination hair net and auto veil, each, 10c.
- Wilsnap Vanity and Princess snap fasteners, dozen, 10c.
- Stickierie, assorted, bolt, 12 1/2c.
- Wire hair pins, large cabinet, 10c.
- Shoe and slipper trees, pair, 10c and 15c.
- Sanitary napkins 1/2 dozen in box, 25c.
- Black or white dressing pins, card, 10c.
- Human hair switches, each, \$1.98.
- Sanitary belts, good quality, each, 35c.
- Weighted tape, yard, 25c.
- Sharp pins, package of 300, for 5c.

Burgess-Nash Co.—Main Floor.

### The August Sale of Plush Coats

Will Save You 20% and More In Prices that Must Prevail This Fall and Winter

ONLY because we profitably purchased the garments months ago are these prices possible.

NEW We can positively say that it would be impossible to duplicate these values today at less than 20% increase.

This is a statement that will cause prudent dressers to think ahead and take advantage of this great annual occasion.

#### Special Note

On payment of 25%, any plush garment will be stored in our cold storage vaults until October 1st.

Burgess-Nash Co.—Second Floor.



### Announcing First Showing of Early Fall Models in Woman's Boots and Oxfords

NEW DISTINCTIVE new models—they have never been more dainty or pretty, and still they're practical. Exclusive lasts and patterns. Splendid fitting, made by the best factories in this country.

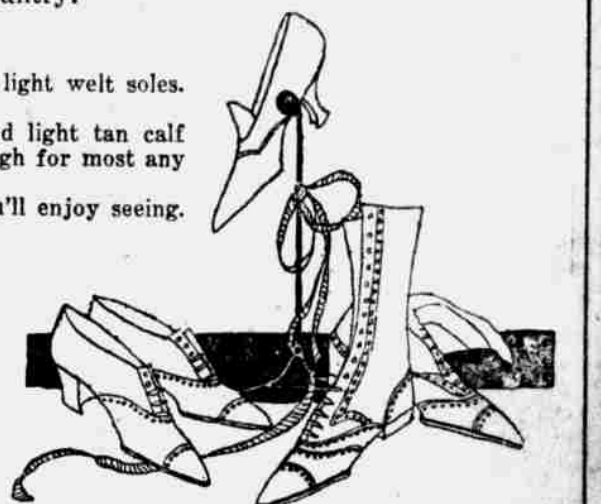
- Rich shades of brown kid skin.
- Beautiful shades of gray kid skin.
- Pretty shades of field mouse kid skin and with light welt soles.
- Covered Louis heels.
- Russian calf walking boots, brown, army tan and light tan calf skin with low and medium military heels; dressy enough for most any occasion.
- And the best models in fine black kid skin. You'll enjoy seeing. \$5.00 to \$15.00.

### Women's and Children's Shoes in Our Annual Clearaway at 20% Off

It's the annual midsummer clearaway—a time when every pair of women's, big girls', misses' and children's oxfords, pumps and high shoes is reduced in price in an effort to set our house in order for the new Fall styles.

The 20% will be deducted at the time of the sale from the plainly marked prices.

Burgess-Nash Co.—Second Floor.



## Trials Make the Strong Man Stronger

The man who fears the jeers of the jealous, will never hear the cheers of the zealous.

Success is found on the heights, the path is narrow and beset with difficulties. He who grumbles at difficulties must be content with failure.

Thin-skinned people too keenly feel the ever-ready darts of jealousy and turn back instead of fighting back.

The friendless man is less to be pitied than the man "without an enemy."

Make an improvement, inaugurate a reform, challenge graft—and depend upon your motives, honesty and ability being questioned.

I am not a lover of strife, I had rather believe my fellow men are honest, my competitors generous, my critics honorable, but when it comes to a choice of surrendering my ambitions (to give Omaha a Dental Office of which she may well be proud), or retreat under the jeers and the sneers of those who have reasons to wish me elsewhere, I prefer to stand up for my principles, so long as I can raise an arm or a dollar to fight back with.

THE PAINLESS WITHERS DENTAL COMPANY IS HERE TO STAY; "the way to victory is straight ahead."

## Painless Withers Dental Co.

423-425 Securities Bldg., 16th and Farnam Sts. OMAHA, NEB.

Office Hours: 8:30 A. M. to 8 P. M. Sunday: 9 A. M. to 1 P. M.