

WOMAN'S SECTION OF THE BEE

Conducted by Ella Fleishman

OUR FIRST SEMI-ANNUAL SALE

BIG VALUES IN MEN'S CLOTHING

Arrow and Wilson Bros.' Shirts at big reductions. All 75c Neckwear... \$25 and \$30 Young Men's Tailored Suits...



DRASTIC REDUCTIONS IN WOMEN'S WEAR

- \$25 Fall Coats \$12.00
\$12.50 Silk Poplin Dresses \$5.50
\$12 Silk Skirts—All colors and sizes; up-to-date models; finest novelties \$8.50



JOHN FELDMAN

109 North Sixteenth St. Opposite Postoffice

BE CONSERVATIVE

Trade at the WASHINGTON MARKET, where all goods are sold as represented. Extra Fancy Beef Tenderloin, lb. 30c

Visit Our Branch Market at McCrory 5c and 10c Store, in Basement. SAME GOODS—SAME PRICES—SAME HONEST WEIGHT

The Washington Market

1407 DOUGLAS STREET.

Bee Want Ads Are Business Boosters.

THOUGHT FOR THE DAY

For all we have and are. For all our children's fate— Rise up and meet the war. The Hun is at the gate.

Poor Platinum Jewelry! Poor Sacrificing Women! Poor States Not Joining!

Far from precious than silver and gold is the silvery metal, platinum, which has sprung into such favor during the past few years.

goes, also a handsome bar pin. Mrs. Charles Kountze has some beautiful pieces set in platinum and many of the younger matrons have chosen this setting for their engagement and wedding rings.

Song Recital. The following pupils of J. Edward Carnal will be heard in song recital at the studio, 512-513 McCague building, August 6, at 8 o'clock.

Bellevue Dinners. Mr. and Mrs. R. J. Dinning entertained nine guests at dinner at the college Thursday evening.

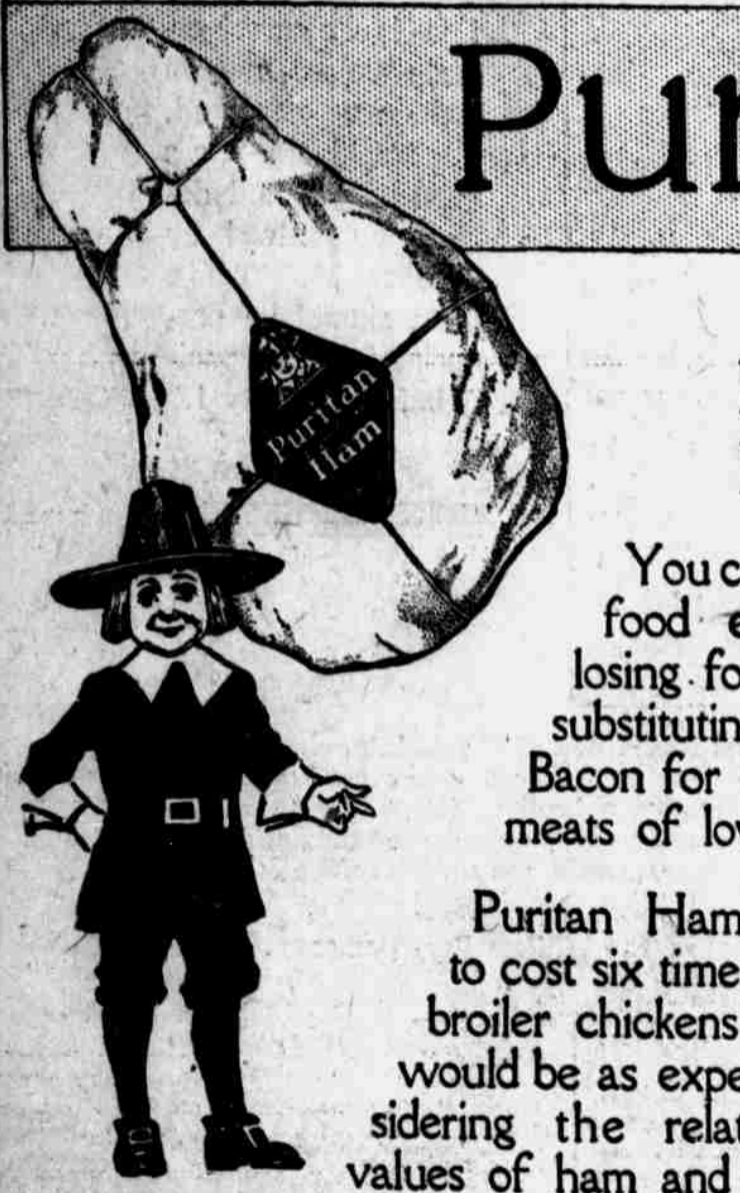
An "At Home." Mr. and Mrs. L. Harris will be at home Sunday from 4 to 6 and from 8 to 10 in honor of their daughter, Mrs. Freidman of New York.

The first body of nuns to establish a convent in the United States were the Ursulines, at New Orleans, in 1727.

SATURDAY SPECIALS AT THE PUBLIC MARKET

- Good Butterine, lb. 25c
Creamery Butter, in pkgs., lb. 44c
Strictly Fresh Eggs, guaranteed, doz. 32c

Puritan Hams and Bacon



BUY FOOD on FOOD VALUE

You can save money on your food expenditures without losing food value, simply by substituting Puritan Hams and Bacon for chicken and other meats of lower food value.

Puritan Hams would have to cost six times as much as broiler chickens before they would be as expensive, considering the relative food values of ham and chicken.

Buy Puritan Hams and Bacon and enjoy their tenderness and delicious flavor while availing yourself of their exceptional nutritive properties. "The Taste Tells."

THE CUDAHY PACKING COMPANY. If your dealer doesn't handle Puritan, Telephone F. W. Conroy, Branch Mgr. 1321 Jones St., Omaha. Telephone Doug. 2401.

The Passing Evening Gown

By GERTRUDE BERESFORD



Evening dress is becoming more and more one of those happy memories of "before the war." However, there are still a few occasions when formal dress is worn.

scarfs have been devised to cover the back and shoulders, and seem a part of the gown because made of the same net or chiffon as the bodice.

Red Cross

Uncle Samuel has modified the "sister rule," but he is taking good care that he is not used as a matrimonial bureau.

Mrs. C. T. Kountze at the state Red Cross headquarters is in receipt of a message from the national Red Cross to the effect that sisters of soldiers are now to be allowed to go to France to do Red Cross work, subject to the following rules:

They must be fully accredited members of one of the regular authorized Red Cross organizations. Each must be particularly qualified for the position she is sent to fill.

From Over the State. In the Arcadia branch of the Valley County chapter three women have earned the right to wear the "500-hour" pin since April 1. Namely: Mrs. I. J. Copeland, Mrs. C. F. Esterbrook and Mrs. A. Russell.

Nineteen beautiful sweaters have been presented to the Omaha chapter by the Valley auxiliary, Valley, Neb., through the chairman, Mrs. C. H. Webb.

Advice to the Lovelorn

By BEATRICE F. RFAF.

One More Girl. My dear Miss Fairfax, Omaha Bee: We are two girls of seventeen. We have become acquainted with three good looking soldiers.

Two Troubled Ones. I have a gentleman friend whom I think a great deal of. He holds a good position, honest, and is a praiseworthy man.

Girl's Problems. Dear Miss Fairfax, Omaha Bee: I am a young girl 18 years old and have a good many young friends.

Let Nature give you rosy cheeks. Nourish me for I have answered it many times. One thing leads so easily to another that I feel sure that you will always be glad if you do not allow any of these liberties.

Dear Miss Fairfax, Omaha Bee: I am a young girl 18 years old and have a good many young friends. I often go riding and to show my friends. Should I allow them to put their arm around me or hold my hand if they go no further?

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PERSONALS

Miss Catherine Howie of Beatrice, Neb., is the guest of Miss Helen Howe.

Mrs. Robert Burns spent the week-end in Omaha.

Mrs. J. J. Hadfield has received word of the safe arrival of her brother, Captain Campbell, overseas.

Word has been received of the safe arrival overseas of Capt. Charles McLaughlin.

Mrs. Wilbur Brandt and daughter, Winifred, are spending a few weeks at Clearwater Lake, Annandale, Minn.

Miss Freda Lang and Miss Mildred Oswald left Thursday for New York and Atlantic City.

needs. I can crochet, tat and embroider. In fact, do nearly all kinds of fancy needlework. I would like home work to do.

My position is indeed difficult, for you are so isolated. There is very little demand for fancy work and you would hardly realize enough from its sale to pay for your materials.

Write to Him. Dear Miss Fairfax, Omaha Bee: I have seen in the advice column that there were two ladies who would like to write to some soldier. Well, I am not very long in this city and would like to get acquainted with some nice young lady to spend the little spare moments with.

BUGLER WILLIAM R. HANSHAW, 4th Balloon Co., Fort Omaha, Neb.

Delicia ICE CREAM

"It's good for you" Is the Real Sunday-Dinner Dessert.

The special this Sunday is "Raspberry"

Your Druggist Has It

THE FAIRMONT Creamery Co.

CENTRAL MARKET EVERYTHING for the TABLE. (U. S. Food Administration No. G-18173.) 1608-10-12 Harney, Douglas 1796. Where All Omaha Meets to Do Their Marketing. GROCERIES: 16-oz. bottle of Catsup, 15c; Bulk Coconut, per lb., 30c; 1-lb. pkg. of Dunham's Cocoa, 35c; 22-oz. jar Pure Jam, 25c; Fancy Rice, per lb., 10c; Choice Rice, 8 lbs., 28c; Navy Beans, lb., 12 1/2c; Extra Fancy Red Alaska Salmon, per can, 25c; Large cans Fancy Pink Salmon, 17 1/2c; Small cans Fancy Pink Salmon, 12 1/2c; EXTRA FANCY BULK COFFEES: 25c grade, lb., 23c; 35c grade, lb., 28c; 40c grade, lb., 33c; Spring Chickens, 38c; Leg Youngling Spring Lamb, 32c; Young Mutton Shoulder, 17 1/2c; Mutton Stew, 15c; Young Veal Roast, 25c; Sugar Cured Bacon, 36 1/2c; Home-Made Pork Sausage, 22 1/2c; Roses, each, 3c; Astors, each, 3c; CRACKERS: Scotch Cookies, lb., 22 1/2c; Fairy Soda Crackers, lb., 18c; BUTTER, EGGS and CHEESE: Fresh Country Eggs, dozen, 32c; Fancy No. 1 Bulk Butter, lb., 45c; Brick or American Cheese, lb., 30c; Swiss's Snow Flake and Premium Oils, lb., 35c; Fresh Creamed Cottage Cheese Received Daily. Fruit and Vegetables: Fancy Blackberries, box, 15c; Extra Large Sweet Cantaloupes, each, 10c; Watermelon, per lb., 2 1/2c; Fresh Fruits and Vegetables of All Kinds. Mail Orders Filled Promptly at Above Prices.