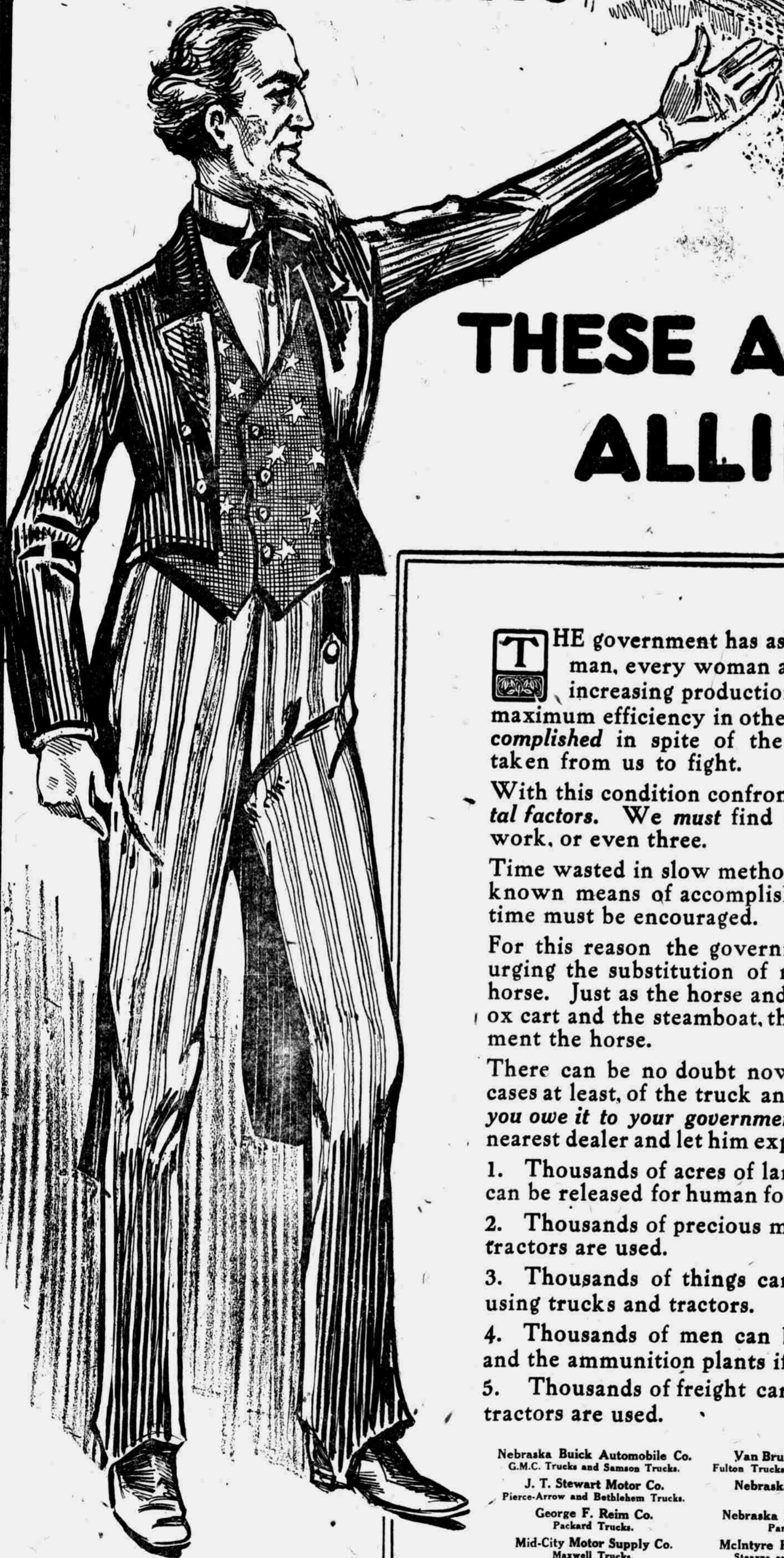


UNCLE SAM

SAYS—



THESE ARE MY ALLIES

THE government has asked every farmer, every business man, every woman and child to lend their support in increasing production of foodstuffs, and in making for maximum efficiency in other endeavors--and this *must be accomplished* in spite of the fact that our best workers are taken from us to fight.

With this condition confronting us *time is one of the most vital factors.* We must find time somehow, to do two men's work, or even three.

Time wasted in slow methods is almost criminal now. Every known means of accomplishing more in a shorter period of time must be encouraged.

For this reason the government is today encouraging, yes urging the substitution of motor power for the slow going horse. Just as the horse and steam railroad took the place of ox cart and the steamboat, the truck and tractor must supplement the horse.

There can be no doubt now as to the practicability, in most cases at least, of the truck and tractor. *If you don't believe this you owe it to your government and to yourself* to go to your nearest dealer and let him explain the truck and tractor to you.

1. Thousands of acres of land now utilized in growing feed can be released for human food if trucks and tractors are used.
2. Thousands of precious minutes can be saved if trucks and tractors are used.
3. Thousands of things can be done in the time saved by using trucks and tractors.
4. Thousands of men can be released for the fighting line and the ammunition plants if trucks and tractors are used.
5. Thousands of freight cars can be released if trucks and tractors are used.

Nebraska Buick Automobile Co.
G.M.C. Trucks and Samson Trucks.
J. T. Stewart Motor Co.
Pierce-Arrow and Bethlehem Trucks.
George F. Reim Co.
Packard Trucks.
Mid-City Motor Supply Co.
Maxwell Trucks.
Oliver Chilled Plow Works
Oliver Chilled Plows.

Van Brunt Automobile Co.
Fulton Trucks and Plowman Tractors.
Nebraska Oldsmobile Co.
Nebraska Parrett Tractor Co.
Parrett Tractors.
McIntyre Hayward Motor Co.
Stearns and Chevrolet Trucks.
Omaha Tire Repair Co.
Goodrich Truck Tires.

Card-Adams Motor Co.
Denby Trucks.
Jones-Opper Co.
Stewart and Reo Trucks.
Liberty Sales Co.
Farmer Boy Tractors.
Peterson Truck Co.
Gary Trucks.
John Deere Plow Co.
John Deere Plows.