

Notice to All MOTOR CAR USERS

Your government requests the new War Service Regulations outlined below! These new regulations were put in force in Omaha July 15, 1918. On that date the motor car industry and motor car ownership were put on a war footing.

It's most imperative that every motor car user---every dealer---every repair shop---every service station---note carefully the War Service Policy adopted as a measure of national defense. Please read this proclamation, and as a patriotic duty, call it to the attention of your friends!

Releasing Men for War Work and Cutting Down Useless Waste!

These vitally important functions *must* be accomplished. In order to give our very utmost in man-power and material, many old practices in service must give way to the new order of things! *War is our business now--and it's yours!* The Omaha Automobile Trade Association have, individually and collectively, pledged themselves to the following Win-the-War service measures as requested by the War Service Committee of the War Economy Board of the Council of National Defense:

1. We will discontinue all unnecessary and free service and inspections.
2. Our salesroom, repair shop and all other departments will be closed after 6:00 p. m. daily, and all day Sundays and holidays.
3. In order to eliminate unnecessary office work, the Government has requested that all business be conducted as economically and efficiently as possible. Therefore, on and after July 15th, 1918, charge accounts will be discontinued. All parts, repairs and labor will be C. O. D.

Conserve Gasoline, Oil and Grease Whenever Possible

How You Motor Car Users Can Help

The new Win-the-War Service policies will not work a hardship on any user. You can help the Government materially by your cheerful co-operation. You can help by using your car sensibly and economically. Save labor, gasoline, oil, grease and material wherever possible. Learn more about your car and how to care for it. These measures are put up to you in the light of patriotic service! You will recognize the necessity of such action.

The Omaha Automobile Trade Association

For Additional Information, Call Clarke G. Powell, Secretary, Phone Douglas 921

Members of Omaha Auto Trade Association

Card-Adams Motor Co.
Clement Motor Co., W. M.
Crumbliis-Van Doren Co.
De Jong Auto Co., J. H.
Dill Motor Car Co.
Douglas Motor Corporation.
Electric Garage Co.
Ford Motor Co.

Haermann-Locke Motors Co.
Holmes-Adkins Co.
Huffman Auto Co., W. L.
Huffman Motor Car Co., Fred C.
International Harvester Co.
Jones-Hansen-Cadillac Co.
Jones-Opper Co.

Knudsen Auto Co.
Linger Implement Co.
McIntyre-Hayward Motor Co.
Maxwell Motor Sales Corporation.
Motor Co., The.
Murphy & Son, Andrew.
Murphy-O'Brien Auto Co.
Nash Sales Co.

Nebraska-Buick Auto Co.
Nebraska-Glide Co.
Nebraska-Haynes Auto Co.
Nebraska-Oldsmobile Co.
Nebraska-Patterson Co.
Nebraska Storage Battery Co.
Nebraska White Co.
Northwall Co., The T. G.

Noyes-Killy Motor Co.
Oakland Motor Car Co.
Prince Auto Co.
Raapke Motor Car Co.
Reim Company, Geo. F.
Smith, Guy L.
Standard Motor Car Co.

Stewart Motor Co., J. T.
Studebaker Corporation.
Studebaker-Wilson, Inc.
Toozer-Gerspacher Motor Co.
Traynor Auto Co.
Van Brunt Automobile Co.
Victor Motor Co.
Western Motor Car Co.