

Omaha's Daylight Snowwhite Independent Packing Plant

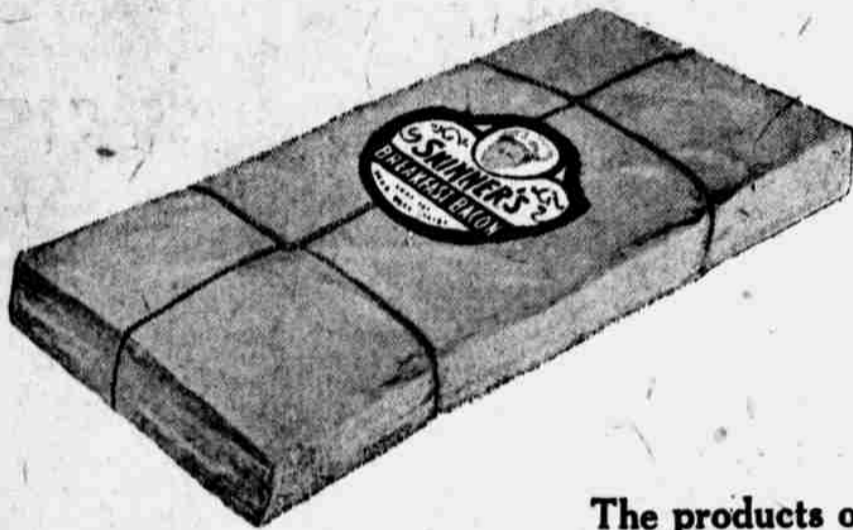
Omaha's Daylight Snowwhite Independent Packing Plant

All of the products of the SKINNER PACKING COMPANY will be marketed under this Trade Mark Label, which is known to millions of housewives throughout the United States, quality the highest.

This trade Mark is known to every wholesale and retail grocer in the United States and, therefore, the label of the SKINNER PACKING COMPANY will be familiar to our trade the minute we start to ship.



TRADE MARK REGISTERED



The products of the SKINNER PACKING COMPANY will be known throughout the land for their extreme high quality. They will be the best but not the cheapest. The choicest blends and flavors in culinary art will be combined in SKINNER'S meat products. Our products will appeal to that class of trade that desires the best and is willing to pay for it. All products will be U. S. government inspected.

The New Skinner Plant will be a Real Factor in the Omaha Market

The SKINNER PACKING PLANT will be one of the biggest things for the Omaha market that has happened in years and of great advantage in helping to place the Omaha market in first place and ahead of all the Live Stock markets in the United States. Successful independent plants, together with the Big Five, is what has given the Chicago market first place. The new Skinner plant, together with other independent plants organized along strictly business lines, is what will bring about this great advantage to Omaha and to shippers throughout this section. The building of the Skinner plant means something to every citizen of Omaha and its tributary territory and to the direct advantage of every live stock shipper of this section.

per cent was slaughtered here and 40 per cent was shipped to other points on the hoof. The Federal Trade Commission states this is an additional burden to the railroads of 50 per cent and at this time they are already overtaxed. In addition to this many Eastern independent companies buy live stock out of Nebraska, Iowa and South Dakota that never sees this market, and a part of this business will come direct to the Omaha market when it takes its rightful place—ahead of all others.

Omaha needs more packing houses, and Omaha will have the most modern and efficient plant in the United States in the SKINNER PACKING COMPANY, OMAHA'S DAYLIGHT, SNOWWHITE INDEPENDENT PACKING PLANT.

Omaha received 40 per cent more stock in 1917 than was killed on the South Side. In other words, only 60

THE SKINNER PLANT NOW ASSURED SUCCESS--WE HAVE THE MONEY

There never has been any speculation as to the erection and operation of the SKINNER PACKING COMPANY plant with the officers of the Company, and we want to state here positively there can now be no doubt by any one, because we have the Capital.

Our plans have been pronounced by experienced and successful packing house men the best and most efficient and up-to-date they have seen.

The work of excavation in addition to our grading is now progressing rapidly. Our basement and foundation will be finished this week and contract placed separately for this class of work in order to rush the plant.

Our Construction Engineer and Operating Superintendent is Mr. Charles F. Kamrath, a man who has had twenty-five years' experience in operating and constructing packing plants. The architects are H. P. Christensen & Company, Chicago, pronounced the best in packing house lines.

THE PLANT WILL BE FIVE STORIES, 385x254 FEET, OF REINFORCED CONCRETE. THIS IS THE MAIN BUILDING AND THE FIRST UNIT AND SO CONSTRUCTED THAT THE CAPACITY CAN EASILY BE DOUBLED.

Our plant is being erected on our 40-acre tract just south and west of the present Swift Plant on the South Side, and when the plant is completed and our acreage parked and grassed it will be a real show place from a sanitary and efficiency standpoint. Everyone, and especially packing house men, will be proud of the achievement.

PROFITS MADE BY PACKING PLANTS RAN AS HIGH AS 180% LAST YEAR

Public statements of the Five Big Packers is published in the Economist, Chicago's leading financial paper, and show for the fiscal year, 1917:

MORRIS & COMPANY made 180.3 per cent on capital stock.
ARMOUR & COMPANY made 21.29 per cent and European and South American business were not included.
SWIFT & COMPANY made 34.68 per cent on a great increase of capital during the year.

CUDAHY PACKING COMPANY, after preferred dividends had been paid, showed 33.64 per cent and increased their capital stock from \$5,499,500 to \$11,499,400 during the year.

WILSON & COMPANY showed a profit of 62% on Preferred and 20% on Common.
The above are published statements of these firms. The Federal Trade Commission states even greater profits in addition to the above showing; they state profits run as high as 263 per cent, and this in view of stock dividends and watered stock.

NO PROMOTION STOCK--OUR SECURITIES SOLD DIRECT BY COMPANY

There is no promotion stock in this Company and our securities are being sold directly by the Company at the very minimum expense. The Company is not in the hands of promoters and is organized on a strictly high-grade basis. The acreage owned by this Company was bought at a great bargain price and the Company owns the acreage at the exact figure for which it was purchased. Ask any man who knows the facts in regard to this company and

he will tell you that this is the cleanest, has been the most successful and the best organized proposition that has ever been presented to the investing public in the middle west. We give you as reference any bank or business man of Omaha or Council Bluffs; any live stock commission man or the president or secretary of the Live Stock Exchange, South Side.

THIS IS YOUR OPPORTUNITY TO PURCHASE FULLY PARTICIPATING STOCK

The securities offered by this Company have been purchased by the best and most conservative business men, live stock shippers, bankers and farmers. We have made a great record in placing our securities. You can purchase now at par value, \$100.00 per share, a limited amount of our 8 per cent Guaranteed Preferred Fully Participating stock. There is positively only a limited amount left at this price. The great advantage in purchasing this stock is because it is an 8 per cent Guaranteed Fully Participating stock and positively participates in the full and entire profits of the Company.

It is a part of the Articles of Incorporation that this stock never can be changed by vote of the directors or stockholders, and it will always participate in the full profits. This is a real opportunity for investors to secure stock which fully participates in the profits of the Company in addition to the usual rate of interest paid on the stock.

OUR COST SYSTEM AND OPERATING END HAS BEEN ESTIMATED BY THE HIGHEST AND MOST EFFICIENT AUTHORITIES. THE NET PROFIT FROM THE OPERATION OF THIS PLANT, THE FIRST UNIT, IS CONSERVATIVELY ESTIMATED AT \$828,000 PER ANNUM OR MORE THAN 30 PER CENT ON OUR ENTIRE CAPITAL.

Notice—While The Omaha Daily Bee does not endorse or recommend the purchase of any stock, we are authorized to say that any statements or editorials appearing in The Omaha Daily Bee in criticism of certain promotion propositions were not directed at nor did they apply to the organization of the SKINNER PACKING COMPANY.

SKINNER'S
MEAT PRODUCTS
SKINNER PACKING COMPANY

OMAHA, U.S.A.

Skinner Packing Company,
Suite 912 First Nat'l Bank Bldg.,
Omaha, Nebraska.

I have \$ _____ to invest and without obligation on my part. Would like to have you send me detailed information on your company at once.

Name

Address

LLOYD M. SKINNER, Pres. and Treas.
PORTER D. ASKEW, Vice Pres.

PAUL F. SKINNER,
Chairman of the Board

ROBERT GILMORE, Secretary.
CHARLES F. KAMRATH, Vice Pres.