



### DEPENDABILITY OF MOTOR TRUCK HELP TO FARMER

**"Record-Breaking 1918 Crops Due in Big Measure to Haulage Facilities," Says Changstrom.**

The world record-breaking 1918 crops are due in no small measure to the haulage dependability of motor trucks," says Carl Changstrom of the Standard Motor Car company. "Farmers are just like manufacturers when it comes to increased production. The manufacturer will not make any more goods than he can profitably market, and likewise, farmers will not produce huge crops unless they are sure they can be hauled to market rapidly and economically and at a minimum use of man-power. Hence when farmers were called upon this year to produce as they had never produced before, all doubt as to whether their product could be profitably marketed had been dispelled by the adaptability and economy which the motor truck had shown during the past year in farm produce transportation work. The motor truck has proven that it is equal to fast and dependable haulage of crops to market at a great saving in help and time. A few years ago, the farmer could afford to spare the time and labor necessary to hauling his produce to market with horse-drawn equipment. Today the motor truck delivers larger loads at a 50 per cent saving in time and expense."

### Motor Truck Hauling More Profitably Done By Larger Companies

"The fact that there are comparatively few large motor truck hauling companies operating in this section is a matter of surprise to me," said Mr. E. H. Scripps, general manager of the Victor Motor company, of this city. "The majority of hauling at the present time is being done by individuals or small concerns operating one to three trucks, and even under these conditions the truck operators are finding a mighty nice profit, which is an indication of what the profits would be if organized along well systemized lines and hauled in a big way by a well-financed company. "I was surprised," added Mr. Scripps, "to note that during the last week our transportation department had been called upon to figure out transportation problems for several concerns who are considering the

placing of orders for fleets of trucks for overland motor transportation work, and it is pleasing to note that in each case facts and figures have been demanded and quality stipulated. "This is possibly due to the fact that where one has taken the trouble to make an investigation they have learned that the rather severe conditions under which overland trucks are operated do not permit cheap trucks standing up for any great length of time, and even then the upkeep expense is too high to warrant the use of cheap trucks. "For this overland work, and especially in the hauling of live stock, the Dart has come in for very favorable consideration," Mr. Scripps stated.

### "Make Your Motor Car Last," Should Be Motto Of Every Auto Owner

With the greatly reduced production of motor cars, automobile conservation becomes a patriotic duty. "Make your motor car last by using it properly" should be the motto of every motorist in the opinion of George S. Waite, sales manager of the Grant Motor Car Corporation, Cleveland. "Beyond any question there could be a marked improvement in the use of automobiles, in more careful driving and in more frequent inspection and attention to the car. This is especially true among owners of medium priced automobiles. "We have recognized this fact in building the latest Grant Six by trying to make the car so simple that it is easily inspected and attended to, by providing excess capacity in the cooling, oiling and electrical systems. "But these precautions to insure good continued service even under adverse conditions, mean as much as fifty per cent longer life of the car if the owner is willing to be particular and careful. "In ordinary times a motorist may perhaps legitimately take the stand that it is nobody's business how soon he wears out his car or his tires or how fast he consumes oil or gasoline. But under present conditions it is a duty to make one's motor car last as long as it will, to conserve fuel and oil by cutting out speeding. "The man who wears out his car recklessly now will either go without one or pay for it by an advanced price on his next car. If everybody would do this motor car prices would not continue to soar as they are doing and manufacturers would be better off. The public makes a mistake in thinking that high prices mean larger profit to the manufacturer. The opposite is true because costs always advance more rapidly than prices."

Automobiles were not admitted to Central park, New York, in the early days. Winslow E. Buzby was arrested October 31, 1899, for endeavoring to drive a "horseless carriage" in that famous playground.

### CASH SYSTEM IS SCHEDULED FOR AUTO ROW MONDAY

**No Charge Accounts for Repairs and Service; Free Inspections Discontinued; Salesrooms Close Earlier.**

All repairs, labor and service rendered by Omaha auto dealers will be for cash only, starting tomorrow. This is one plank in the platform of war economy adopted by the Omaha Auto Trade association, which will be in effect tomorrow. All unnecessary and free service and inspections will be discontinued and salesrooms and repair shops will close at 6 o'clock on week days and will remain closed all day on Sundays and holidays. Furthermore, all charge accounts will be discontinued and service rendered for cash only. These changes are made at the request of the war economy board of the Council of National Defense.

Their object is to release as many persons as possible for use in war industries. Expert mechanics are especially needed by the government, and it is expected that this order will make it possible for auto concerns to release many men for government service. Eliminate Credit. Charge accounts are being eliminated in compliance with portions of the regulation adopted, which asks salesmen "to eliminate unnecessary office work and conduct business as economically and efficiently as possible."

Auto men expect that the changes will be taken by autoists in the patriotic spirit which prompted them. They also ask that oil and gasoline be used with as great economy as possible. "It will be the patriotic duty of every owner to make all minor adjustments and repairs himself, that every expert mechanic may be released for the government," says a circular issued by the National Automobile Dealers' association. "Owners are requested to see that tools are in order and that necessary equipment is in condition to make emergency repairs on the road." Miss Gaynell Burlingham, one of the girls employed in the gas mask department of the Goodyear Tire and Rubber company, has just received a German helmet, captured by her brother in battle from a German soldier in France.

### KILLY TAKES OVER LEXINGTON LINE

**Popular Model Has Been Under Observation of Noyes-Killy Co. for Some Time.**

Announcement was recently made to the effect that the Noyes-Killy Motor company had taken over the distribution of Lexington automobiles in eastern Nebraska and western Iowa. In speaking in this connection Mr. Killy asserts that his company has been watching the performance of the Lexington for some time past and have become thoroughly convinced that the car bears up the excellent reputation which it has among all owners. Frank B. Anstead, head of the Lexington company at Connersville, Ind., is one of the younger generation of motor car manufacturers. Senior Anstead died several months ago and his son, Frank B., has taken over the management of the factory. All indications seem to point to the fact that young Anstead is very capable of shaping the policies of the Lexington company and folks in

motor car circles look for a very successful continuance of the Lexington sales record.

**Straighten Bent Feeders, Do Not Discard Them**  
The movement for conservation of materials is receiving new impetus, so far as motor car materials are concerned, from motor car manufacturers. The Cadillac Motor Car company has just issued a bulletin urging its distributors and dealers to do everything possible to assist in the conservation of steel, and asks that instructions be passed on to shop foremen and workmen to co-operate in every way they can. In its communication to the dealer organization, the company cites instances of paying hardware prices for steel. It points out that when a car owner bends or dents a fender, it should be straightened, or the dents bumped out, rather than thrown away and replaced with a new fender. There are many parts about a motor car, especially steel stampings, which are liable to damage by accident or misuse, and unless these are injured beyond all possibility of repair, it is suggested that they be restored to their original condition or as nearly to it as possible. It is also suggested that dealers may have an accumulation of such parts, replaced before the scarcity of

### Bushing Removal

The ordinary way of removing old bushings from spindle arms, etc., is by hacksaw and punch. Here is a simpler trick. Place the part to be operated on in a vise and give a hand tap of the size that will thread a hole in the bushing a few turns in. If a rod or bolt is now pushed in from the other end, the tap may be driven out without difficulty and the old bushing will come with it.

materials became so pronounced, that could be put into first-class shape and used again where replacement is an absolute necessity.

### Omaha Auto Tinner's

2107 Farnam St. Phone D. 3564  
**Expert Radiator Repairing**  
We take dents out of auto bodies. We straighten out auto bodies. Manufacturers of Fenders, Hoods, Cowles, Gasoline Tanks, Oil Tanks, Battery Boxes, etc.



### THE THRIFT TRUCK

**Saves \$150 to \$850**  
**THESE** are thrift days when you should get \$100 worth of value for every \$100 you spend. The Indiana Truck offers \$150 to \$850 more value than do other trucks. It has rightly been called by transportation experts "America's Greatest Truck Value." Compare its features with those of any 28 trucks and you'll see why it dominates. The Indiana has 112% reserve strength built into every part! Its worm-drive rear-axle is tested in actual service 100,000 miles! Ask us to let you know what it will cost to haul your load over your roads. We have the figures.

Standard Motor Car Co. CARL CHANGSTROM, Pres. Phone Douglas 1705 Omaha, Neb.

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"If Motor Trucks Could Be Built Better for More Money Indiana Would Build Them"  
**WORM DRIVE INDIANA TRUCKS**



# Packard

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Six days of the week the motor car is mainly utilitarian—enabling the owner to speed up his business affairs, to make his time count for more and to increase the commerce and industry of the nation.

At other times it is a source of health and energy,—a mental stimulous and a red-blooded recreation.

Because of safety, comfort, plus-power and long life, Packard Twin Six is the accepted standard of automobile efficiency and value. Twenty thousand Twin Six owners will tell you so.

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