

# On the Screen in Omaha



**Cohan**  
Rise of the Man Who Put Himself on Map Through Making Good Fun for the Millions

**G**EOGE M. COHAN, millionaire actor, author, composer and producer, has after a rest of months, succumbed to the lure of the silent drama and his latest picture, "Hit The Trail Holliday," will be the featured attraction at the Rialto this week, starting today. Cohan's career began in 1890, before he was out of short trousers, when he was playing the lead in "Peck's Bad Boy." In 1903 the firm of Cohan and Harris was organized, the former joining forces with the well known producer. It was then that Cohan first appeared as an individual star. The next year he wrote and composed "45 Minutes From Broadway," which, with "Only Four Songs," ran a whole year in New York and Chicago, while four companies presented it throughout the country. "Fifty Miles From Broadway," followed; then "The Talk of New York" and the dramatization of "Get Rich Quick Wallingford." In 1912, Cohan appeared for the first time as a light comedian in straight comedy. The play was famous "Broadway Jones," which has since been adapted to the screen. Late in 1916 the actor-auteur first appeared in pictures in "Broadway Jones," "Seven Keys to Baldpate" was Cohan's next release and "Hit-The-Trail Holliday," his latest, has just come fresh from the studio.

Constance Talmadge, who appears this week at the Muse in "Good Night, Paul," has had a number of offers to leave the Select corporation for other fields and each one of the producers who has desired to contract her has wanted her to play a different sort of type from the others. One writes that he believed that she is a farceuse of a high order and should go on the stage and another thinks that she is a wonderful exponent of the old style "high-comedy" acting. Miss Talmadge really believed for a week or two that her place was on the stage depicting comedy. However the next two offers came from men who wished her to act in straight drama and had

**SON**  
TODAY MONDAY PRESENTS  
**KITTY GORDON**  
The Girl With the Beautiful Back in the Great Broadway Success,  
**"TINSEL"**  
An Absorbing Tale of the Bright Lights That Faded  
ALSO LATEST VIEWS OF THE BOYS "OVER THERE"  
COMING—Tuesday, Wednesday and Thursday—  
**WARREN KERRIGAN** in  
**"A DOLLAR BID"**

## EXPOSURES

By KILOWATT



**H**AROLD BOLSTER, vice president and general manager of the Goldwyn company spent a day in Omaha last week, meeting a number of the exhibitors of the city and getting their opinions of his pictures and incidentally slipping them a few words on how to put things across. He announced that the Goldwyn people would have some exceptional feature films for the coming year, an attempt being made to make everything good and not try to produce quantity in preference to quality.

Lloyd Ingraham, director of Mary Miles Minter, the winsome and talented young star of the American Film company, has started work on the magazine story, "The Eyes of Julia Deep," by Kate L. McLaurin. The cast is exceptionally strong and includes Alan Forrest who will play opposite Miss Minter, George Periolat, Alice Wilson, Ida Easthope, Carl Stockdale and Eugenie Besserer.

Mabel Julienne Scott, who received her initial training in stage work in stock companies in Omaha and Kansas City, has been given the lead in a new film for the Graphic Film company.

Dustin Farnum has been honored by adoption by the 115th Sanitary Train of the United States army. One of the first stunts when he went to visit them was to take along a camera man and have the medical corps go through a great many of their stunts and it is intended to use the film for the benefit of the Red Cross in case the government will allow it.

Mary Pickford has commenced work on a new Artcraft picture to be run under the title "The Mobilization of Johanne."

The Select Pictures company announces three releases for July in addition to the recent release of Alice Brady's latest, "The Whirlpool." The others are Norma Talmadge in "The Safety Curtain," Constance Talmadge in "A Pair of Silk Stockings," and Clara Kimball Young in "The Savage Woman."

A new \$6,000,000 picture company is being heralded in San Francisco to be known as the Society Players company, with Frew Ward the advance man and a number of men prominent in the picture industry of the company are to follow him.

H. O. Davis, who has been managing director of the Triangle company for some time, is said to have disagreed with H. C. Allen on the style of pictures being made and that Christy Cabanne has been engaged to direct the pictures of the coming year.

Feature output by the film companies has been cut down, the attempt being to make fewer and better pictures. The Motion Picture News predicts that there will not be more than 10 or 12 a week this year if that many. There were 23 a week in 1916, 18 a week in 1917 and 15 a week in 1918.

Bryant Washburn has signed to do a series of eight pictures for the Paramount people and will probably have Florence Vidor playing opposite him. On account of the illness of Wanda Hawley it has been decided to have Ella Hall take her place in Fred Stone's picture now being made.

Harold Lockwood has adopted the plan of charging 25 cents for his photos and giving the proceeds to the Red Cross. From the amount of mail that comes each day the Red Cross chapter in Los Angeles will be prosperous.

Three more film favorites left this week when Kenneth Harlan of the Universal, Hank Mann of the Sennett

and Charles Stevenson of the Rolin left to get their uniforms.

Charles Ray has started work on another rural picture similar to his success of the "Hired Man." Its title so far in the picture world is "The String Bean."

Arthur Shirley, who had a prominent part in "The Fall of a Nation," has contracted to do heavies with the Universal company. His first work on the stage in Australia was in doing the "heavies" and he is using the same monologue today with which he started his stage career.

Baby Ivy Ward, 4-year-old star, who appeared in "Draft 258," has been engaged to play with May Allison in her new play, "The Winning of Beatrice."

No longer will it be a cinch to find any old kind of scenery for any old kind of action in Los Angeles. Oh, no. For there's one bit of scenery that seems to have gone forever. Now when you want to photo a gang of toughs hanging out near the old familiar stein sign with foam rolling over the top you will have to build it. For Los Angeles is now dry and the chocolate shop has its neat emblem hanging in the place of welcome to those who were thirsty and tired.

Eleanor Field, the little 17-year-old juvenile of the Christie company, experienced a movie hold-up in real life the other night. A big touring car crowded their car to the other side of the road, four men and woman jumped out and the woman, singling out Eleanor, hurled at her a volley of abuse, snatched her purse and put the crowning touch of movie flavor in the experience by hitting her on the head with the ever-handy monkey wrench. This movie life is sure great "if you don't weaken."

Arthur Bates, for years one of Es-sany's leading character players, was called to the colors last week and has gone to Camp Wheeler, Ga.

Charles Frohmann Everett, nephew of the late Charles Frohmann, is only 15 years of age, yet he will be given the leading part in the picturization of the Cohan and Harris production, "Young America." Everett, although so young, has had experience on the stage, having started under William Brady at the age of 8 and has appeared from time to time since on the stage and in pictures.

William Farnum, who has just completed "Riders of the Purple Sage," found in one of the closing scenes that he was to push over a big rock as the finale. The director discovered one about 10 tons that he 'thought would do for Farnum. Needless to say there was a goodly audience of studio folk and fans to see the stunt done.

William Russell has commenced work on his fourth feature since organizing his own company. It is called "All the World to Nothing," and will be produced by Henry King.

Mary Anderson has decided that a director doesn't use what little brains he is supposed to possess. She rented a cottage on the beach and proceeded to get a fine coat of sunburn and tan. The director thereupon decided that

Mary should work in evening gown in about 100 scenes. Imagine the whitening the poor girl uses.

Donald Gallagher one of the supporting cast in Nazimova's new play "L'Occident," leaves upon completion of the film to join the Aviation Corps.

Anna Case, the prima donna of the Metropolitan Opera house of New York, has signed a contract with the International Film company and will

be seen in her first picture under the direction of Julius Steger in a drama entitled "The Golden Hope."

William S. Hart has completed the first year of his contract with the Artcraft company. He has completed eight pictures under its direction. Hart's next picture will be a western military story, Bill being clothed in khaki in place of chaps, but the story will have no battle scenes in it except some of Hart's famous gun play.

## EMPRESS

Never in the History of Theaters in Omaha, outside of the Empress, has anyone ever attempted to give the public a "double show," costing over \$3,000 weekly, for the usual prices charged by picture shows having less than half that expense.

— THINK IT OVER —

TODAY—Monday, Tuesday, Wednesday—TODAY

### 7 DANCING SERENADERS, 7

Pep Sickey & Cooper  
Mirt's Melody and Songs

TOLEVAN & CO.  
NOVELTY ACT

### OTTO KOEKNER & CO. FARCE COMEDY

William Fox Presents

PATHE WAR NEWS



PEGGY HOLLAND in  
"OTHER MEN'S DAUGHTERS"



CHARLIE CHAPLIN in  
"THE PUGILIST"

**Strand**  
18th & DOUGLAS  
SUNDAY-MONDAY  
TUESDAY  
WEDNESDAY  
THE REIGNING  
QUEEN OF THE  
EMOTIONAL STAGE  
AND SCREEN  
**ELSIE  
FERGUSON**  
IN A WONDROUS  
VISUALIZATION OF  
HENRIK IBSEN'S  
STAGE SUCCESS  
**"THE DOLL'S HOUSE"**

**ROHLFF 2559**  
Leavenworth  
**VIOLA DANA** in  
"BREAKERS AHEAD"  
Monday, ANN MURDOCK in  
"PLEASE, EMILY!"  
— and —  
"HOUSE OF HATE," No. 5  
Friday—Antonio Moreno in—  
"Naulakka"

**GRAND 16th and**  
Binney  
**ENID BENNETT**  
in "NAUGHTY-NAUGHTY"  
Monday and Tuesday,  
DOUGLAS FAIRBANKS in  
"MR. FIX-IT."

**LOTHROP 24th and**  
Lothrop  
**JACK PICKFORD**  
in "HUCK AND TOM"  
— and —  
**FATTY ARBUCKLE** in  
"THE BUTCHER BOY"

**ALHAMBRA 24th and**  
Parker  
**MARGERY WILSON**  
in "OLD WIVES FOR NEW"  
Monday and Tuesday,  
**THEDA BARA** in "DU BARRY"

Says one critic:  
"Starting with a giggle, rising crescendo to a gale of laughter, this frothy, frivolous tale of a gushing young bride couple rushes along, gathering complications, deceptions, suspicions until even the Sphinx would turn on its back and chuckle"

YOU KNOW, OF COURSE, THAT HE SPEAKS OF  
**"Good Night, Paul"**  
FEATURING  
**Constance Talmadge**  
Just Another in the Steadily Growing List of  
Constance Talmadge's Successes.  
Added Attractions  
"Who's Your Father," Sunshine Comedy.  
News Weekly—Latest Events.  
Robert Cuscaden and His Orchestra.

TODAY TILL TUESDAY  
**Muse**  
TODAY TILL TUESDAY

**RIALTO**  
15th & DOUGLAS  
SUNDAY  
MONDAY-TUESDAY  
WEDNESDAY  
THE REAL LIVE  
YANKEE DOODLE BOY  
**GEO. M.  
COHAN**  
IN A PICTURIZATION OF HIS OWN GREAT COMEDY  
**"HIT-THE-TRAIL  
HOLLIDAY"**  
WHEREIN GEORGE PROCEEDS TO "BRIGHTEN  
THE CORNER WHERE YOU ARE" A LA BILLY SUNDAY  
SECOND INSTALMENT OFFICIAL  
GOVERNMENT WAR PICTURES  
HARRY SILVERMAN, AND ORCHESTRA  
KENNETH WIDENOR, ORGANIST