

WOMAN'S SECTION OF THE BEE

Conducted by Ella Fleishman

West Ambler

Paul Davie, son of Frank Davie of West Side, left Friday for New York, where he will be in government work in the packing of meat for overseas.

Mrs. Edward S. McCreary arrived from Des Moines to spend the week-end with her parents, Mr. and Mrs. Martin Johnson. She will go to Burlington, Ia., to work for the government.

Mr. and Mrs. O. C. Wreith and daughter, Dorothy, left Tuesday for a long auto trip to Fayetteville, Ark., to spend their vacation with relatives.

Mr. and Mrs. Fred C. Jensen and son, Dale Frederick, left Wednesday to spend a week with Mr. and Mrs. Earl Stevens and children at their cottage at Valley.

Fred Schenk of Geneva, Neb., is the week-end guest of Mr. and Mrs. C. J. Roberts in Eckerman.

Miss Ithol Garman went to Lincoln Tuesday to spend the week-end with relatives.

J. T. Gantz and wife entertained for the week-end their children, B. E. Gantz, A. G. Gantz, J. H. Gantz and Mrs. Frank Hensman and families to the number of 25 in all.

Mrs. Frank Potter and family have had as their guests this week her sisters, Mrs. Edith Hutchins, Mrs. J. E. Bendon, husband and two children, who arrived on Monday in their auto from Los Angeles, making the trip in two weeks.

Messrs. W. R. Blackett, E. D. Grover, Park Edgar, Hans Neilson, F. C. Butts and Rev. C. H. Chenoweth and families motored to Valley Thursday to spend the Fourth with Messrs. Earl Stevens and F. C. Jensen and families at their summer cottage.

Messrs. Thomas Shandy and Albert Johnson took a party of young people to Fremont the first of the week on a fishing trip.

Frank Otis arrived Tuesday from Lansing, Mich., to spend a few weeks with former Michigan neighbors, Mr. and Mrs. Henry Parks.

Mr. and Mrs. Louis Barr have had as their guests the last week, his sister, Miss Grace Barr of Boston, Mass., and brother, Rev. Harold Barr of Des Moines, Ia.

Fred Carlsson and family of Harlan, Ia., and Miss Marie Carlsson, from Fremont, spent the week-end with their aged mother, Mrs. Ole Carlsson, in West Ambler.

Mrs. M. A. Pittman has had as week-end guests her niece, Mrs. L. A. Edwards, husband and son of Hubbell, Neb.

John Long and wife and son, Carl, and family are spending the week-end with their daughter and sister, Miss Louis Armbrust and husband, at their new country home near Millard, Neb.

Miss Esther Crane, a recent graduate of Central High school, is at St. Joseph hospital quite ill from a serious operation.

Mr. and Mrs. Bert Gantz, after a long and anxious waiting, had a cheery letter from their son saying he had reached overseas safely.

Mr. and Mrs. Douglas Givens and daughter, Miss Sarah, and Mrs. Albert Dowling and son, Horace, motored to Watertown, S. D., Monday to spend a week with relatives.

Miss Martha Garman and niece, Catherine Kaley, returned Monday from a two weeks' visit with relatives at Blanchard, Ia.

Mrs. I. A. Miller was the week-end guest of Mr. and Mrs. Henry Parks in Monmouth Park and attended the Fourth of July program at Fontenelle park.

Rev. and Mrs. William Esplin arrived Wednesday evening from Blair, where they are managers of the Crowell home for superannuated minister and their families, to spend the Fourth with their daughters, Mrs. Minnie Esplin and Mrs. Oscar Hager.

Mrs. C. H. Roberts gave a farewell reception Saturday evening for her cousin, Mabel Salmon, who left Saturday night for New York, where she will sail Monday for France, where she will do canteen work over there.

SOUTH SIDE

Dr. and Mrs. H. Busman have gone to Denver for a two months' visit. Miss Marie Krug is spending her vacation in Denver and other Colorado points of interest.

Mrs. V. H. Smith and son, Paul, are visiting with relatives at Weeping Water.

Mr. and Mrs. Albert Noe, jr., and children, accompanied by Miss Mary Williams, motored up to Lake Minnetonka, where they will have a cottage for the hot weather.

Mrs. William L. Watt and small daughter, Emmy Lou, who have been visiting with Mrs. Watt's parents, Mr. and Mrs. William Bates, expect to leave this week for their home in Vancouver, B. C.

Lt. John Rahn, Richard Van Scoy, Robert Parks, Rudolph Rothholz and Edward Welsh were South Omaha boys who left the balloon school Wednesday for an aviation field in California.

John Parks, jr., son of Jack Parks has enlisted and gone to Fort Logan; his cousin, John Parks, son of James Parks, left during the week for a naval training base. This makes the eighth one of the Parks cousins to join the colors.

Mrs. Michael Queenan is very much improved after her recent serious illness.

Miss Helen Rahn has returned from a visit with friends at Murdoch, Neb.

Mr. Herbert Lawson has gone to Basin, Wyo., where he expects to locate.

Mrs. Lawson and small daughter, Margy, will be with Mr. Lawson's parents, Mr. and Mrs. Walter Slate, until Mr. Lawson is permanently located.

Mrs. H. C. Kiddow is now at home and very much improved after her recent illness.

Mr. and Mrs. James Northrup are entertaining Mrs. Northrup's parents, Mr. and Mrs. Pierce, of Red Oak, Ia. Mr. and Mrs. John Nixon have a baby girl, born this week. Mrs. Nixon was formerly Miss Mary McCulloch.

The Women's Christian Temperance union will hold its regular meeting next Thursday afternoon at the home of Mrs. R. C. Hanning.

The Dorcas club will meet Friday afternoon with Mrs. John Murry. The marriage of Miss Maude Den-

To American Mothers

When Rudyard Kipling, in one of his stories about Hans Breitmann, made the assertion that the caged ape had "too much Ego in its Cosmos," it was a truth that could apply to us, as a race.

Too prone to place too much importance in ourselves, and to imagine that we individually are the center of the universe, around which the rest of the family, humble satellites, revolve to obey and revere us, have we not, as the ape, "too much Ego in our Cosmos?"

Years ago, a man of God first arrested my attention to this phase of human nature, in a sermon on the text "He saved others, Himself He could not save."

I pondered on this. "Why," I asked myself, "should any one who had the power to save others, not be able to save himself?" Divinity, I reasoned, should be more powerful than man.

In my unconscious egotism, I, feeling my own earthly nature, assigned to Christ, "The Crystal Christ" of Sidney Lanier's beautiful poem, my own thoughts. There was too much Ego in my Cosmos.

But we do live and learn, if we keep our spiritual nature attuned to God's laws.

In "following my gleam," though at times it has seemed faint as the fire-fly's glow, I have "held fast to that which is good." A humble follower in my Master's footsteps, more and more light has been vouchsafed me on this subject.

If we will but sink self in God's will, only good can happen. This is a wonderful age, and we are living amid glorious opportunities. We are in the midst of stirring events, so stirring that we cannot afford to pass them by.

My only son, my man child given me of the "Lord," has just volunteered, with my full consent, in the navy. I know all about the U-boat's destructive power, and I know the conflict in battle-scarred Europe is appalling, a world calamity, indeed, but I also know "The Lord on high is mightier than the noise of many waters, yea, than the mighty waves of the sea."

And in giving my only son to his country, I realize as never before the force of that man of God's sermon from the text, "He saved others, Himself He could not save."

"For God so loved the world, that He gave His only begotten Son, that whosoever believeth on Him should not perish, but have everlasting life."

We must sink our own egotism in thoughts of world service, if we would not perish spiritually. We must follow the gleam. "We, the mothers of America, with hearts heavy with sorrow, must do as our mothers and grandmothers before us did, give and give to the uttermost, to our country. I know the cry, "I can't! I can't!" I have felt like wailing myself, but, O mothers of America, you can, you can, and you must give even if you give as old Mary gave, her earthly all. For we, poor, miserable daughters of Eve, with the curse still on us, must work out our own salvation along these lines.

And when we have gotten over the first shrinking of the spirit, we will attain to a glow for world service. We, the mothers of America are finding our souls. We, in laboring to help the Red Cross, in packing dainties for our boys, and other mothers' boys, God bless them all, will attain the peace that follows the giving up of self. Already the gospel of work is appealing more and more to us. Well said Carlyle, "An endless significance lies in work, in idleness alone is there perpetual despair."

Search the Scriptures, mothers of America, search diligently and you will attain "the peace that passeth understanding."

Christ states, S. John, Chap. x, 17th verse, "Therefore doth My Father love me, because I lay down my life, that I might take it again."

Our sons, with the example of Washington, Lincoln and Roosevelt a trio of noblest American names, before them, must be encouraged to travel in His steps.

In conclusion mothers of America, let us give, all of us, Theodore Roosevelt's famous advice to young men. "Hit the line hard!" and they will go forward to victory.

Mrs. Lula Light Hostetter, Maxwell, Neb.



Lets go shopping With Polly

A Shtp, a Ship a'-sailing A-sailing on the sea And oh! 'tis heavy laden With pretty things for thee Summer house frocks in the cabin Fine linens in the hold Blouses, hats and lingerie My wandering eyes behold Wash fabric remnants, crepes, percales Gingham, madras, all

Neatly piled for "Saleing" Aye, more could I recall. Such bargains too, in white wash skirts Dresses, coats and suits Of silk or wool--and oh! Such wondrous "sales" of Summer boots The burden of my happy song You'll plainly note, I'm sure, For all the "Sales" upon my ship Much "saving" will assure.

DEAR Women Folks: Now is the time to buy! Bargains to the right of us! Bargains to the left of us! Yes, the July clearance sales are here and everybody is on the quiver because of the alluring bargains offered. It is the big opportunity of the year to secure new clothes and home furnishings at much less than usual prices. But I'm sure you've all been watching the windows and the big advertisements in the daily papers and are well aware of all this, for where is the woman who is not susceptible to the Golden Shopping advantages of the July Sales? I'd have to take pages and pages to tell you all the bargain news of the week, but as I'm only allowed a few columns, will try and give you some pointers which I hope will be helpful. The price ticket on some lovely summer merchandise I saw this week whilst touring the shops should prove magnetic enough to attract throngs of women who are trying to be patriotically economical. Now is surely the time to buy!

YOU'RE almost sure to catch it the moment you enter the Freling & Steine Luggage Shop at 1803 Farnam! What? Why, the desire, the spirit, to want to venture forth into the great world of travel. I feel it every time I see all of that regiment of bags, trunks and suitcases. The thing which interests me most, however, is a Hartmann trunk, which must be of the greatest convenience imaginable when taking a trip. The makers of these famous trunks have taken a great deal of pride in the special features--the plush cushion top to protect dresses of the daintiest fabrics, the shoe and hat boxes which can be easily reached, and large, roomy drawers which will hold an entire wardrobe. The Hartmann spells "perfection" in trunks. The bather who wishes to add a touch of chic to an otherwise uninteresting bathing outfit may have a cap, cash, scarf and bag all to match of bright blue rubber, on which are applied large, white, rubber birds. Sweater and hat frequently match in color.

INIMITABLE charm and fashion I delightfulness is embodied in some exclusive blouses (models from Madame Flander's ultra dressmaking establishment in Chicago) which may be seen at F. W. Thorne's Up-Farnam Shop. One of these, which is a collarless affair and of super quality white Georgette, is distinguished by a slashed slip-over of maize Georgette, edged with elongated heads alternating with those of globe shape of the most exquisite Tiffany colorings. Another snow-white blouse is embroidered in bright red strawberries, and astonishing as it may seem the designer has chosen turquoise blue as an accompanying color for the collar and cuffs. The sole trimming of some very smart dresses is a scarf of contrasting color. FOUND! on the tables in the Gift Shop of Orchard & Wilhelm's, some mighty attractive July bargains! Two I specially wish to mention--Sphinx incense burners, miniature (that mysterious old fellow who decorates the desert scenery at Gizeh. These are done in antique looking pottery and are priced at \$1 (they were \$1.50). My other discovery was a pile of synthetic patent leather pillows with vine-leaved cretonne centers. Make your porch a present of a couple of these for \$2 each. They formerly sold at \$3.50.

I WAS asked to see "Ellen" and to Ellen I went, the young woman at the Brandeis Stores who knows what the bargains are to be, for I was told she could give me the tip on some of the specially enticing tid-bits which are to be offered at the sales this week. And Ellen certainly could! As she piloted me about from one garment section to another a refreshing breath of economy seemed to have invaded every nook and corner, and I came away rich in pleasing suggestions. But it would take columns of close reading matter to tell you all the beautiful things that might well be spelt O-p-p-o-r-t-u-n-i-t-y! Watch Brandeis' big ads, and then hurry and see them for yourselves! I can't resist telling you, though, about two or three things I specially noted--the jauntiest Eton suit I've ever seen, of navy tricotine, boasting a collar and vest of -duvetyn; it had been \$98, and is to be sold in this breezy summer sale for \$25. Imagine it! There's a group of the most cleverly fashioned foulard, silk gingham, indestructible voile, brocaded crepe and taffeta frocks which they are actually offering for \$18.25! A handsome tete de negre satin suit certainly took my eye, particularly when I saw the price, \$25--and there were heaps of other lovely silk suits at equally attractive prices. I simply can't write about this splendid sale at Brandeis without wanting to use an exclamation point at the end of every sentence!!

Former Nebraska Woman On Coast to Coast Motor Tour



Mrs. Edwina Arnold, formerly Miss Dora Diest of Fremont, who is making a coast to coast motor tour in the interest of Americanization, is in Omaha today with Mr. Arnold and Miss Dorothy, their daughter. The family are en route to Pasadena, Cal., where they will reside. Mrs. Arnold is the special representative of the national committee of 100 to make an "America First" tour. "In the two weeks which I have just spent in Nebraska," says the patriotic tourist, "I have seen that the people formerly accused of pro-Germanism have undergone a complete change of heart. Every one is proud of this state. Easterners have stopped talking about the indifference of the middle west." Mrs. Arnold spoke on Thursday afternoon both at the Chamber of Commerce and before a meeting of the Americanization committee of the Douglas County Council of Defense. "American industry has sent agents to foreign lands to bring laborers to this country with promises of liberty and equality. It is up to us to see that these people have their rights. They are no longer foreigners or immigrants. They are 'new Americans.'"

The "America First" tourist leave Saturday for Fremont, from where they will continue their trip to the west. nis, daughter of Mrs. Jennie Dennis, formerly of this city, but now living in Billings, Mont., for the last year, and Lewis Reed of Denver, took place June 1 in Salt Lake City. Mr. and Mrs. Reed are now at the White House hotel, Salt Lake City, but will later make their permanent home in Denver. Mr. and Mrs. Reed were both very well known South Side young people, where they have hosts of friends who wish them much happiness. A very enjoyable picnic party took place July 4 at the Lakeside park. The following young ladies made up the party: Misses Barbara Augustine, Anna Ryan, Trelia Vance, Misses Mary Hearty, Veronica McGoldrick.

Movie Players Escape From Work or Fight Rule Washington, July 6.--Moving picture players are classed as "legitimate theatrical performers," in an order announced today by Provost Marshal-General Crowder, and draft boards are directed to consider such players, musicians and all skilled persons employed in creation and presentation of moving picture productions as engaged in productive employment.

Camp Pike Nurse Of a Prominent Omaha Family



Miss Eileen Sward, prominent Omaha nurse, has gone to Camp Pike, Little Rock, Ark., to enter the service as a member of the hospital corps at that camp. Miss Sward is the daughter of the late Rev. P. J. Sward, for several years pastor of the Immanuel Lutheran church in this city. He was later made commandant of the Order of the North Star by the Swedish government and returned to his native land, where he was made pastor of one of the most important churches. Overseas service is impossible for this army nurse. Her brother, Dr. Michael Sward, is a captain in the United States medical corps, which bars her from work abroad.

Vanderbilts Offer Estate To the Red Cross



Mrs. W. K. Vanderbilt, sr., has offered the beautiful Vanderbilt estate, Idle Hour, at Oakdale, L. I., to the American Red Cross as a convalescent hospital for soldiers. The estate, composed of thousands of acres, is on Great River. The mansion would accommodate 1,100 patients. It is believed enough produce could be raised on the cleared land to supply the hospital.

FOR real summer attractiveness there is nothing can quite equal a sports skirt of silk or satin. I noted by the tickets on several stunning skirts at 1812 Farnam that the price reducer's pencil had been busy. For instance, a handsome Baromette skirt of broad black and white vertical stripes, which had been \$30, was re-marked \$19.75. A model which has won admiration because of its unique stylefulness has stripes of black satin and white taffeta, which to vary the monotony of life have chosen to run horizontally and be of graduated widths--this has been reduced from \$25 to \$16.50. A skirt of natural pongee, with a futuristic border of hollyhocks--really very, very lovely, which was \$30, is now only \$19.75.



REALLY for comfort and coolness there is nothing like a dark colored voile frock; it is always in perfect taste and can be worn with ease and assurance anywhere. Thompson, Belden's has an alluring array of these summery fabrics in fashionable foulard patterns, most of which have a background of blue, with white, cerise, green or other colors in dots and figures. This is priced 50c, 75c and \$1 a yard. I'm so fond of gingham plaid voiles, too, and there are some very attractive patterns shown at this store at 50c a yard. Their display of colored plaid and striped skirtings is also quite worthy of mention--most of these are in gingham--at 75c, 85c and \$1 (1 yard wide) but there are some colored striped piques which are beautiful indeed at 75c.

IF I had only space to tell you of the wonderful hats I saw at the Nebraska Clothing Company's Millinery Shop this week!--but when you see them for yourselves I know your enthusiasm will grow by leaps and bounds, just as mine did. Sparkling with vivacity is a group of silk sports hats, which are as chic and "different" as can be. Many of these are made entirely of ribbon, others are ribbon and straw combined. One particularly delightful confection has white taffeta bands alternating with tiny bands of purple straw, while the underbrim is lined with purple. A jaunty white taffeta tam, a petal-pink sailor of soft, noncrushable straw with a double brim, and several very dashing chapeaux of Kelley green silk ribbon fairly seemed to say "choose the most becoming." Some distinctive new Georgette hats are shown with transparent brims and velvet crowns, while felt and straw is an unusual though charming combination. You'll love the hats at this shop.

ONE of the latest fur collars is of nutria with tassels at its square corners. Hats of rough straws are seen lined with pretty pastel or sports colors. A soft crush band-matches the lining, which is sometimes finished with deep fringe.

THERE'S a Baby Shop on the third floor of Thompson-Belden's Store that anticipates the needs of His or Her Majesty in a very complete way. Just now it is overblown with daintiness for babies and small children. Some gifty things had just been unpacked and placed in the showcases when I visited it the other day. Darling little ribbony things--carriage straps, coat hangers, satin-covered water bags for "la bebe"--some exquisitely hand-painted and embroidered with forget-me-nots. Baby record books, and the cunningest birth announcement cards, besides dainty toilet sets and all kinds of pretty rattles, balls, dollies, teething rings and other things to keep baby amused. If you're looking for a gift for a baby shower, be sure and visit the Babies' Own Section at Thompson-Belden's. Little girls' fall hats are apt to have fur on them.

A FASHIONABLE woman knows that her figure is made with her corset. She may have beautiful, natural lines from the artist's point of view, but she knows that her form must be modeled by the corset in order to have the contour which is necessary for her fashionable dress. As a Corset Specialist Mrs. D. A. Hill will be glad to solve the problem of corset fitting, for the woman who desires style and who has searched in vain for a scientific and comfortable corset. In her little corset shop, 203 Neville Bldg., 16th and Harney streets, she has correct models designed to suit various types of figures. Her stock includes sizes from 18 to 47--also a line of well fitting brassieres.

Sleeves of new suits are generally long and tight, but there are many bell sleeves. MOTHER may I go out to swim? "Yes, my darling daughter, but be sure and use some Eogiene. Before you go into the water." With due apologies for changing the old rhyme, this greaseless, vanishing cream, which is of the finest grade, is simply ideal for women who go bathing, boating, golfing or motoring, as it prevents the skin from blistering if put on before-hand. Creme Eogiene is one of the many splendid aids to beauty which are sold at the Franco-American Toilet Requisite Shop, 772 Brandeis Bldg. And whilst on the subject of bathing, I'm going to tell you in a few bits of a secret. If you wish your complexion to look pretty when you are in the water, you should use Dermatin, a tint composed of pure vegetable matter, and which won't come off while bathing. Both of these preparations are priced 50c each.

Had you thought for Economy's sake That even one's shoes are at stake? Instead of white leather, so costly indeed, White canvas or linen will serve any need. DIAMOND loveliness is surely exemplified in an exquisite engagement ring which I had the pleasure of seeing on my visit to Albert Edholm's Jewelry Shop this week. A beautiful solitaire "of the purest ray serene" is further enhanced by a square framing and a true lovers' knot gallery setting, with a diamond inlaid scroll work on each side. It is priced at \$300. This lovely creation suggests the discriminative taste used by this jeweler in his selection of gems of high value. A visit to his store will convince you that his collection of jewels is as rare and wonderful as may be found in any jewelry store in the West.

Pippings of bright color make otherwise plain dresses very interesting. ANNOUNCEMENT! Polly goes on her summer vacation this week, so her shopping notes will be discontinued for a time. But if you wish some shopping done, it will receive prompt and careful attention from the Shopping Department. Be sure and be very explicit when you write, as to size and color, and please give as many details as possible. Purchases will be sent C. O. D. unless accompanied by money order or bank draft. Kindly enclose stamp for reply to your letter. Address SHOPPING SERVICE DEPARTMENT, OMAHA BEE.

YOU'LL want a perky little kimono to stick in your bag--that's the one thing that you can't get along without on a holiday visit. And there's a lot of satisfaction in pulling out a pretty one as your hostess helps you unpack. And it needn't cost a lot. Not if you purchase it at The Oriental Shop of the W. H. Eldridge Importing Company at 1318 Farnam. For \$10 there are some that you'll declare are "beauties!" These are of habutai silk, in lovely colors, and beautifully hand-embroidered--lined, too, if you please! There are many others. Charming ones of crepe, very inexpensively priced, besides some silk and challis kimonos which are fairly breath-taking in their loveliness.



Did you know that so much of the things we would wear in various ways of the war have a share? Handkerchief linen for aeroplane wings, Aye, corset materials, too, and such things As shoes are made of, the soldiers have need, Pray let us be careful and saving indeed!

A VISIT to a friend or relative generally means the outlay of at least a small amount of money for a gift. I can think of nothing which would be more pleasingly acceptable than one of those artistically framed pictures which they are selling so reasonably at the A. Hospe's Art Shop, 1513 Douglas. The picture department, with its water colors, copies of old and modern masters, etchings, oils, and so forth, is an excellent place to select your gift pictures. They are wearing ostrich feathers in their girdles instead of flower corsages.

Now, Madam Housewife, let me state if "July Sales" you contemplate, Before you start to meditate, Just read the bargains ads relate. I trust you'll be quite fortunate Enuf to well deliberate, But long I would not hesitate Else you may not participate. In these same bargains, cumulate, Much saving you'll anticipate. And now, "Goodbye" 'till later date. Polly