

SOUTH SIDE

SOUTH SIDE WILL CELEBRATE JULY FOURTH IN STYLE

Biggest and Most Patriotic Day Ever Staged in Magic City Under Way.

Plans for the biggest and most patriotic Fourth of July celebration ever held on the South Side were outlined at a meeting of representative citizens at the South Side city hall Monday night.

It was agreed to abandon plans for a celebration at Spring Lake park and hold a joint celebration in Mandan park. Attorney John C. Barrett was appointed general chairman, and the committees in charge of the big demonstration were appointed as follows:

Program, John C. Barrett, S. L. Winters, Dean Ringer; music and amusements, W. W. Fisher, M. P. Hinchy, John Kramolish; chairman of attendance committees, Thomas Kozio, Joseph P. Uvik, J. C. Vana, W. W. Fisher, Frank Helen. A committee of Lithuanians, who will canvas the Lithuanian settlement, was named as follows: Joseph P. Uvik, B. Malausky, A. Poskus, A. Akron, F. Zigmant, A. Zinlap.

Plans for the big demonstration were gone over in detail and it was decided to have races for children, both boys and girls, 15 years old and under. These races are scheduled to be held from 2 to 5 o'clock. People are urged to bring basket lunches and make it a regular old-fashioned picnic.

Chief Justice Morrissey of the Nebraska supreme court will deliver the principal address of the day at 7 p. m. A number of other prominent speakers are also listed on the program.

Detailed Program. The meeting which will be held at 7:30 p. m. will be called to order by John C. Barrett, chairman of the arrangements committee.

Band music will be followed by singing of the Star Spangled Banner by the Armour Glee club, church choirs, J. C. Wrath director, and audience.

Reading of the Declaration of Independence will be by Leo Fried, followed by the singing of the Battle Hymn of the Republic.

An address by Mrs. Leff-Caldwell on "Americanization," will follow, with music by the band and singing societies, and reading of Lincoln's Gettysburg address.

Chief Justice Andrew M. Morrissey is chief speaker. Retreat of the flag, by soldiers of Fort Omaha, under charge and direction of Col. John C. Maher will close the program.

All Serbian societies under leadership of Peter Plechas will attend in a body.

Swift and Company President Protests Against Charges Louis F. Swift, president, Swift & Co. protests on recent charges made against that firm.

"Swift & Co. protests against certain unwarranted statements in the report issued by the Federal Trade commission on war profits. In them, they give the public a false impression regarding the profits and the conduct of the packing business."

"Swift and Company can justify its profits as not only reasonable, but necessary for efficient conduct of the business, to finance large inventories at high prices and to expand facilities at increasing costs."

"The report states that the five large packers have a monopoly of the meat industry and manipulate the market without regard to law. This is a serious charge unsupported by facts. Swift and Company, in competition with all other packers, has no control over prices and the policy of the company is to obey the law."

"Packers' profits are unjustly aggravated by the statement that four large packers made a profit of \$140,000,000 during the three war years, as against an average annual profit of \$19,000,000 for the three years before the war. This compares a three-year profit with a one-year profit and the \$19,000,000 should have been \$57,000,000 to make the comparison just."

Tops Market With 18 Steers Averaging 1,323 Pounds Each William Oeltjen of Creston, Neb., topped the South Side cattle market Tuesday with a prime load of 18 Hereford steers that averaged 1,323 pounds and sold for \$18.25 per 100 pounds. These were the lightest steers to reach this figure on the Omaha market. They were part of a drove of 106 feeders purchased by Mr. Oeltjen on this market last December. At that time they averaged 728 pounds and were bought for \$10.50 per 100 pounds.

Charles L. Corkle of Tilden, Neb., topped market for yearling steers with a load of fancy whitefaces that were sold by Melady Bros' Commission company to a local packer for \$17.35 per 100 pounds. Mr. Corkle is one of the best known breeders of fancy cattle in the state. The steers marketed Tuesday morning were of his own feeding and raising.

Surprise Party Tendered Thomas Sullivan, South Side A surprise party in honor of Thomas Sullivan, jr., was given at his home 3917 South Thirty-sixth street. Games were played and refreshments were served. Those present were: Messrs. Tom Sullivan, Worley, Leo, Frank C. Harry and Albert Williams, Charles and Joe Bohaty, Ralph Widener, Samuel Harrot, Frank Brandil, Ray Hall, Fred Van Sant, John Russell, Robert Vinson, James Sullivan, John Vitrobie, Fred Harrot, Willard Groves, Joe Wacoel, A. Leonard, Misses Josephine and Helen Russell, Edith Harrot, Edith Mitchell, Lillie Belle Covert, Mary Groves, Irene Boyer, Helen Wilson, Opal McFarland, Nellie Russell, Marie Fietmeyer, Blanche Flatemeyer, Mildred Mullins, Bessie Larson; Mesdames Russell, Sullivan and Leonard.

SOFT DRINK MAN IS ARRESTED ON LIQUOR CHARGE

Joseph Schneider Faces Third Complaint for Violation of Prohibition Law; Friendly Caller Loses Purse.

Joe Schneider, proprietor of a soft drink parlor, 6321 Railroad avenue, was arrested Tuesday on a charge of illegal sale of liquor, after Fred Hafka, Plattsmouth, Neb., who was arrested on a charge of illegal possession of liquor, told the officers that he had purchased the liquor from Schneider. Hafka had part of a pint bottle of whisky in his possession when arrested.

This is the third time Schneider has been arrested in connection with violation of the prohibition law. He was discharged in one case, and was fined \$100 and costs for illegal possession of liquor last January.

Loses His Purse. Peter Mekkelson, 4015 K street, reported to police that while he was making a friendly call on Minnie Hawkins, colored, 5016 South Twenty-sixth street, Tuesday noon, another colored woman, giving her name as Florence Gordon, 5025 1/2 South Twenty-sixth street, seized his coat, in which was a purse containing \$55, and ran into an alley.

Mekkelson gave chase and recovered the coat, minus the purse. Detectives Zaloudek and Creal recovered the purse, from which \$30 had been extracted, and arrested Florence Gordon, who is being held for investigation.

Motorcycle Officer Injured In Collision With Auto Joseph Urbanac, a motorcycle traffic officer appointed to the police force about a month ago, received a severe sprained ankle and bruises about the head when he was thrown from his machine following a collision with an automobile driven by C. B. Hofferman, 821 South Thirty-seventh street, at Twentieth and Sprague streets about 8 o'clock Tuesday night.

Calvin Selected Federal Manager of U. P.



E. E. CALVIN

Chicago, July 2.—Important appointments of federal managers of railroads were made by Regional Director Hale Holden this afternoon as follows:

Atchison, Topeka & Santa Fe—W. B. Storey, Chicago.

Union Pacific—E. E. Calvin, Omaha.

Southern Pacific—W. R. Scott, San Francisco.

Chicago, Rock Island & Pacific—J. E. Gorman, Chicago. (Mr. Gorman is federal manager of other parts of the road outside Mr. Holden's jurisdiction.)

Denver & Rio Grand—E. L. Brown, Denver, general manager.

Boy 12 Years Old Steals From Mother to Buy Clothes Mrs. Elizabeth Matcha, a seamstress living in 2007 S street, reported to police Tuesday that she had been robbed of \$30 by her 12-year-old son, Charles, and asked that he be arrested. Following his arrest Charles told officers that home life was unbearable and that he took the money to buy clothes in order to leave home and secure employment. When arrested he had spent most of the money for clothes and a suit case in preparation for his trip.

Brief City News

Have Root Print It—New Beacon Press Elec. Fans, \$8. Burgess-Granden Co. Library Closed Thursday—The public library will be closed all day July 4.

Dr. Austin's free lectures, 2614 Cuming, 8 p. m. Classes daily 3 and 9 p. m.

Dakota Men Enlist—Thirteen men from Watertown, S. D., came to Omaha Tuesday to enlist in the navy.

Stores to Close Thursday—All Omaha retail stores which are members of the Associated Retailers of Omaha will be closed Thursday to observe the national holiday.

Marines Want Electricians—Sergeant Carpenter, in charge of enlistments in the United States marines in Omaha, reports that there are some excellent openings for electricians who wish to enlist with the "devil dogs."

Goes to Great Lakes—Morris Robinson, son of Mr. and Mrs. M. S. Robinson, 518 North Twentieth street, has enlisted in the navy and will leave in a few days for the Great Lakes naval training station.

To Pen for Theft—Leo Pollack, colored, pleaded guilty before Judge Troup Tuesday morning to the charge of breaking into and robbing the store of J. L. Weinberg, 4724 South Twenty-fourth street, on June 12. He stole goods valued at \$1,565, it was charged. He was given a sentence of from one to ten years in the penitentiary.

Fire fireplace goods at Sunderlands.

Fractures Skull When Thrown From Street Car Irene Terney, 2204 Douglas street, employed in the United States National bank, was badly bruised about the back and legs, and probably received a fractured skull when she was thrown from a street car at Twenty-fourth and Cuming streets Monday.

Miss Terney was returning from a park with a party of friends. The car was crowded and the party was standing on the back platform. She was thrown from the car as it turned the corner. Police surgeons attended her injuries and she was taken to the Lister hospital.

Butler, Citing Fire, Urges Need of Night Police Doctor Commissioner Butler, during Tuesday morning's meeting of the city council, suggested that Tuesday night's experience at the Elks' building fire warranted the recommendation that a physician should be at the police station during the night hours.

Commissioner Ringer responded by stating that he and the health commissioner had the matter in hand and expected to arrive at a satisfactory conclusion.

Brandeis Stores

July Fourth

This Store Will Be **CLOSED ALL DAY**

AS JULY 4TH, 1776, was the dawn of democracy for this Nation, let us on July 4th, 1918, celebrate the birth of a new and greater Spirit of Democracy, by whose influence, we hope and believe, what the signers of the Declaration of Independence dreamed of for themselves and their fellow countrymen shall be fulfilled for all mankind.

WOODROW WILSON

Brandeis Stores

Flags for the 4th of July

Fly it from the housetops—fling it to the breezes everywhere—"Let Freedom Ring" from every star and stripe—Your Flag and My Flag—and never before has it meant so much to us.

- Silk Flags on Sticks, from 4x6 inches, at 5c, to 14x20 inches at 50c
- Cotton Bunting Flags, fast color with gilt spear, 12x18, each. 10c
- Cotton Flags, fast color, 3x5 feet, each 75c
- U. S. Regulation Wool Bunting, finest quality, 3x5 feet up.

All sizes of fast color Defiance Bunting

Make This a Sane Fourth For Your Children

The Government has made a suggestion that no large fireworks be used this year—but in order to keep the Spirit of Independence Day before the children, we have procured a quantity of "Sparklers." There is nothing that produces the pleasing effect and is more safe than the American "Sparkler." The children will be delighted with them.

They Are 10c a Package.
Main Floor—Brandeis Stores

Basement Sale of Outing Footwear

Just in Time for the Fourth of July
Shoes for every outdoor sport—for men and women—just the footwear that you will want to make you enjoy to the utmost the outdoor recreation you will get on the Fourth.

Purchased by us at 50c on the Dollar
And to be Sold the Same Way

THE REASON—because they are in many instances, slightly soiled or rubbed—but not in any instance does it hurt the wear.

- Men's Five Eyelet Oxfords, \$1.69**
Made up in white or brown, with rubber soles and one-inch rubber heels; good range of sizes.
- Men's Tennis Oxfords, 75c**
In black and white, lace style, sizes 6 to 11.
- Boys' Tennis Oxfords, 69c**
White and black, with rubber soles, sizes 2 1/2 to 6.
- Women's White Canvas "Keds" \$1.49**
Eight-inch rubber soles and one-inch heels, sizes 2 1/2 to 7.
- Women's White Oxford "Keds" \$1.25**
Five-inch, lace styles with rubber soles and heels; good range of sizes.
- Mary Janes and Pumps, \$1.25**
Women's White Canvas, ankle strap, Mary Janes or Plain Pumps. Trade Mark "Keds," sizes 2 1/2 to 8.
- Children's and Misses' Mary Janes**
Ankle strap, with white rubber soles and wide, roomy toe; for children, sizes 9 to 2, 89c and women's sizes 2 1/2 to 8, 98c.

Last Minute Suggestions for the Fourth

- Wash Skirts, \$2.90 to \$9.95**
Repps, Cordelines, Piques and Gabardines; the very best styles, with large fancy pockets, wide belts, dainty embroideries and large pearl buttons. Second Floor.
- And Wash Skirts in the Basement at \$1.69**
Wash Skirts of Gabardine, Bedford Cord, Pique, Repp and all white materials; many different styles, wide range of sizes. Basement.
- Sweaters, \$3.95 to \$15**
Children's Sweaters in Zephyr and Shetland, Mohair and Fiber Silk, and Shetland Wool and Novelty Fiber Silk Sweaters for women in slip-overs, coat effects and sleeveless styles. Every good style and every good color is here. Second Floor.
- Picnic Baskets and Outfits**
Paper Picnic Outfits for 4 people, 10c; for 8 people 15c
Consisting of cups, saucers, plates, napkins, etc.
Sanitary Sealed Packages of 25 Paper Picnic Plates, for 10c
Picnic Baskets, from 25c to \$1.50
Paper Cups in sanitary sealed packages, 5 for 5c
Basement—Brandeis Stores
- Thermos Outfits**
Thermos Bottles, from \$2.00 to \$4.50
Thermos Lunch Kits, at . . . \$3.25, \$3.50 and \$3.75
Drug Dept., Main Floor—Brandeis Stores
- Girls' Tub Skirts, \$2.95 to \$5**
Very latest styles, trimmed with pearl buttons, fancy pockets, wide belts, shirring around waist; sizes 12, 14 and 16 years.
Second Floor—Brandeis Stores
- Bathing Suits**
The best styles of the season, a wide range of colors such as Kelly green, royal purple, navy, black, etc., in a variety of combinations, priced from \$3.98 to \$12.50 and upward
Annette Kellerman Tights, at . . . \$1.25 to \$1.98
Bathing Shoes, Caps and Accessories at very moderate prices.
Second Floor—Brandeis Stores
- Women's Hosiery, 79c and \$1.15**
At 79c—Fiber Silk Hose, fiber silk to the knee, black, white and colors.
At \$1.15—Pure Thread Silk Hosiery, full fashioned, some seamless, silk to the knee, in black, white and colors.
Main Floor—Brandeis Stores
- Basement Blouses at \$1.29**
A special lot of Blouses, new, fresh, crisp and clean, made of organdies, voiles, batiste and plain and fancy materials; 15 different styles; many lace and embroidery trimmed; new big roll collars, etc., sizes 36 to 46.
Basement—Brandeis Stores
- Creams, Lotions and Allieviatives for Sunburn.**
Abonita Vanishing Cream, 35c size, at . . . 19c
Melrose Beauty Cream, 50c size, at . . . 42c
Mme. Isabelle's Skin Whitener, 35c size, at . . 39c
Melba Skin Cream, at 50c
Hudnut's Marvelous Cold Cream, 50c and \$1.00
Main Floor—Brandeis Stores

Patriotic Victor Records for the Fourth

Use the Victrola to fan the flame of your patriotism. Here are a few of the many Victor Records, whose sentiments burn with renewed meaning just now.

18316—"Hail Columbia," Dixon.
"Battle Cry of Freedom," Hamilton.

17967—"Young America, We're Strong for You," Peerless Qt.
"Songs We Used to Sing in Dixie-land," Reed and Harrison.

64677—"America," Whitehill.

Now is the time to get them for the "Fourth." If you haven't a Victrola, by all means let us send one home for you today.

45121—"Columbia, the Gem of the Ocean," Murphy.
"Battle Hymn of the Republic," Werrenrath.

18293—"My Own United States," Dixon and Male Qt.
"We'll Never Let Our Old Flag Fall," Hamilton and Male Qt.

64664—"Star Spangled Banner," McCormack.

Pompeian Room—Brandeis Stores

Coupon on every bottle, redeemable in valuable articles of merchandise.

Luxus

REG. U.S. PAT. OFF.

The Beverage of Finer Delight

THERE is health and strength in every cold bottle of Luxus, besides the finer delight from its exquisite appeal to your taste.

In 12-ounce Brown Bottles at Fountains, Cafes and Restaurants

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Fred Krug Products Co.
Omaha, U.S.A.

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SIMON BROS. CO., Omaha.
GROGERS' WHOLESALE CO., Des Moines.
DAVIDSON BROS. CO., Marshalltown, Ia.
HEADINGTON & HEDEBERGH, Sioux City.
RYAN & VIELE CO., Des Moines.
DYE-YAUS CO., Des Moines.
COHN BROS., Nebraska City, Neb.
ALGONO BOTTLING WORKS, Algona, Ia.

Advertisement for Luxus beverage.