

Heads of Civic Bodies Show Appreciation of Work of The Bee

From the Red Cross

It has been my pleasure to reside in this community about 20 years, during which period I have endeavored to assist in many public enterprises, the success of which has depended largely upon the co-operation of the newspapers. At all times I have found The Omaha Bee under your able management ready and willing to support every patriotic movement and enterprises that have been for the benefit and upbuilding of this community.

In this connection I especially wish to thank you for the excellent assistance and support you have rendered the Nebraska State Red Cross office. There is no state in the union with a better record in all departments of Red Cross activities than Nebraska, and you have assisted us greatly in producing the results attained, not only through the liberal use of space in your newspaper, but also assistance that has been rendered by you personally.

I hope you will live to enjoy many more anniversaries, that you will continue to prosper and enjoy the best of health.

Frank J. Madden
Nebraska State Director, the American Red Cross.

Work for War Savings

The work which the newspapers have done in featuring the various war activities, and more especially the work of war savings, is entitled to recognition and deserves the appreciation of all patriotic citizens.

The patriotism displayed by the men in charge of our newspapers is very commendable. Knowing the influence that the newspapers have in molding public sentiment, makes the service rendered that much more valuable.

On behalf of the war savings committee, I extend to The Bee our cordial thanks, both for the work already done and for the assistance I feel sure will be given in our future work, especially in connection with our June 28 drive for the organization of war savings societies, and as an expression of this appreciation, I am sending this letter, though it can but poorly express our gratitude for the service rendered to war savings by your paper.

Harold M. Briggs
Nebraska War Savings Director.

"Heartly and Active"

I want to congratulate you on the twenty-fifth anniversary of your connection with The Omaha Bee as editor. I especially want to take this occasion to express my appreciation of your cordial support of the many public enterprises with which I have been connected during this active and interesting period. The latest evidence of this support has been your active co-operation in connection with the work of the food administration. The newspapers of this state and city, and especially The Omaha Bee, have brought to the food administration in Nebraska words of commendation on numerous occasions from Mr. Hoover himself. I acknowledge to you a debt of gratitude for your hearty and active support of the food administration of Nebraska.

Carroll M. Waller
Federal Food-Administrator for Nebraska.

Saves Sick Babies

Milk and Ice Fund for Sick Babies. The Visiting Nurse association is very happy to take this opportunity to thank Mr. Rosewater, who, each year makes it possible for our sick babies to have a plentiful supply of fresh milk and ice. We thank him for bringing this home defense work before the public through The Bee, for each one who contributes helps lay the foundation for the future generation. We thank him and wish him great success.

Flourne M. Catt
Supt. Visiting Nurse Association.

"Better Than Any Other"

The Bee is always perfectly splendid to us. Our bank account shows the effect. The Bee stands by the Associated Charities better than any other Omaha paper. When we ask for favors The Bee is always courteous, more than generous and they won't print a story unless it is true. The Bee has done such wonderful things for us at Christmas time. I hope it will continue, because the need will be greater than ever.

Mrs. George H. Aron
Supt. of Associated Charities.

Gives Great Help

We are most appreciative of the great help given to our work by Mr. Rosewater. The Bee has helped in administering charity cases, in promoting the growth of institutions under our care and in giving publicity to our work, especially in the very successful campaign for war relief funds last winter.

Morris Levy
Pres. Associated Jewish Charities.

Loyal and True Booster

One of Ak-Sar-Ben's staunchest supporters and a loyal and true booster is The Bee. Ak-Sar-Ben today is an organization known and admired from coast to coast and it is co-operation such as The Bee has given us that has made this possible. Ak-Sar-Ben cannot be too lavish in its praise for what The Bee has done for it.

E. Buckingham
President Board of Governors Ak-Sar-Ben.

Its Influence Powerful

I congratulate you upon the celebration of your 25th anniversary with The Omaha Bee. Few newspapers in cities of the middle west have reached the age of The Bee, and comparatively few of the editors of those papers have been associated with them for a quarter of a century.

The Omaha Bee has, from the time it started, been an important factor in pushing the development of Omaha and Nebraska, and every legitimate enterprise or institution has had its support and encouragement. The Bee has also wielded a power-

ful influence politically, not only locally but also in state and national affairs.

I hope The Bee will prosper and continue to grow in strength and influence, and you as its editor and guiding spirit have my best wishes.

Thomas L. Seery
President Omaha Chamber of Commerce.

Omaha Woman's Club

Mr. Rosewater and The Bee have been of great assistance to the Omaha Woman's club in promoting the civic betterment movements undertaken by our women, and in many other ways. The publicity given to club doings has extended the limits of our club sphere to all women readers of The Bee.

Mrs. A. S. Donald
President Omaha Woman's Club.

Bee Helps League Women

It is wonderful what The Bee has done for the league ever since the organization of our work. We have never asked anything of the paper which it has not done for us. They give our items good space, where they can easily be found. I can not find words to voice my appreciation.

Mrs. J. C. Cochran
Chairman League for Women's Service.

Great Value to Omaha

I understand it has been about twenty-five years since you assumed the editorship of The Bee. It is fair to say that as far as my knowledge goes, during that time you have conducted The Bee in a way that has commended it to the good people of this city and state.

I think the paper has been of great value to Omaha. The banking interests, so far as I know, have always been cared for in a dignified

manner, and not only the banking interests of the city and state, but also the other business interests of Omaha and Nebraska. I wish, as president of the Omaha clearing house and Omaha National bank, to commend you and your paper.

J. Williams
President Omaha Clearing House.

(Continued on Page Seven.)



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MR. VICTOR ROSEWATER:

Permit me to congratulate you on your completion of a quarter of a century's service with The Bee.

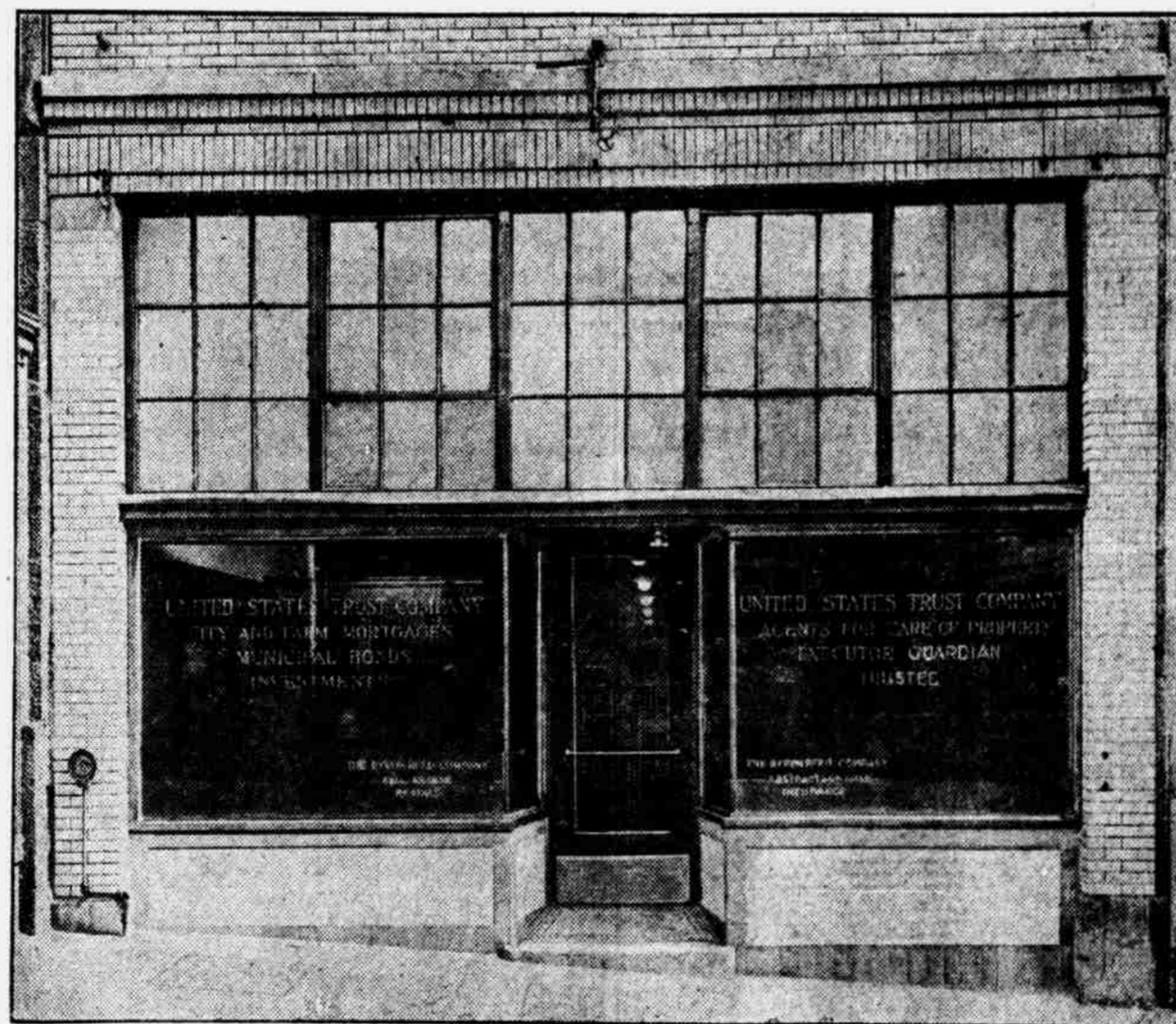
We all acknowledge you, with one exception, the best editor The Bee has ever had.

May you continue to grow and prosper until you fill the "boots" completely.

Sincerely Yours,

THE PANTORIUM

By Guy Liggett, Pres.



OUR NEW HOME

We Are Growing With "Growing Omaha"

Six years ago we moved from 212 South 14th Street (the home of The Byron Reed Company for a half century) to more commodious quarters at 212 South 17th Street, which we have already outgrown. We now have taken permanent quarters at 1612 Farnam Street, where we will be at home Monday, June 24, to all our customers, both old and new. Our equipment and location are unexcelled and every department is prepared to render the most efficient service.

United States Trust Company negotiates and sells first mortgage loans on Eastern Nebraska farms and approved city properties, buys and sells municipal bonds and other high-grade investments, acts as guardian and trustee, executor, agent for the care and management of property, and through its subsidiary company, The Byron Reed Company, maintains an active department for the handling and sale of city and farm property, platting and sale of subdivisions in and near Omaha, and also a department devoted to making abstracts of title.

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