

1893—Quarter Centennial Testimonial—1918

Big Newspaper Men of Country Felicitate the Editor of The Bee

"The First Fourth of July--Scene in the Press Gallery at the Moment of Signing the Immortal Declaration"



Fellow Newspaper Men Convey Best Wishes to The Bee Editor

More Needed Than Ever

In sending my congratulations and good wishes upon the rounding out of your 25 years of service on The Omaha Bee, I shall not hesitate to be somewhat informal and personal.

I have always believed, as you are well aware, that the conduct of a newspaper or a periodical is a serious affair that demands all the preparation that can possibly be secured.

We live in a time when the business of gathering and interpreting news is of increasing importance. Public opinion, with the progress of facilities for obtaining information, is extending itself all the time and is going to rule the world and dethrone the champions of brute force.

I hope that the Rosewater name, so long identified with Omaha and The Bee, may continue there and may prosper and you personally may have before you a long stretch of service to the community as you enter upon the second quarter century of your career in journalism.

Albert Shaw, Editor Review of Reviews, New York, June, 1918.

"Served Honestly"

I am advised that on the 23d instant you will have completed 25 years of active service with The Bee. I write to congratulate The Bee, as well as yourself.

It was my good fortune to make your father's acquaintance nearly a half century ago and I watched with keen interest his service, as well as your own. You both have served your day and generation honestly and your contribution to the public service has been most valuable.

With best wishes for your continued success, I am, as ever, sincerely yours,

Hubert A. Howe

Gen. Mgr., The Associated Press, New York, June, 1918.

Time Is Short

Permit me to extend to you my warmest congratulations upon your completion of 25 years' continuous active service with The Omaha Bee. I am sure that you must find it difficult to realize that you have been in the harness for a quarter of a century, but when you stop and review what The Bee has accomplished in that time and the part it has played in the development of Omaha, Nebraska and the west, I am equally certain that the 25 years will seem a short time for so great an accomplishment.

Here's hoping that you may direct the destinies of The Bee for another 25 years with as much vigor and good judgment as you have shown in the past, and be equally successful in serving the people of the state and nation. With cordial good wishes, I am, respectfully yours,

John Capper

Editor Topeka Capital, Topeka, Kan., June, 1918.

Grows With State

Your paper has been under the editorial direction of Mr. Victor Rosewater for 25 years, a period that covers, in a very important sense, the history of the state of Nebraska. In 25 years a newspaper becomes an asset to a state. It possesses feeling in common with the people, and it grows as the state grows. We congratulate Mr. Rosewater on the good work he has accomplished.

John Lines

Publisher, Minneapolis Tribune, Minneapolis, June, 1918.

Invincible Courage

I shall never forget my surprise when, on my first visit to Omaha at the time of the exposition, I saw the great establishment of The Bee, rising mountainlike in the city. To me it seemed a monument of invincible courage on the part of its projector, Mr. Edward Rosewater.

I am glad to join now in the praise that must necessarily greet his son, Mr. Victor Rosewater, who has so honorably and successfully carried on the enterprise. His father conquered the prairie and he has held the town.

Don C. Leitz

Business Manager New York World, New York, June, 1918.

Intelligent Leadership

The people of Omaha are to be congratulated on the fact that their leading newspaper has had for 25 years the valuable services of Victor Rosewater. The advanced position which Omaha holds among cities of the great middle west is due in large measure to the intelligent and aggressive leadership of The Bee under the wise management of Victor Rosewater and his father, Edward Rosewater.

H. M. Crist

Managing Editor Brooklyn Eagle, Brooklyn, June, 1918.

Loyal Friend and Advisor

Both Mr. Rosewater and The Bee are to be congratulated on this, the 25th anniversary of Mr. Rosewater's connection with The Bee. Omaha is to be congratulated in having a man like him at the head of one of its leading publications, for he is a man that has always "stayed put" under any and all circumstances, an able journalist, a loyal friend and advisor.

After 25 years' acquaintance with Mr. Rosewater I am proud to be numbered as one of his friends, and under his direction there is no question about the future supremacy of The Omaha Daily Bee.

J. P. ...

Publisher Tacoma Ledger, Tacoma, June, 1918.

Playing Part Well

It's 35 years since I went to work on The Bee and it's 23 years since I transferred my activities from Omaha to the east. But during these 23 years I have not lost my interest in the growth and development of The Bee and the city of which it is the chief paper and the only one with a national reputation. Edward Rosewater was responsible for giving his newspaper its recognized high standing throughout the country. He was The Bee and The Bee was Rosewater. I found that out the first day when I became a member of the staff that worked in the little frame building at the foot of Farnam street, and he continued to be the inspiring spirit of the institution as it expanded. The magnificent Bee building is a lasting monument to him as a progressive citizen, but The Bee itself will be a memorial more enduring than stone and mortar.

Edward Rosewater was one of the electric wires of the opening days of the electric era. His son, Victor, came to the paper just before the dawn of the wireless age. And it was no fortuitous circumstance that brought him to the place of power he now occupies. He trained from his young manhood to become the associate of his distinguished father and later his successor. His education was not only theoretical, but was also highly practical. While in college he developed his literary style, and when he took a subordinate position on the paper he added a force to that style that was characteristic of the chief. And in the years that have since elapsed, that style and forcefulness have advanced the influence of The Bee at home and throughout the country.

"We think well of The Bee," said the editor-in-chief of one of the leading New York newspapers years ago in discussing with me my connection with that newspaper. It can be said without fear of contradiction that the same well-thinking is maintained today in every metropolitan newspaper office in the country, for The Bee is a well-thought-out newspaper. Edward Rosewater laid the firm foundation. Dr. Victor Rosewater has for 25 years maintained the fundamental principles on which The Bee was founded, and has made the superstructure more effective than ever before. It has proved an institution abreast of the times, and there has never existed in this old world a time more important than that through which we are passing. Dr. Rosewater is playing well his part in this era of world tragedy and world opportunity.

Edwards W. Miles

Newark Evening News, Newark, N. J., June, 1918.

The Bee Household: Group of Mail Room Workers



The Bee Household: Group of Omaha District Carrier Delivery Boys



Journalism of Best Type

My personal acquaintance with Mr. Victor Rosewater has extended over many years and I have watched with interest his advance to an honored position among the leading journalists of this country. I have frequently met him at republican national conventions and at other important gatherings and our acquaintance ripened into a true friendship which will last through our lives. Mr. Rosewater is a wise man. He came to Baltimore for a helpmeet and by so doing won one of the world's best prizes—a contented, devoted wife.

It can be said of Mr. Rosewater that he has made The Omaha Bee a leader among the great newspapers of the west. His individuality, his tireless energy, his true conception of journalism of the best types can be seen in every issue. He has succeeded and his paper has succeeded because both deserved success.

Please convey to Mr. Rosewater my sincere congratulations on his 25th birthday as a journalist and my sincere hope that the years to come will find him even more prosperous and more successful. Yours with the highest regards,

Felix Agnes

Publisher Baltimore American, Baltimore, June, 1918.

Capable and Loyal

For a matter of 17 years I have known of Mr. Victor Rosewater; known him personally for over 10 years; watched his work interestedly for a considerable time. As a member of The Bee staff I was not long in realizing that Mr. Rosewater was a much underestimated man—underestimated by his newspaper contemporaries and the people who did not know him. At times the newspaper comment adverse to Mr. Rosewater and his fighting policies became so adverse that many newspaper makers—just ordinary workers—got the idea into their heads that they knew more about newspaper affairs, politics and the social order as related to the newspaper business, than did Victor Rosewater of The Omaha Bee. I never could make myself believe that there were many more capable men in the business than Victor Rosewater. At times I felt Mr. Rosewater was slightly out of his element and would rather be holding a chair in some university than being responsible for a great daily newspaper. Then again his industry, his response to the fascination of newspaper making, his willingness to sacrifice personal comfort and financial return to make a newspaper, told me after all that he was a newspaper maker of no small intellectual magnitude. He's loyal to those who work for him and bitter against those who betray his confidence. I always liked to work for Victor Rosewater—I felt I was working with him, and I would like to be back on The Omaha Bee today had not some strange fate pushed me out into a business of my own, in which I can never take any more interest than I would were I a reporter again under Victor Rosewater of The Omaha Bee.

Helena Independent, Helena, Mont., June, 1918.

Strong and Potential

I am told that Mr. Victor Rosewater has been connected with The Omaha Bee in a responsible capacity for 25 years. This hardly seems possible when his youthful appearance is considered. But I can scarcely remember when Victor Rosewater was not a part of The Bee establishment. He is a worthy successor to his brilliant father, Hon. Edward Rosewater, who was, in his day, a power for justice and right in the middle west. The Bee was started right and has been kept right. Omaha and the state of Nebraska owe much to The Bee which, under the Rosewaters, father and son, has been found always in the front rank of the fighting forces for the public good.

I wish to extend my congratulations to Mr. Victor Rosewater, and express the hope that The Bee may continue in the hands that have made it so strong and potential.

Lafayette Young

Editor Capital, Des Moines, June, 1918.

Activity and Service

Having had personal acquaintance and friendship for the Honorable Edward Rosewater, the founder of The Bee, I would naturally expect that his son would inherit some of his father's ability. Mr. Victor Rosewater has had 25 years' active service in the management of The Bee, and must certainly have possession of all of his father's ability in addition to his own through having acquired a great newspaper personality, as The Bee under his management has increased and developed until it occupies the position it does in the newspaper world.

I extend my hearty congratulations to Mr. Victor Rosewater on this 25th anniversary of his activity and service as editor of this great paper. I remain, respectfully yours,

Editor San Francisco Chronicle, San Francisco, June 7, 1918.

Plays Big Part

The Omaha Bee has been Nebraska's best known newspaper for nearly half a century—a long time, considering the comparative youthfulness of the state. In this day of great newspapers it still holds a rank among the greatest metropolitan journals in the west. The Rosewaters, father and son, have played a big part in the history of Nebraska, and the merit of The Omaha Bee as a newspaper is recognized in nearly every household in the state.

For more than 30 years I have been a daily reader of The Omaha Bee, and as a newspaper man have noted its steady advancement and improvement in literary and mechanical merit. Within the past 25 years, during which time Victor Rosewater has been actively connected with the business, the paper has made wonderful improvement, maintaining its foremost position among the most progressive and enterprising metropolitan newspapers. Thus, it seems to me, Victor Rosewater has splendidly met the responsibilities of his heritage and added luster to its distinguished name. Certainly he has demonstrated an editorial and managerial ability of the most effective kind, and is entitled to honor and credit accordingly.

Nebraska has many institutions of which its people are proud, among which The Omaha Bee is entitled to a place. I know of no single institution that has accomplished greater things, or exercised a greater or more wholesome influence in the development of the state.

I desire to extend to Mr. Rosewater my congratulations upon his achievements during the quarter of a century he has been actively connected with The Bee, and to express the hope that future years will bring him still greater honors and success.

C. B. Cass

President Nebraska Press Assn., Ravenna, Neb., June, 1918.

Omaha

Omaha leads all cities in per capita Red Cross membership. Omaha stands high among all cities in having 145 per cent over-subscription to all three Liberty loans. Omaha was the first large city to go over the top in the war savings campaign. Omaha is the location of the first army balloon school in the United States. Omaha stands second among all cities of the United States for army enlistments in proportion to population. The first American aerial unit to go into active flying on the French front was trained at Fort Omaha. One of the first squads of telephone men sent to France for active service with General Pershing was recruited in Omaha.